



# Symantec Complete Endpoint Defense

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# Symantec Endpoint Security



## The Most Complete Endpoint Security Solution

**DEEPEST PROTECTION**

**ANTIMALWARE**  
PREVENT DETECT RESPOND



**HARDENING**  
ISOLATE CONTROL DECEIVE

**DEFEND AGAINST ALL ATTACK VECTORS AND METHODS**

**BROADEST COVERAGE**

**TRADITIONAL PLATFORMS**  


**MODERN PLATFORMS**  


**COMPUTE AND STORAGE**  


**EXTENSIVE COVERAGE TO PROTECT ALL ENDPOINTS**

**MODERN MANAGEMENT**

**AUTO-MANAGE**  
AUTO EVALUATE → AUTO RECOMMEND  
→ AUTO APPLY → AUTOLEARN

**MODERN MANAGEMENT & MODERN APP**



**EXTEND SECURITY WITH MODERN MANAGEMENT**

**INTEGRATED ARCHITECTURE**

**SIMPLIFIED ARCHITECTURE**  
SINGLE AGENT SINGLE CONSOLE

**FLEXIBLE MANAGEMENT**  
ON-PREM HYBRID CLOUD

**OPEN PLATFORM**  
ICDX OpenG2  
MS Graph API

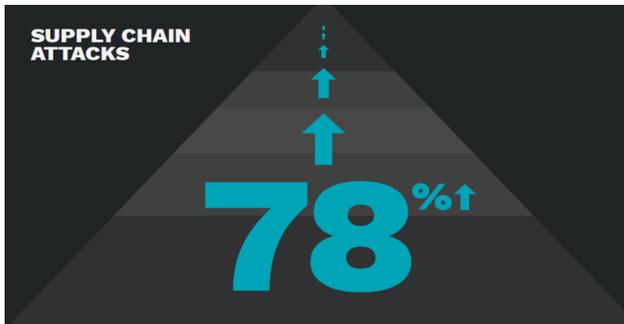
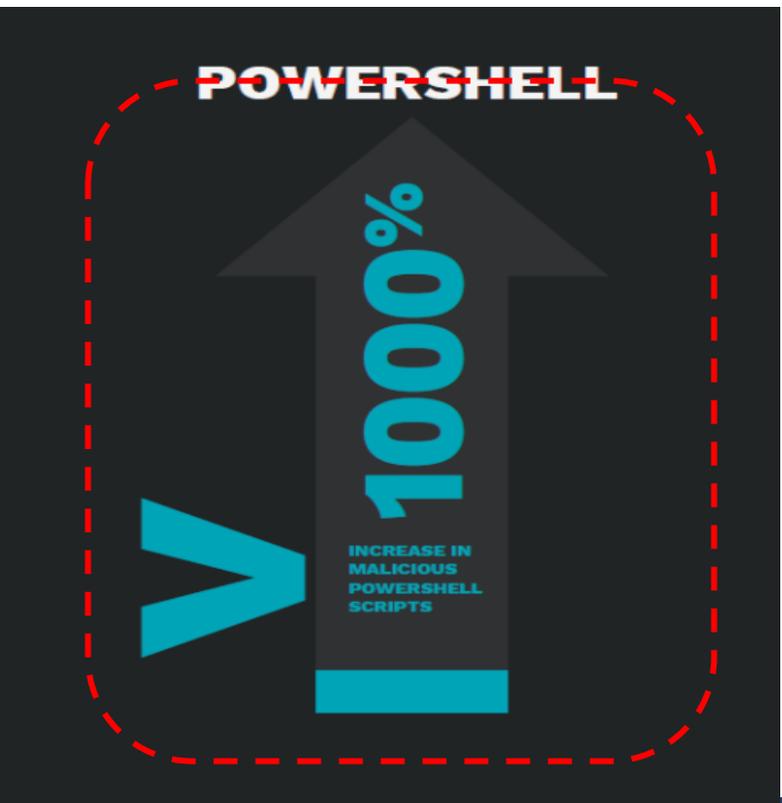
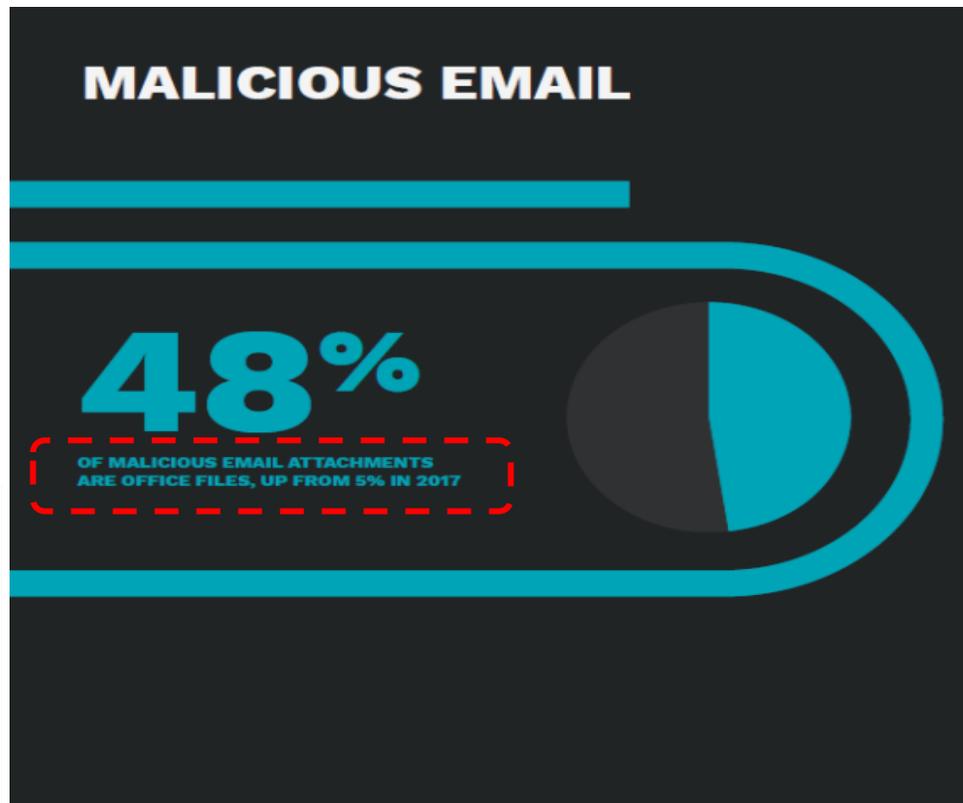
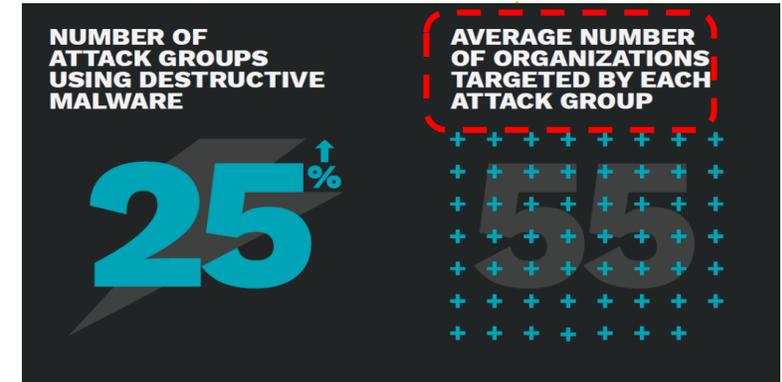
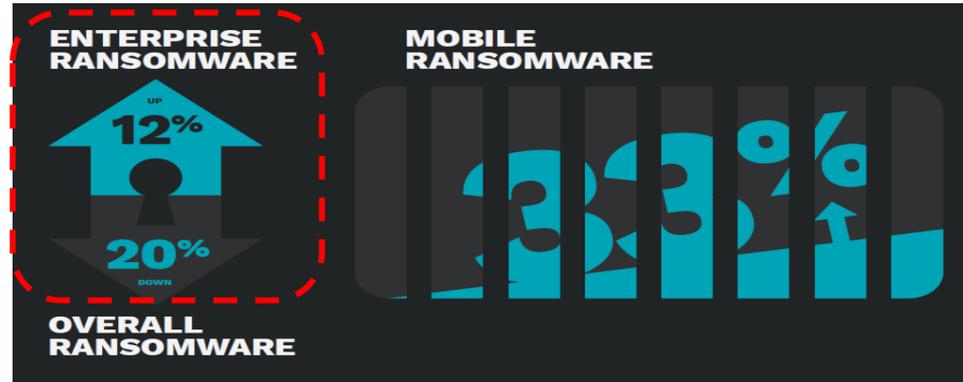
**ACHIEVE SUPERIOR OPERATIONAL EFFICIENCIES**

**HOMOGENOUS ENDPOINT SECURITY AND MANAGEMENT FOR A HETEROGENOUS WORLD**

# Deepest Protection



# Modern Threats increasingly Fileless/Script/Content/Web based and Targeted

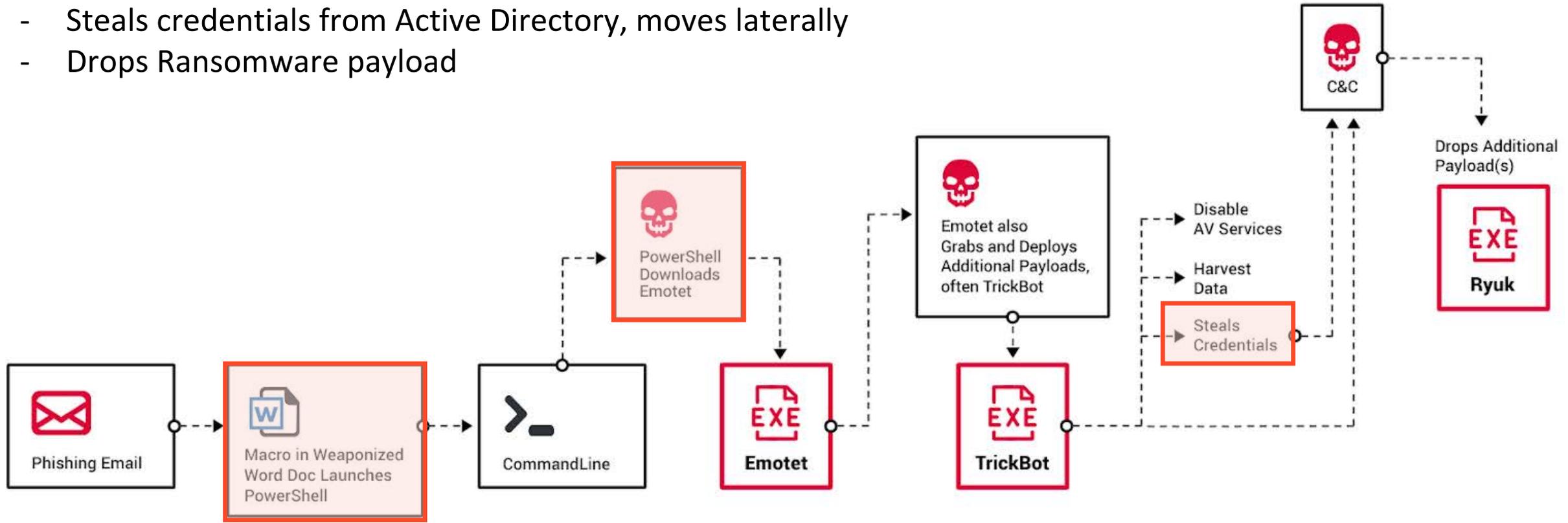


**7 MINUTES IS ALL IT TAKES TO ACHIEVE TOTAL ENTERPRISE DOMINANCE**

# Advanced Persistent Threat Example

## Emotet continues to evolve

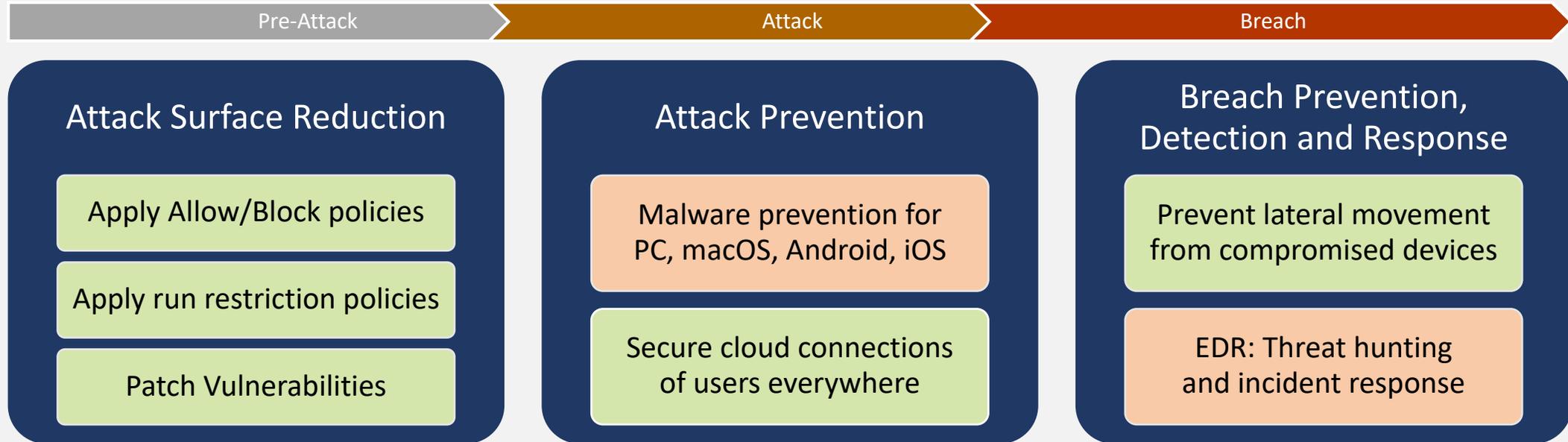
- Uses weaponized Word Doc to launch Powershell
- Downloads Trickbot, Connects to C&C
- Steals credentials from Active Directory, moves laterally
- Drops Ransomware payload



# Securing Endpoints from Advanced Threats



## The Need for Proactive and Continuous Protection



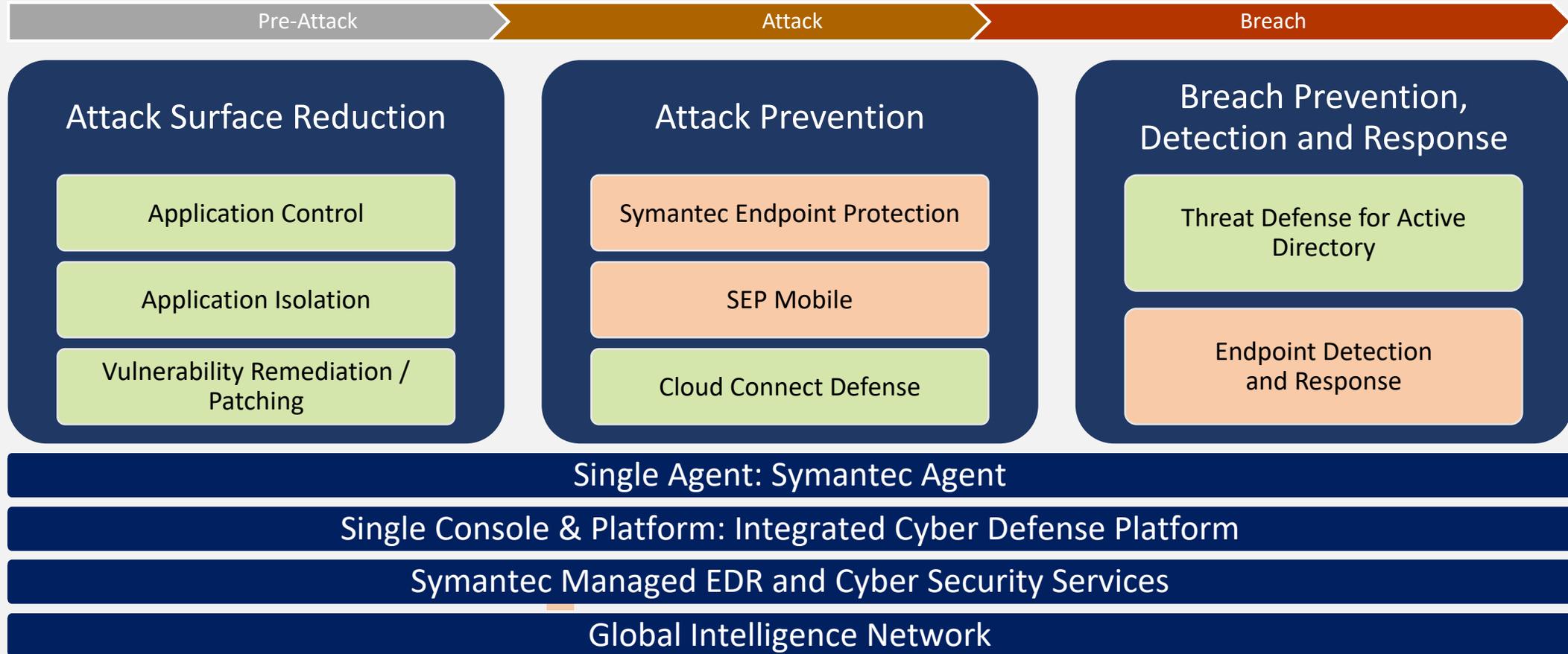
- Where most of the industry is focused currently
- What you need to address the current threat landscape

## Adaptive Security for Advanced and Persistent Threats

# Securing Endpoints from Advanced Threats

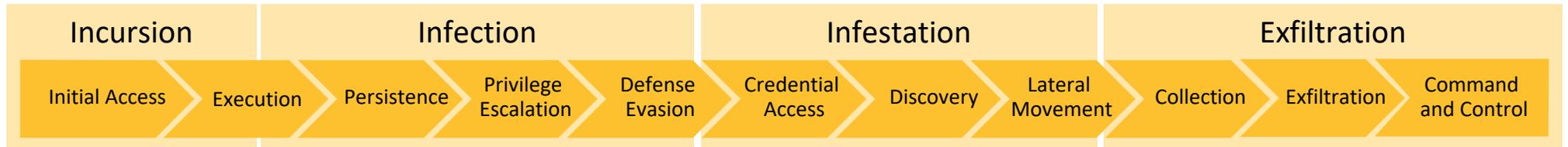


## Symantec Complete Endpoint Defense



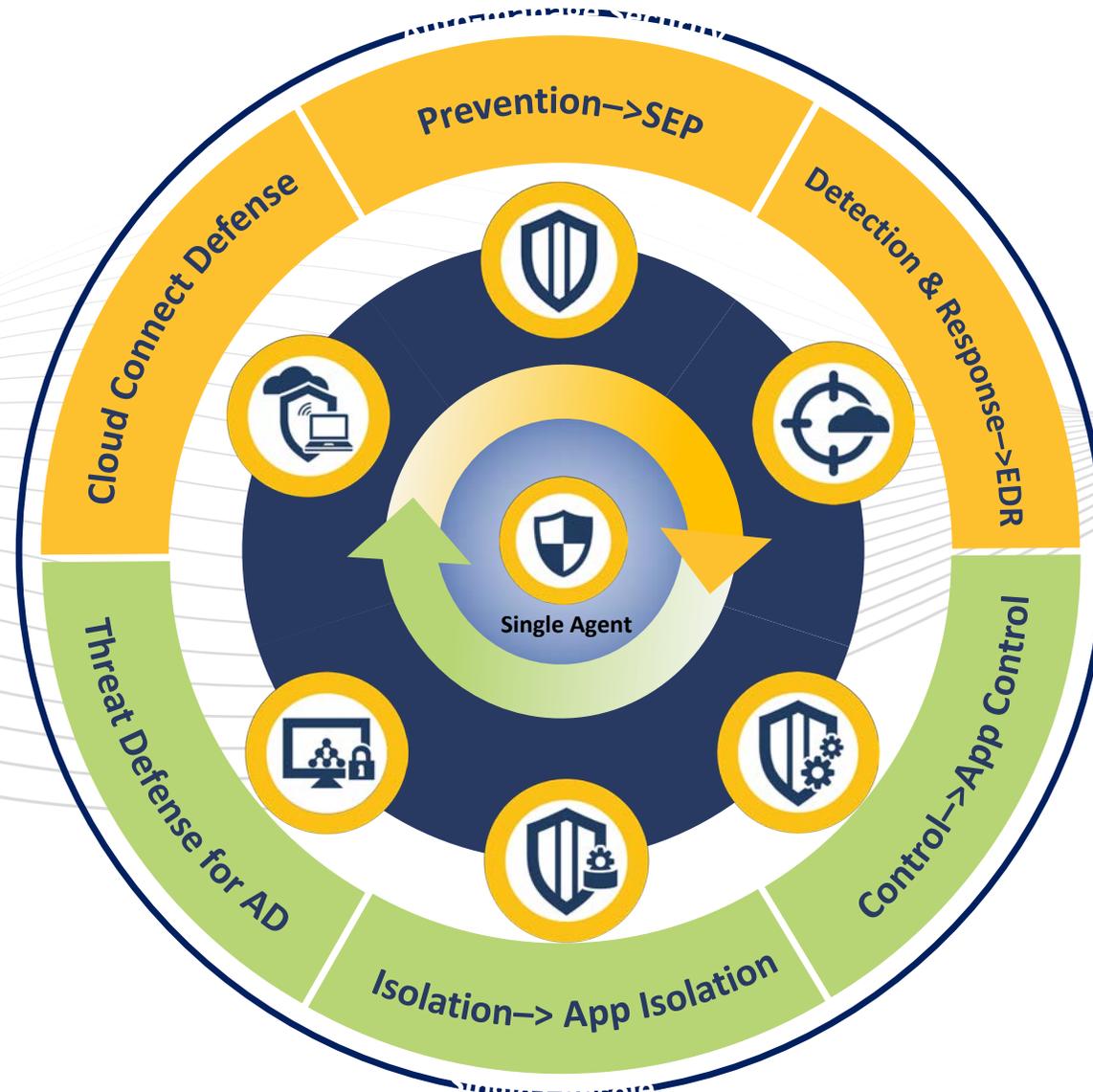
**Adaptive Security for Advanced and Persistent Threats**

# ...Covering the entire MITRE ATT&CK Framework



DEFENDING THE ENTERPRISE ACROSS THE ATTACK CHAIN AND THREAT SPECTRUM

# ...Delivered Through a Single Agent and Console



# Broadest Coverage



# Protection Across Multiple Operating Systems



**DELIVERING BROAD PROTECTION ACROSS A WIDE SPECTRUM OF OPERATING SYSTEMS**

# Deepest and Broadest Protection



## Enabling Diverse Use Cases Requiring Diverse Protection

Corporate Managed – Traditional & Modern

Modern Lightly Managed

Unmanaged



Disconnected



Intermittently connected



Fixed Function



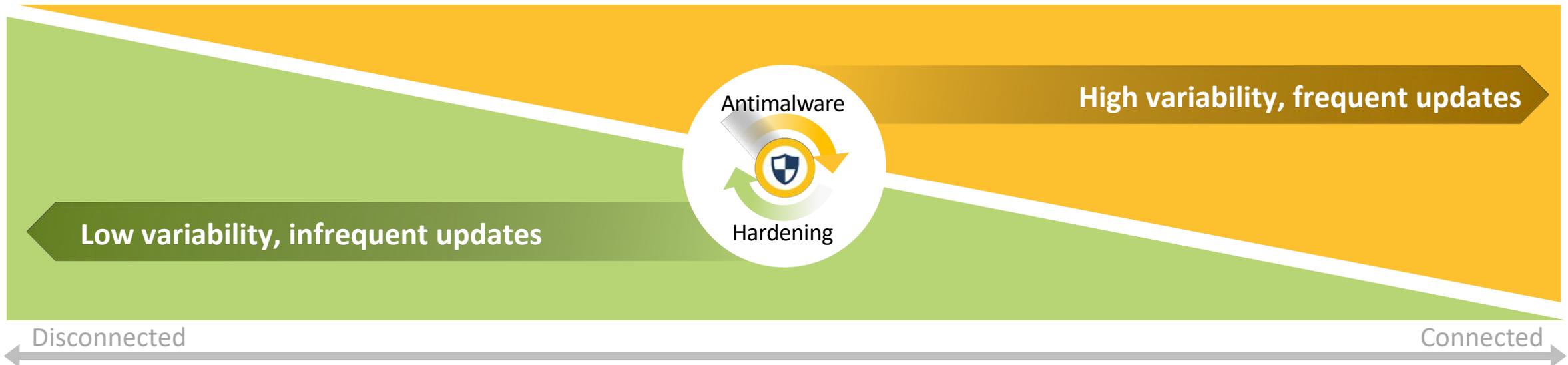
Connected Traditional



Connected Modern



BYOD



# Modern Management



## Integrated Cyber Defense Manager (ICDm)

The thinking console...

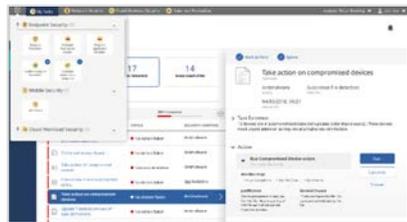


# Symantec Integrated Cyber Defense Manager (ICDm)



Symantec Integrated Cyber Defense Manager (ICDm) is a **cloud-based intelligent security management** console and framework for Symantec's Integrated Cyber Defense Platform. ICDm **combines analytics, task-based recommendations, workflow automation and open interfaces** for data, detection, remediation and management and delivers **unified visibility and control** to protect enterprises from sophisticated threats.

## SINGLE UNIFIED CLOUD CONSOLE



Single pane of glass for all products

Hosted in the cloud and delivered as SaaS

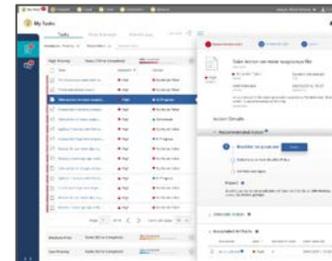
## AUTO-MANAGED



ML-driven evaluation and recommendations

Adaptive and self-learning

## TASK-DRIVEN



Task-driven to help admins be more productive

Workflows that simplify every job

## MODERN & OPEN

Modern management and modern app



Open Platform

ICDX OpenC2

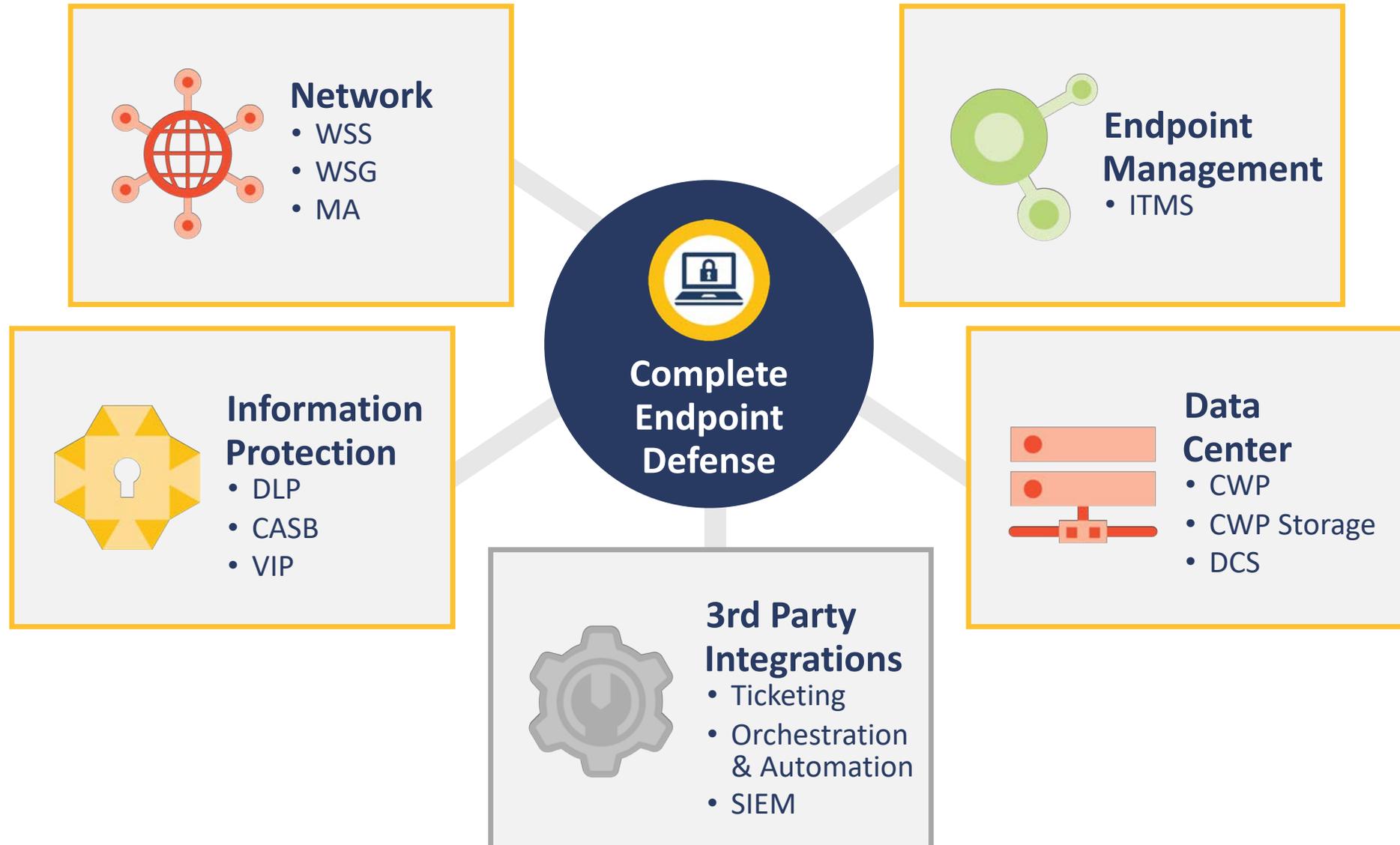


**SMART AND MODERN MANAGEMENT FOR IMPROVED SECURITY POSTURE**

# Integrated Architecture



# Integrated with Symantec and Third Party





**Thank You!**

