

# Community Webcast: Winning Strategies for Deploying Virtualized Networks

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# Agenda

1

**INDUSTRY OVERVIEW**

2

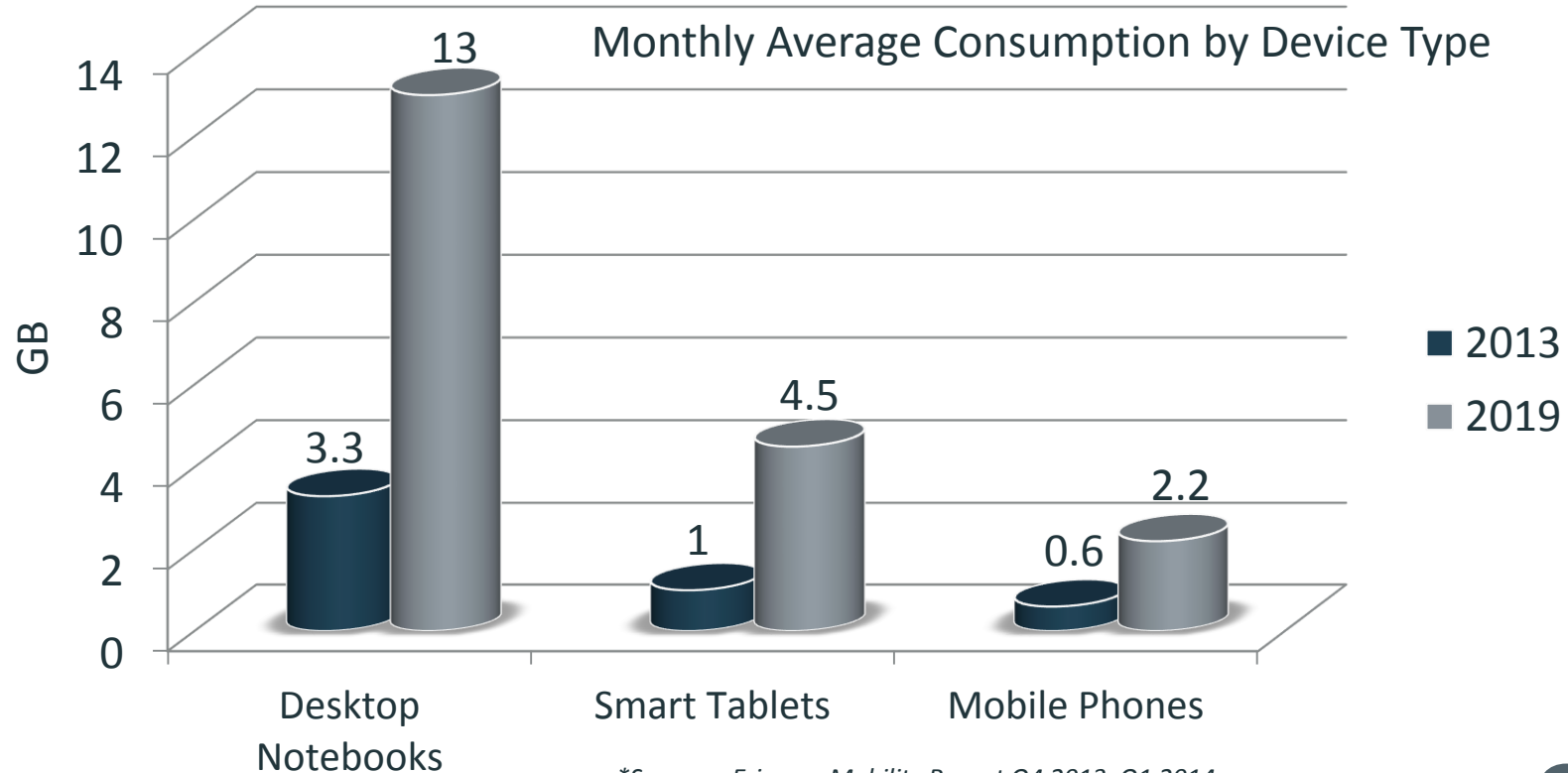
**OPERATIONAL CHALLENGES**

3

**STRATEGIES FOR SUCCESS IN THE SDN/NFV SPACE**

# Application Economy = Exponential Data Growth

Mobile data traffic in Q1 2014 exceeded total mobile data traffic in 2011 globally



*\*Source – Ericsson Mobility Report Q4 2013, Q1 2014*



**Adapt to  
dynamic  
consumer &  
business  
behavior**

# Challenges

**Enabling  
customer  
premise  
services**

## lead to

# Opportunity

**Assure  
End to End  
Quality of  
services**

**With  
SDN, NFV  
and  
Dynamic  
Service  
Chaining**

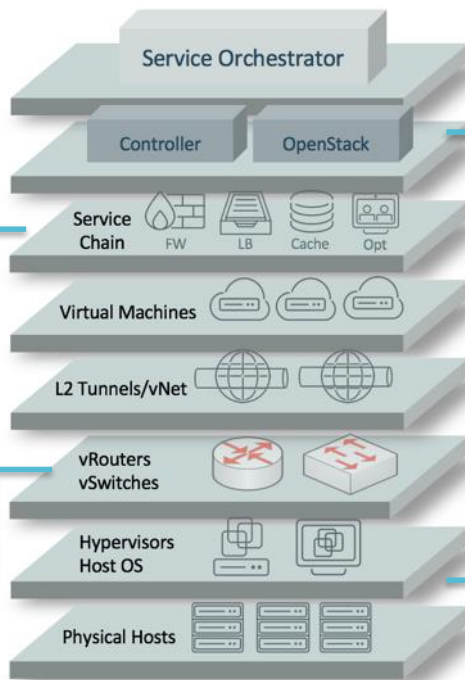
**Scale,  
integrate ,  
automate  
and  
zero touch**

# Unraveling The New Stack

How do I keep track of the relationship between these layers when it is constantly transforming

How do I relate stack performance to the health of the service chain

Where is a weak performance spot in this stack and what do I monitor to stay on top of it



How do I rebuild the stack when each layer comes from different systems

How is the performance of this stack relate to the performance of the older part of my network

How is the overlay using these resources? Are these CAPEX resources optimized

# SDN/NFV Use Cases

**vCPE** - Working with a North American CSP who is deploying a vCPE service for their Enterprise Business Services. Key challenges involve how to integrate discovery workflow in a hybrid SNMP and NFV environment

**SD Data Center** - Working with a large Tech Enterprise to gain visibility into their deployed SDDC. Key challenges involve providing visibility into self-serviced usage and production/non-production population

**SDN Core** - Working with a Mega North American CSP on providing performance monitoring of their SDN controlled core networks with specific interest in understanding the systems performance and impact on infrastructure

**SD WAN** - Working with a North American customer in providing performance analytics on the application routing aspect of SD WAN

# Agile Operations Today: from Monitoring to Creation of Value Added Services

Network teams have to deal with a constant flow of new technologies, innovation & change.....



Vertical Solutions

Multiple Business Models

Service Creator

Service Enabler

Network Developer

Technology

Processes

Organization

While at the same time adhering to standard process frameworks to reduce risk, control costs and increase accountability

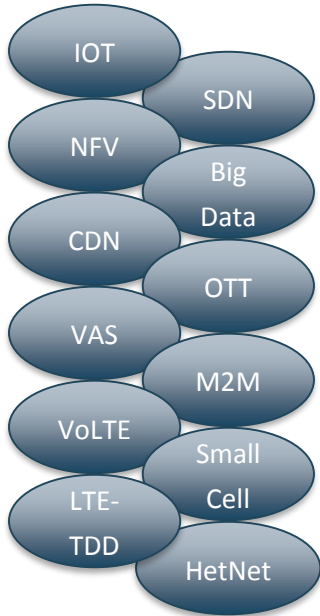
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FCAPS

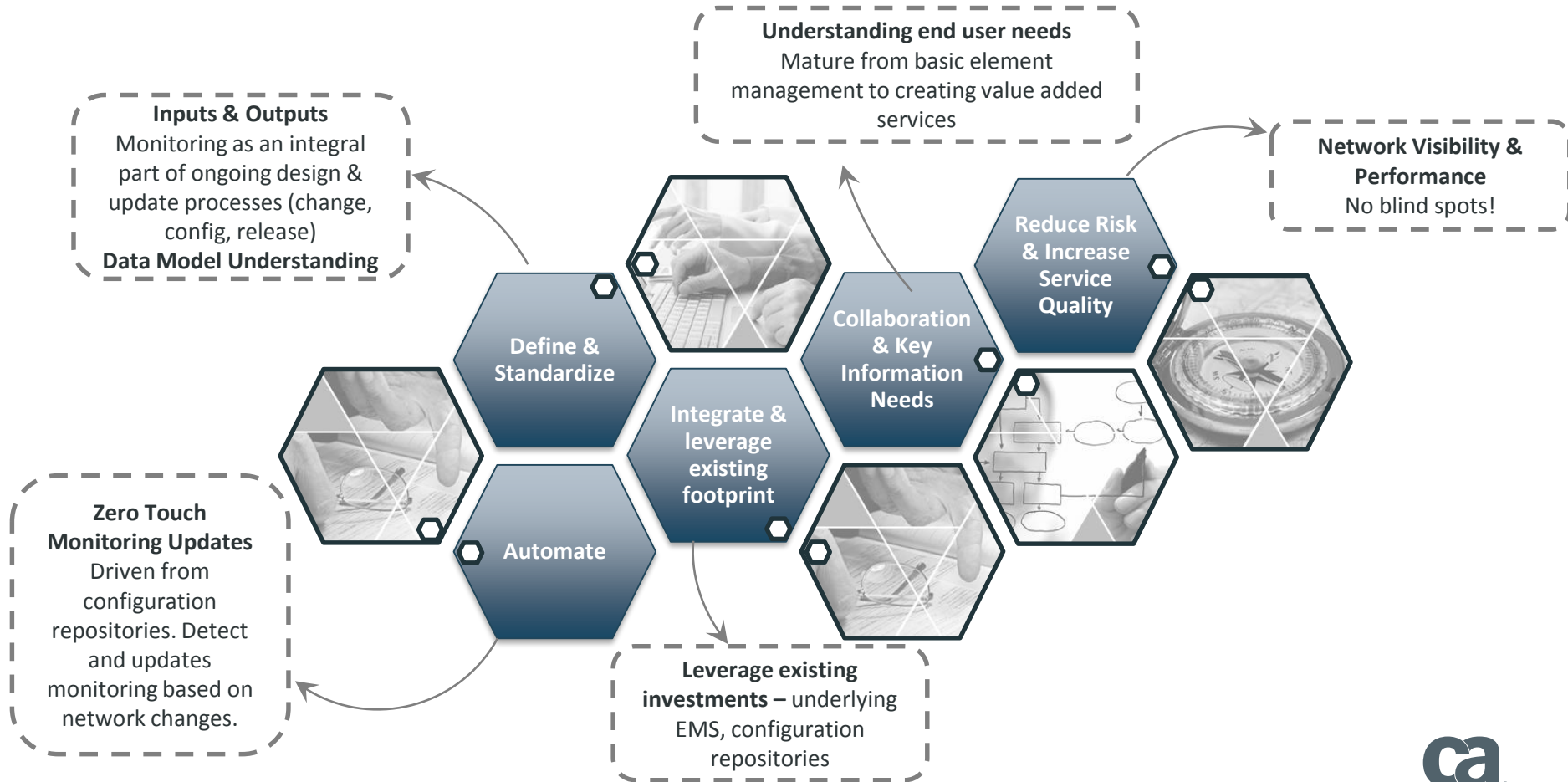
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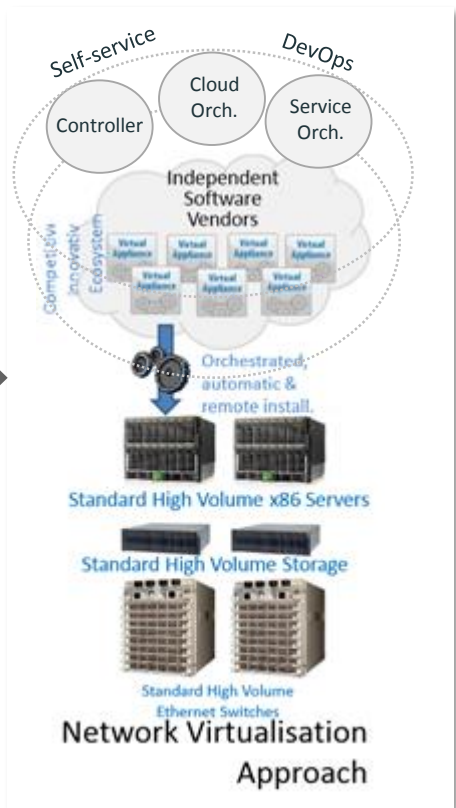
# Monitoring Complex Networks - Guiding Principles





# What are the Challenges Facing SDN/NFV Assurance

The Old Network



## COMPLEX LAYERING

*Correlation w/ underlay relationship tracking*

## VULNERABILITY

*The data-plane will crack*

## VELOCITY

*Staying on top of relationship, visualization*

## END-USER DRIVEN

*Service Chains, Subscribers, Tenants*

## AUTOMATION

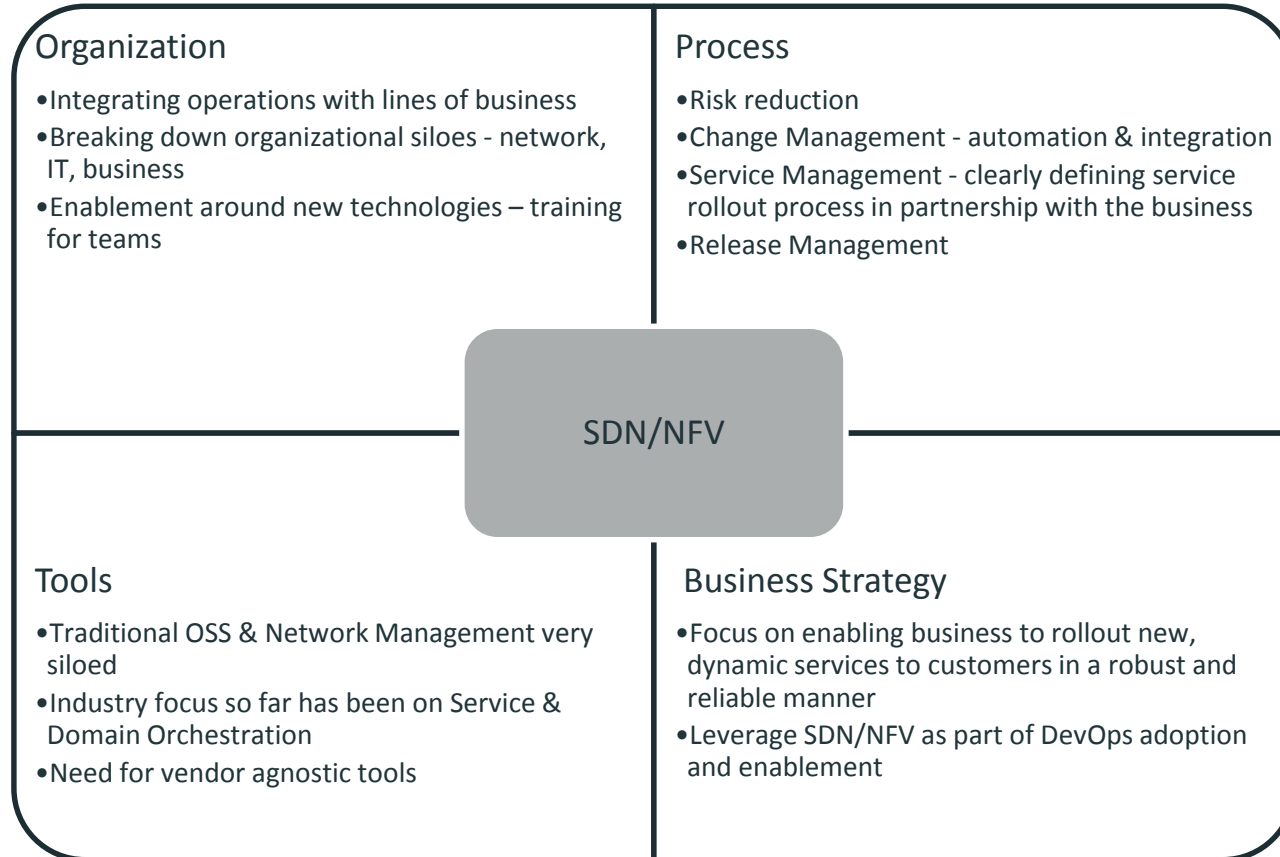
*Auto-healing*

## MIGRATION

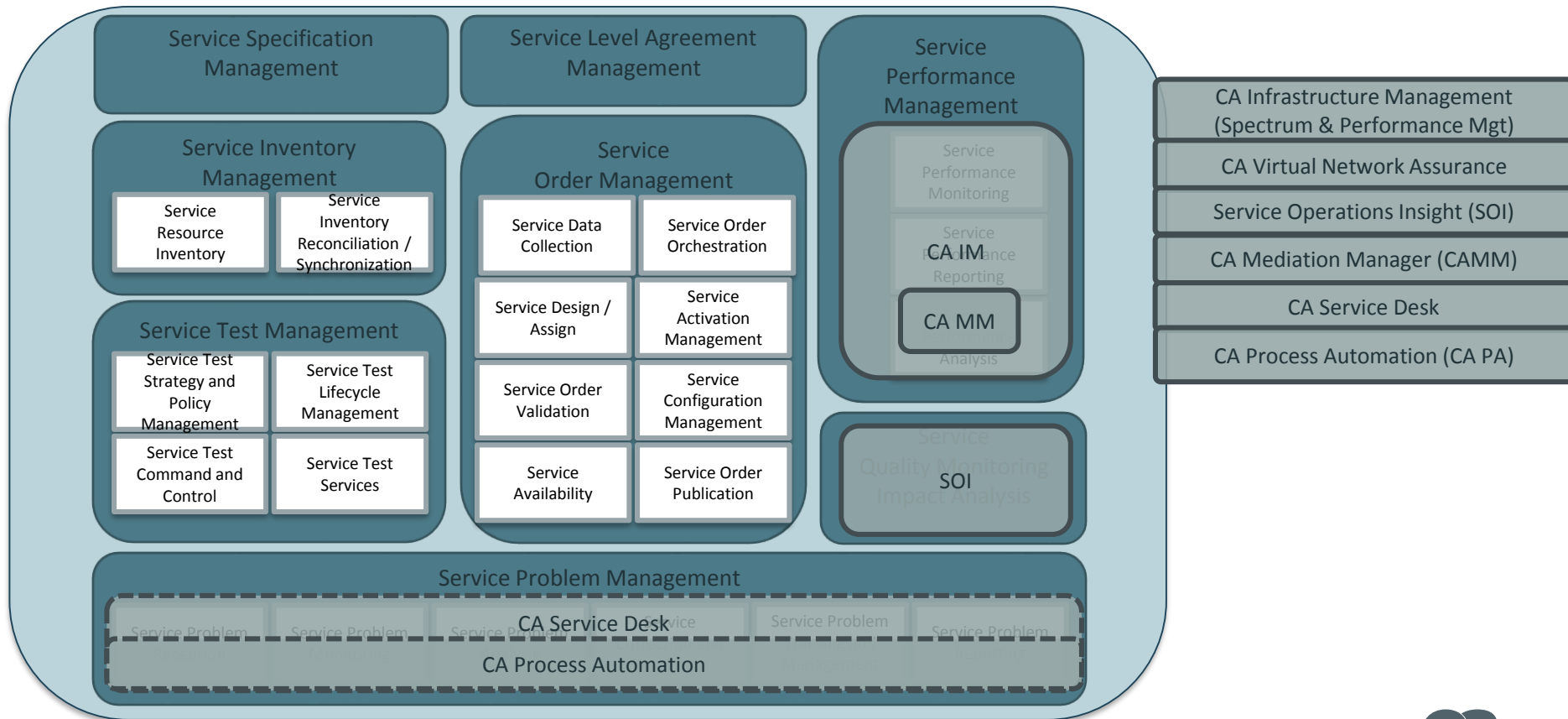
*How to reuse existing assets*

# Extending the Operational Model to SDN/NFV:

## Addressing key pain points in rolling out a disruptive technology



# Extending the Service Lifecycle to Virtualized Networks





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