

# Symantec Endpoint Protection Small Business Edition 2013



## Data Sheet: Endpoint Security

### Running your business in a smarter and more secure way

Your goal is to create great products and services, and make your customers happy. This requires complete focus on running your business without having to also worry about how to protect it. With the number of security threats on the rise and becoming more sophisticated every day, it can be difficult, yet more important than ever, to stay on top of securing your critical business assets.

Protecting your business from online threats should be simple, yet powerful and effective. A solution that secures your laptops, desktops, and servers without slowing down your systems and distracting your employees, while keeping them protected at all times in the office or while on the road, is key to addressing risk.

### Symantec™ Endpoint Protection Small Business Edition 2013

A virus could destroy your business in minutes. We can protect it just as fast. Symantec Endpoint Protection Small Business Edition 2013 is a simple, fast and effective solution that protects against viruses and malware and sets up in just minutes. You don't need to install additional hardware, or any special IT staff or training to get up and running.

It is a cloud-managed service which means you're free to devote your energies to what's important—while advanced technologies for antivirus, antispyware, and firewall protect your laptops, desktops, and file servers effectively. You'll always have the latest protection because updates happen automatically and transparently. All this protection won't drain your financial resources, either. There's a simple subscription fee that fits into any budget.

Symantec Endpoint Protection Small Business Edition 2013 provides an on-premise management option if you're not quite ready to enjoy the power and convenience of a cloud-managed service. If your business prefers to have an on-site server to manage endpoint protection, you can easily select the on-premise management application. You can always switch from on-premise management to the cloud-managed service—without any additional costs—when the timing's right. This future-proofs your investment and gives you tremendous flexibility as your business evolves.

It all adds up to a simple, fast and convenient way to make sure your company is protected from cyber threats—today and tomorrow—by the company trusted by hundreds of thousands of businesses worldwide.

### What you're avoiding can cost you your business

More than 36 percent of all targeted attacks are aimed at small companies, compared to 18 percent at the end of 2011. There is a direct correlation between a rise in attacks against small companies and a fall in attacks against larger ones.\*

### The Symantec.cloud difference

- Leverages the Symantec Global Intelligence Network, one of the largest security research networks in the world, for rapid threat identification and response
- Brings over eighteen years of experience developing awardwinning technologies for antivirus and endpoint protection
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- Service level agreement provides a 100 percent web console availability

\*Symantec Intelligence Report, June 2012

### The three things you need to know

Symantec Endpoint Protection Small Business Edition 2013 has been designed specifically to meet your needs.

- **Simple, fast and effective virus and malware protection**

Symantec Endpoint Protection Small Business Edition 2013 is as simple as it is fast and effective and does not disrupt your workflow—stopping threats in their tracks, so you can run your business confidently. Automatic security updates over the internet allows systems to stay current without employees having to do anything. Laptops and desktops benefit from intelligent scanning technologies that help maximize protection while minimizing impact on system performance. Symantec Endpoint Protection Small Business Edition 2013 analyzes downloaded files and applications, and lets your employees know which ones can be trusted or avoided, and eliminates unnecessary distractions.

- **Set up in just minutes**

Symantec Endpoint Protection Small Business Edition 2013 installs in just minutes with no special IT staff or training required. It can protect laptops, desktops or servers through a standard download, email invitation or silently pushed to your network. Security updates and new features are automatically delivered in the background, and as a standard part of your service, to ensure effortless, up-to-the-minute protection with no wasted time and money rebuilding suddenly infected computers. You get a great overall experience complete with helpful and reliable 24 hours a day, seven days a week customer support and 100 percent uptime service level agreements (SLAs).

- **Cloud-ready when you are**

Symantec Endpoint Protection Small Business Edition 2013 allows you to experience the security and convenience of a cloud-managed service. This means not having to install any additional hardware which reduces capital expenditures, experiencing always-on endpoint protection with security updates over the internet, better ongoing IT visibility into the security status of devices in the office or on the road, and a subscription fee that flattens operating expenses and includes 24x7 customer support. All in all, it's a service that allows you to focus on running your business while keeping the protection of it dead simple. There's an on-premise management option available as well, which allows you to start off with an on-site server and have the option to transition to a server-free, cloud-managed service when your business is ready, without any additional costs.

### How the service works – Set up in just minutes!

- Log on to the hosted management console
- A simple wizard offers a choice of cloud-managed service or on-premise management
- Deploy agent to individual endpoints or silently push the solution to the network
- Upon installation, pre-configured policies are enabled for the agent to include anti-virus, anti-spyware, firewall and host intrusion prevention
- After the install, agent proactively downloads the latest security definitions and updates
- Administrator can use management console to set custom policies and push to all endpoints in the network
- Administrator can use management console for ongoing maintenance including deploying new endpoints, viewing status, managing remote clients

### Next steps:

- Contact a product specialist, US: (866) 460-0000

## Key capabilities

Capabilities	Benefits
<b>Security</b>	
Simple, fast and effective endpoint security	Advanced technologies against viruses and other online threats protect your laptops, desktops, and servers against viruses, worms, Trojans, spyware, bots, zero-day threats and root kits
Firewall security	Defends against hackers with a quiet two-way firewall
Host intrusion detection and prevention	Guards against malware attacks that exploit vulnerabilities in applications that interact over the internet
Web browser security	Identifies unsafe and dangerous websites right in search results. Allows employees to work online with confidence
USB device control	Ability to detect and protect against harmful files from USB storage devices. Available in cloud-managed service only
Windows®8 support	Protection of computers and tablets running Windows 8 <sup>1</sup>
Local update service	Reduce network bandwidth usage by assigning a local computer as the “local update host” to connect to the internet to get the latest security software and content updates and then share with other computers on the local area network. Available in cloud-managed service only
Always-on protection	Automated updates occur transparently over an internet connection to help keep employee systems current and consistent with policies whether they are in the office or on the road—even when they’re not logged into VPN
<b>Management</b>	
Management flexibility	Power and convenience of a cloud-managed service or select an on-premise management option with an on-site management server
Easy setup and web-based management	Set up in just minutes without any additional hardware. Administrators can access an easy-to-use web-based management console and manage the security settings for multiple devices. They can receive real-time alerts via SMS or email and can easily perform functions such as changing settings, establishing groups and alerts and creating and viewing reports

1. Some protection features are not available in Metro browsing

Partner management console	Ability for a partner to manage the cloud-managed service for their customers through a web-based console
RMM-enabled	The on-premise management application can be managed through RMM offerings
<b>Reporting</b>	
Security audit and customizable reporting	Service records data about administrative activities such as login times, policies created and computers added. Administrators can build graphical reports that are exportable to PDF or HTML
<b>Pricing</b>	
Subscription fee	A simple subscription fee, that covers either management option, reduces operating expenses and comes with all service upgrades, maintenance, and 24x7 support

### Run your business with peace of mind

Protect your company from online threats that can risk what you've worked so hard to build. Select simple, fast and effective endpoint security that makes protection easy, because running a business is hard enough.

### More Information

*Visit our website*

<http://www.symantec.com>

### About Symantec

Symantec protects the world's information and is the global leader in security, backup, and availability solutions. Our innovative products and services protect people and information in any environment—from the smallest mobile device to the enterprise data center to cloud-based systems. Our industry-leading expertise in protecting data, identities, and interactions gives our customers confidence in a connected world.

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