ca world°'11

driving IT at the speed of business

agility made possible^{**}



CA World Mandalay Bay, Las Vegas November 2011



- 5,000 attendees over the 3 days
- 400 breakout sessions
- 10 focus areas
- 35 instructor-led and 240 selfpaced education offerings
- On-site certifications
- 100 sponsors and exhibitors to visit.





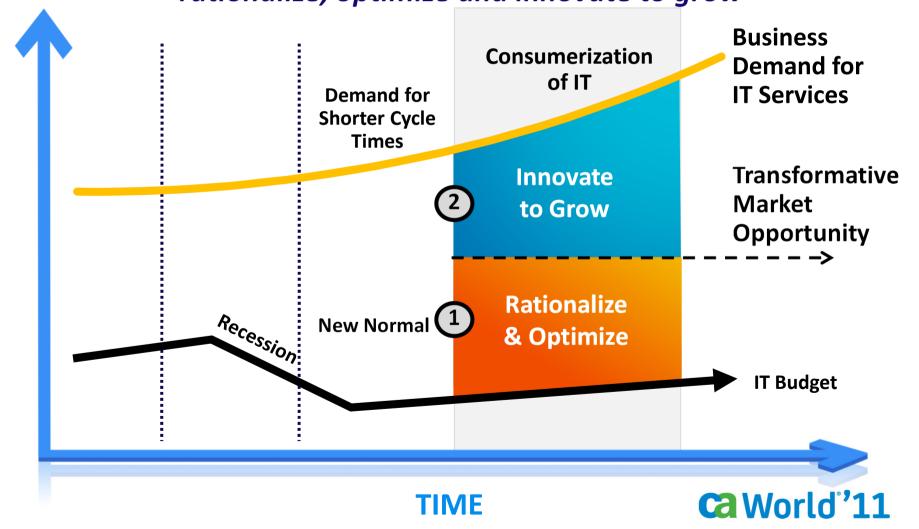
CA World 2011 (outside Service Management)

- Business Service Innovation "CA's approach"
- 10 x − "CA's vision"
- Cloud "på riktigt"
- ITKO "ny produkt i CA's portfölj"
- Nimsoft "IT mangement in the cloud"
- Clarity v13 "Stor release"

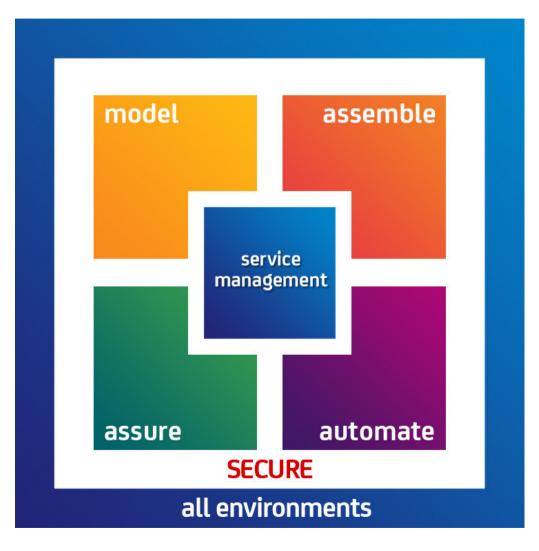


The new Normal – CA's Världsbild

Business demand for IT services drives priorities: - rationalize, optimize and innovate to grow

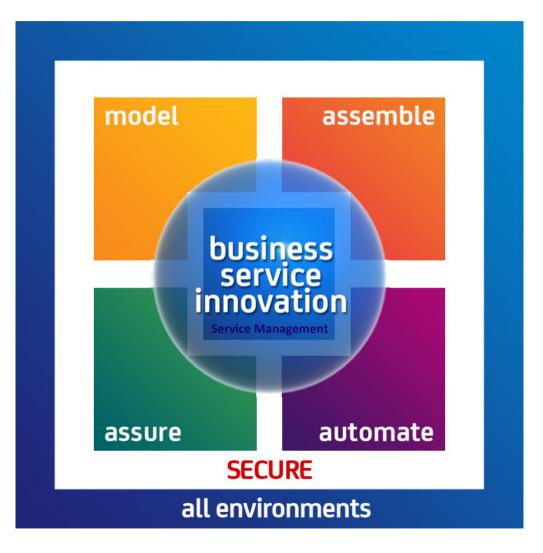


Business Service Innovation Value Roadmap





Business Service Innovation Value Roadmap





CA's vision – vad vi vill möjliggöra



Don Fergusson CTO CA Technologies

10 x

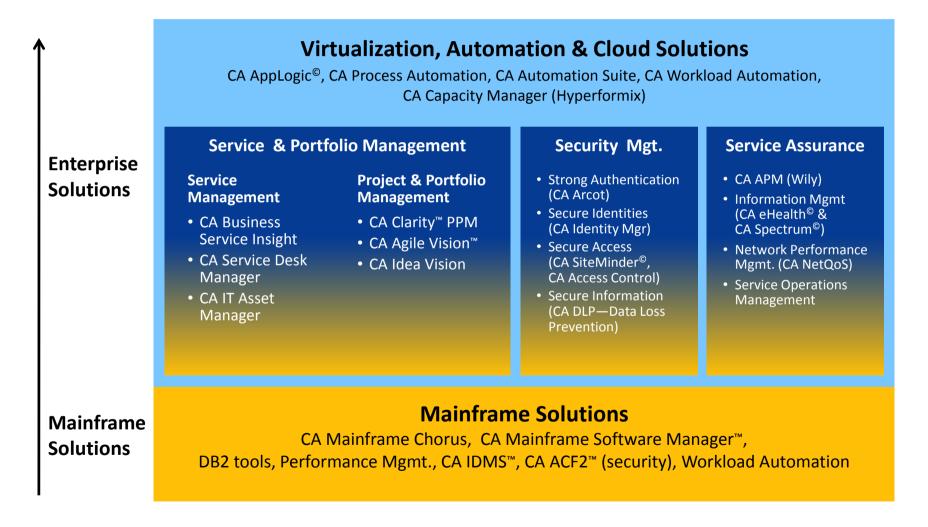
"Make IT 10 times better on any aspect"

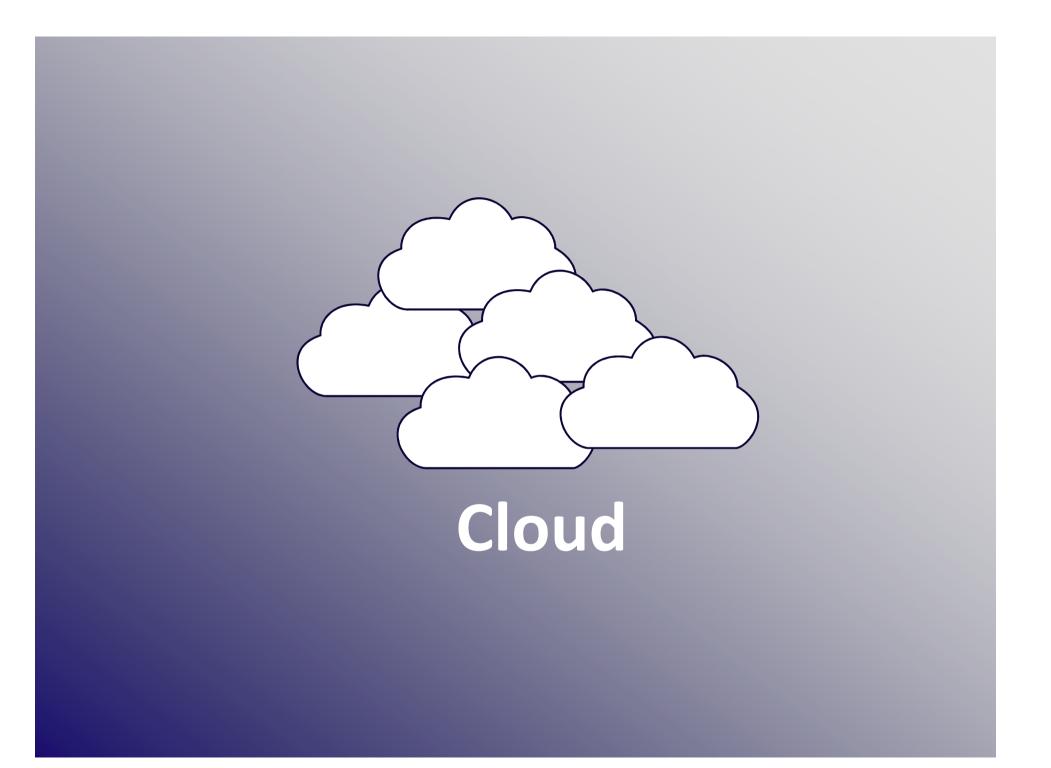
10 X Risk 10 X Performance 10 X Cost

10 X Speed 10 X Faster 10 X Easier 10 X Agile.



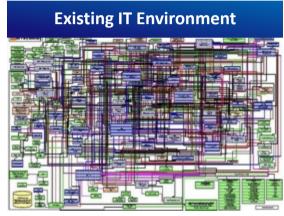
CA Technologies product & solution portfolio:



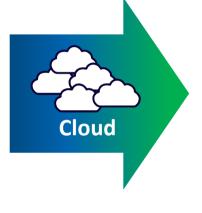


Cloud is a delivery mechanism that moves customers towards a service centric environment

IT CENTRIC



incremental transformation



BUSINESS SERVICE CENTRIC

Service Centric Environment

massive improvements

1) relevant security and management solutions

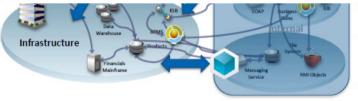
2) supporting cloudchoice with securityand management

3) service centricorchestrator andmanagement tools

Our LISA[™] platform "Virtualizes Everything" and optimizes the development and testing of composite applications.

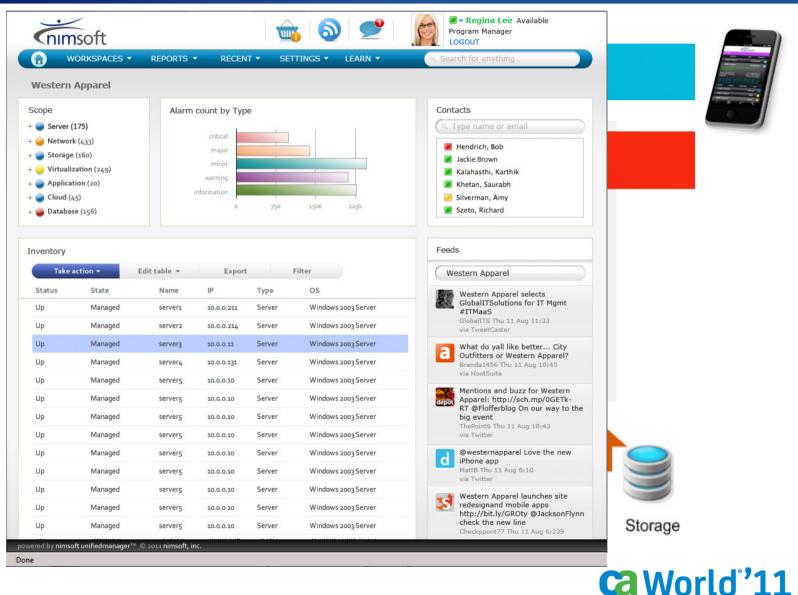






- Solves the 70% availability issue
- Proven value with 100+ F500 customers
- Mature 4th generation product "virtualizes everything"

IT Management-as-a-Service Nimsoft & Watchmouse



Clarity PPM v13

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Improved Productivity

- Simpler navigation
- Intuitive interface
- Improved configurability
- Faster usability, fewer clicks

Rapid Time-To-Value

- On Demand operational improvements, efficiencies
- Low impact upgrade
- Upgrade directly from 8.1 and higher

Collaborative Innovation

- Ideation
- Requirements planning
- Agile and traditional planning

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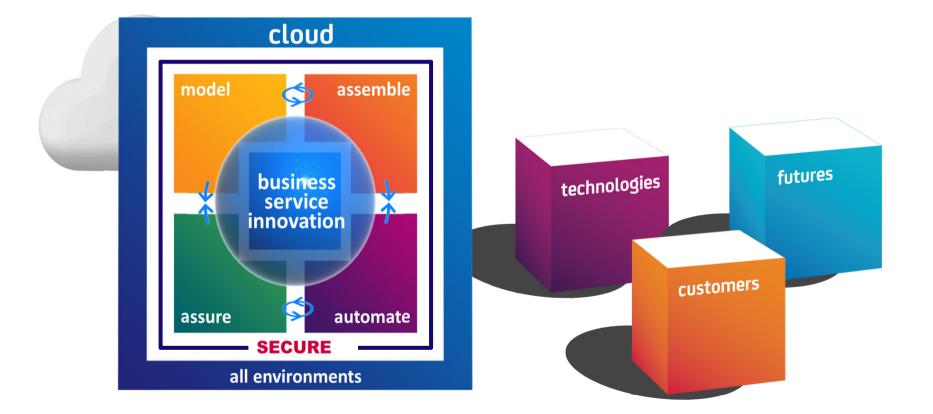
driving IT at the speed of business

Thank You

agility made possible^{**}



Agile Enterprises: 10x your business impact

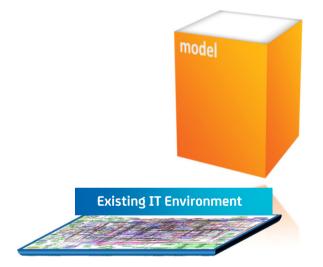


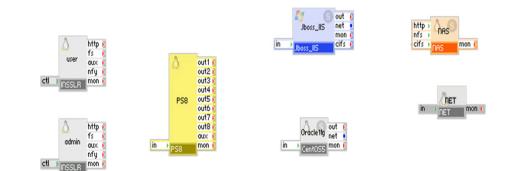
Discover a service running in an existing IT environment





Create a model of the service

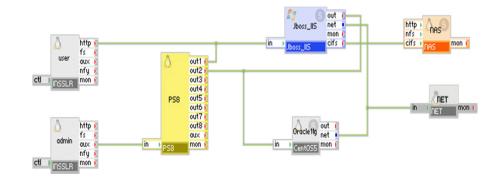






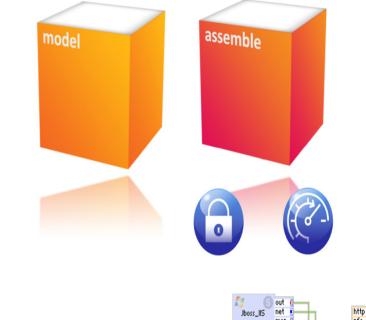
Add infrastructure, management and security policies

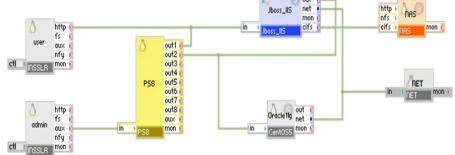






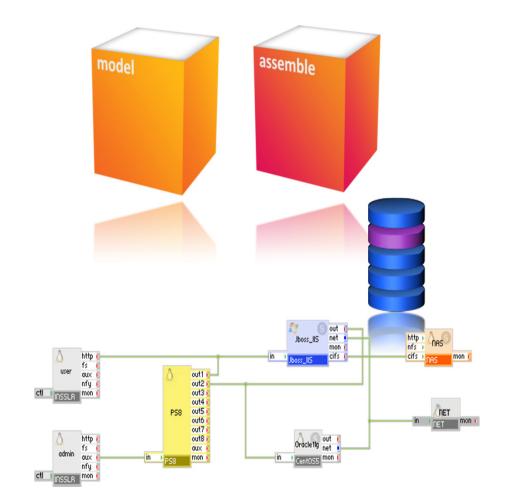
Add infrastructure, management and security policies





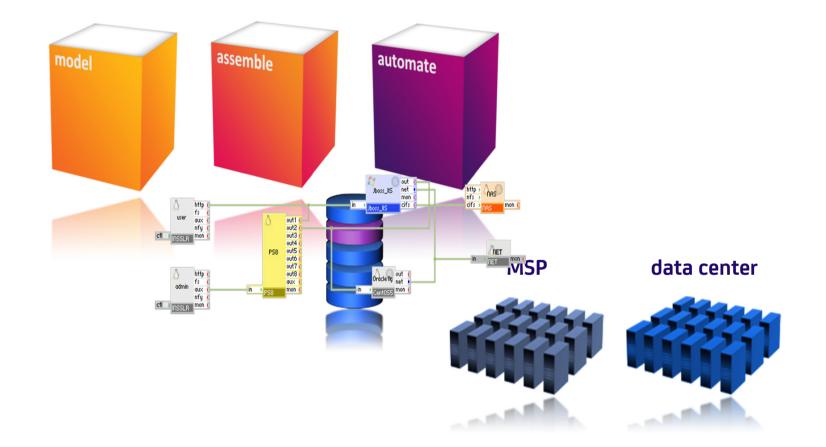


Store the service definition in a catalog

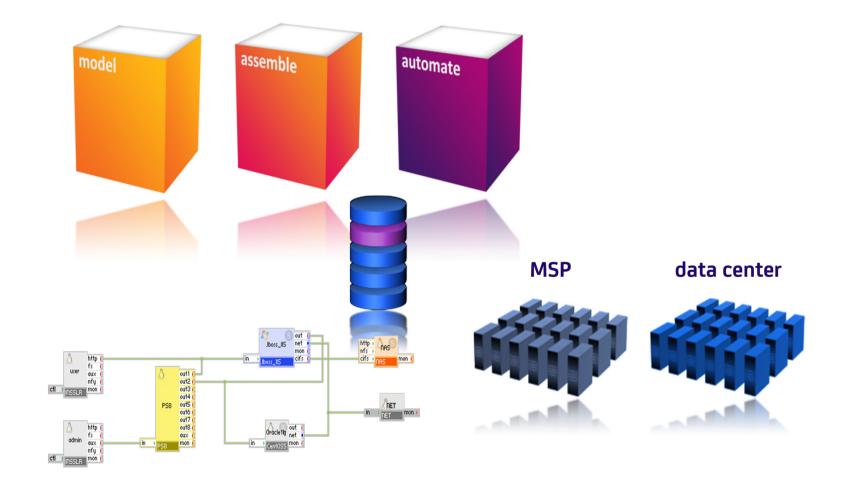




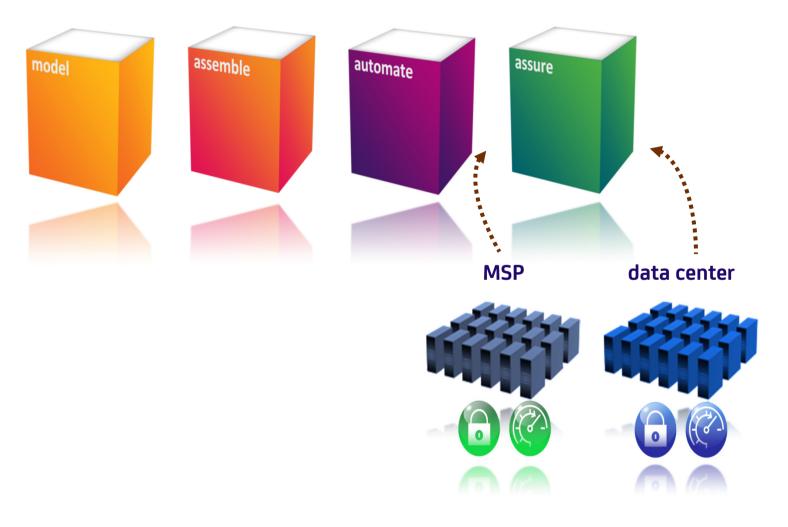
Deploy the service to your own data center or a cloud service provider



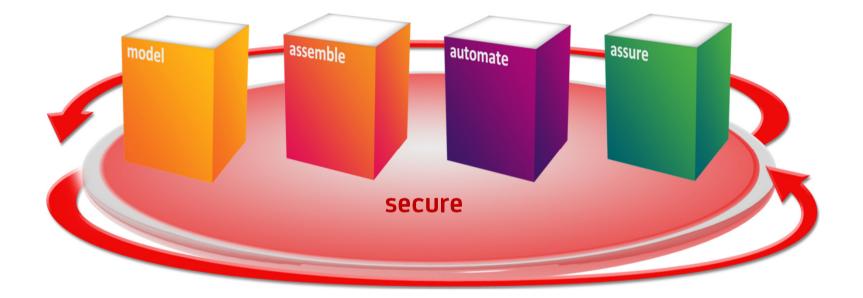
Deploy the service to your own data center or a cloud service provider



Connect the embedded assurance and policy tools to your enterprise



Control identities, access and information use throughout



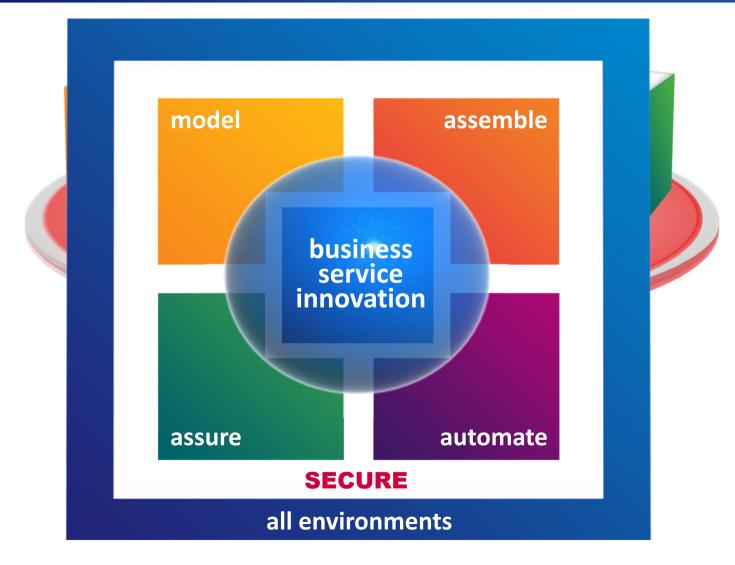


This is a business service platform



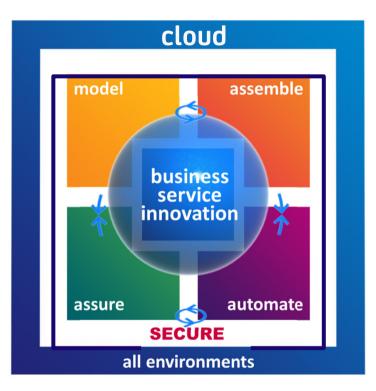


Start on the path with the value roadmap to Business Service Innovation





Agile Enterprises: 10x your business impact





10x Marks the Spot Better Business Outcomes Delivered Today



made possible^{**}

