

ca world®'11

driving **IT** at the **speed** of business



agility
made possible™

ca
technologies

CA World Mandalay Bay, Las Vegas November 2011



- 5,000 attendees over the 3 days
- 400 breakout sessions
- 10 focus areas
- 35 instructor-led and 240 self-paced education offerings
- On-site certifications
- 100 sponsors and exhibitors to visit.



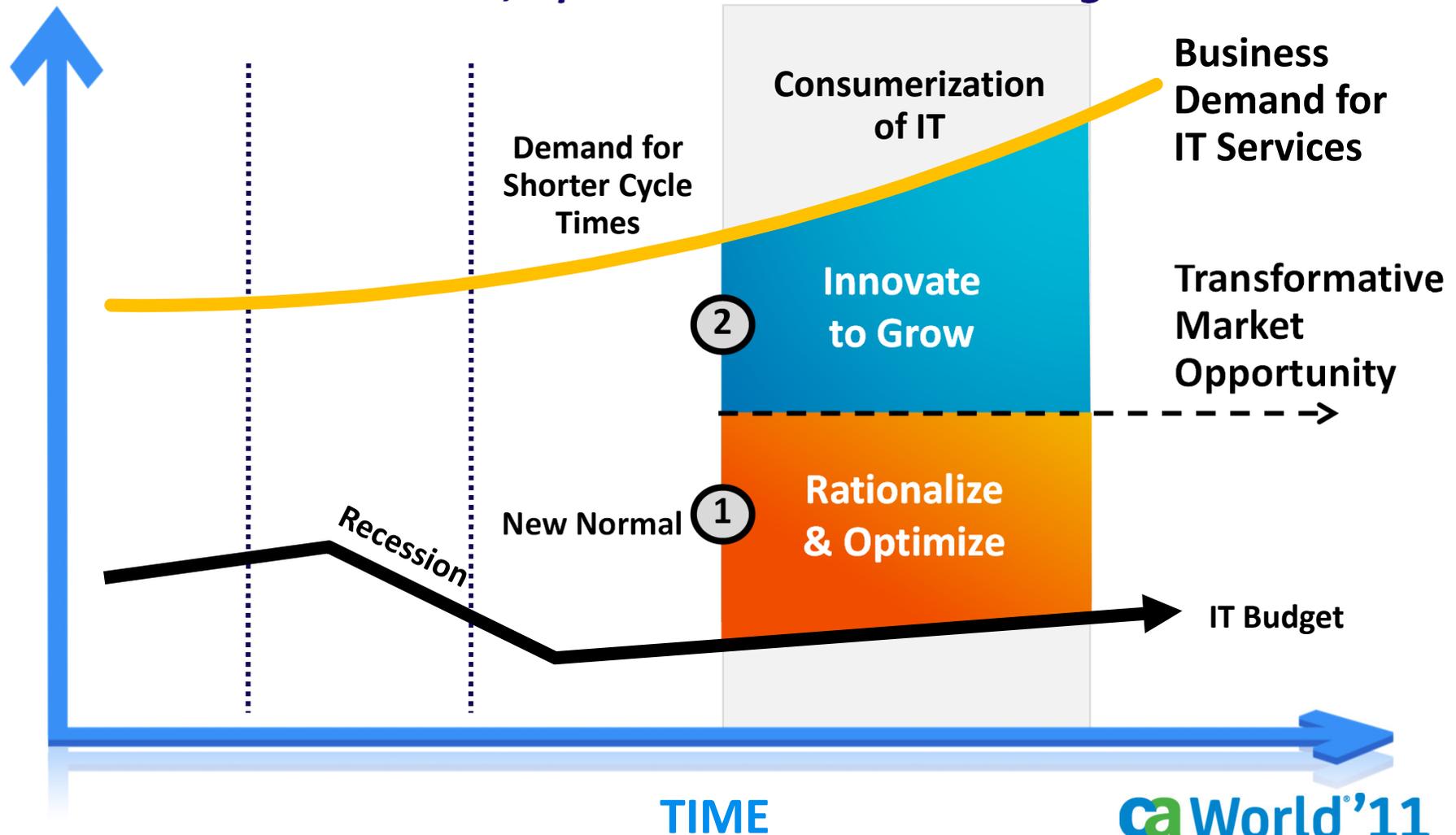
<http://bcove.me/m8jw4nhq>

CA World 2011 (outside Service Management)

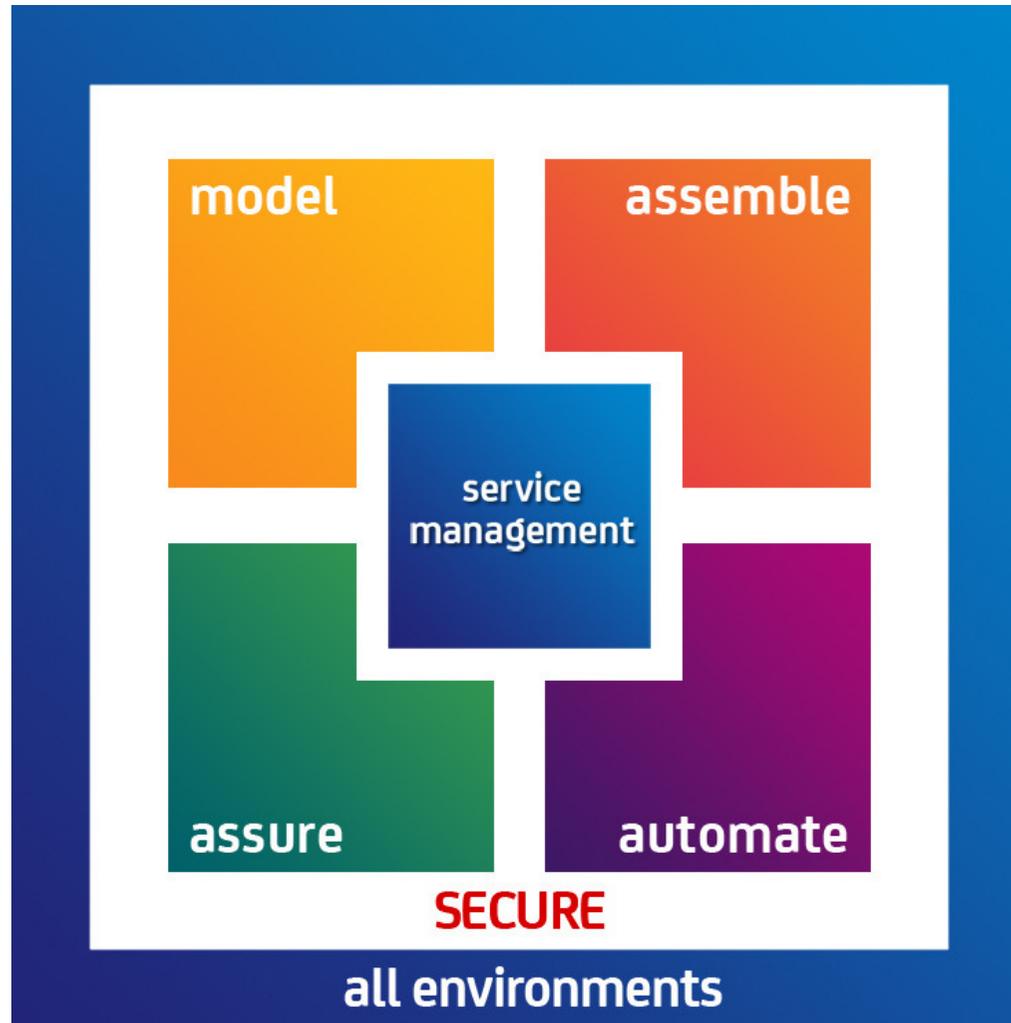
- Business Service Innovation – *“CA’s approach”*
- 10 x – *“CA’s vision”*
- Cloud – *“på riktigt”*
- ITKO – *“ny produkt i CA’s portfölj”*
- Nimsoft – *“IT mangement in the cloud”*
- Clarity v13 – *“Stor release”*

The new Normal – CA's Världsbild

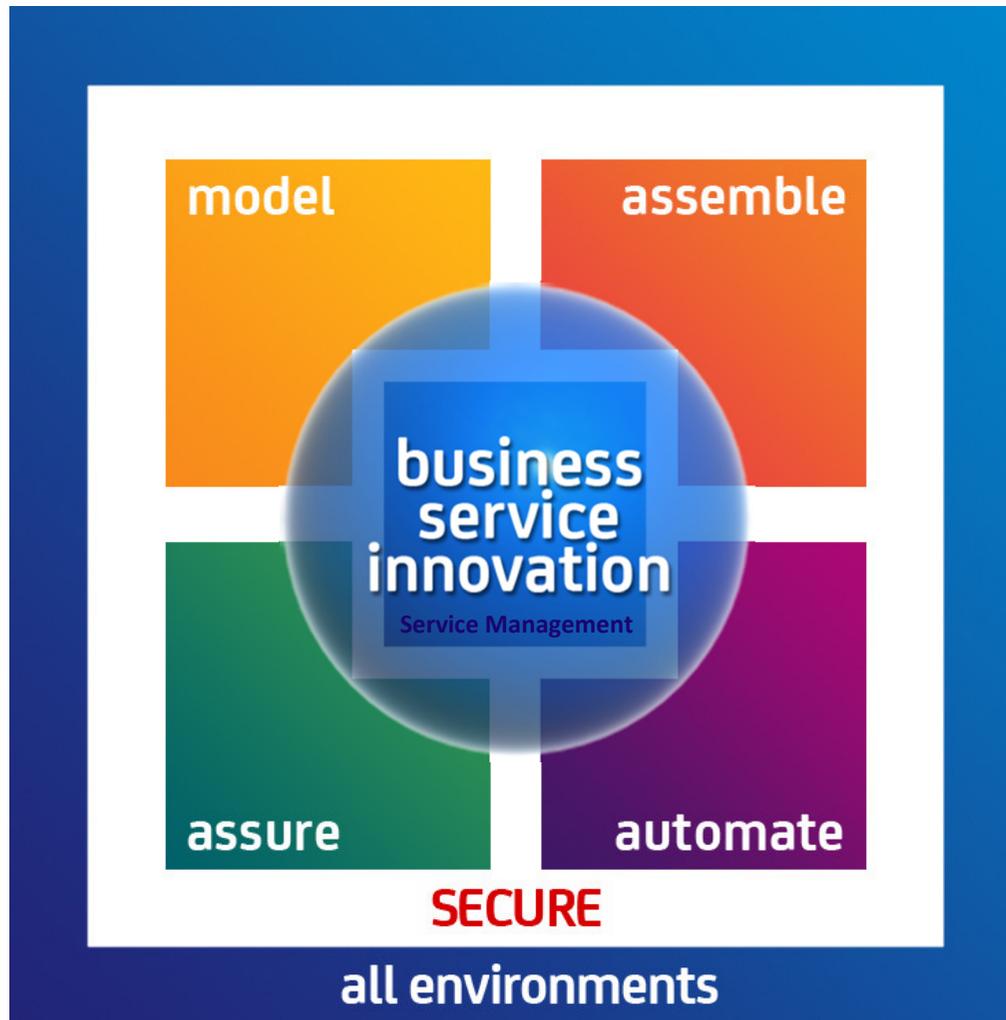
*Business demand for IT services drives priorities:
- rationalize, optimize and innovate to grow*



Business Service Innovation Value Roadmap



Business Service Innovation Value Roadmap



CA's vision – vad vi vill möjliggöra



*Don Fergusson
CTO CA Technologies*

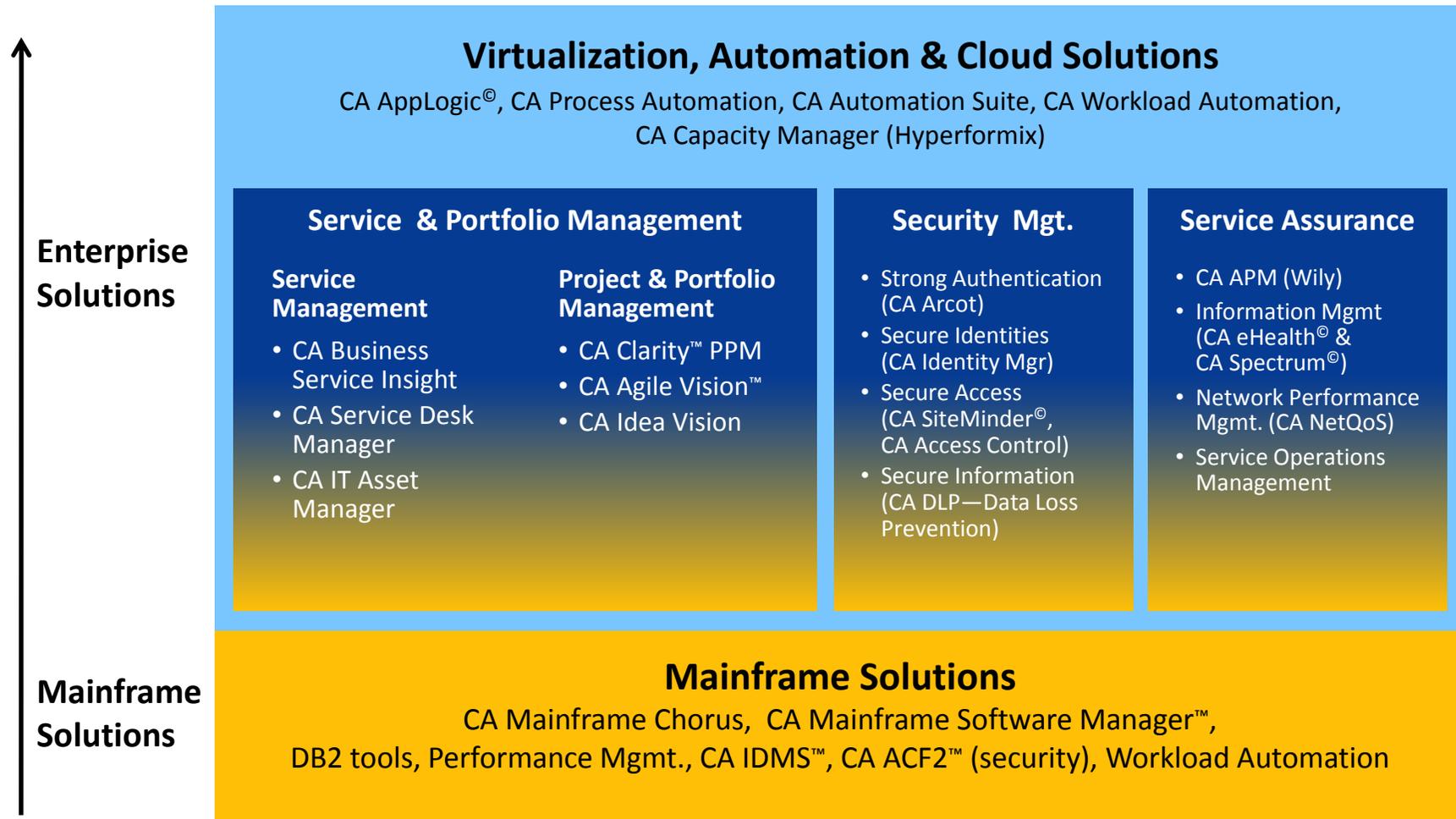
10 x

“Make IT 10 times better on any aspect”

10 X Risk
10 X Performance
10 X Cost

10 X Speed
10 X Faster
10 X Easier
10 X Agile.

CA Technologies product & solution portfolio:

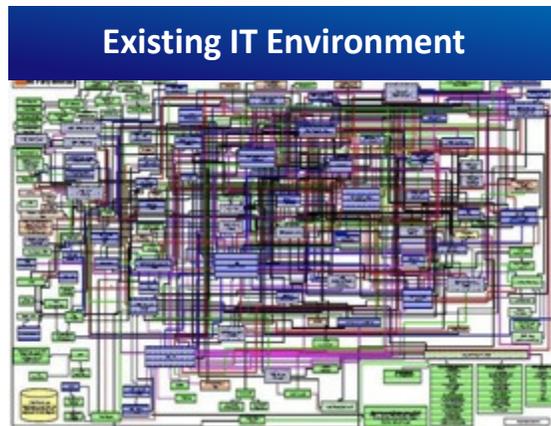




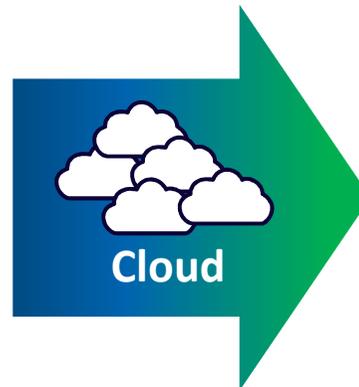
Cloud

Cloud is a delivery mechanism that moves customers towards a service centric environment

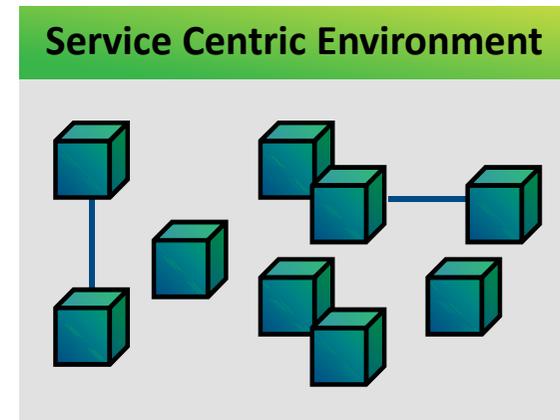
IT CENTRIC



incremental transformation



BUSINESS SERVICE CENTRIC



massive improvements

1) relevant security and management solutions

2) supporting cloud choice with security and management

3) service centric orchestrator and management tools

Our LISA™ platform "Virtualizes Everything" and optimizes the development and testing of composite applications.

ITKO is now **ca** technologies

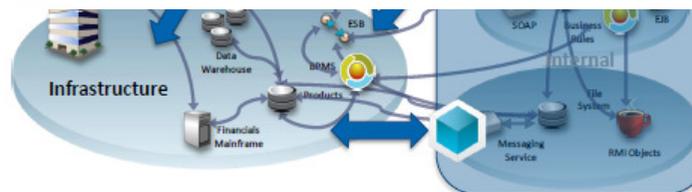
Where agility takes flight

ITKO invented Service Virtualization (now in its 4th generation) more than 5 years ago.

Our LISA suite is the most complete and continuous Cloud and SOA application testing solution on the market.

5 of the top 6 banks, 5 of the 6 leading telcos, the Department of Defense, major retailers, insurers, utilities and TIBCO's own developers use LISA. Shouldn't you?

ITKO Founder & Chief Technologist Ruston Wickers will present the session "ITKO: Make TIBCO Application Development Lifecycles Fly" Wednesday, September 28 at 3:40pm (Cloud Track)



- Solves the 70% availability issue
- Proven value with 100+ F500 customers
- Mature 4th generation product "virtualizes everything"

IT Management-as-a-Service Nimsoft & Watchmouse

Western Apparel

Scope

- Server (175)
- Network (433)
- Storage (160)
- Virtualization (249)
- Application (20)
- Cloud (45)
- Database (156)

Alarm count by Type

Alarm Type	Count
critical	~1000
major	~1500
minor	~2250
warning	~1800
information	~2250

Contacts

- Hendrich, Bob
- Jackie Brown
- Kalahasthi, Karthik
- Khetan, Saurabh
- Silverman, Amy
- Szeto, Richard

Inventory

Status	State	Name	IP	Type	OS
Up	Managed	server1	10.0.0.211	Server	Windows 2003 Server
Up	Managed	server2	10.0.0.214	Server	Windows 2003 Server
Up	Managed	server3	10.0.0.11	Server	Windows 2003 Server
Up	Managed	server4	10.0.0.131	Server	Windows 2003 Server
Up	Managed	server5	10.0.0.10	Server	Windows 2003 Server
Up	Managed	server5	10.0.0.10	Server	Windows 2003 Server
Up	Managed	server5	10.0.0.10	Server	Windows 2003 Server
Up	Managed	server5	10.0.0.10	Server	Windows 2003 Server
Up	Managed	server5	10.0.0.10	Server	Windows 2003 Server
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Up	Managed	server5	10.0.0.10	Server	Windows 2003 Server

Feeds

- Western Apparel selects GlobalITSolutions for IT Mgmt #ITMaas
- What do yall like better... City Outfitters or Western Apparel?
- Mentions and buzz for Western Apparel: http://sch.mp/0GETK-RT @Flofferblog On our way to the big event
- @westernapparel Love the new iPhone app
- Western Apparel launches site redesign and mobile apps

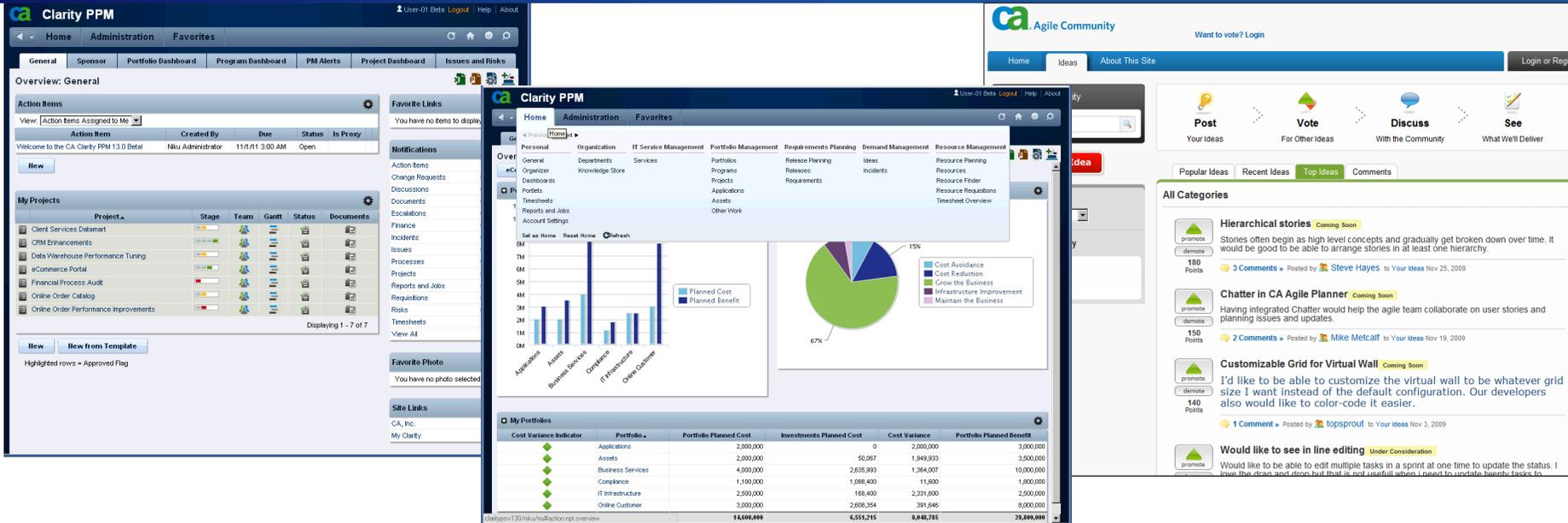
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Done



Storage

Clarity PPM v13



Improved Productivity

- Simpler navigation
- Intuitive interface
- Improved configurability
- Faster usability, fewer clicks

Rapid Time-To-Value

- On Demand operational improvements, efficiencies
- Low impact upgrade
- Upgrade directly from 8.1 and higher

Collaborative Innovation

- Ideation
- Requirements planning
- Agile and traditional planning

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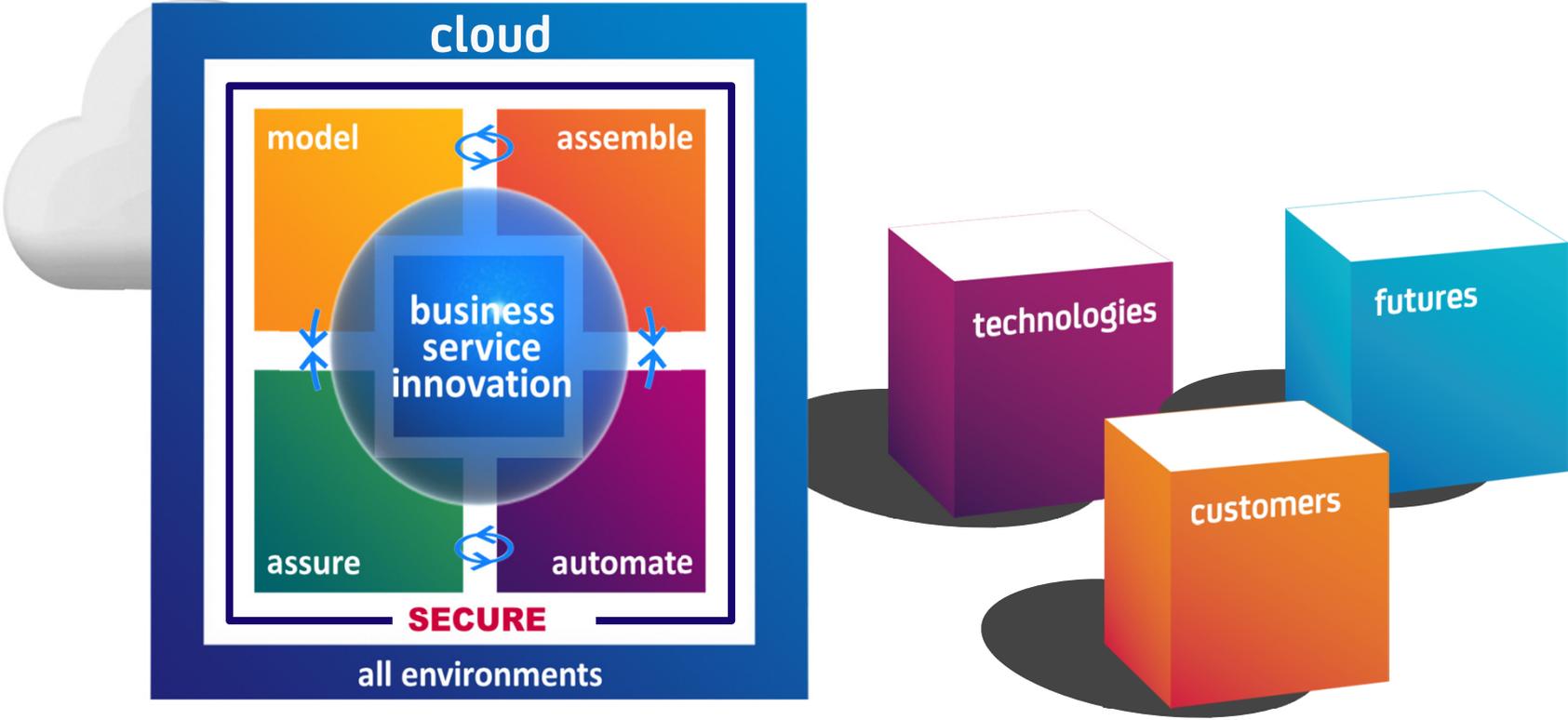
driving **IT** at the
speed of **business**

Thank You

agility
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Agile Enterprises: 10x your business impact



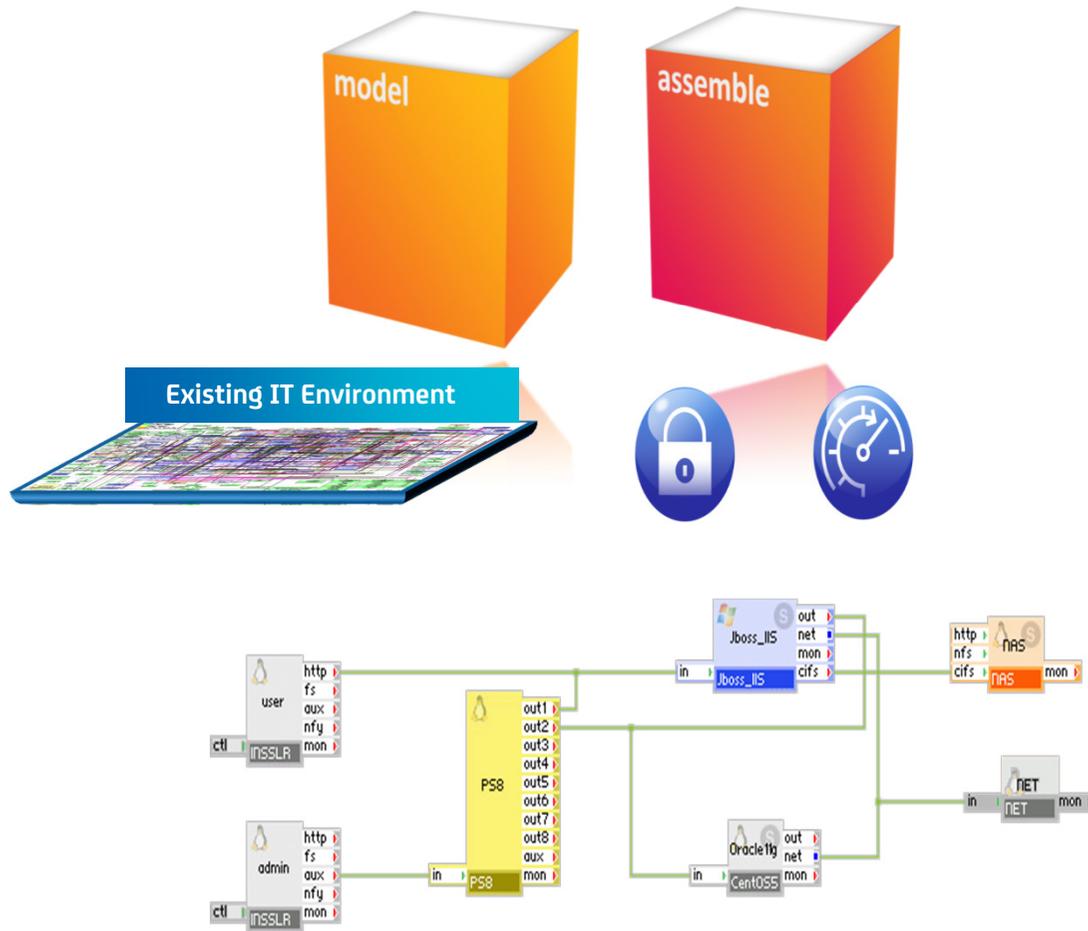
Discover a service running in an existing IT environment



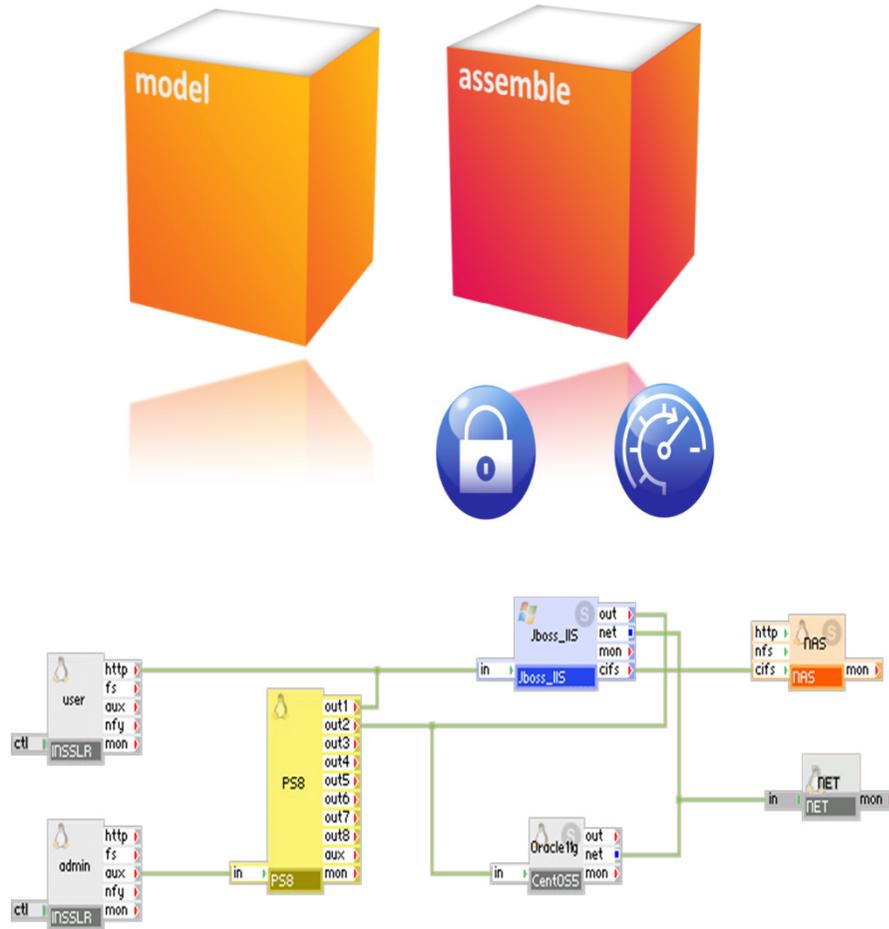
Create a model of the service



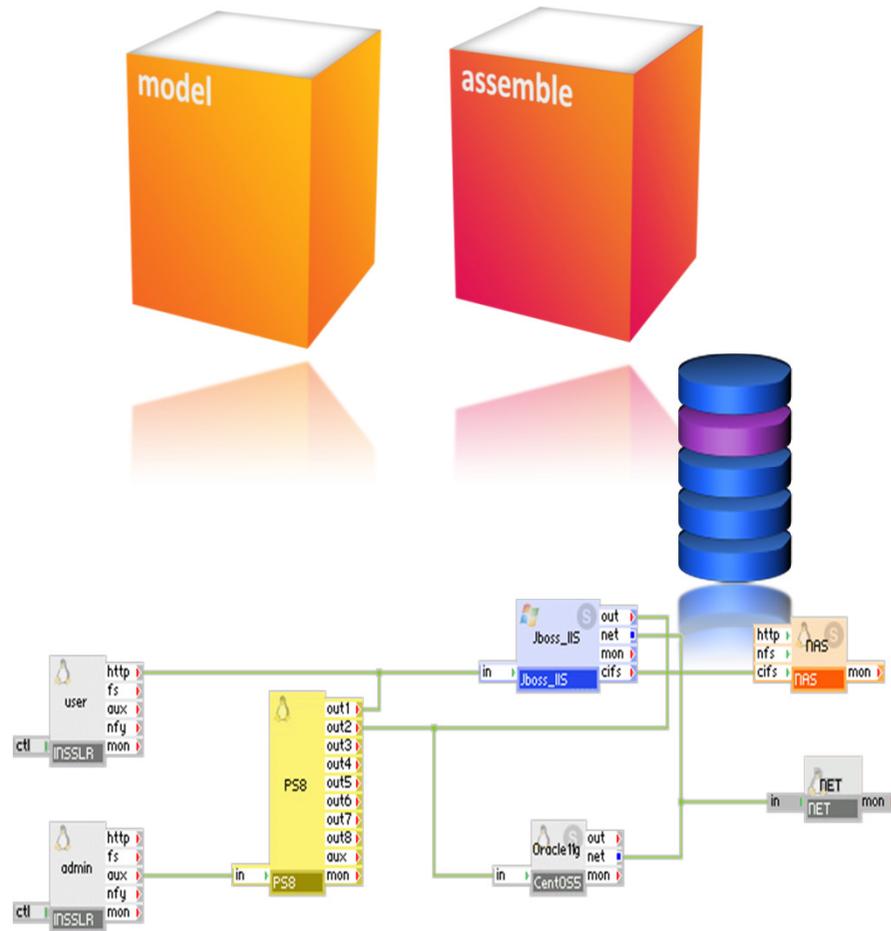
Add infrastructure, management and security policies



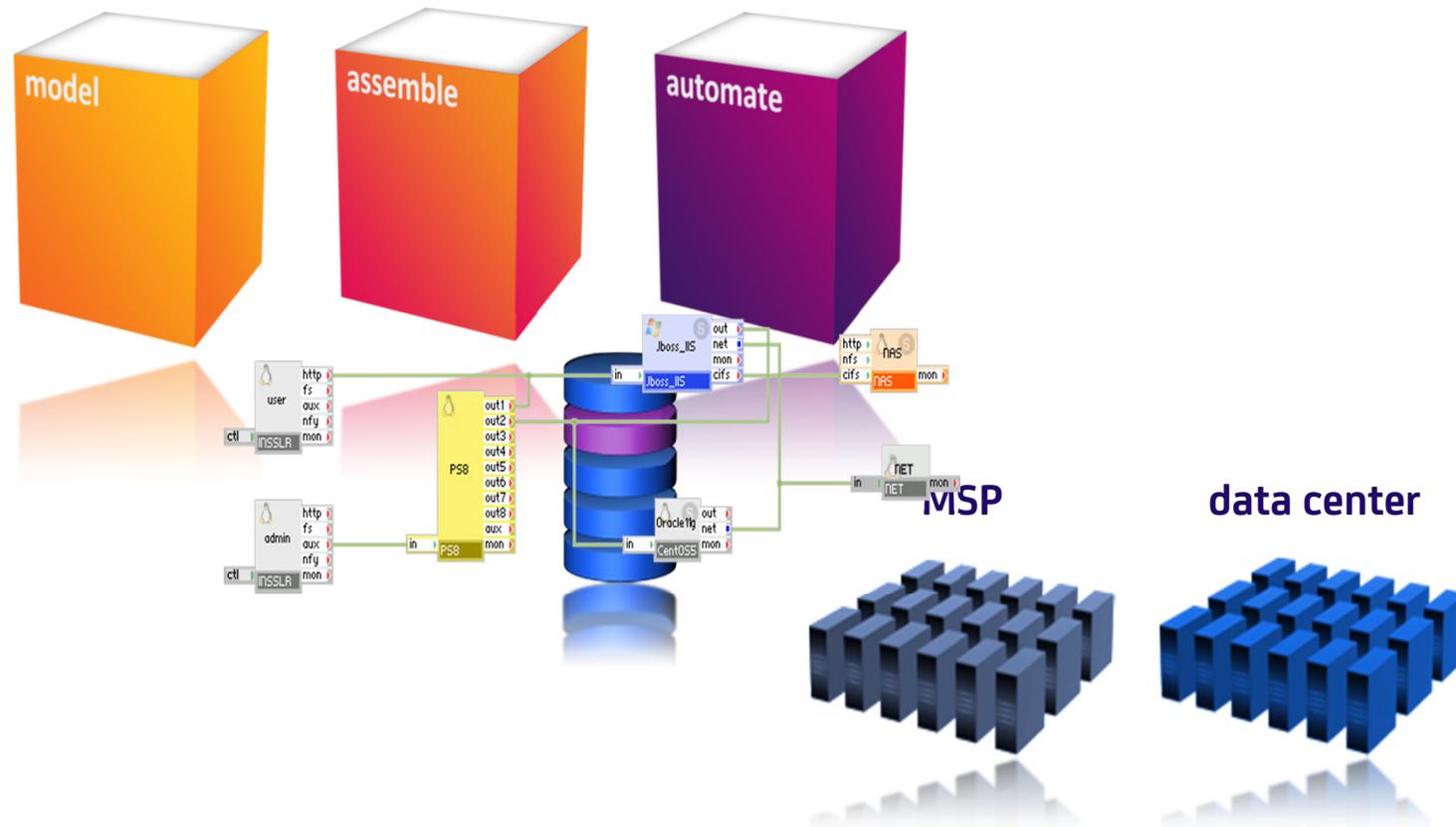
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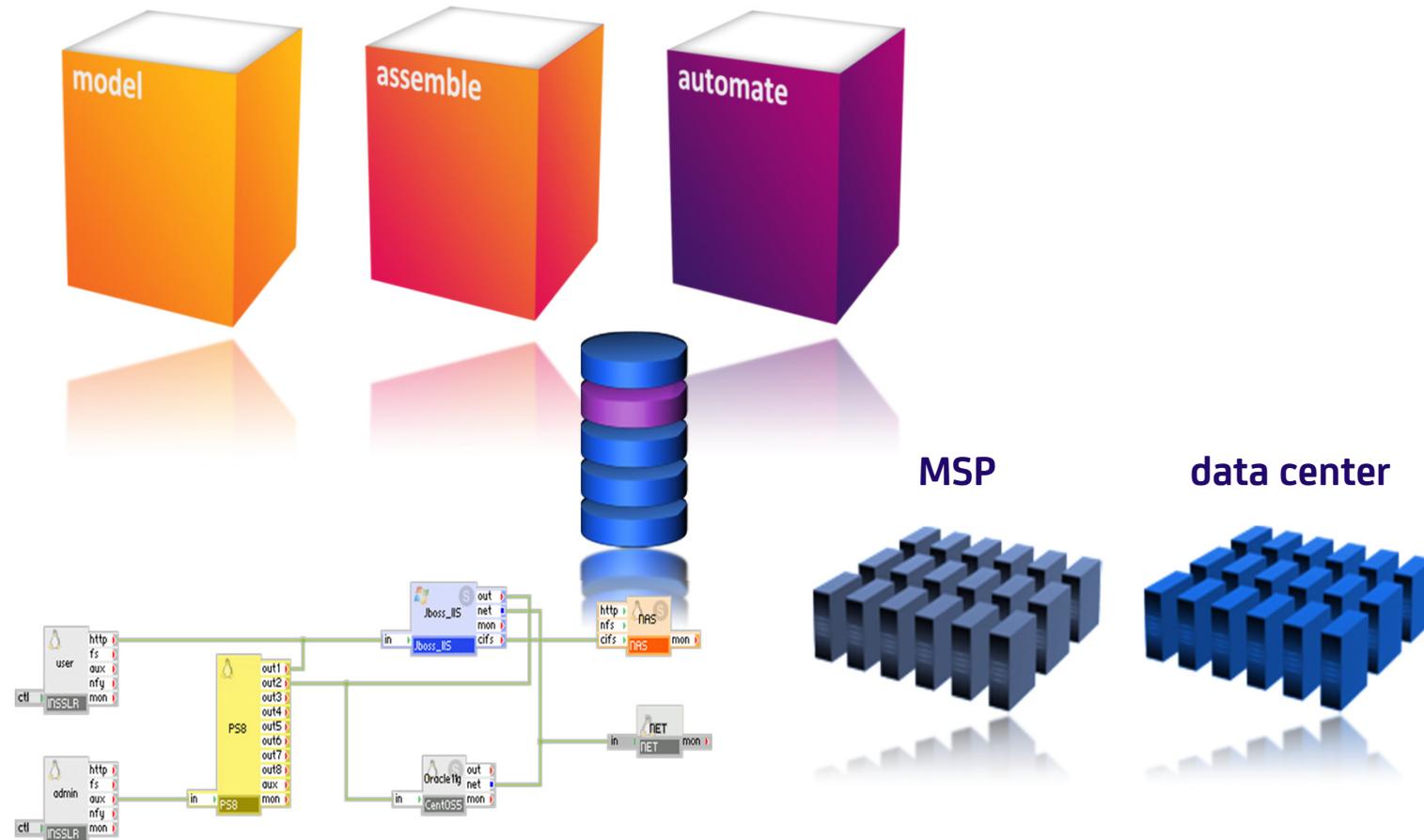
Store the service definition in a catalog



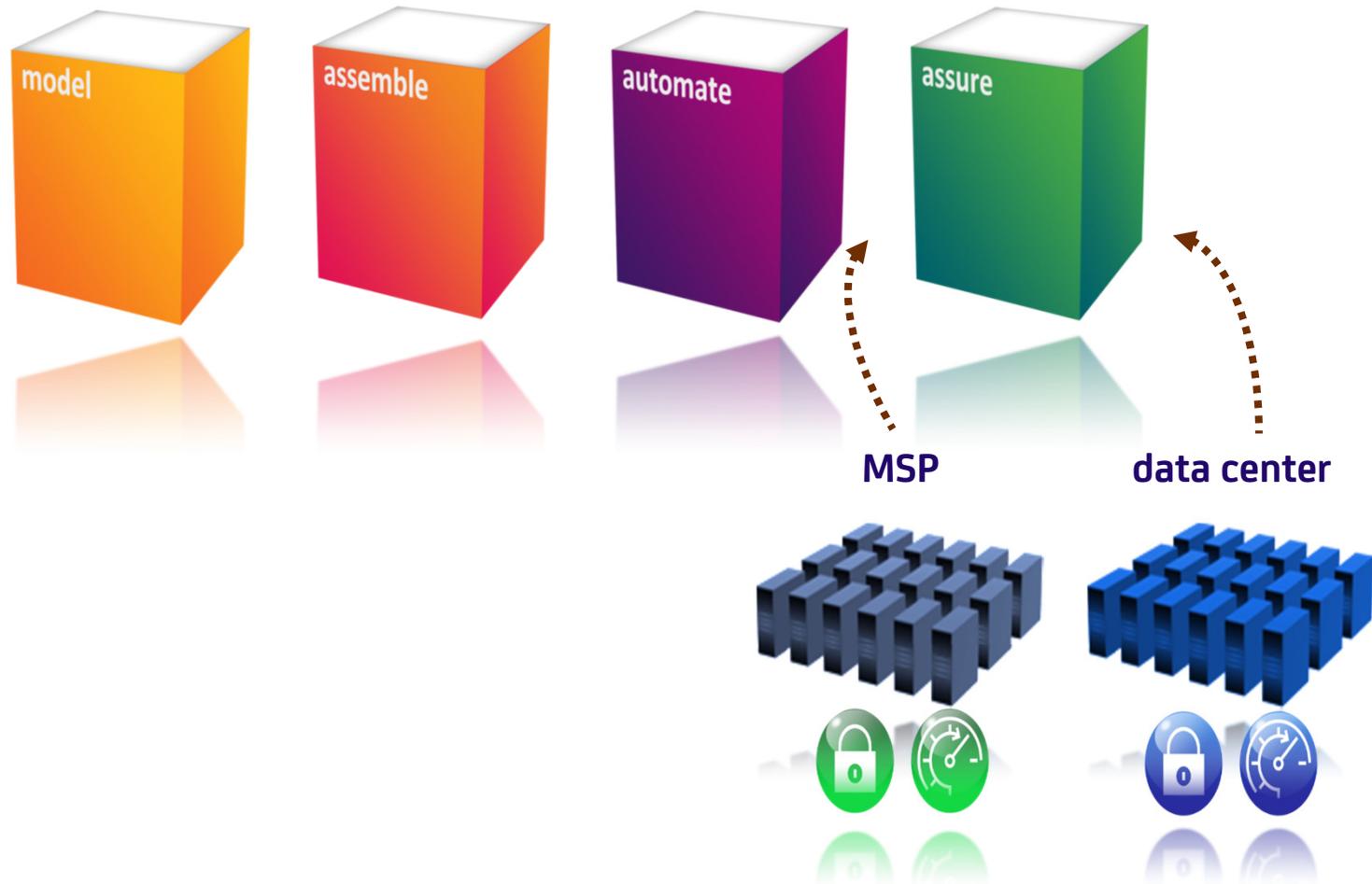
Deploy the service to your own data center or a cloud service provider



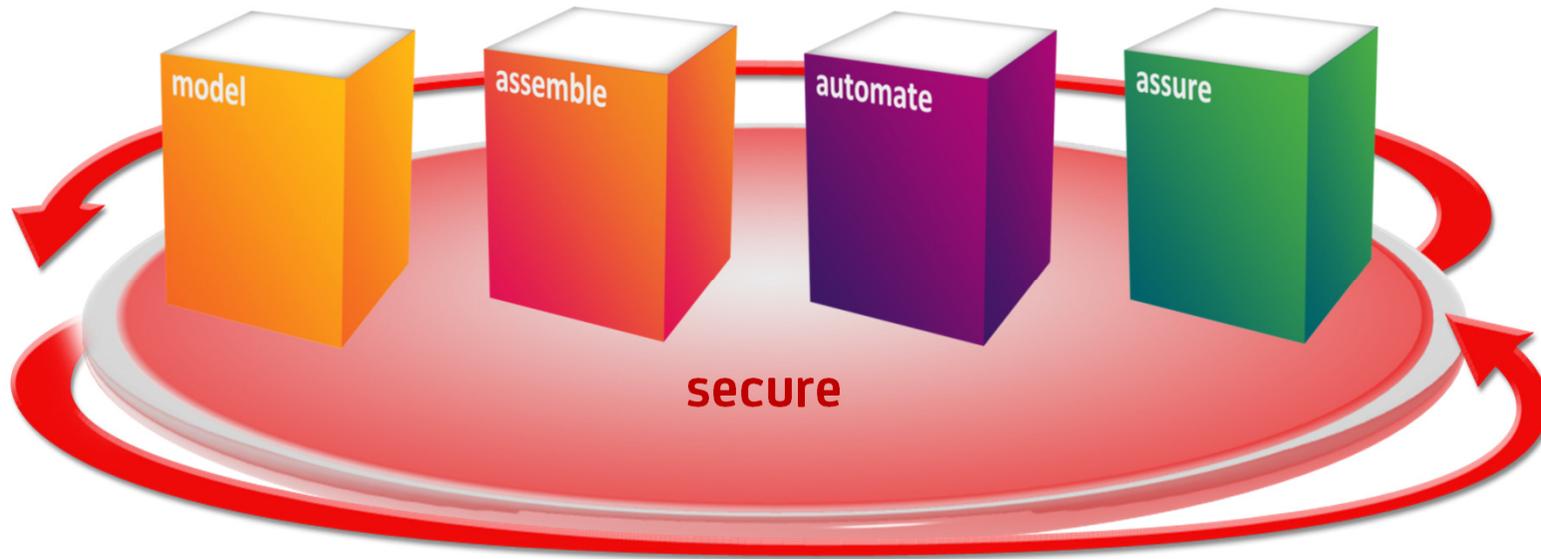
Deploy the service to your own data center or a cloud service provider



Connect the embedded assurance and policy tools to your enterprise



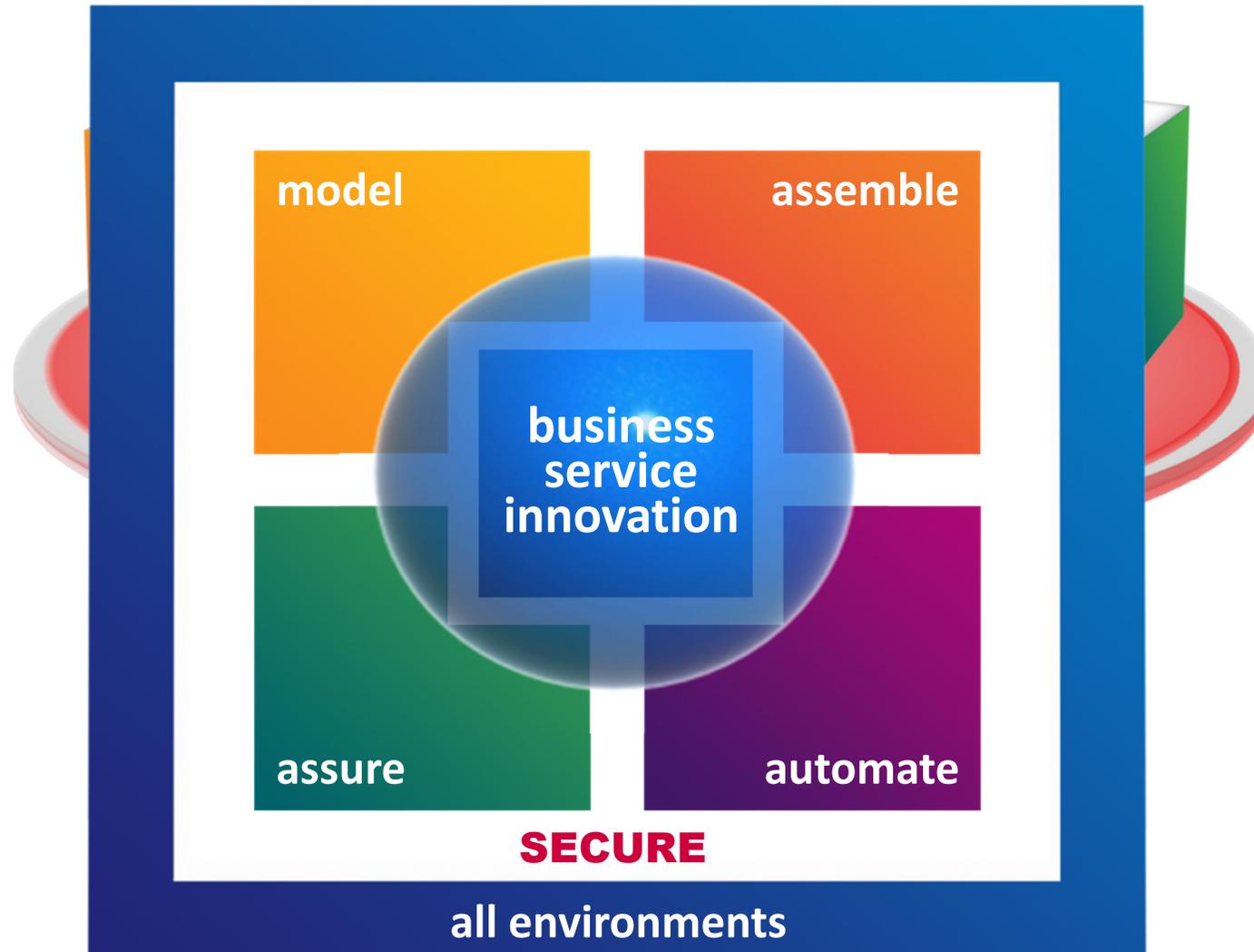
Control identities, access and information use throughout



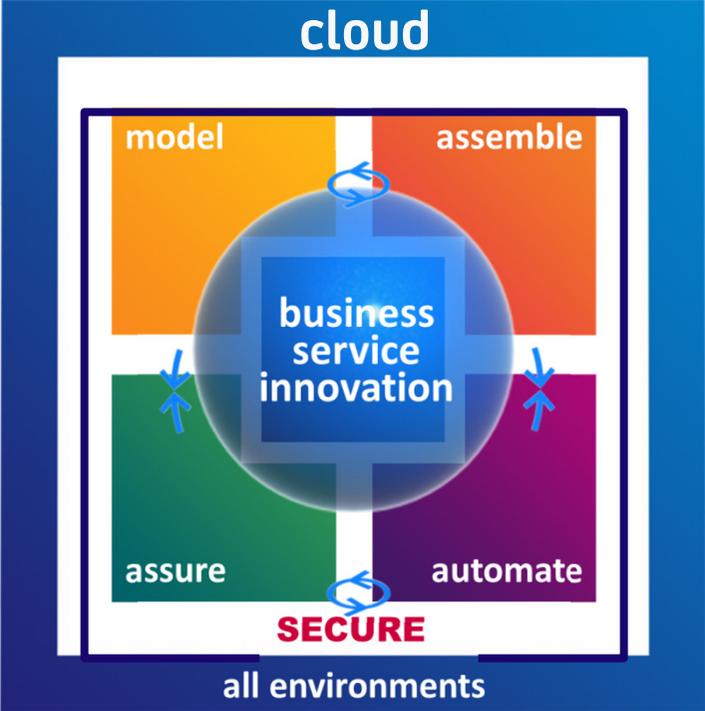
This is a business service platform



Start on the path with the value roadmap to Business Service Innovation



Agile Enterprises: 10x your business impact



Business Impact

 Innovation	 Speed
 Cost/Risk	 Performance

**Business Service Innovation:
Better Outcomes Through IT**

10x Marks the Spot

Better Business Outcomes Delivered Today

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