SHARE Anaheim ~ March 9-14, 2014

Event Overview:

SHARE Anaheim is just one of two events held by the SHARE board annually with the goal of helping enterprise technology professionals expand their industry knowledge, enhance their skills and increase the efficiency of their organization. SHARE attendees have the opportunity to: **LEARN:** from subject-matter experts. **FOCUS:** on leading-edge technical education on a variety of topics. **ENGAGE:** attendees will experience a wide variety of formal and informal networking opportunities that encourage valuable peer-to-peer interaction.

Event At A Glance:

Location: **Anaheim Marriott, Anaheim, CA**

Registration:
http://www.share.org/p/cm/ld/fid=259

CA Booth # 116

CA Social Event: SHARE Open House (March 9th)

CA Technologies Activity Overview:

April 7, 2014 marks the 50th anniversary of the technology that changed business computing forever and remains the heart of business, science, government and academia today: the mainframe computer. 50 years later, the mainframe continues to power the fast-paced global economy every day. As a **Platinum Sponsor** for this event, on **Sunday, March 9th**, we invite all SHARE attendees to come **Celebrate 50 years with CA Technologies**, at the **SHARE Open House**, Sunday, 7-9pm, Marriott Anaheim – **Grand Ballroom E/F**.

Technical Program Dates/Times:
- **Monday, March 10th: 8:00am – 6:00pm**
- **Tuesday, March 11th: 8:00am – 6:00pm**
- **Wednesday, March 12th: 8:30am – 6:00pm**
- **Thursday, March 13th: 8:30am – 6:00pm**
- **Friday, March 14th: 8:30am – 12:00pm**

Exhibit Dates/Times:
Monday, March 10th – 4:00pm – 7:30pm
Tuesday, March 11th – 4:00pm – 7:30pm
Wednesday, March 12th – 10:30am – 1:30pm
   *(*Amazing Expo Challenge 1:10pm)*

CA Technical and Sponsored Sessions:

Throughout the week, we will present many topics in the SHARE technical program. Full session agenda and abstracts can be found at share.confex.com/share/122/webprogram/start.html

Lunch-n-Learn Sessions:
Monday, March 10th – 12:15pm – 1:15pm (Platinum 4) Speakers: Scott Arnett/Scott Fagen
Storage Capacity Session Join industry experts at this lunch and learn session to explore the world of underutilized storage capacity. By tapping into the cloud to provide fast and flexible access to endless capacity just when you need it!

Thursday, March 13th – 12:15pm – 1:15pm (Platinum 2)
Dynamic What? I'm Dynamic, Aren't You? Speakers: Andrew Chapman & Sam Knutson
You've listened to sessions about the Dynamic Data Center, shadow IT, consumer-driven IT; but, what does it all mean to you?

Vendor Sponsored Session:
Wednesday, March 12th – 3:00pm (Platinum 9)
- **Getting the MOST out of your Mainframe Speakers: Scott Fagen & Andrew Chapman**

Attend this session to learn how you can best leverage tools and processes to get the most out of your mainframe as you move toward a Dynamic Data Center.   We will have several subject matter experts on hand so the session is guaranteed to be interactive and lively! Get you ticket at the door for your chance to win a Kindle Fire*
Kindle devices are given away on behalf of CA Technologies. Amazon is not a sponsor of this event.

ID	Session Title	Time	Room	Speakers
14654	MVS Core Technologies Project (MVSE) Opening and WSC Hot Topics	2014-03-10, 11:00:00	Platinum Ballroom Salon 6	Mary Anne Matyaz; Riaz Ahmad; Evan Haruta
15371	Your Tape Library in the Cloud – Imagine Endless Capacity When You Need It!	2014-03-10, 12:15:00	Platinum Ballroom Salon 4	Scott Arnett; Scott Fagen
15300	MVS Storage Management Project Opening	2014-03-10, 13:30:00	Orange County Salon 2	Russell Witt
15299	zNextGen Project Opening and Keynote	2014-03-10, 15:00:00	Platinum Ballroom Salon 8	Kristine Harper; Vit Gottwald; Linda Mooney
15143	CA Chorus Software Manager Hands-on Lab	2014-03-10, 18:00:00	Platinum Ballroom Salon 7	Summer Spaulding
15293	Dynamic Data Center Update: System z and Data Center - What Changed Since Boston?	2014-03-11, 13:30:00	Grand Ballroom Salon A	Michael Madden
15225	CA Security Update and Hidden Gems	2014-03-11, 15:00:00	Platinum Ballroom Salon 4	Carla Flores
15288	Big Data Storage in the Cloud	2014-03-11, 15:00:00	Orange County Salon 2	Scott Arnett
14886	Backing Up a z/VM SSI Cluster Using CA VM:Backup	2014-03-12, 08:00:00	Grand Ballroom Salon G	Brian Jagos
14656	MVS Core Technologies Project Steering Committee	2014-03-12, 12:15:00	SHARE Suite	Mary Anne Matyaz
15259	CA Chorus Software Manager Update	2014-03-12, 13:30:00	Platinum Ballroom Salon 6	Summer Spaulding
15263	Software Delivery Futures – Accelerated Delivery	2014-03-12, 15:00:00	Grand Ballroom Salon B	Scott A. Fagen
15100	CA Chorus Software Manager: User Experience	2014-03-12, 16:30:00	Platinum Ballroom Salon 6	Summer Spaulding; Carl D'Antonio
15312	MVS Storage: Free-For-All	2014-03-12, 18:00:00	Orange County Salon 2	Russell Witt
15268	CA Chorus Infrastructure Management Update	2014-03-13, 08:00:00	Grand Ballroom Salon H	Sam Knutson
15377	Dynamic What? I'm Dynamic, Aren't You?	2014-03-13, 12:15:00	Platinum Ballroom Salon 2	Andrew Chapman; Sam Knutson

Exhibition Center:

CA Technologies, Booth # 116 will be a 20x20 booth featuring the following 8 demo stations staffed with subject matter experts to demo solutions and discuss your business needs.

1. **Data Center Modernization**
2. **DB2 Tools for Big Data**
3. **Application Development**
4. **Performance Management**
5. **Security & Compliance**
6. **Automation & Management**
7. **Linux on System z**
8. **Cloud Storage for System z**

Attendees should stop by our booth to chat with solution experts and get the answer to the **Amazing Expo Challenge** to be entered into the SHARE drawing for a chance to win a GoPro® Hero3 camera.

While in our booth, attendees can test their mainframe knowledge and participate in our **Mainframe Games #Mainframe50** for a chance to win cool prizes.   Or help educate the next generation technologists globally by participating in our social giving program. www.ca.com/mainframe50

Passes:

Single day guest passes are available for customers who meet the requirements (see attached).

1. Free SHARE Technology Exchange Expo Admission: Receive free access to the SHARE Technology Exchange Expo.

2. One-Day Admission: Receive a one-day badge to SHARE for only $550 ($400 Friday only). A one-day badge includes access to the SHARE Technology Exchange Expo and educational sessions occurring on that day.

3. Full Conference Admission: Receive the early bird member rate of $1,650 to attend SHARE. This registration rate includes full access to all SHARE events and activities, including the networking receptions and educational sessions.

Guests may register at the on-site registration desk at the Anaheim Marriott or online at: www.share.org/Anaheim