service operations management with CA Service Operations Insight*

David Hayward, Sr. Principal, Product Marketing david.hayward@ca.com David Walters, Director, Product Management dave.walters@ca.com

August 30, 2011

*formerly branded CA Spectrum Service Assurance

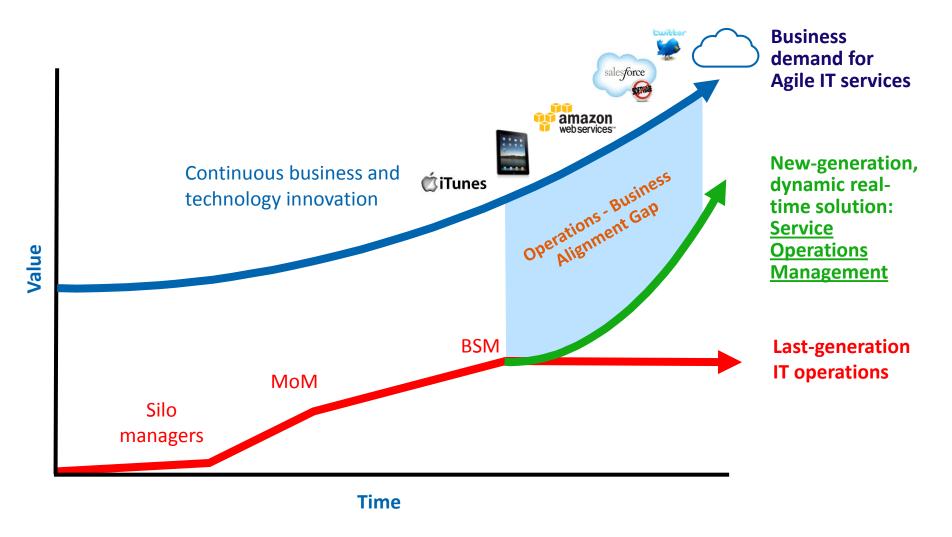
agility made possible[™]



the IT operations-business gap



the growing challenge gap between IT operations and the business





the IT operations-business gap people, processes and technologies

IT Executives and Service Owners



"How are my key business services performing and are they at risk?""How can I make better CAPEX/OPEX decisions?"

Operations Managers



"Thousands of alerts per day." "How can my team prioritize them from a business point of view?"

Operations Support Staff



"We manage technologies, not business services?"

"...so we can triage faster, escalate better and speed MTTR?"

Virtualization Program Managers



- "I'm virtualizing our data center and will build a private cloud..."
- "....but I don't have an end-to-end view of the service I'm supporting."

Service Desk and Change Managers



"How can we prioritize tickets based on the flood of alerts from operations?"

"How can I see services in real time to manage change better?"

Service Level Managers



- "We're close to violating SLAs."
- "...can't operations give us better performance?"

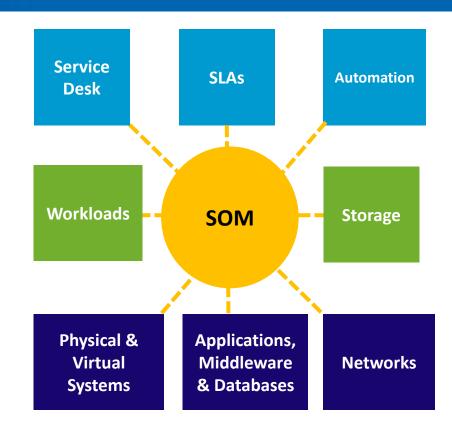


modern discipline, modern solution, modern product



service operations management for today's dynamic business & IT environment

- Next-generation solution for managing business services in traditional and cloud-connected enterprises
- Lets you proactively identify,
 prioritize and resolve problems
 across your service supply chain
 to minimize risks to your
 business





product for service operations management (SOM) CA Service Operations Insight (SOI) r3.0

Capabilities

- Build & maintain real-time, cross-domain, end-to-end view of services
- 2. Analyze service quality, availability, impact & risk
- 3. Contextually launch domain managers for root cause analysis
- 4. Service-driven actions



Benefits

- Improve service quality
- Improve service predictability
- Optimize operations



CA Service Operations Insight r3.0 integrations integrating people, processes & technology

Service Operations Management CA Service Operations Insight

Service & Change Management CA Service Desk CA CMDB CA IT Client Manager CA Service Catalog CA Clarity

BMC Atrium BMC Remedy IBM Service Request Manager Application Performance Management CA Application Performance Management

Security CA Access Control Infrastructure Management CA Spectrum CA Virtual Assurance for IM CA eHealth CA NetQoS CA NSM CA Insight Database Performance Manager

Akorri BalancePoint IBM Tivoli Monitoring IBM Tivoli Enterprise Console IBM Tivoli Netcool OMNIbus IBM Tivoli Enterprise Portal & Monitoring Server Microsoft SCOM NetApp SANScreen Oracle Grid Control Mainframe & Workload Management CA OPS/MVS CA Autosys CA SYSVIEW

IBM Omegamon Terma Software Labs JAWS

Automation CA Automation Suite for Data Centers & Cloud: CA Server Automation CA Virtual Automation CA Configuration Automation CA Process Automation CA Clarity

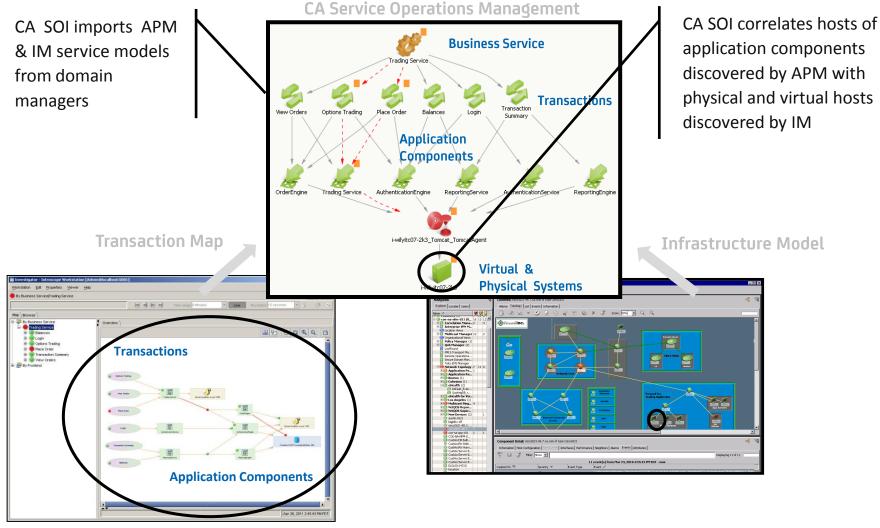
Integration Tools SDK Event Integration SNMP Connector Universal Connector

Common, Open Bi-Directional Integration & Automation Platform



August 30, 2011 CA Service Operations Management: User Community Briefing Copyright © 2011 CA. All rights reserved

dynamic service modeling leveraging CA APM & CA IM discovery

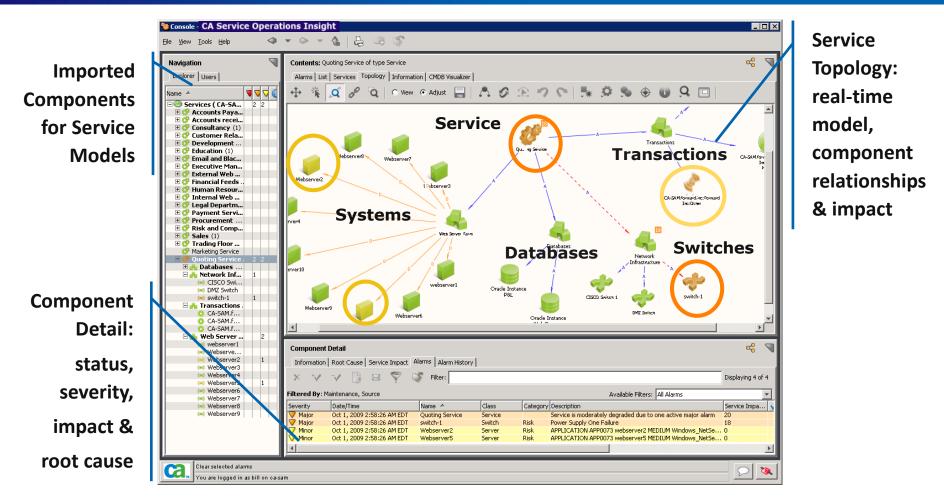


CA Application Performance Management

CA Infrastructure Management



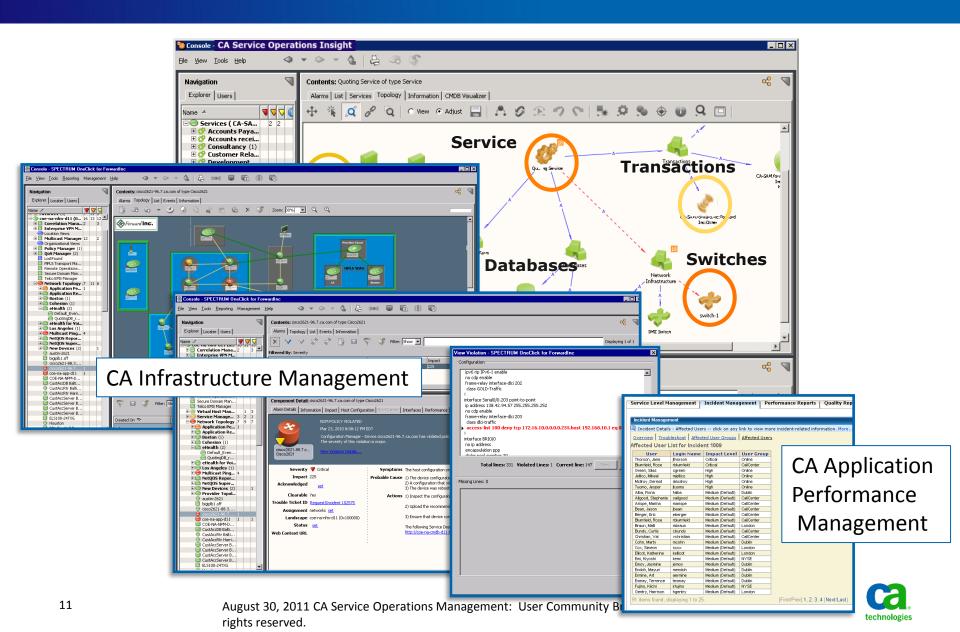
analyzes and alerts on service quality service console



Reduce the effort to pinpoint sources of impact on services across domains Weigh the relative severity of alerts on services to prioritize actions



analyzes and alerts on service quality contextually launch domain managers for root cause details

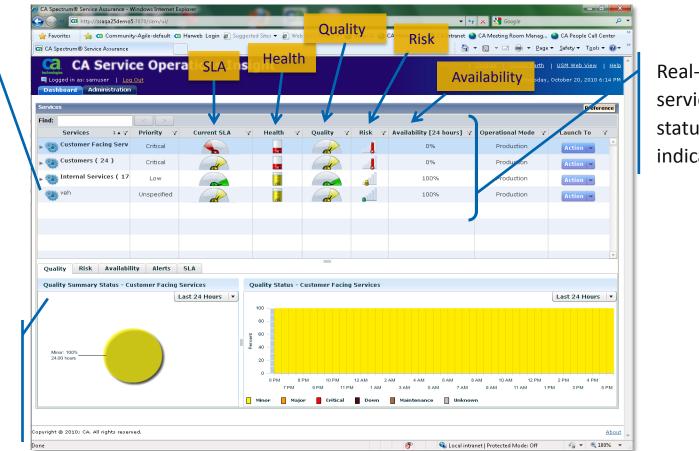


real-time service status service dashboard

Business services listed according to:

- Business importance
- Quality level
- Risk to quality
- Business and IT subservices

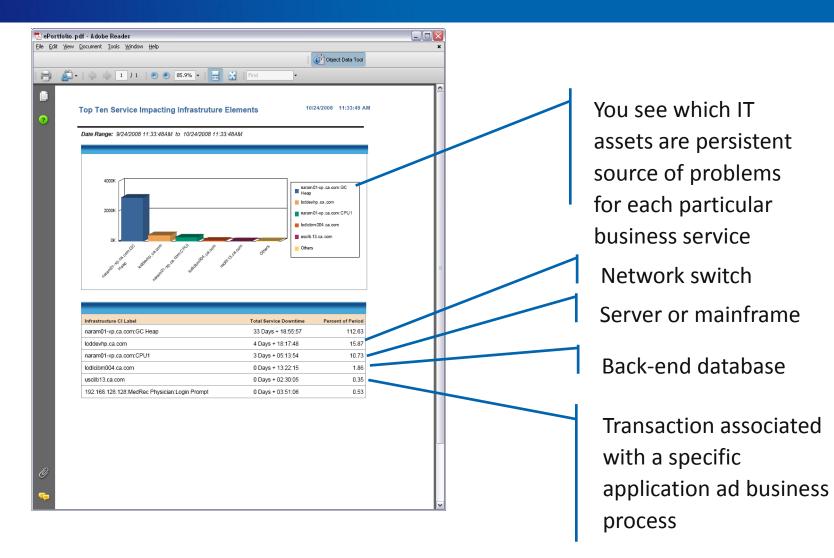
Historical service status details



Real-time service status indicators

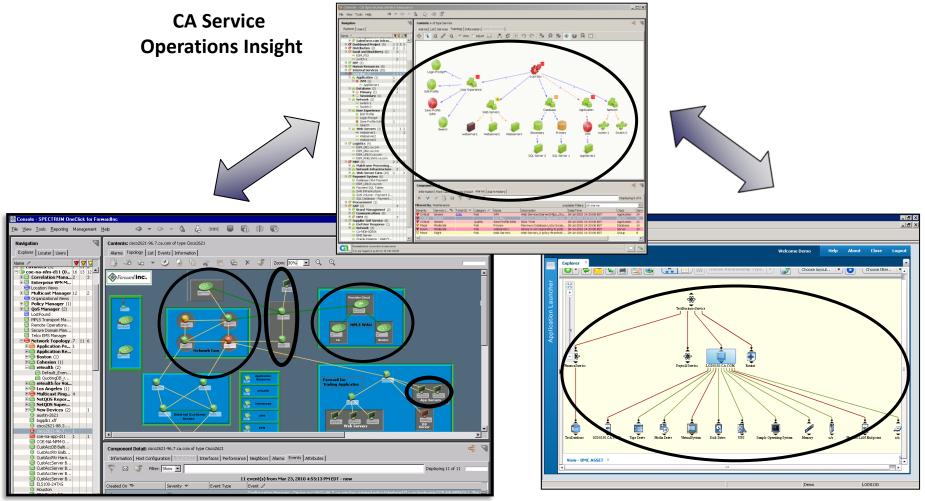


service reporting historical service and SLA reports





service synchronization unifies operations & change management processes



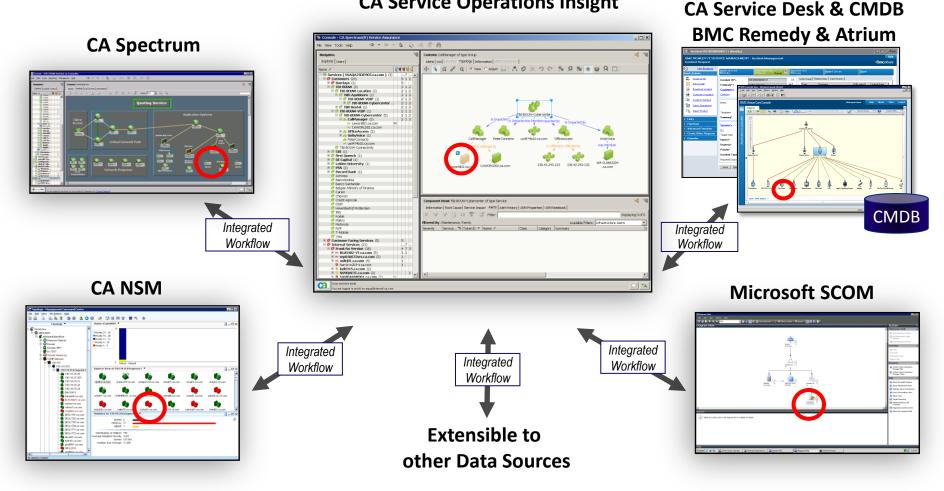
Infrastructure Manager: Discovers, Maps & Manages Servers & Networks

CA & 3rd-Party CMDB Service Models



August 30, 2011 CA Service Operations Management: User Community Briefing Copyright © 2011 CA. All rights reserved.

maintenance mode synchronization cross-domain awareness & alarm suppression



CA Service Operations Insight

August 30, 2011 CA Service Operations Management: User Community Briefing Copyright © 2011 CA. All rights reserved. 15



service-driven ticketing CA & third-party service-desk integration

CA Servic Cogged in as: samuser Los Dashboard Administration		Report		<u>Google Earth</u> <u>USM V</u> dated: Wednesday, February		×
Administration Pages Administration Administration Connector Configuratio Service Assurance Manager Configuration EEM Configuration Email Configuration Help Desk Configuration	Help Desk Configuration This page allows you to configure the Help D The default help desk server host is "localhos Help Desk Type BMC Remedy IT Service Manage IT-PAM/ Remote Details Server uniwv112	st" which is the cur			client.	
Catalyst Catalyst IsInMaintenance Property Configuration IT-PAM Configuration Mobile UI Server Configuration USM Web View	Port 8080 User itpamadmin Password	Incident INC00000 BMC REMEDY IT SEF Incident Request Wew Broadcast Quick Actions Assign to Me Assign to Me Broadcast Incident Incident Matching	Identification and Recording Incident ID*+ Company*+ Contact=	INCONCONCONTI	ution and Inoide way Work Detail Relationships D Type Summary	Konse Conse Conse Fil Logn ID Submit Date
Create Ticket	Test	Select Operational Select Product Links Functions	Notes Template+ Summary* Service*+	SAM Server (ABDSA01) forwarded Alam: The percentage of time over the last The percentage of time over the last	dd View Assigned Group*+	Creste @ Report Di History
Ereate Announcement Ereate Ticket Execute Command Send Email		Advanced Functions Create Other Requests Consoles	CI+ Target Date Impact* Urgency* Priority* Incident Type* Reported Source	3 Medium V Medium V Infinatructure Event V Systems Management V Resolve Print Close	Assignee+ Vendor Group+ Vendor Ticket Number Status* Status Reason Resolution	May Mann



closing the IT operations-business gap service-focused operations & cross-discipline collaboration



Executives & Service Owners



Operations Managers



Operations Support Staff Optimized Operations

Automated Actions for Remediation

Common Understanding of Service Quality & Risk

> Common View of Services



Virtualization Program Manager



Service Desk & Change Managers



Service Level Managers



17 August 30, 2011 CA Service Operations Management: User Community Briefing Copyright © 2011 CA. All rights reserved.

CA SOI r3.0 – enhanced & new capabilities



product for service operations management (SOM) CA Service Operations Insight (SOI) r3.0

Capabilities

- Build & maintain real-time, cross-domain, end-to-end view of services
- 2. Analyze service quality, availability, impact & risk
- 3. Contextually launch domain managers for root cause analysis
- 4. Escalate alerts

– Benefits

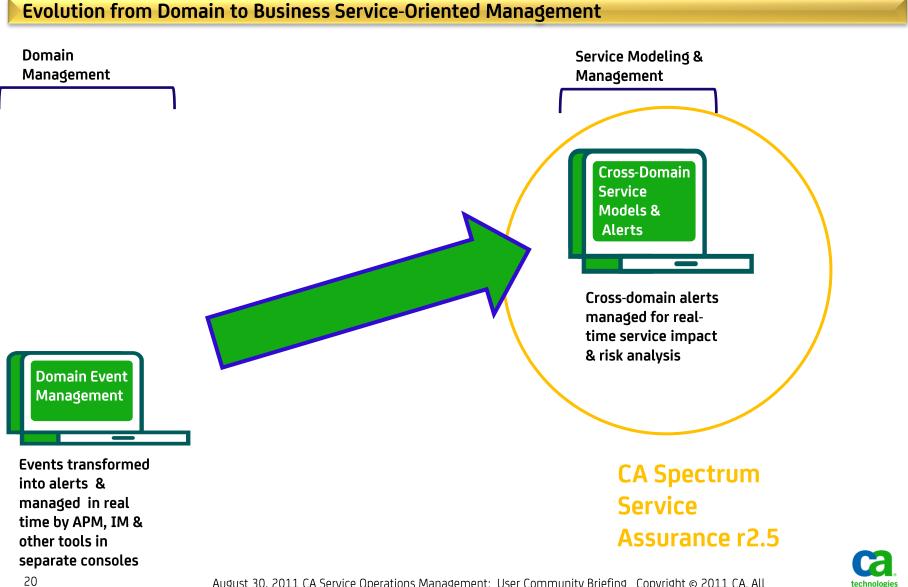
- Improve service quality
- Improve service predictability
- Optimize operations



* Introduced with CA SOI r3.0

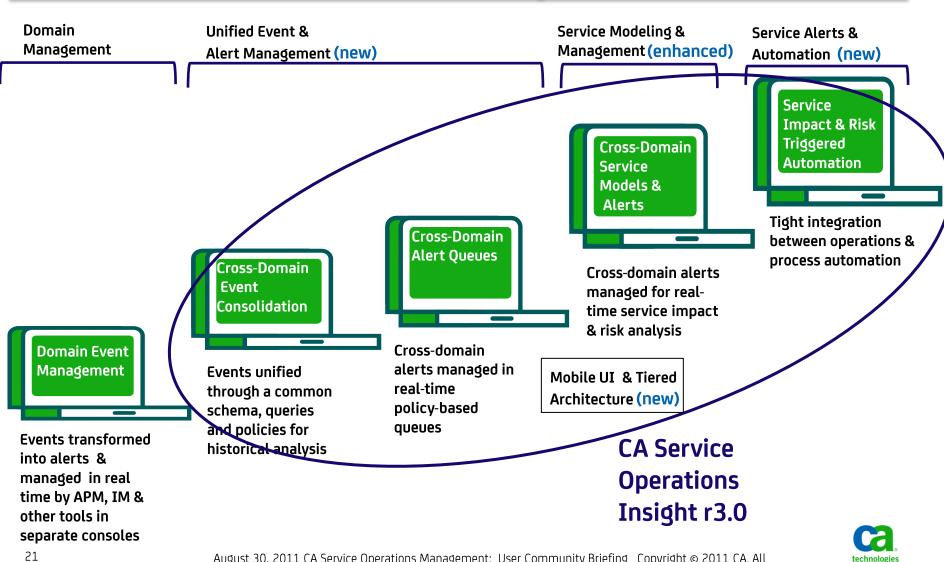


accelerating IT maturity previous release



accelerating IT maturity new release

Evolution from Domain to Business Service-Oriented Management



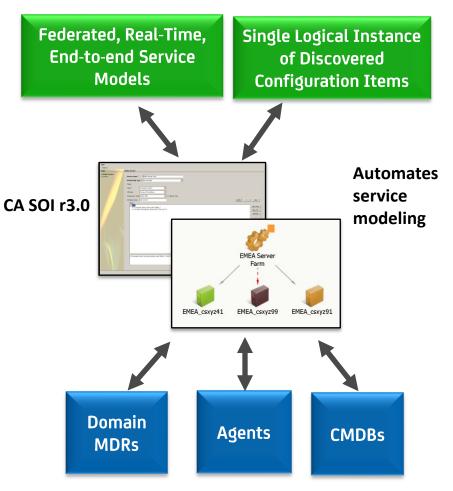
CA Service Operations Insight r3.0 enhanced: policy based service discovery

Capabilities

- Automatically
 - populates services based on user-defined policy
 - creates relationships between CIs based on userdefined policy
 - maintains relationships as CIs are added to prexisiting groups
- Allows child objects to impact a service without being explicitly modeled

— Benefit

- Dramatically reduces the effort to build & maintain service models by:
 - creating and maintaining service model contents
 - building composite & federated end-to-end service models
 - simplifying service models to improve service visualization, triage & MTTR



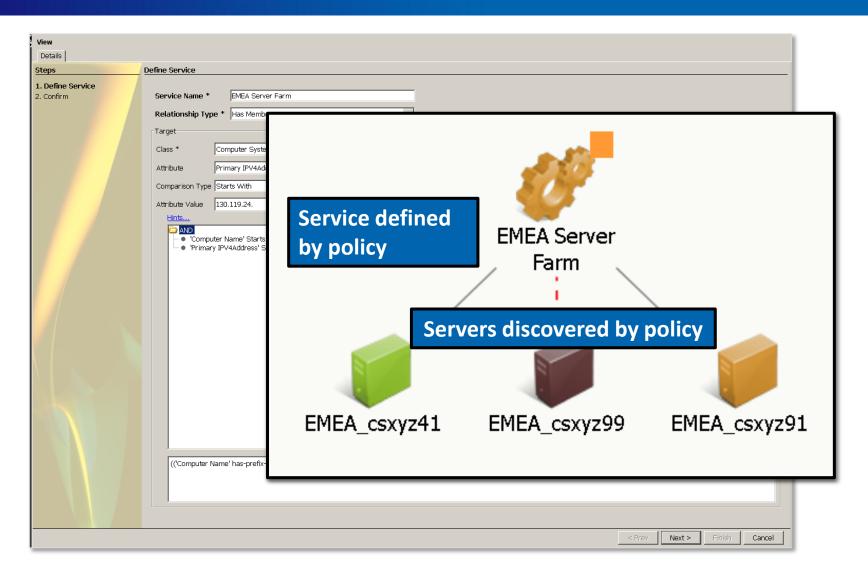


dynamic policy-based service discovery find relationships to populate and update service models

View Details		
Steps 1. Define Service 2. Confirm	Service Name * EMEA Server Farm Relationship Type * Has Member	
	Attribute Primary IPV4Address	ar
	AND Computer Name' Starts With "EMEA_" Primary IPV4Address' Starts With "130.119.24."	OR OR t 197
	 Automatically create and maintain service models Define policy to create relationship to Service when CIs match criteria 	
	(Computer Name' has-prefix-igne-case Detect: when new or existing CIs become compliant and add them in real time • Remove CIs that are no longer compliant	
	< Prev Next > Finish	Cancel



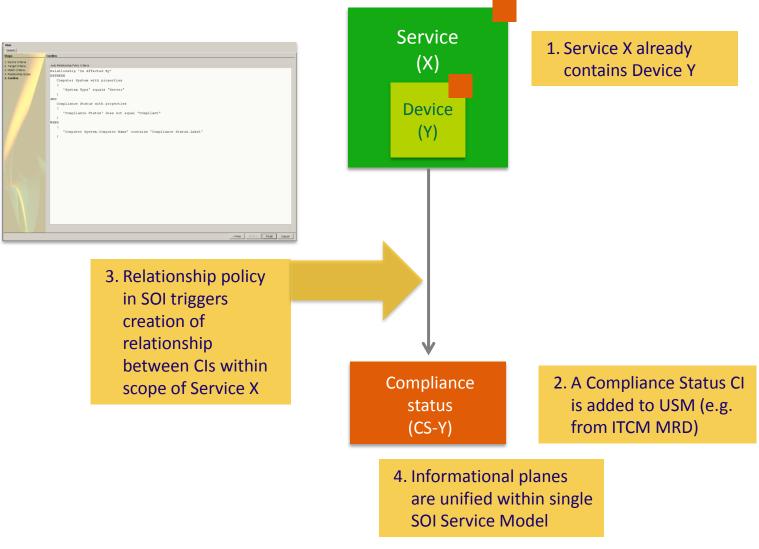
dynamic policy-based service discovery find relationships to populate and update service models



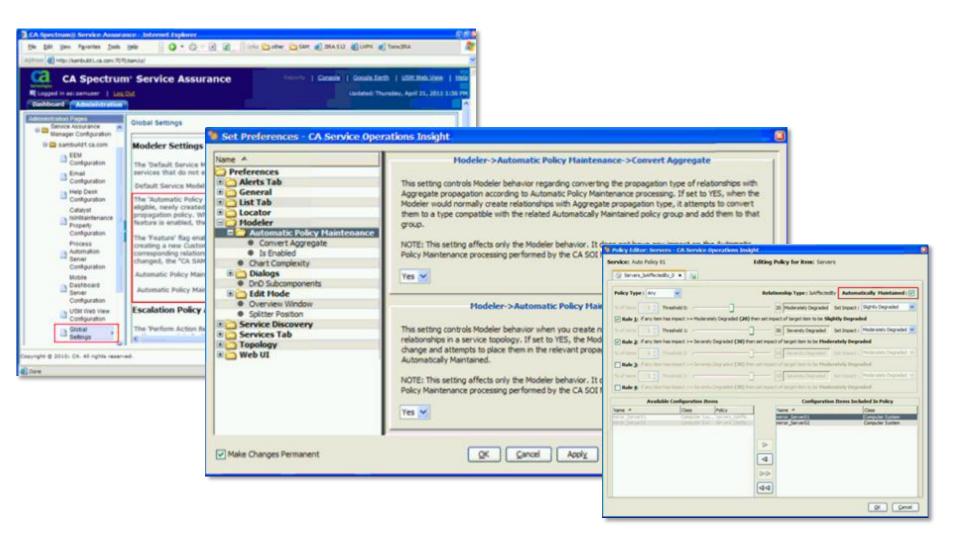


relationship discovery

enrich existing models by adding related objects (configuration items)

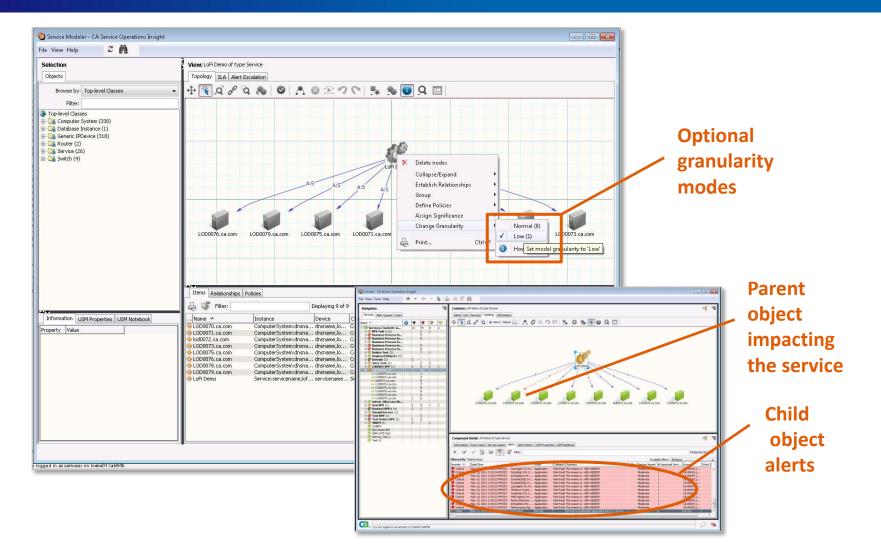


automatic policy maintenance (automain) maintains intended relationships of objects imported to models





flexible granularity modeling options high efficiency





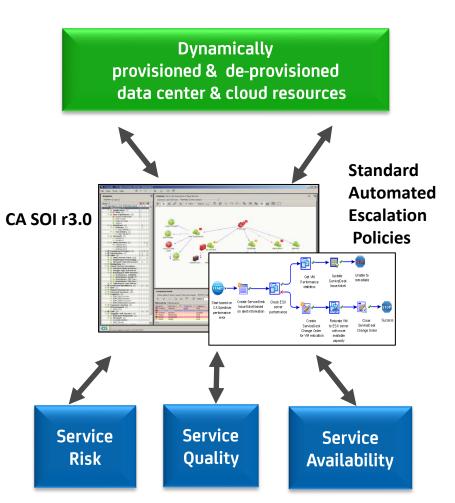
CA Service Operations Insight r3.0 enhanced: operations management & automation integration

Capabilities

- Out-of-the-box integration with CA Process
 Automation
- CA Process Automation processes are enumerated and available for selection as escalation actions
- Runtime tokens can be substituted as parameters to affect the process

— Benefit

- Enables greater agility and IT alignment with business priorities through service impact- & risk-triggered automation
- Improves IT Operations efficiency and business results through enforcement of standardized escalations





standard pre-built automated process flows

	intelectron create Action	- CA Service Operations I	Insight	
Action Name *	Workflow	Act	tion Type * Execute Automated Proc 💌 Act	ion is currently 📀 Enabled 🔿 Disabled
Description				Click to refresh wit new Forms from the server.
Use an Available	le Form C Execute anoth	her Process Hints	Populated with Form from the Process	ns .
Select a Form			Automation Server.	Refresh Available Forms
Path 🔺			Form Name 🖈	
CA Custom Operal	tors		EmailForm	A
CA Remedy Gatew			CreateRemedyTestTicket	
CA Remedy Gatew			RemedyHPDConfiguration	
CA Remedy Gatew			RemedyITSMConfiguration	
CA Remedy Gatew			SSAServerConfiguration	
CA Remedy Gatew			StartOnDemandSynchronization	
CA Remedy Gatew			TestRemedyServerConnection	
CA Remedy Gatew			TestSSAServersConnection	Lists the
· · · · · · · · · · · · · · · · · · ·			1	parameters for
orm Parameters –				each Form.
0 🕃 ×	Filter:	Dis	playing 3 of 3	
Parameter Name		Data Type	Parameter Va	lue
lessage		String	Hello World	
ubject		String	Hello	
0		String	someone@ca	.com
	Click here to	o set the		
	Parameter v		Click here to see th	
			Click here to see th	e
			summary of	e
				•
iummary			summary of the Process	
ummary			summary of	nd.
iummary			summary of the Process	
	Parameter v	ralues.	summary of the Process Automation Commar	nd.
	Parameter v		summary of the Process Automation Commar	nd.
	Parameter v	ralues.	summary of the Process Automation Commar	nd.
	Parameter v	ralues.	summary of the Process Automation Commar	nd.
	Parameter v	ralues.	summary of the Process Automation Commar	nd.
	Parameter v	ralues.	summary of the Process Automation Commar	nd.
	Parameter v	ralues.	summary of the Process Automation Commar	nd.
	Parameter v	ralues.	summary of the Process Automation Commar	nd.
/CA Custom Opera	Parameter v ators/EmailForm" Subject="H	ralues.	summary of the Process Automation Commar	nd.
	Parameter v ators/EmailForm" Subject="H	ralues.	summary of the Process Automation Commar	nd.



process automation escalation in action

CA Service Operations Insight CA Automation Suite for Data Centers Operations Insight - Microsoft Internet Explorer provided by CA Summary Imaging Add Resource 🏴 🔹 🗶 🛃 Google ttp://lodic0029:7070/sam/ P ▶ Home ▼ vCenter ▶ LPAR ▶ Zone CA Service Operations Insight 🏠 🔹 🔝 🚽 🖃 📥 🔹 Page 🔹 Safety 🔹 Tools 🔹 🔞 🔹 Back Next Add Computer Cancel **CA Service Operations Insight** Reports | Console | Google Earth | USM Web View | Help Memor Virtual Machi Logged in as: kieron | Log Out Luesday, May 10, 2011 5:40 Pr Dashboard Administration VC Server: ASM-VC25C.ca.com • Services Preference VC Data Center: VPM-VC25C • • Find: 3. USM and business service model updated with • v Availabili Services 14 Y Priority Health Ouality Risk • Capacity: 29.87GB Available: 21.01GB , 😘 Service 1 (5) Critica new provisioned resource Cl's -CS East High . Headquarters 100% 1. Identification of Critical all Username: administrato 100%* Production . Password: eeeeeeee service risk or impact Action • Re-enter password: _ 0 × Action • Input Image • VC Virtual Machine: Win2K3_R2_Enterprise (1) Action × -NICs: 1 0 0 5 0 0 0 0 0 0 ○ VC Template: VC Specification: TEST-SPEC **OS System Type: Windows** Last 24 Hours • Linable to Update Get VM ServiceDesk rem ediate Performance Issue ticket statistics 2. Triggers dynamic resource provisioning Create ServiceDesk Check E SX Issue ticket based server on alert information perform ance according to policy Create Relocate VN Succes ServiceDesk to ESX serve ServiceD esk 5. Identification of Change Order with more Change Order available Service level normal for VM relocation capacity Ma • 135% • CA SOI alerts trigger policy-based Data/Time **CA** Process Automation commands 4. Continuously analyzes service risk and impact



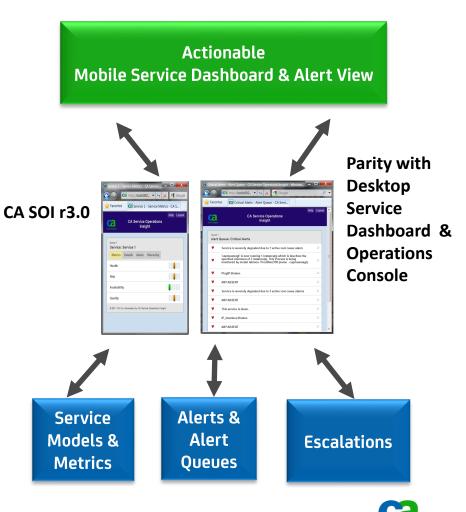
CA Service Operations Insight r3.0 new: mobile user interface

Capabilities

- View services in real time from mobile devices
 - Key service metrics
 - Alerts
 - Escalation actions
- Configurable views

Benefit

- Anywhere-anytime:
 - awareness of critical IT and business service status & issues
 - ability to act on status of services or alerts
- Ensure common understanding of service status among all stakeholders regardless of location



mobile interface service dashboard

🙆 Se	~ -	Service Opera	_	-	_	X
6	_ _	a http://lodic0	02 🔻	↓ >	< 猪	Google
🔶 F	avorites	C Services	- CA Ser	vice Op	perations	; I
C	a. ologies	CA Service Ins	Operati ight	ions	Help	Logout
ŀ	lome					
	Services	Alert Queues	Configu	re		
	Showing 3 Ordered by H	Services. ealth, Ascending.				<i>q</i>
•	Service	e 1				>
,	Service	e 2				>
,	 Service 	ə 3				>
		All Item	s Shown			
G	2011 CA Inc.	Generated by CA Se	vice Operati	ons Insigh	nt	

View service health while on the go

 (2) Service 1 - Service Metrics - CA Service (2) Service 1 - Service Metrics - CA Service (3) Service 1 - Service Metrics - CA Service (4) Service 1 - Service Metrics - CA Service (5) Service 1 - Service Metrics - CA Service (6) Service 1 - Service Metrics - CA Service (7) Service 1 - Service Metrics - CA Service (8) Service 1 - Service Metrics - CA Service (8) Service 1 - Service Metrics - CA Service (8) Service 1 - Service Metrics - CA Service (9) Service 1 - Service Metrics - CA Service (9) Service 1 - Service Metrics - CA Service (9) Service 1 - Service Metrics - CA Service (9) Service 1 - Service Metrics - CA Service (10) Service 1 - Service Metrics - CA Service (10) Service 1 - Service Metrics - CA Service (10) Service 1 - Service (10) Service (10) Service 1 - Service (
Favorites Ca Service 1 - Service Metrics - CA S
Help Logout CA Service Operations Insight
Home > Service: Service 1
Metrics Details Alerts Hierarchy
Health
Risk
Availability
Quality
© 2011 CA Inc. Generated by CA Service Operations Insight

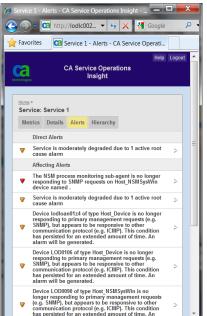
Drill down to see detailed service metrics



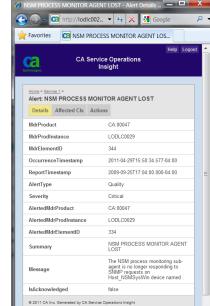
Configurable views ensure business-critical information is always at your fingertips



mobile interface alert management



View service alerts and domain alerts affecting services



View alert

details



Favorites	http://lodic002 + + X Google
ravontes	Help Log
anologies	CA Service Operations Insight
Home > Sen	M PROCESS MONITOR AGENT LOST
Details	Affected CIs Actions
E-mail	Φ
Acknowle	dge Alert 🗇
Clear Ale	rt ©
yest anot	ner actions
ANother a	action ©
CreateTic	ket 🗇
© 2011 CA I	c. Generated by CA Service Operations Insight

View affected Cls Take actions against alerts



mobile interface alert management—support for alert queues

🙆 Alert Queues - CA Se	ervice Operations Insight - Windows Internet	Expl 🗖 🗖 📕		
🚱 🕤 🗝 http:	://lodlc002 🔻 🍫 🗙 🚱 Google	۰ ۹	Critical Alerts - Alert Queue - CA Service Operations Insight - Wind	ow 🗖 🗖 🗖
🔶 Favorites 🛛 📿	Alert Queues - CA Service Operations		Cal http://lodic002 ▼ 47 × Google	\$
Ca	CA Service Operations Insight	Help Logout	Favorites Critical Alerts - Alert Queue - CA Servi	
technologies	insight		CA Service Operations Insight	Help Logout
		a.	Home > Alert Queue: Critical Alerts	
Critical Alerts	vorrang.	601 >	Service is severely degraded due to 1 active root cause all	arm >
Critical Service Al	lerts	20 >	 'capmuamagt' is now running 1 instance(s) which is less th specified minimum of 3 instance(s). This Process is being monitored by model labmon. ProcMon2790 (name - capmu 	an the Jamagt).
Database Alerts		751 >	- ▼ PingIP:Broken	>
Network Alerta	All Items Shown		ANY:ABSENT	>
© 2011 CA Inc. Generate	ted by CA Service Operations Insight		Service is severely degraded due to 5 active root cause al	arms >
			ANY:ABSENT	>
			This service is down.	>
			▼ IP_Interface:Broken	>
				>



CA Service Operations Insight r3.0 new: unified event & alert management

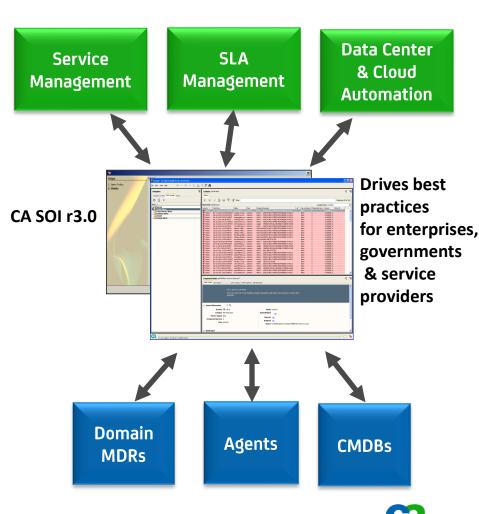
Capabilities

- Alert queues that add the ability to process service-impacting and non-service-impacting alerts in the same console
- Escalations based on queue assignment, service impact, or global policy
- Interactive event queries to determine useful correlation policy
- Distributed, cross-domain event correlation processing

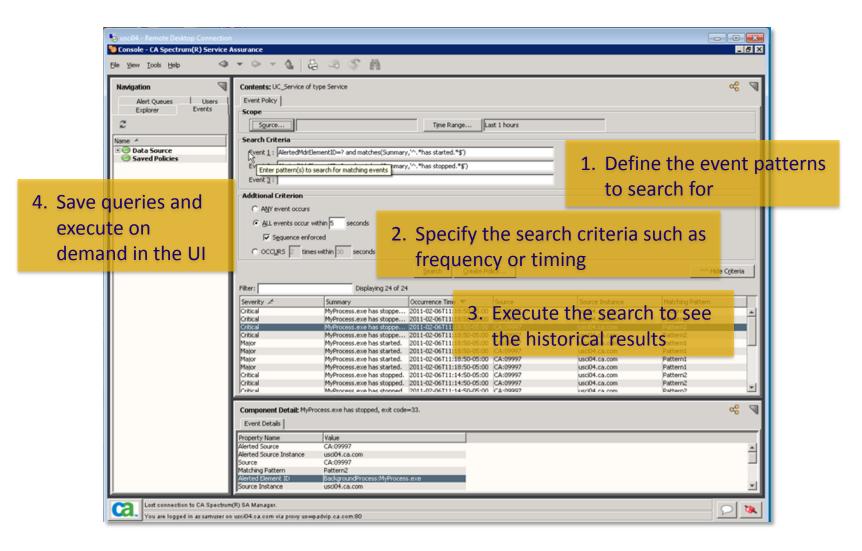
– Benefit

- Enables evolution from event-driven to servicefocused management
- Enables higher operational efficiency by providing a single console for alert management, whether impacting modeled services or not
- Enables cross-domain visibility and analysis
- Improves IT-business alignment through policies that prioritize escalations

35 August 30, 2011 CA Service Operations Management: User Community Briefing Copyright © 2011 CA. All rights reserved.



interactive event console queries are federated across domains (connectors/event collectors)





unified view of alerts across management domains organize alerts in queues

Console - CA Spectrum(R) Service Assurance le View Tools Help 🔷 🔻 🗇 🔫 🏠	(1) (1) (1) (1) (1) (1) (1) (1) (1) (1)	
Navigation Explorer Events Alert Queues Users	Contents: Critical Alerts Alerts	e6 ₹
Vame A		ring 190 of 190
lame A	Filtered By: Maintenance Available Filters: All Alerts	
Critical Service Anexis Database Alerts Default Network Alerts	Orthol Orthol Orthol Orthol Display PMEDD provide/28/25/32.ca., Uninown Critical Sep 14, 2010 3:23:40 PM EDT usegal.ca., Uninown Riskk DEVICE HAS STOPPED RESPONDING TO POLLS None 0 CA:00005 5 Critical Dec 17, 2010 19:6:55 AME usegal.ca., uninown Riskk DEVICE HAS STOPPED RESPONDING TO POLLS None 0 CA:00005 5 Critical Dec 7, 2010 19:0:15 MP EST spm:055:x86-3 uninown Risk.R DEVICE HAS STOPPED RESPONDING TO POLLS None 0 CA:00005 5 Critical Dec 7, 2010 19:0:15 MP EST spm:055:x86-3 uninown Risk.R DEVICE HAS STOPPED RESPONDING TO POLLS None 0 CA:00005 5 Critical Dec 7, 2010 19:0:15 MP EST spm:055:x86-3 uninown Risk.R DEVICE HAS STOPPED RESPONDING TO POLLS None 0 CA:00005 5 Critical Bec 7, 2010 19:1:15:1:22 PME ST spm:045:20 DPME Risk.R DEVICE HAS STOPPED RESPONDING TO POLLS None 0 CA:00005 S Critical Jan 20, 2011 4:31:50 PM EST spm:04:50	
Alert queues	Critical Nov 16, 2010 11:47:23 PM EST sp016778ers.c unknown RiskR DEVICE HAS STOPPED RESPONDING TO POLLS None 0 CA:00005 .S Critical Nov 24, 2010 11:50:31 AM EST sp016738ers.c unknown RiskR DEVICE HAS STOPPED RESPONDING TO POLLS None 0 CA:00005 .S Critical Nov 24, 2010 11:50:31 AM EST pp0169393ers.c unknown RiskR DEVICE HAS STOPPED RESPONDING TO POLLS None 0 CA:00005 .S Critical New 6, 2010 11:50:53 M EST sp1165939rs.c unknown RiskR DEVICE HAS STOPPED RESPONDING TO POLLS None 0 CA:00005 .S Critical Dec 7, 2010 10:30:16 AM EST sp1165939rs.c unknown RiskR DEVICE HAS STOPPED RESPONDING TO POLLS None 0 CA:00005 .S Critical Dec 7, 2010 10:30:16 AM EST sp1165938rs.c unknown RiskR DEVICE HAS STOPPED RESPONDING TO POLLS None 0 CA:00005 .S Critical Dec 7, 2010 10:30:16 AM EST sp1165938rs.c unknown RiskR DEVICE HAS STOPPED RESPONDING TO POLLS None 0 CA:00005 .S Critical Dec 11, 2010 10:12:01 * 1557 sp1249318rs.c	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
 Default 	EXAMPLES. 12:22:37 PM EDT 2k3-x86 of type Pingable has stopped responding to polls and/or external requests. An alarm will be	
 Critical Domain-spectrum Location-spectrum Cross-domain 	Decific Ticket ID set Assigned set	
Xou are logged in as samuser on krira03-winxp-2		0



unified view of alerts across management domains enforce standardized escalation policies

🍯 Console - CA Spectrum(R) Service Assurance Ele Yew Iools Help 🛛 🗢 👻 🖉 🎼 🖓	≪ A				Automated
Navigation	Contents: Critical Alerts				Actions
Explorer Events Alert Queues Users	Alerts				
0 🕽 ×	🗙 💙 🗸 📑 🖂 📩 🤅	🕉 Filter:			Construction Construction<
Name 🔺	Filtered By: Maintenance	- (۵	Construction of the second secon
Critical Alerts	Severity A Date/Time Critical Oct 13, 2010 12:22:37 PM ED	Name Class Class Class	Category Summary Risk-R DEVICE HAS STOPPED RESPONDING TO POLLS	Service Impact # Impact	A strategy of the strateg
Database Alerts	Critical Nov 17, 2010 10:56:55 AM ES Critical Sep 14, 2010 3:23:40 PM EDT		Risk-R DEVICE HAS STOPPED RESPONDING TO POLLS Risk-R DEVICE HAS STOPPED RESPONDING TO POLLS	None 0 None 0	
Default Network Alerts	▼ Critical Dec 15, 2010 9:25:47 AM EST ▼ Critical Dec 7, 2010 1:04:48 PM EST	dcaga-rsihpv.ca unknown ssrm-085-x86-3 unknown	RISK-R DEVICE HAS STOPPED RESPONDING TO POLLS RISK-R DEVICE HAS STOPPED RESPONDING TO POLLS	None 0 None 0	Lindia con Lindia
	🛛 🔻 Critical Dec 22, 2010 10:11:31 PM ES	srp016779srs.ca unknown	Risk-R DEVICE HAS STOPPED RESPONDING TO POLLS	None 0	
	Vitical Dec 6, 2010 9:34:16 PM EST	237-w2k3-x86-1 unknown	Quality VMWARE VIRTUAL MACHINE POWERED DOWN Risk-R DEVICE HAS STOPPED RESPONDING TO POLLS	None 0	Workflow
	▼ Critical Jan 20, 2011 4:31:50 PM EST ▼ Critical Jan 20, 2011 4:31:50 PM EST	esfko01-w2k8.c unknown esfko01-w2k8.c unknown	Risk-Fault DEVICE HAS STOPPED RESPONDING TO POLLS Risk-Fault DEVICE HAS STOPPED RESPONDING TO POLLS	None 0 None 0	VVOIKIIOVV
	▼ Critical Jan 20, 2011 4:31:50 PM EST ▼ Critical Jan 20, 2011 5:35:29 PM EST	esfko01-w2k8.c unknown linch09hyperfdm unknown	Risk-Fault DEVICE HAS STOPPED RESPONDING TO POLLS Risk-Fault DEVICE HAS STOPPED RESPONDING TO POLLS	None 0 None 0	La de
	▼ Critical Jan 20, 2011 5:35:44 PM EST ▼ Critical Jan 20, 2011 2:48:56 PM EST	VMWare:linch09 unknown Port:ethernetCs unknown	Risk-Fault DEVICE HAS STOPPED RESPONDING TO POLLS Risk-Fault BAD LINK DETECTED	None 0 None 0	La prénet press La prénet press La prénet press La prénet press La prénet press La prénet press La p
	Critical Aug 16, 2010 5:37:08 PM EDT Critical Dec 9, 2010 10:28:59 AM EST		Risk-R DEVICE HAS STOPPED RESPONDING TO POLLS Risk-R DEVICE HAS STOPPED RESPONDING TO POLLS	None 0 None 0	Reador (Palacia) in Baser Ara Baser Ara Mary Ara Carlos (Palacia)
	▼ Critical Nov 2, 2010 5:49:26 PM EDT ▼ Critical Jan 7, 2011 3:55:01 PM EST	00-50-56-80-7D unknown	Quality VMWARE VIRTUAL MACHINE POWERED DOWN	None 0	Binary Description Difference Difference <thdifference< th=""> Difference Difference<</thdifference<>
	🛛 👻 Critical 👘 Jan 20, 2011 12:53:44 PM EST		Risk-R BAD LINK DETECTED	None 0	Express Advance Image The advance The
	♥ Critical Dec 11, 2010 10:08:23 AM E5 ♥ Critical Nov 16, 2010 11:47:32 PM E5	T srp016778srs.ca unknown	Risk-R DEVICE HAS STOPPED RESPONDING TO POLLS Risk-R DEVICE HAS STOPPED RESPONDING TO POLLS	None 0 None 0	Instructure 2 and 2 - Spectral Structure Respects Re
	▼ Critical Jun 30, 2010 4:45:56 PM EDT ▼ Critical Nov 24, 2010 11:53:31 AM E5	srp016593srs.ca unknown T pcp193363pcs.c unknown	Risk-R DEVICE HAS STOPPED RESPONDING TO POLLS Risk-R DEVICE HAS STOPPED RESPONDING TO POLLS	None 0 None 0	and the part of the second sec
	Critical Nov 6, 2010 11:20:53 AM EDT Critical Dec 9, 2010 10:30:16 AM EST	Ken BL9.2.3 Ser unknown ssrm-w2k3-x86 unknown	Quality SERVICE IS DOWN Risk-R DEVICE HAS STOPPED RESPONDING TO POLLS	None 0 None 0	Service desk ticke
	Critical Dec 9, 2010 4:55:57 PM EST Critical Jan 7, 2011 3:55:02 PM EST	srp016573srs.ca unknown srp024831srs.ca unknown	Risk-R DEVICE HAS STOPPED RESPONDING TO POLLS Quality VMWARE VIRTUAL MACHINE POWERED DOWN	None 0 None 0	
	▼ Critical Dec 11, 2010 10:12:01 AM ES ▼ Critical Jan 19, 2011 7:06:33 PM EST		Risk-R DEVICE HAS STOPPED RESPONDING TO POLLS Risk-R DEVICE HAS STOPPED RESPONDING TO POLLS	None 0 None 0	Original provide and a second se
		and the second states and states		ilono o	C C C C C Service Debt (C C C C C C C C C C C C C C C C C C
	Component Detail: srp024825srs.ca.com ol	ftype usm.T.			
		vice Impact USM Properties US	5M Notebook		Extension
Alert queues ex	xamples:	010 12:22:37 PM EDT			Regionality and New Review 10 Million Review
			stopped cosponding to polls and/or external requests. An alarm	n will be	RUCCURE RADIA on March 1 and the first state of the set
Default					The second
Critical					Announcements
Domain-spec	cific		Family Unknown		A de la desta de desta desta d
· · · · ·			Acknowledged <u>set</u>		Encode (r) Manual
Location-spe	CITIC		Ticket ID <u>set</u> Assianed set		Constraint of the state of
			Source CA:00005_Spectrum-samqavm59@k	rira03-winxp-2.ca.com	Constraints of the second
 Cross-domain 	n-specific				
You are logged in as samuser on krira03-winxp-2					Emails



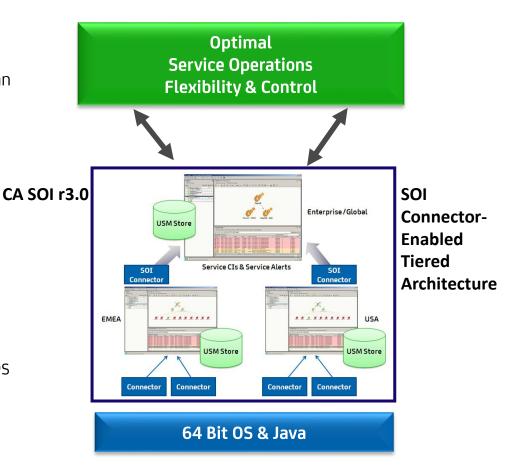
CA Service Operations Insight r3.0 enhanced: distributed architecture

Capabilities

- Tiered SOI architecture
 - Unify services managed in sub-domains into enterprise-wide managed services
 - Unified alerts managed in sub-domains into an enterprise-wide console
 - Physical separation of tenant data with a unified 'cross-tenant' view
 - Centralized views of locally managed SOI resources
- SOI Manager & UI components natively support 64 bit operating systems & JVMs

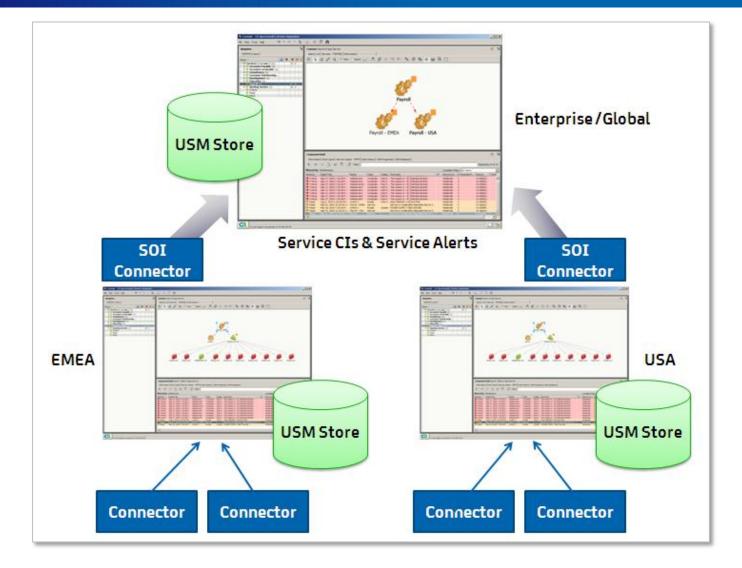
– Benefit

- Optimal flexibility & control in how you manage IT staff, processes, alerts & services enterprise-wide
- Addresses privacy needs of MSPs & Enterprise Departments
- Greater scalability extends value of a single
 SOI instance
 August 30, 2011 CA Service Operations Management: User Community Briefing Copyright © 2011 CA. All rights reserved.



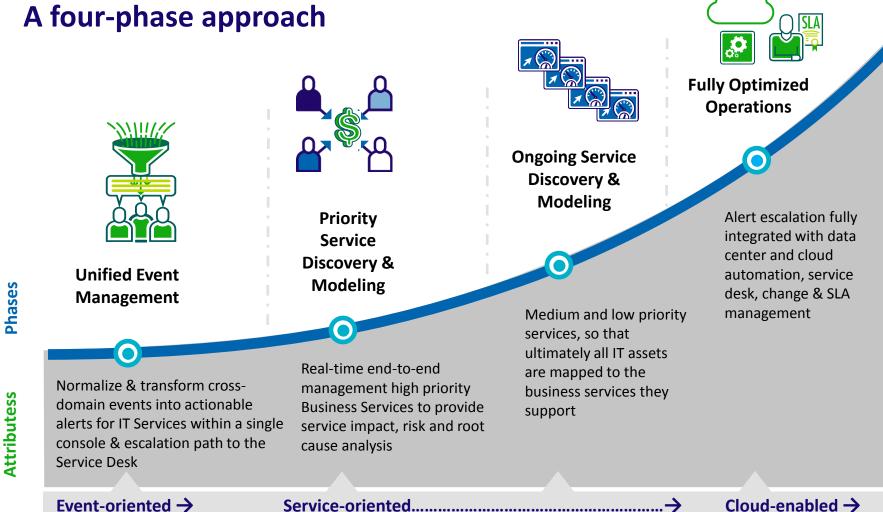


tiered architecture in action





service operations management implementation evolving to business service focused operations



closing the IT operations-business gap service-focused operations & cross-discipline collaboration



Executives & Service Owners



Operations Managers



Operations Support Staff Optimized Operations

Automated Actions for Remediation

Common Understanding of Service Quality & Risk

> Common View of Services



Virtualization Program Manager



Service Desk & Change Managers



Service Level Managers



42 August 30, 2011 CA Service Operations Management: User Community Briefing Copyright © 2011 CA. All rights reserved.



visit www.ca.com...and look for:

Service Operations Management (discipline) Service Operations Insight (product)



Legal

Certain information in this presentation may outline CA's general product direction. This presentation shall not serve to (i) affect the rights and/or obligations of CA or its licensees under any existing or future written license agreement or services agreement relating to any CA software product; or (ii) amend any product documentation or specifications for any CA software product. The development, release and timing of any features or functionality described in this presentation remain at CA's sole discretion.

Notwithstanding anything in this presentation to the contrary, upon the general availability of any future CA product release referenced in this presentation, CA may make such release available (i) for sale to new licensees of such product; and (ii) in the form of a regularly scheduled major product release. Such releases may be made available to current licensees of such product who are current subscribers to CA maintenance and support on a when and if-available basis.



Copyright © 2011 CA. All rights reserved. All trademarks, trade names, service marks and logos referenced herein belong to their respective companies.

THIS PRESENTATION IS FOR YOUR INFORMATIONAL PURPOSES ONLY. CA assumes no responsibility for the accuracy or completeness of the information. TO THE EXTENT PERMITTED BY APPLICABLE LAW, CA PROVIDES THIS DOCUMENT "AS IS" WITHOUT WARRANTY OF ANY KIND, INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NONINFRINGEMENT. In no event will CA be liable for any loss or damage, direct or indirect, in connection with this presentation, including, without limitation, lost profits, lost investment, business interruption, goodwill, or lost data, even if CA is expressly advised of the possibility of such damages.

