CA User Group

Guide for the members

Abdel Laabi, Principal Community Programs for Europe CA Technologies

June, 2016



Content

- Get involved with the CA Community (Best Practices)
- Steps for main actions
 - How to join the Community
 - How to Start a conversation or ask question (online Forum)
 - How to create content (File, Video, Poll, ...)
 - Connecting with People / Update your profile
- Ideation : provide input to CA Product Management
 - Submit your idea to enhance the product
 - Vote for an idea
- Useful Links



Introduction

Welcome to the CA Regional User Groups Guide for UG members.

This guide is designed to help user group members in Europe learn more about the CA Communities program & get familiar with the CA Communities new platform under Jive. It is also intended to provide some Best Practices to help members get involved in their UG activities & be active contributors.



How can I get involved

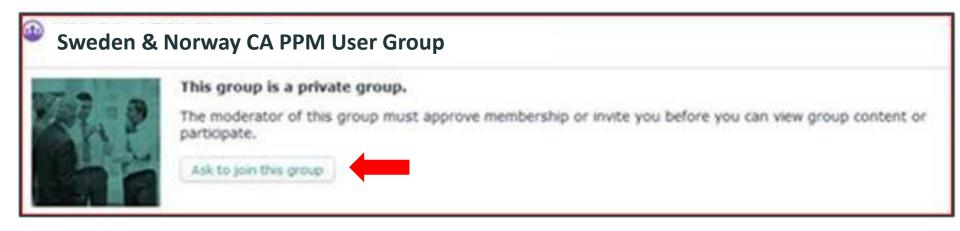
with the CA Community?





1) Join the User Group to become member

- 1. https://communities.ca.com/groups/sweden-and-norway-ca-ppm-user-group
- **2.** Login (email / password) use your Support identification, or create an account
- 3. Click on "Ask to join this group". Your request will be reviewed then Approved





2) Share your experience & knowledge

• in-Person meetings: User presentation, Roundtable discussions, ...





• Online: Click on 'Action' to share a document or start a conversation ('Discussion').



3) Be active contributor

Get involved in the user group activities (as User Group member, or Board member)

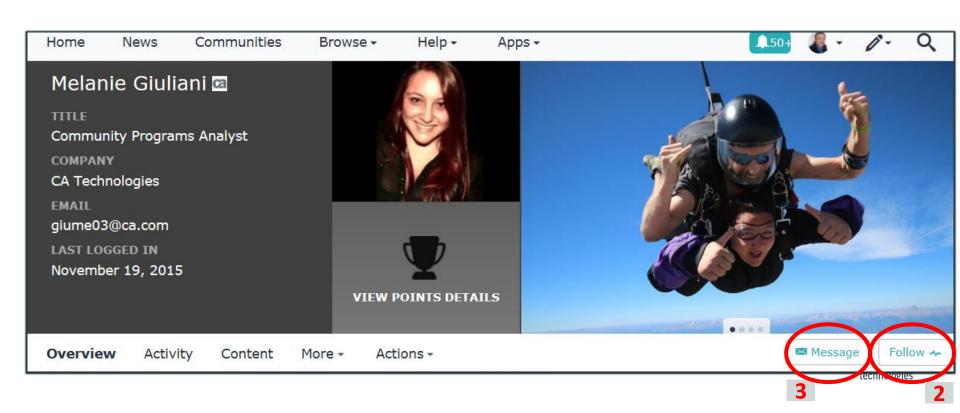
- Make suggestions, ideas, Topics for the next UG meeting, ...
- > Contribute to enhance the CA solution (Ideation ...)





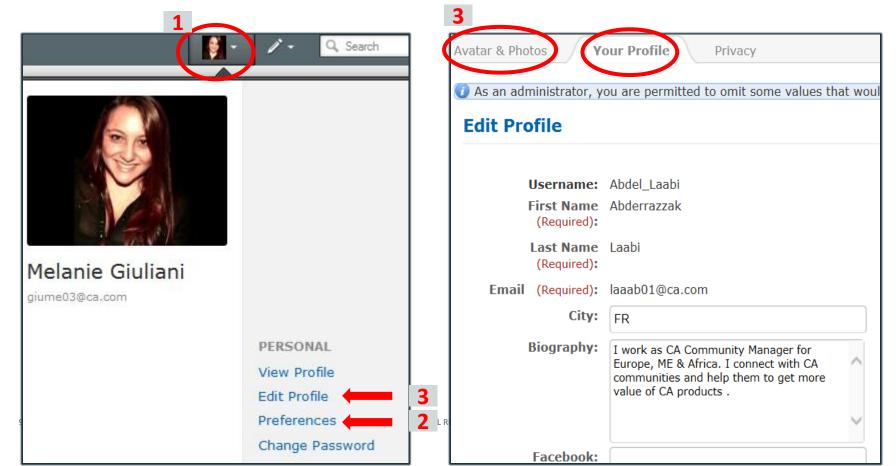
Connecting with people

- 1) Click on **People** tab and use the sorting options to filter and find relevant people
- Click on "Follow" tab on the bottom right and choose whether to follow that user via your inbox or connections stream.
- 3) Click on "Message" tab on the bottom right to send private message



Update your profile

- 1) Click on the drop menu on the top of the page
- 2) Click on Preferences and update your time zone, language, ...
- 3) Click on **Edit Profile** to load your photo, update your Biography, ...



Ideation: Submit & vote for Product Enhancement ideas



Submitting ideas for product enhancements



Voting on and discussing ideas from other community members



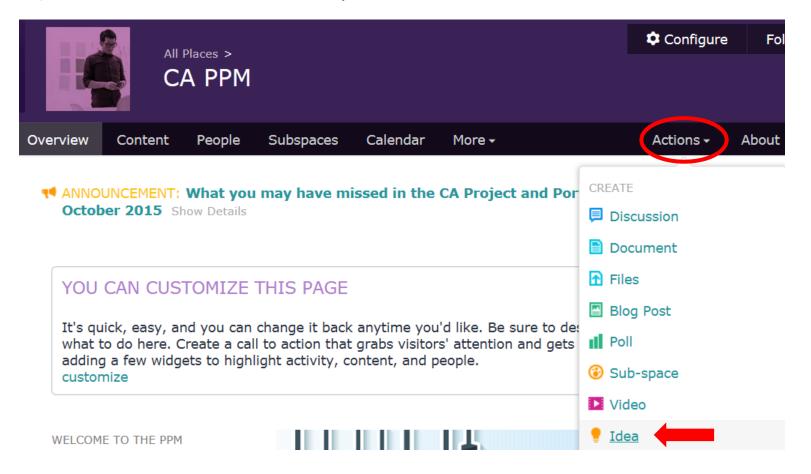
Opting into product validation programs to test incremental process and provide feedback that will influence the next software iteration



5 of the 9 marquee features for the CA Clarity 13.3 release came directly from its Global User Community, which receives ~100 ideas per month

Ideation: Submit ideas for product enhancements

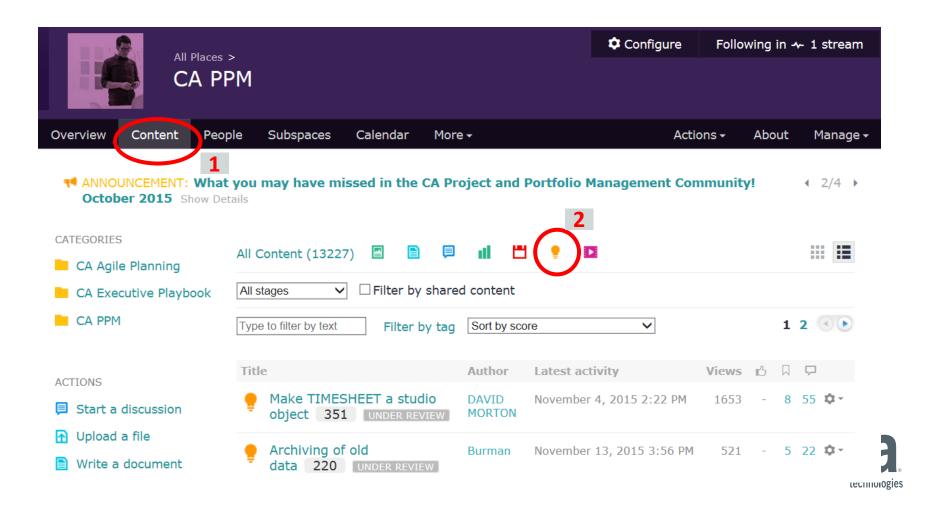
- 1) Global Community: https://communities.ca.com/community/ca-clarity
- 2) Login (email / password)
- 3) Click on Action tab on the top, then Idea





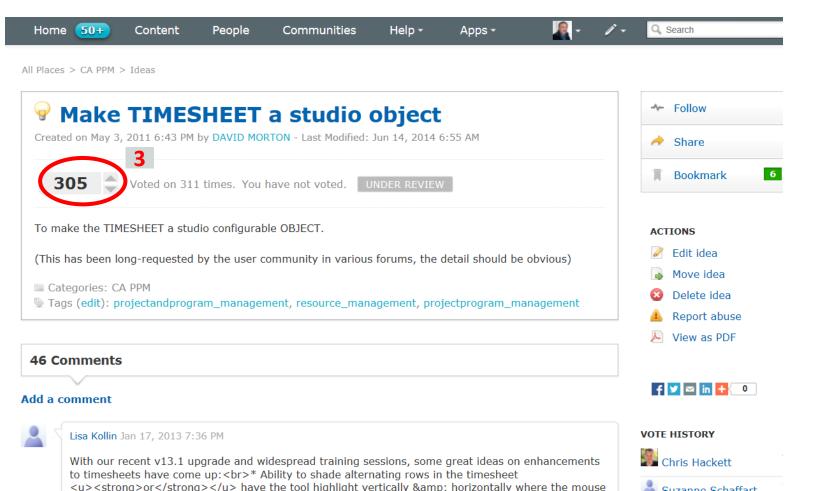
Ideation: Vote for ideas from community members

1) Click on **Content** tab, 2) Click on **Ideas** () to list all the ideas



Ideation: Vote for ideas from community members

3) Click on an idea in order to open it, then **vote** through the button on the top left





Ideation: Benefits

- Enables transparency and turns enhancement requests into conversations
- Places context around the priority and value of an idea
- Maximizes the input of our customers into our development process
- Provides a timely decision for customers' ideas
- Keeps customers informed of decision and status changes
- Builds trust with our customers that we are building products based on open,
 transparent and collaborative process



Useful Links

CA Communities User Guide

Ideation (Video): https://communities.ca.com/videos/1447

CA Communities Major Changes & FAQs

The Water Cooler

is also the go-to spot to ask questions, submit ideas, or find tips, tricks and training pertaining to the CA Communities

<u>CA Communities</u>: Main site, All Regional & Global communities





Abdel Laabi

CA Community Manager - EMEA abderrazzak.laabi@ca.com



@cainc



slideshare.net/CAinc



linkedin.com/company/ca-technologies

ca.com