CA PPM
Product Roadmap

CA Clarity User Group D-A-CH bei Hugo Boss

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Agenda

1. BUSINESS UPDATE

2. PRODUCT UPDATE

3. FUTURE PLANS

4. MODERN SOFTWARE FACTORY

5. QUESTIONS

Business Update

Market leadership

Consistently leading year over year

- Leader in IDC 2017 Marketscape for Agile PPM (2017 – inaugural year)

- Leader in the Gartner Magic Quadrant for Integrated IT Portfolio Analysis applications (2016, 2015, 2014).

- Leader in the Gartner PPM Worldwide Magic Quadrant (2017, 2016, 2015 and similar MQ reports in previous years)

- Leader in OVUM Decision Matrix: Agile Project Management 2016-2017

- Leader in IDC MarketScape for Worldwide Enterprise IT PPM Vendor Assessment (2016)

"Consider CA if you are looking for best-of-breed agile project, program and portfolio management."

- 2017 Gartner

Best Project Portfolio Management Vendor

-IT Central Station Peer Reviews (Unbiased reviews from the tech community)

Consumer technology impacts the workplace

Transforming the work experience

- For the first time, the technology people have at home is better than in the workplace.

- People will download their own tools if the enterprise solution doesn't meet their expectations.

New ways to visualize and plan the work
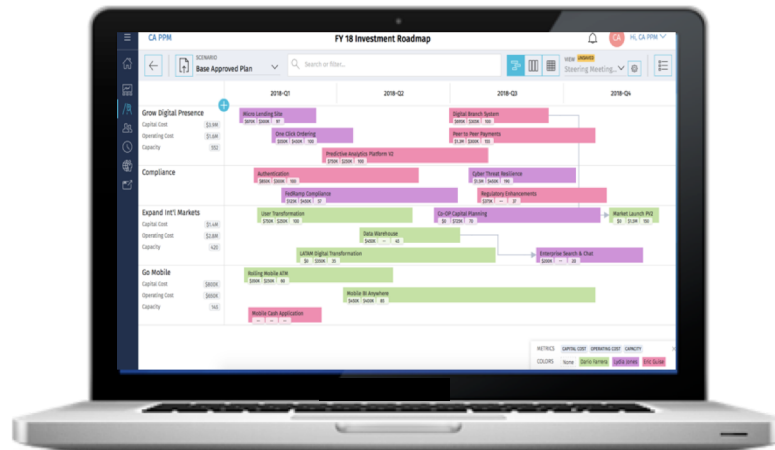
A shared solution across the enterprise

The days of mandating use of a tool are gone. We need to provide solutions that people **want to use** and **gain value**.

The nature of work is changing

Keeping pace with user expectations

1 **More social**: Social is the new workflow. How do people organize a dinner - social is how people work together today.

2 **Team centric**: Solutions that enable teams to work together and eliminate meetings and conference calls win out.

3 **Friendly and simple:** No one wants a training class. People need to adopt tools with limited or no training.

The solution to ensure confidence.

Introducing 15.4: configurable, powerful & social

Unique ability to enable "business light" and "PM power" in one solution.
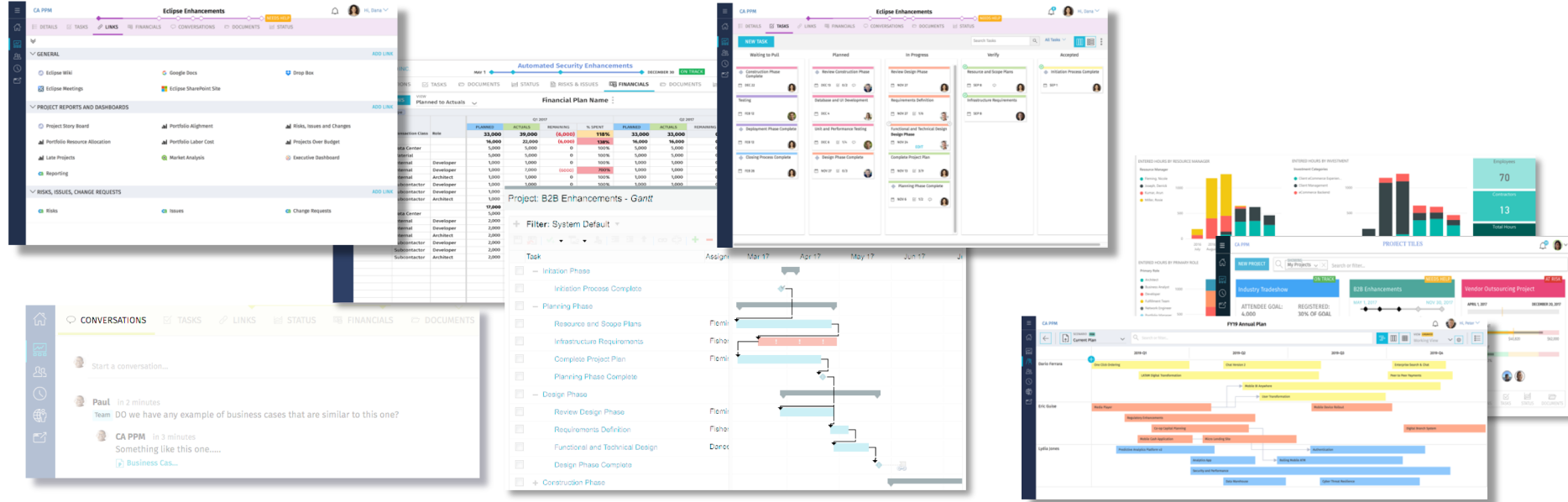
- ✓ Project Management
- ✓ Task Board
- ✓ Blueprinting
- ✓ Document Management
- ✓ Living Status Report
- ✓ Collaboration
- ✓ Staffing
- ✓ Financial Plans
- ✓ Project Links
- ✓ Time Entry & Approval
- ✓ Enter & Approve Time for Others
- ✓ Roadmapping

Product Update
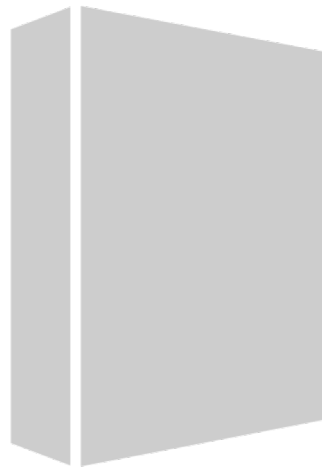
Shift in Focus

Support Top Down Strategy Planning While
Maintaining Bottom Up Run & Operate

New paradigms require a new understanding

- ☑ Why is traditional investment planning so painful?
- ☑ What has everyone missed in demand management?
- ☑ What is the hidden trap in prioritization?
- ☑ Why are we the answer?

Pressures. The **business wants everything** now:

> - Everything is a number one priority
> - How do you keep yourself from over committing?
> - How does everyone understand the big picture?

What our customers told us…

THE PAIN OF TRADITIONAL INVESTMENT PLANNING

"Bottom up" approach for defining projects, ideas, budgets and team allocations requires too much detail for planning to begin.

Where details are known, use them. Where they are not, create a high level item and work out the details later.

WHY DOES PRIORITIZATION FAIL?

"When we ask an executive to prioritize, they state everything is a number one priority. And, the expectation is that it all will be delivered—because it's number one."

Executives must understand the whole picture in order to rank work.

WHAT'S MISSING FROM DEMAND MANAGEMENT?

Does innovation come from the help desk engineer or the business leader?

Innovation comes from engagement with executives responsible for steering the business.

WHY ARE WE THE ANSWER?

We're bringing roadmaps to investment planning and a visual tool that enables stakeholders to gain common consensus.

Easily sort, pivot and view investment information as needed to gain investment insights.

ca
technologies

Strategy & Roadmap

Plan the Initiatives that map to your Business Outcomes

Business Case Demand Management

Request funding for initiatives ready to launch near term

Financial and Headcount Planning

- Ensure you have the right people
- Funding forecasts

Execution

- Task Management
- Risk / Issue / Change Mgt
- Document Mgt
- Collaboration
- Scheduling & Tracking
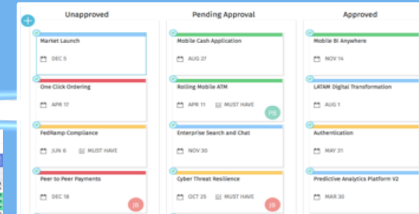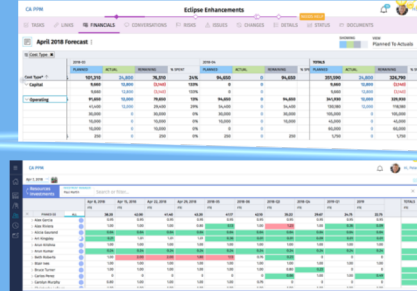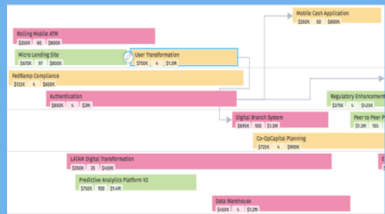
Full Cost Management

Budgeting & Forecast

Resource & Staffing

Roadmaps enable top-down planning

Create roadmaps to enable top-down investment planning that communicate strategy and inform better decisions.
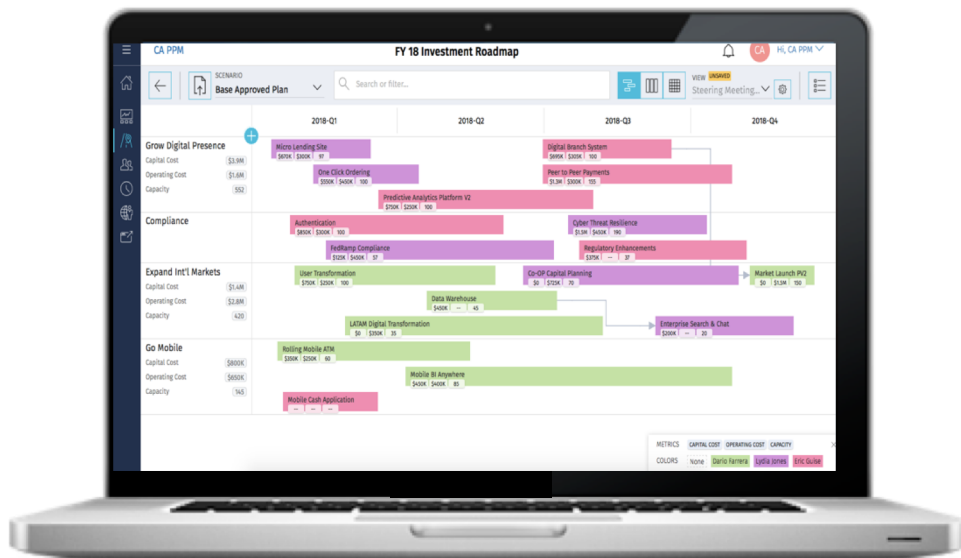
Roadmaps, when appropriately tailored for audience and purpose, can be **invaluable tools for building consensus and support for future business capabilities and outcomes**.

"These roadmaps must have the right granularity and planning horizon **and must connect strategy with implementation to ensure that desired outcomes are achieved**." [1]

Gartner Report: "Create Roadmaps That support Decision Making and Communicates Strategy Effectively" James McGovern. July 26, 2017. ID: G00336402

Future Plans

Under Development
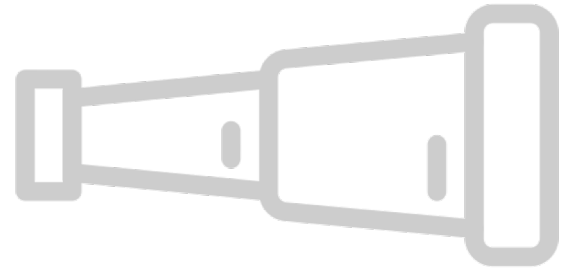
Roadmap constraint-based planning

☑ Sort items based on any combination of columns (ROI, Total Cost, etc.)

☑ Items are colorized based on the constraints they consume

☑ Standard Group By options
- Group by Exec Sponsor
- Manually move items in and out of plan

☑ Baseline & Communicate Plan

Plan → Apply multiple constraints in an iterative manner

Roadmap board view metrics

☑ Independently control which metrics are displayed across the Roadmap Timeline and Board views
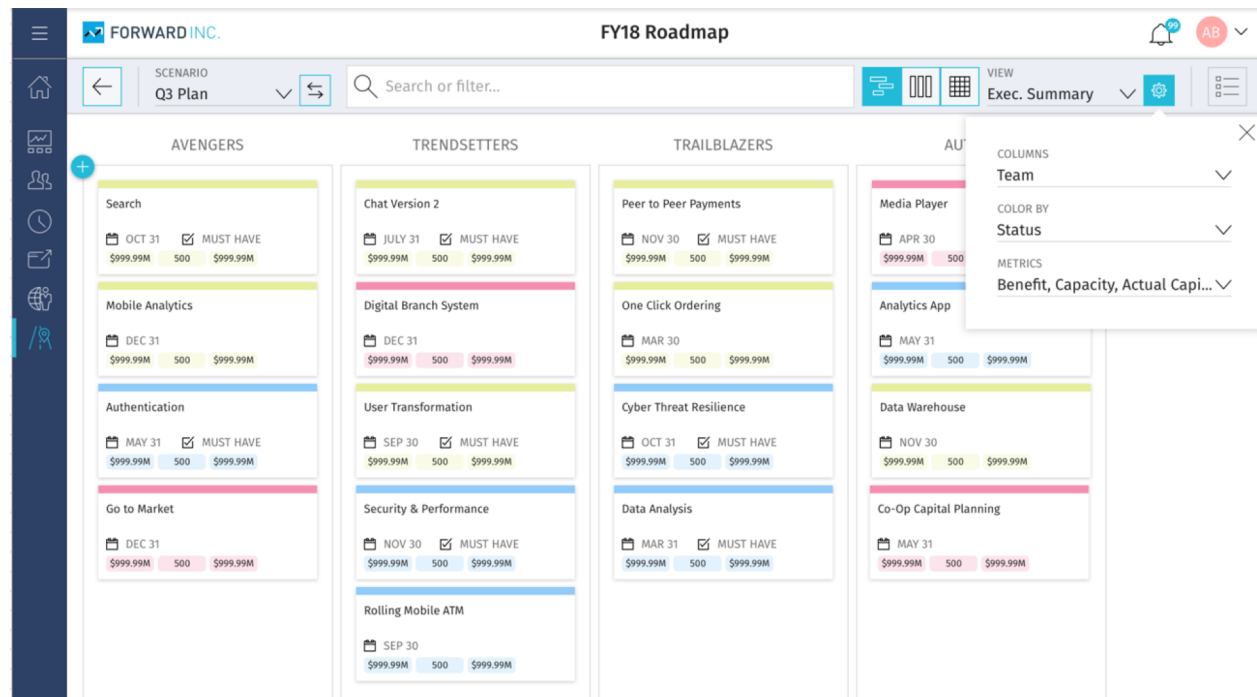
Control ➤ Present the right information at the right time.

Roadmap scenario comparisons

☑ Compare plans / Scenarios

☑ Baseline (original annual plan) to current

☑ Visually determine changes since we all agreed on a plan
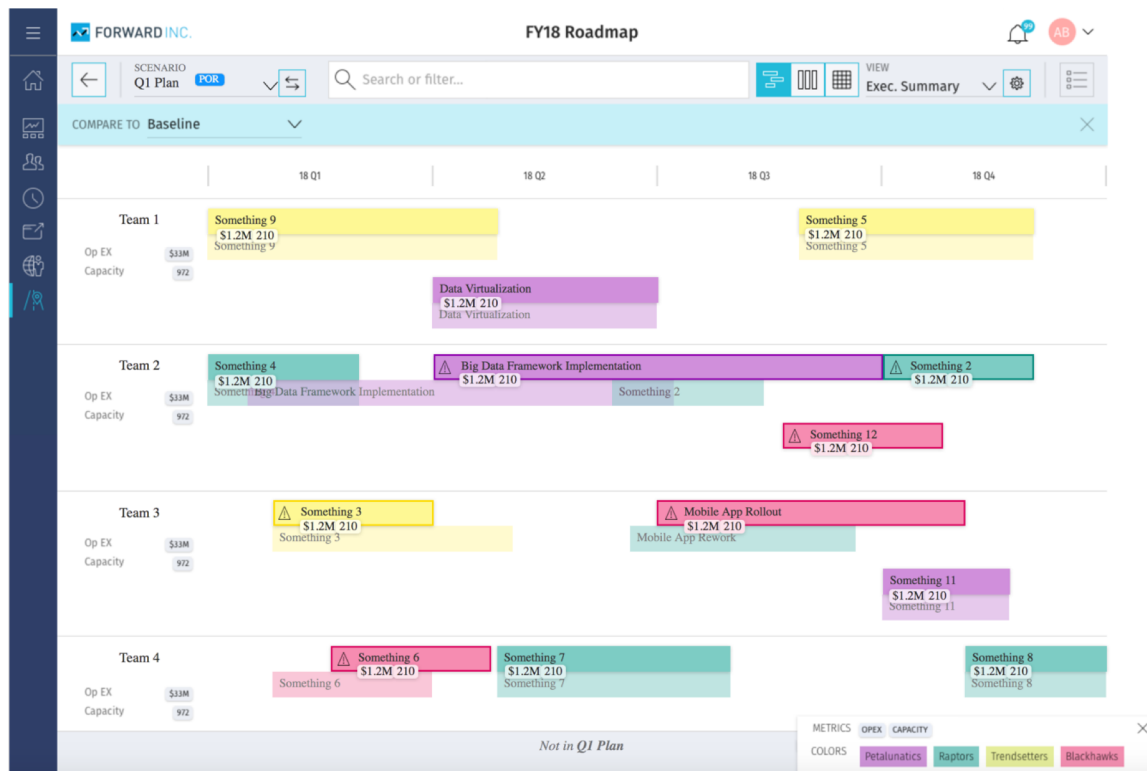
Power ➤ Compare scenarios with the help of visualization

Roadmap linking to PPM projects
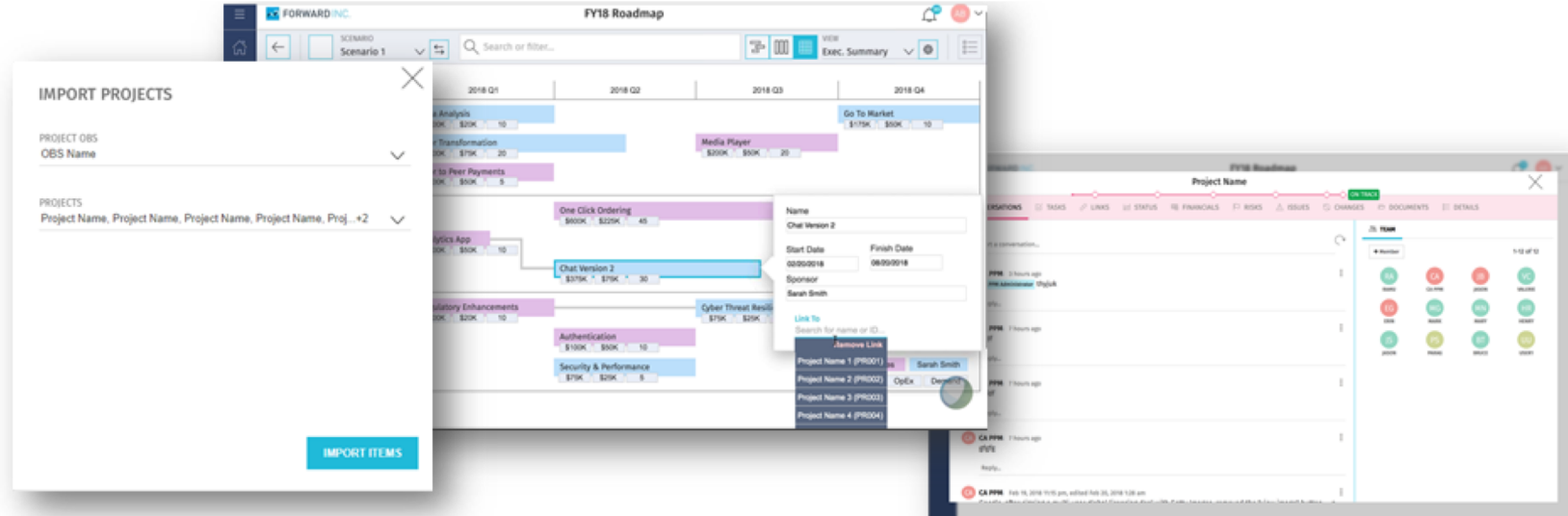
- ☑ Link roadmap items to projects
- ☑ Drill into a PPM project
- ☑ Available from grid, board and timeline views

Power ⟩ Determine which PPM projects are linked to the roadmap

Roadmap syncing to PPM projects
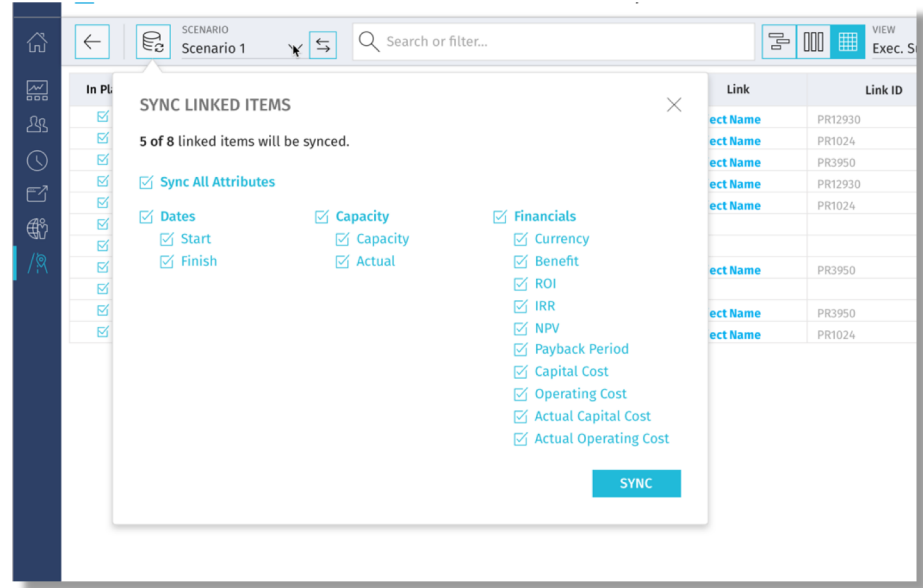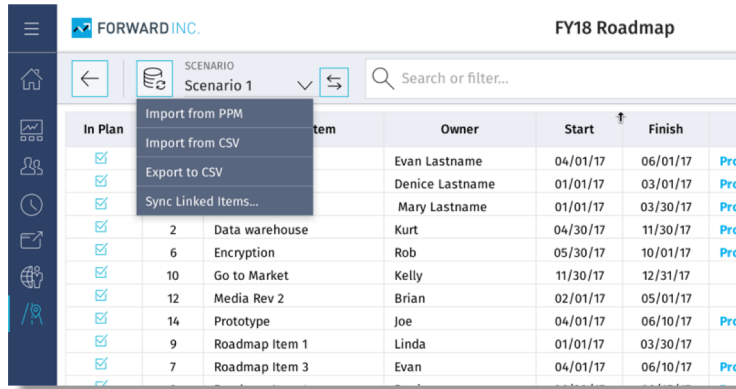
☑ Control WHAT and WHEN you SYNC Roadmap Items and Attributes

Control ➔ Put the control on what to sync in the hands of the user – per scenario

Roadmap capacity planning
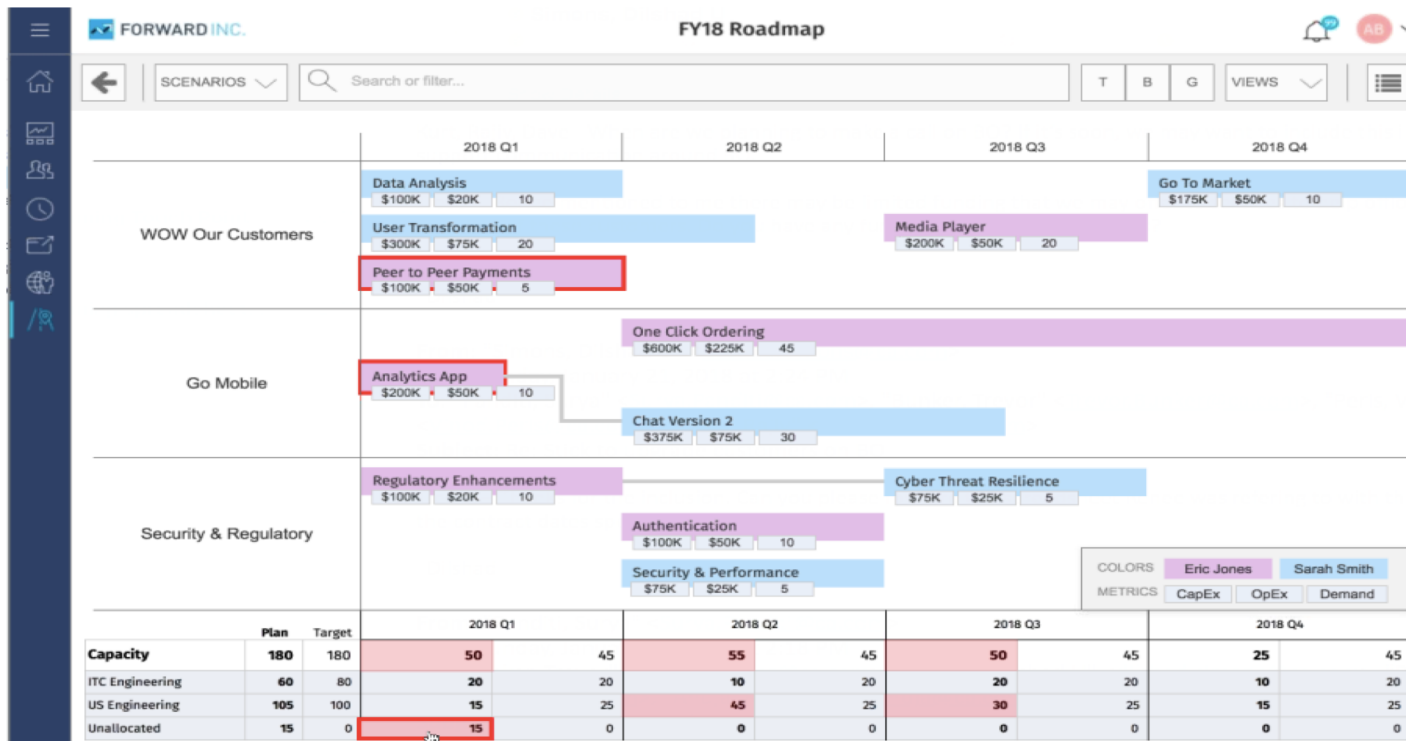
Power → Manage the impact of work on your People and Money. The most powerful PPM planning tool on the market

Powerful excel like capabilities

☑ Additional excel like capabilities
☑ Sort up to 4 columns simultaneously

Power ➤ Refine your data with multi-level column sorting capabilities

Advanced data filtering

☑ Create your common filters from stock or custom attributes

☑ 'Group by' added to roadmap grids, display metric sub totals and grand totals

Control ▶ You determine how to refine your data.

Project staffing

FORWARD INC.

Automated Security Enhancements

ON TRACK

CONVERSATIONS | TASKS | STATUS | DOCUMENTS | DETAILS | **STAFF**

PERIODS	DISPLAY CAPACITY AS	START PERIOD
Monthly	Hours	Current Period

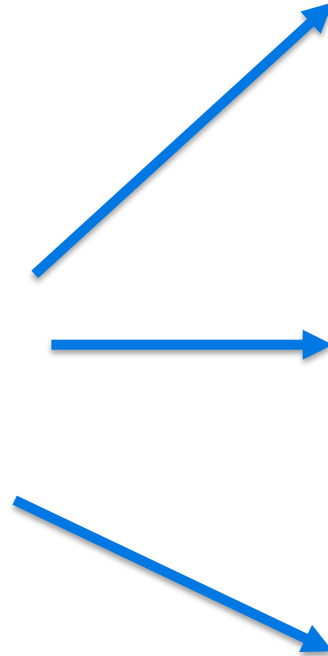|	Total			Jan-18			Feb-18			Mar-18		
	Allocation	Actuals	ETC	Allocation	Actuals	ETC	Allocation	Actuals	ETC	Allocation	Actuals	
Total	28,880	7,140	21,740	4,760	4,760	0	4,760	2,380	2,380	4,840	0	4,
Robert Jones	960	240	720	160	160	0	160	80	80	160	0	1
Petalunatics	9,600	2,400	7,200	1,600	1,600	0	1,600	800	800	1,600	0	1,6
Blackhawks	10,800	2,700	8,100	1,800	1,800	0	1,800	900	900	1,800	0	1,8
Raptors	7,200	1,800	5,400	1,200	1,200	0	1,200	600	600	1,200	0	1,2
Architect	320	--	320	0	--	0	0	--	0	80	--	

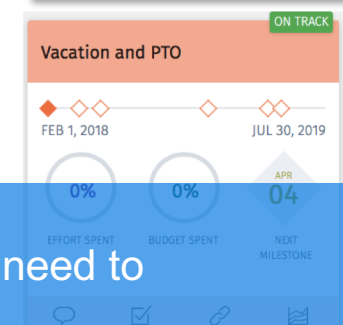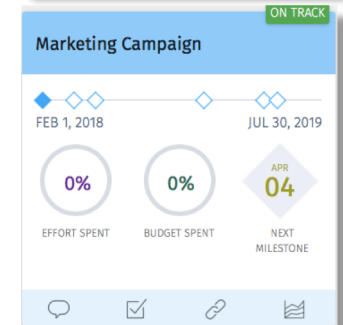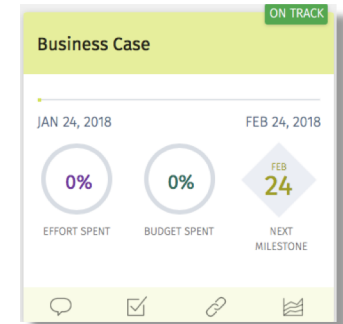**Simplify** ⟩ Simplify Resource Planning. Improve support for Agile. Support Modern and simpler ways of working

Custom investment types

Major Project
ON TRACK
OCT 1, 2017 — FEB 26, 2018
0% EFFORT SPENT
0% BUDGET SPENT
FEB 19 NEXT MILESTONE
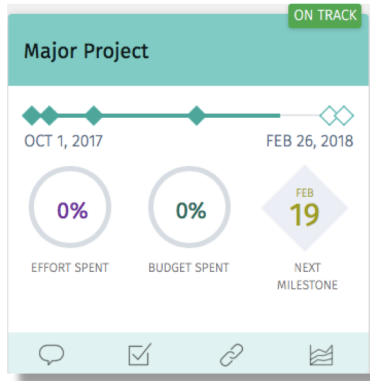
BLUEPRINT
> Business Case
> Major Project
> Marketing Campaign
> Minor Enhancement
> Standard Project   DEFAULT
> Vacation & PTO

Business Case
ON TRACK
JAN 24, 2018 — FEB 24, 2018
0% EFFORT SPENT
0% BUDGET SPENT
FEB 24 NEXT MILESTONE

Marketing Campaign
ON TRACK
FEB 1, 2018 — JUL 30, 2019
0% EFFORT SPENT
0% BUDGET SPENT
APR 04 NEXT MILESTONE

Vacation and PTO
ON TRACK
FEB 1, 2018 — JUL 30, 2019
0% EFFORT SPENT
0% BUDGET SPENT
APR 04 NEXT MILESTONE

Usable
Unique

Why call your work what we name it? Why do you need to train people on a new vocabulary?

Blueprinting – relabel project fields

☑ Introduce in projects first

☑ Apply to new investment types next

Usable Unique → Why call your data fields what we name it? Why do you need to train people on a new vocabulary?

My personal portal

☑ Consolidated view of my tasks across projects

☑ Board and grid views

☑ Editable & configurable grid

☑ Conversations

☑ Save your filters, search criteria, column grid format as a view
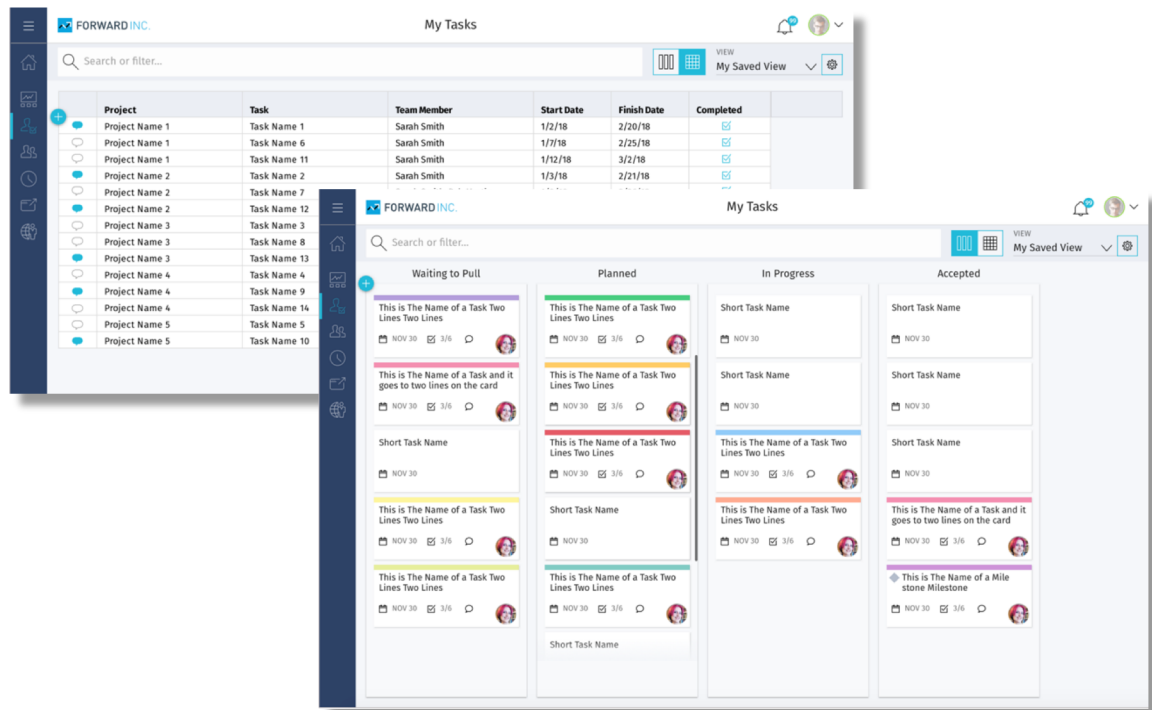
Visible ❯ My cross project personal portal provides me with a consolidated view of all of my tasks. Update your status as you go.

Modern Software Factory

PPM & Agile Central

TRANSFORMING MARKET STRATEGY INTO MARKETABLE INNOVATION DELIVERS MORE VALUE TO CUSTOMERS

Balance agility and governance by

CONNECTING THE WORK OF AGILE TEAMS
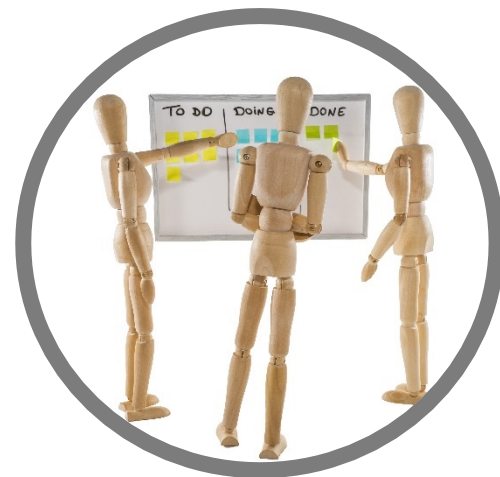
TO THE ENTERPRISE PORTFOLIO

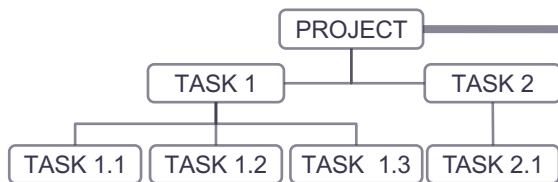*How do you create an agile business?*

Plan, prioritize and track

Plan, prioritize and track

STRATEGY

EXECUTION

BUSINESS
STAKEHOLDERS

AGILE TEAMS

PROJECT ──────────────────────────────→ INITIATIVE

TASK 1   TASK 2 ←────────────────→ FEATURE   FEATURE

TASK 1.1   TASK 1.2   TASK 1.3   TASK 2.1 ←──────── STORY   STORY   STORY   STORY
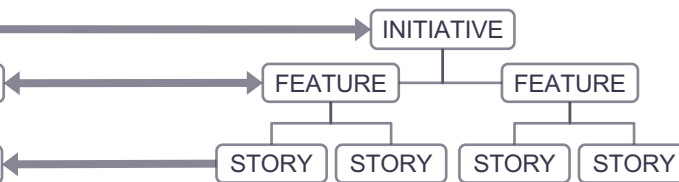
FUNDING
HEADCOUNT
VALUE DELIVERED

360°

CA Project and Portfolio Management

Manage your entire innovation lifecycle and
make more informed strategic investments

CA Agile Central

Coordinate agile development work across teams
and programs; handle users and artifacts

Customer roadmap sessions

You can register for upcoming roadmap sessions here:

https://www.ca.com/us/product-roadmaps.html

Future customer facing PPM roadmap sessions:

- May 16, 2018   10 PM EDT
- June 13, 2018   10 AM EDT
- June 21, 2018   10 AM EDT
- July 11, 2018   10 AM EDT
- July 19, 2018   10 AM EDT

ca technologies

Questions

WE VALUE YOUR FEEDBACK ON THIS SESSION : COMPLETE THE SURVEY IN YOUR EMAIL

Thank you.

Steffen Schostok

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