CA World 2013

April 21-24, 2013

Mandalay Bay Resort and Casino, Las Vegas, NV

agility
made possible™

ca technologies

www.ca.com/caworld

DAYS TO GO
131

Registration is Now Open!

Take advantage of our early-bird rate.
+ Register now

GO BIG IT with IMPACT

CA World 2011 Highlight Video
See highlights of what you may have missed at CA World 2011
+ Watch now

CA World eNewsletter
Sign up for our eNewsletter and get the latest news about CA World 2013
+ Sign up today

Sponsor and Exhibitor Prospectus
Bring brand awareness and exposure to your products and services.
+ Learn more

Mainframe @ CA World 2013

- The theme for CA World 2013 is **"Go big. IT with impact."** Mainframe has always had a big impact on IT, and the **Mainframe Focus Area** will have a big impact at CA World 2013.

- At CA World 2013 the Mainframe Focus Area includes:

    - 136 sessions and labs across these tracks:

        - Innovation
        - Software Change Management
        - Application Development and Modernization (CA Gen)
        - Databases (CA IDMS™ and CA Datacom®)
        - Performance, Automation and Network Management
        - Security and Compliance Management
        - Storage Management
        - Workload Automation

    - Dozens of Exhibition Center demos

    - Technical Campground staffed by CA mainframe experts

    - Free pre-conference Education

- Register today!

CA World 2013 Mainframe Customer Party
Mainframe Rocks Like Never Before!

- Monday, April 22nd

- 7pm-10pm

- House of Blues Music Hall - Mandalay Bay Casino

  - Classic Rock Tribute Band performing the music of super groups such as Led Zeppelin, Journey, AC/DC, Rush, Pink Floyd, Van Halen, Foreigner, Boston, and much more.

Conference Registration – Register Today!

http://www.ca.com/us/CAWorld/Registration/Registration-Pricing-Discounts.aspx

- Conference Fees
  - General Registration $1,795
  - **User Group Member Fee $1,595**

- Conference Registration entitles you to:
  - Attendance at all conference sessions
  - Entry to keynotes and entry to the Exhibition Center
  - Access to evening events
    - Monday keynote – Sir Richard Branson
  - Conference materials
  - Conference meals

Housing for CA World is Now Open!
Need Help with Travel?

- http://www.ca.com/us/CAWorld/Event-Details/Travel-and-Hotel.aspx

- A discounted CA World rate is available at The Mandalay Bay Resort & Casino, THEhotel, MGM Grand Hotel & Casino, Signature at MGM and the Luxor Hotel & Casino. Please note that the discounted rates are only available through the CA World registration and housing system and **must be booked prior to April 1, 2013.**

- CA has created a site designed to accommodate online bookings for any CA World 2013 guests who wish to take advantage. See this site for details.
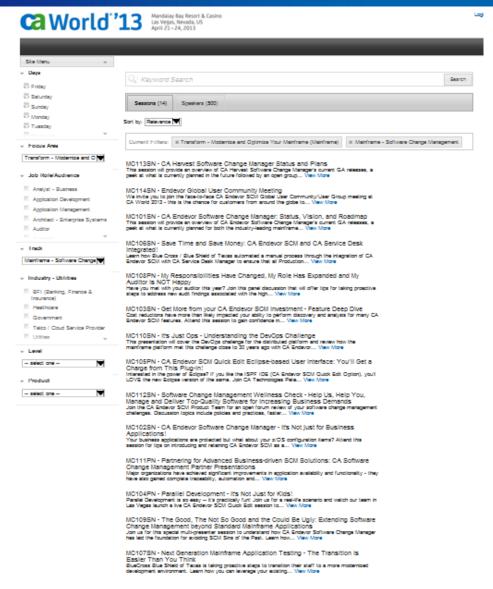
CA World '13 – Software Change Management Track

SCM Track – 'Modernize and Optimize Your Mainframe' focus area

— 14 Sessions

— CA Endevor SCM pre-con Education ½ day session on Sunday

  — CA Endevor® Software Change Manager Release 15.1: Leveraging CA Endevor SCM Release 15.1 Features at the Speed of Business

— CA SCM Station in Exhibition Center

— CA Endevor Station in Technical Campground

— CA SCM "Mix and Munch" lunches

Session Catalog

SCM Sessions @ CA World 2013

- MC101SN - CA Endevor Software Change Manager – Status, Vision and Roadmap

- MC102SN - CA Endevor SCM: It's Not just for Business Applications!

- MC103SN - Get More from your Endevor investment - Feature Deep Dive

- MC104SN - Parallel Development - It's Not Just for Kids

- MC105SN - CA Endevor Quick Edit Eclipse-based User Interface: You'll get a charge from this plug-in!

- MC106SN - Save Time and Money: Endevor and Service Desk Integrated!

- MC107SN - Next Generation Mainframe Application Testing - The Transition Is Easier Than You Think

SCM Sessions @ CA World 2013 cont'd

- MC108SN - My Responsibilities Have Changed, My Role Has Expanded and My Auditor Is NOT Happy

- MC109SN – The Good, The Not So Good and the Could Be Ugly: Extending Software Change Management beyond Standard Mainframe Applications

- MC110SN – It's Just Ops - Understanding the DevOps Challenge

- MC111SN - Partnering for advanced business-driven SCM solutions: CA Software Change Management Partner Presentations

- MC112SN – SCM Wellness Check - Help Us, Help You, Manage and Deliver Top-Quality Software For Increasing Business Demands

- MC113SN – CA Harvest SCM Status and Plans

- MC114SN – Endevor Global User Community Meeting

CA World 2013 SCM Contacts

- Patty Pecorella – SCM Track Leader - Principal Product Marketing Mgr. Patricia.Pecorella@ca.com (cell) 1-516-660-2006

CA World 2013

Hope to see you there!

April 21-24, 2013

Mandalay Bay Resort and Casino, Las Vegas, NV

agility
made possible™

ca®
technologies