ca world°'11

# driving IT at the speed of business

agility made possible<sup>\*\*</sup>



### CA World Mandalay Bay, Las Vegas November 2011



- 5,000 attendees over the 3 days
- 400 breakout sessions
- 10 focus areas
- 35 instructor-led and 240 selfpaced education offerings
- On-site certifications
- 100 sponsors and exhibitors to visit.





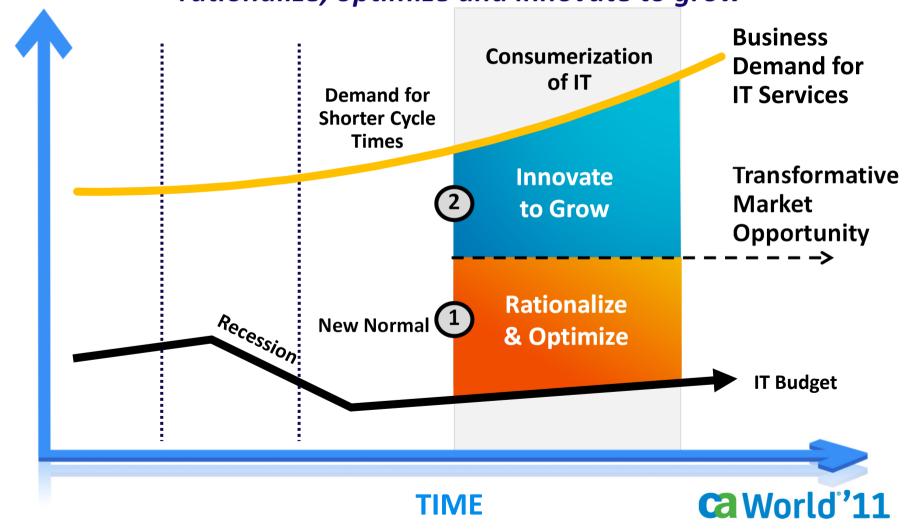
### CA World 2011 (outside Service Management)

- Business Service Innovation "CA's approach"
- 10 x − "CA's vision"
- Cloud "på riktigt"
- ITKO "ny produkt i CA's portfölj"
- Nimsoft "IT mangement in the cloud"
- Clarity v13 "Stor release"

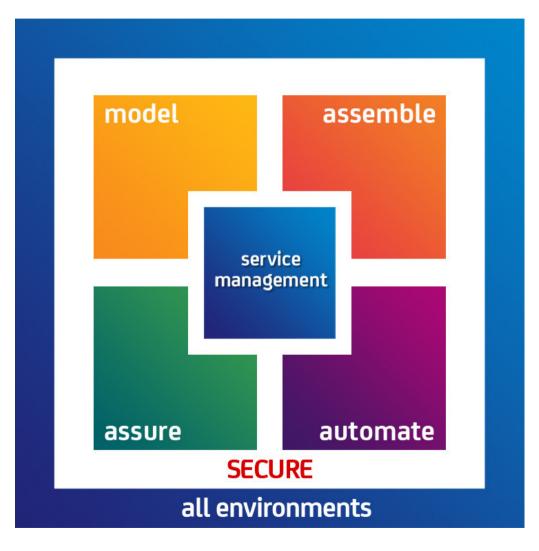


### The new Normal – CA's Världsbild

### Business demand for IT services drives priorities: - rationalize, optimize and innovate to grow

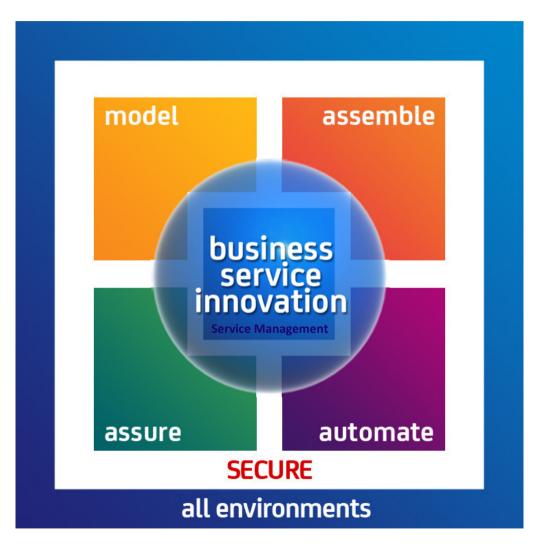


### **Business Service Innovation** Value Roadmap





### **Business Service Innovation** Value Roadmap





### CA's vision – vad vi vill möjliggöra



Don Fergusson CTO CA Technologies

# **10 x**

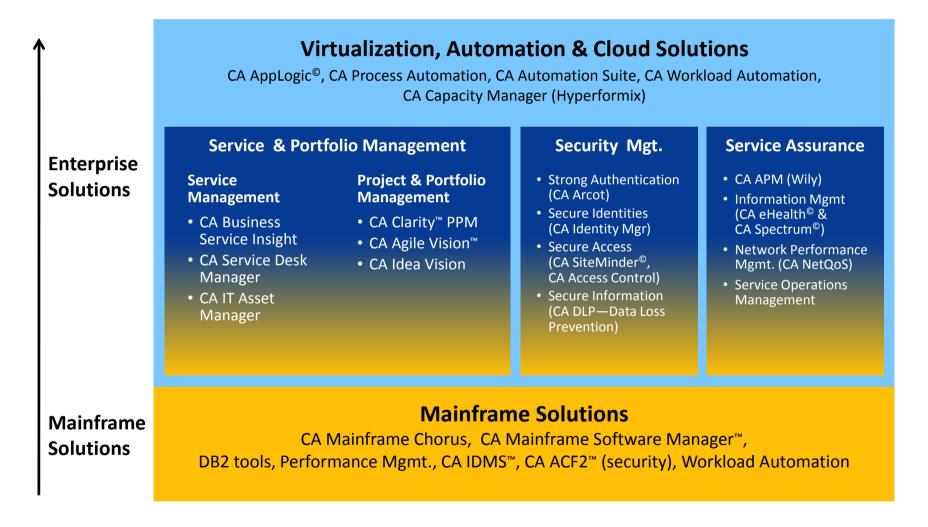
"Make IT 10 times better on any aspect"

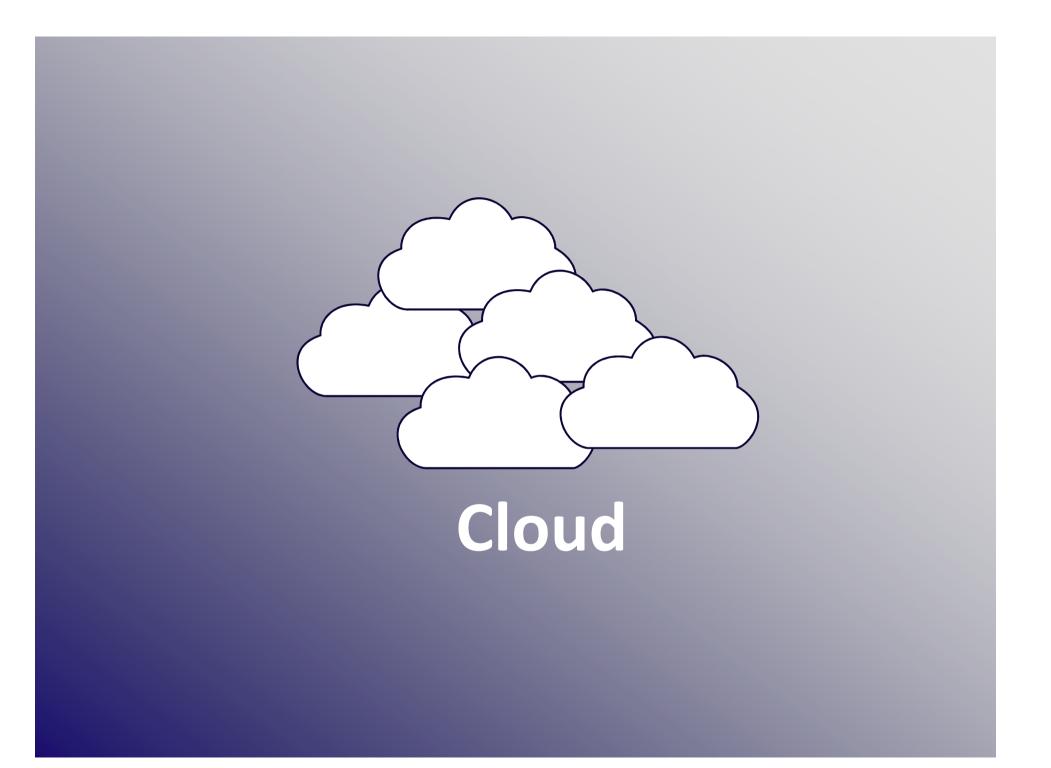
10 X Risk 10 X Performance 10 X Cost

10 X Speed 10 X Faster 10 X Easier 10 X Agile.



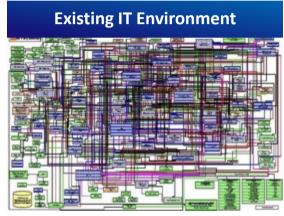
### **CA Technologies product & solution portfolio:**



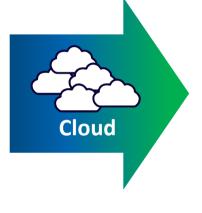


### Cloud is a delivery mechanism that moves customers towards a service centric environment

### IT CENTRIC



incremental transformation



### BUSINESS SERVICE CENTRIC

# Service Centric Environment

massive improvements

1) relevant security and management solutions

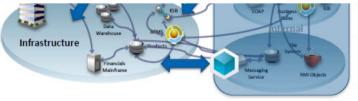
2) supporting cloudchoice with securityand management

3) service centricorchestrator andmanagement tools

# Our LISA<sup>™</sup> platform "Virtualizes Everything" and optimizes the development and testing of composite applications.

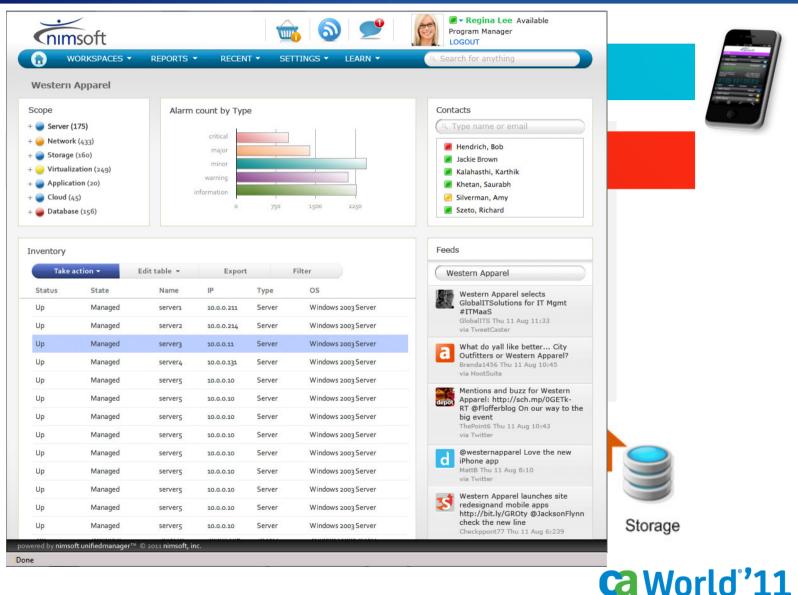






- Solves the 70% availability issue
- Proven value with 100+ F500 customers
- Mature 4<sup>th</sup> generation product "virtualizes everything"

### IT Management-as-a-Service Nimsoft & Watchmouse



### **Clarity PPM v13**

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### Improved Productivity

- Simpler navigation
- Intuitive interface
- Improved configurability
- Faster usability, fewer clicks

#### Rapid Time-To-Value

- On Demand operational improvements, efficiencies
- Low impact upgrade
- Upgrade directly from 8.1 and higher

#### Collaborative Innovation

- Ideation
- Requirements planning
- Agile and traditional planning

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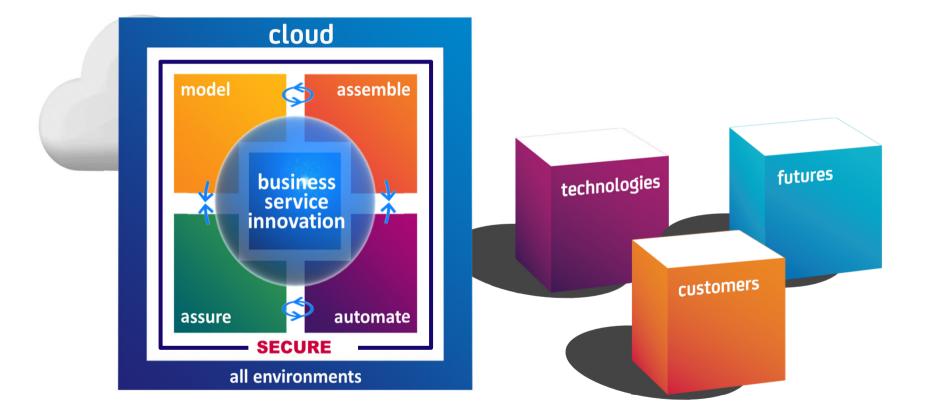
# driving IT at the speed of business

**Thank You** 

agility made possible<sup>\*\*</sup>



### **Agile Enterprises: 10x your business impact**

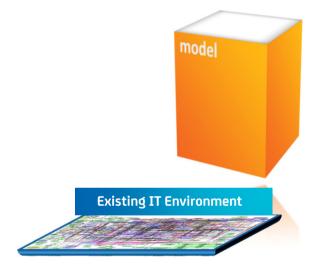


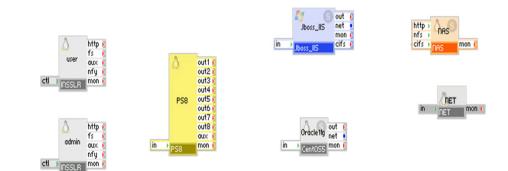
### Discover a service running in an existing IT environment





### Create a model of the service

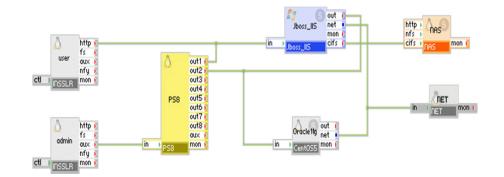






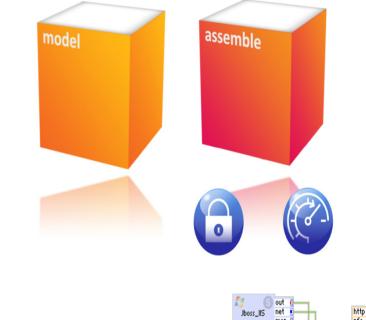
### Add infrastructure, management and security policies

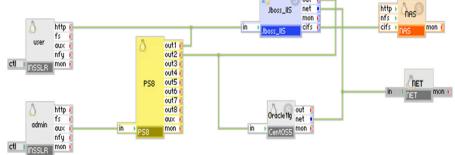






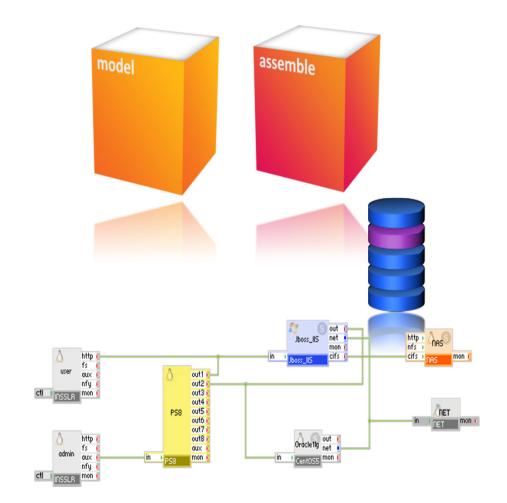
### Add infrastructure, management and security policies





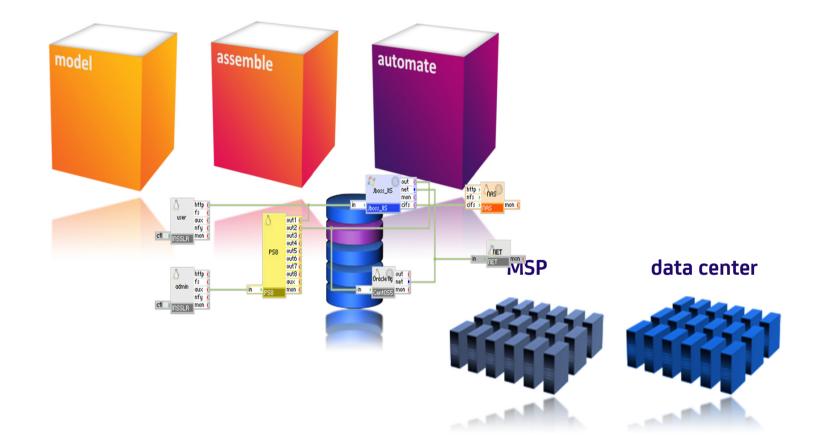


### Store the service definition in a catalog

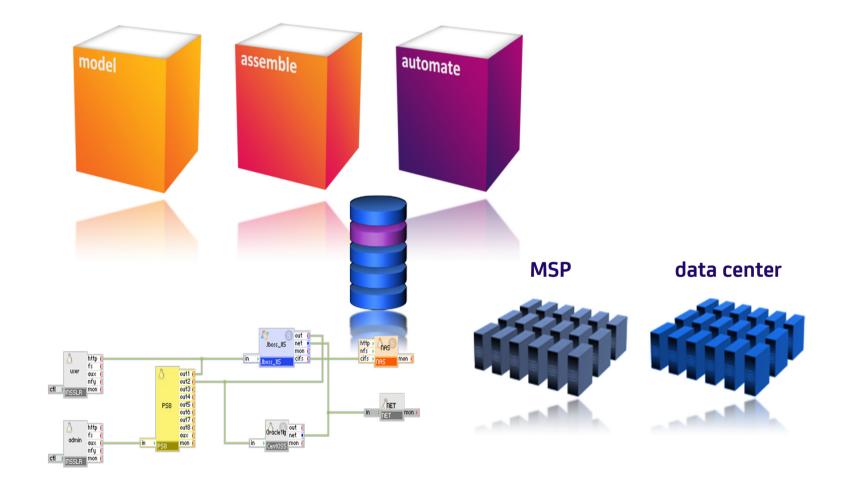




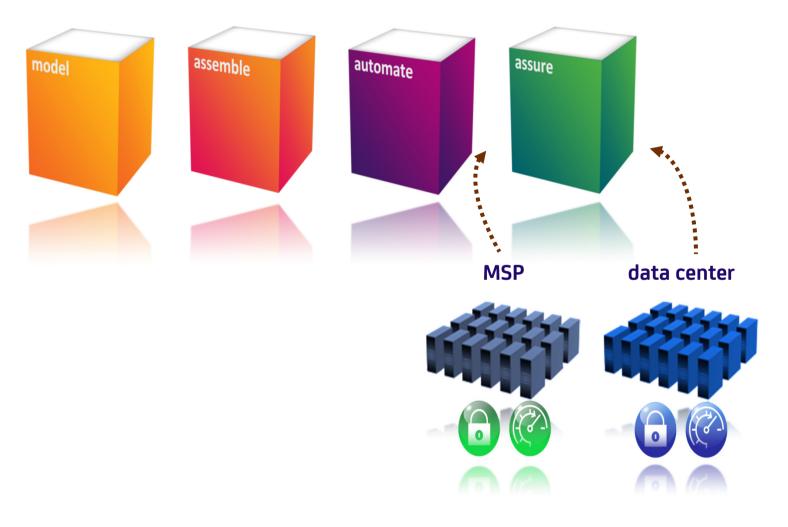
## Deploy the service to your own data center or a cloud service provider



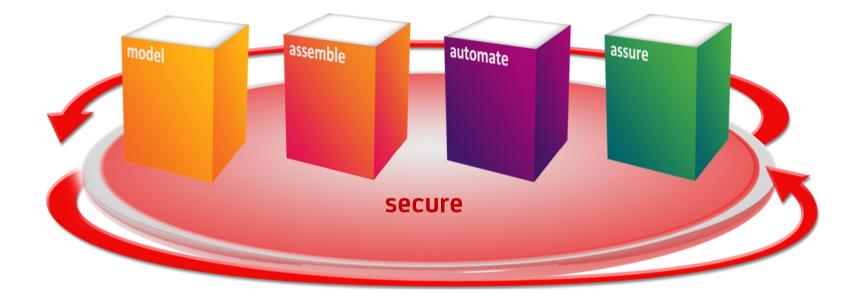
### Deploy the service to your own data center or a cloud service provider



# Connect the embedded assurance and policy tools to your enterprise



### Control identities, access and information use throughout



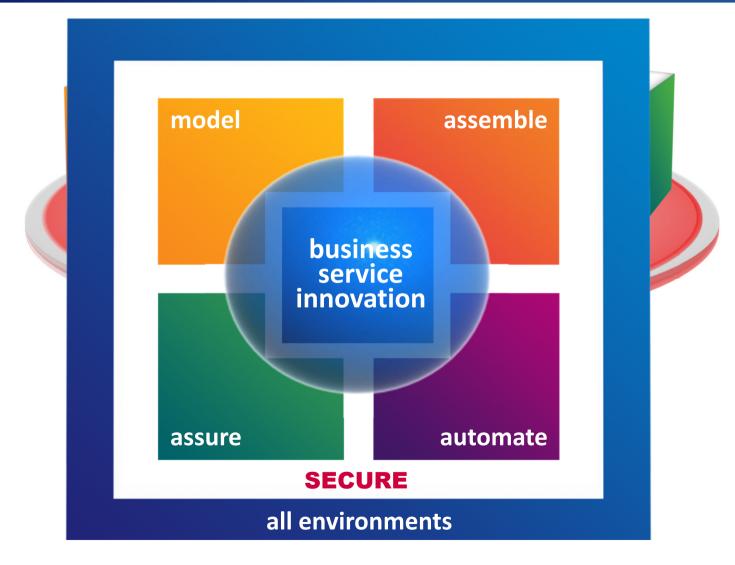


### This is a business service platform



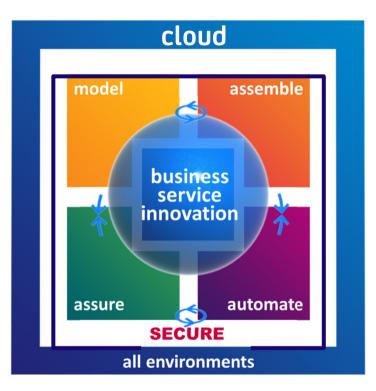


### Start on the path with the value roadmap to Business Service Innovation





### **Agile Enterprises: 10x your business impact**





### **10x Marks the Spot** Better Business Outcomes Delivered Today



made possible<sup>\*\*</sup>

