

# CA Business Service Insight (BSI)

Roadmap Presentation

October 25, 2017

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# CA Business Service Insight (BSI)

## Solution Overview

Business Problems Addressed	Key Capabilities	Personas
<ul style="list-style-type: none"><li>▪ Visibility into the impact of operational performance on contractual obligations</li><li>▪ Ensure vendors are performing to their agree upon levels</li><li>▪ Aligns investments with mission critical objectives</li><li>▪ Proves value to internal service offering “customers”</li></ul>	<ul style="list-style-type: none"><li>▪ Service Performance Library</li><li>▪ Resource Configuration Library</li><li>▪ SLA Templates</li><li>▪ Contractual SLA Support</li><li>▪ Version Control for Services and Contracts</li><li>▪ Financial, SLO &amp; Ordinal Metrics</li><li>▪ Penalty and credit tracking</li><li>▪ Correctable SLA Alerting</li><li>▪ Dashboards and ad-hoc reporting</li></ul>	<ul style="list-style-type: none"><li>▪ IT Management – Ops</li><li>▪ Director of Service Level Management</li><li>▪ CIO/VP of Information Technology</li><li>▪ Director of Vendor Management</li><li>▪ SIAM Manager</li></ul>

# CA Business Service Insight (BSI)

## Strategic Themes

**Modern Environment**

**Security Compliance**

**Customer Driven  
Enhancements**

### VALUE DRIVERS

#### **Obligations Management**

SLA Metrics focused on contractual obligations

#### **Deep Correlation**

Independent of event types

#### **Expansive Context**

Through Timeslots, Calendars and Exceptions

#### **Simplified access to Trends**

Fast, Simple reporting and dashboards for SLAs

#### **Powerful Calculations**

Goes beyond simple aggregation

#### **Deep Data Integration**

Through high-performance adaptors

# CA Business Service Insight (BSI)

Timeline as of October 25, 2017

## Delivered

### CA Business Service Insight 8.3.5.3

Support for Oracle 12c (Single Tier)

Support for Windows 10 (Business Logic)

Support for IE11 Enterprise Mode

Support Java Development Kit (JDK) 1.8

Vulnerability and functional issue fixes

Word Add-In: Empty Report Data

## Planned

### CA Business Service Insight 8.3.x

Focus on Quality Improvement

- PSL Writer
- Data Lock Issue(s)
- Translation Scripts
- Other

## Under Consideration

### CA Business Service Insight

Reporting/Dashboard Improvements

Additional Browser Support

Additional Operating System Support

Timeslot Management Improvements

Community-Voted Enhancements



Modern Environment



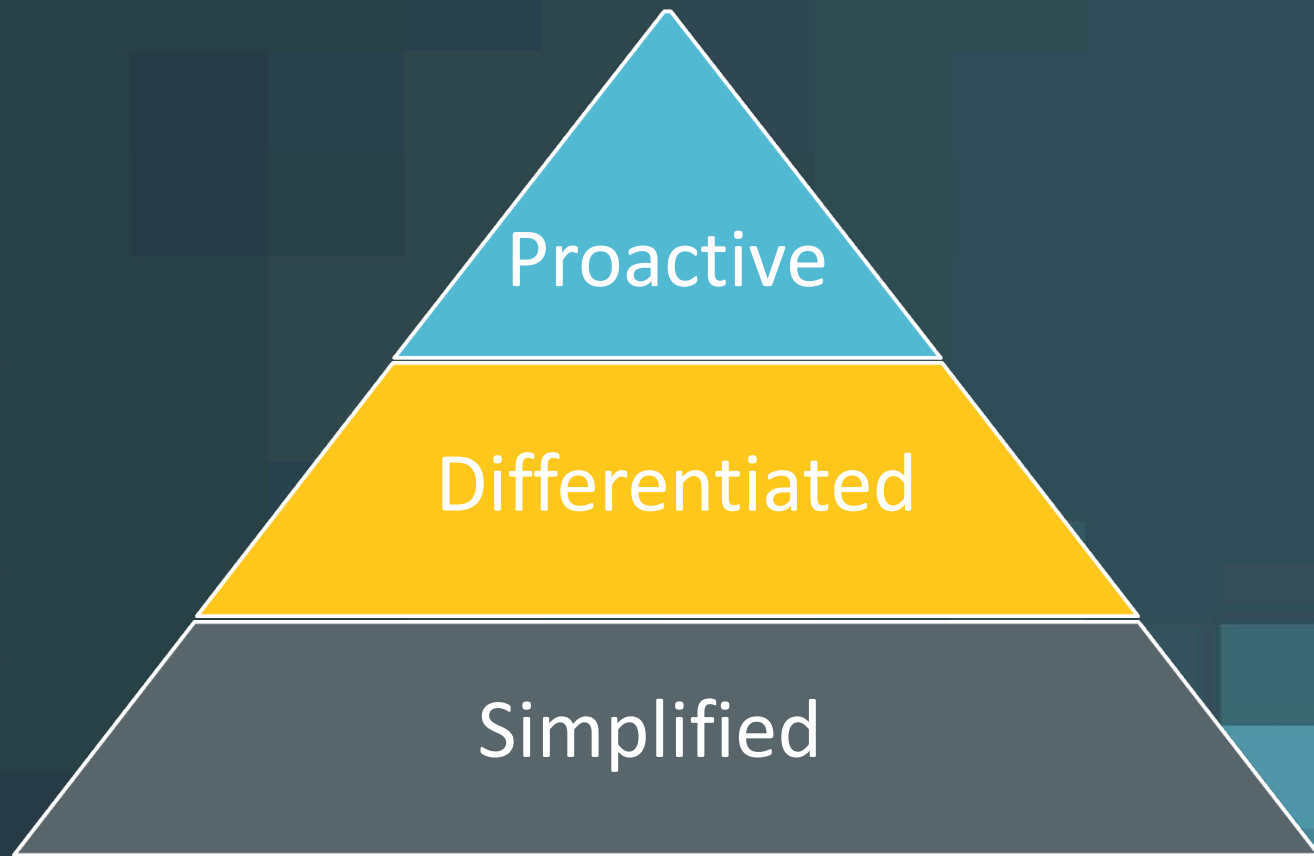
Customer Driven Enhancements



Security Compliance

# IT Service Management

CA Service Management Vision and Roadmap



# xFlow Analyst User Experience

## Context and Prioritized Understanding

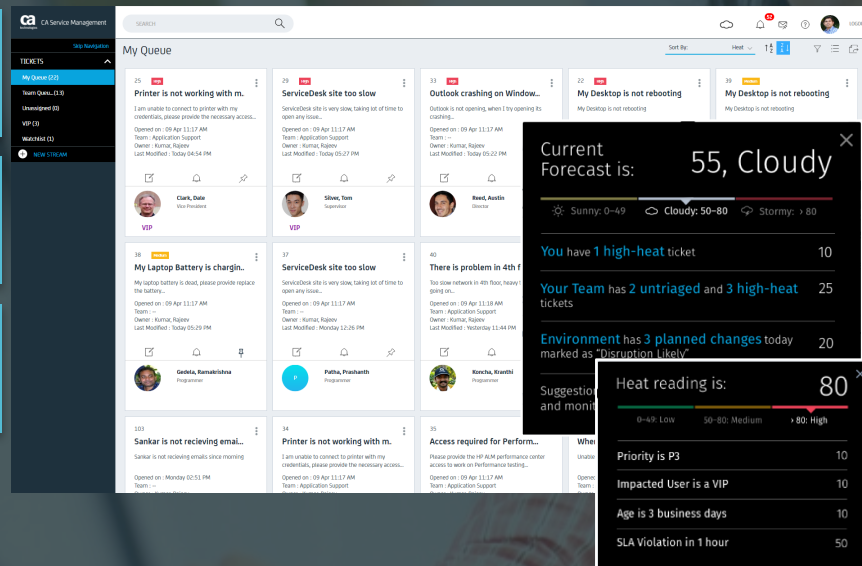


With xFlow you get

Card view

Weather

Heat



Which enables you to ...

Provides at-a-glance view of service desk health and priorities

Consolidates analyst and teams queues in single view

Helps analyst prioritize their work across multiple dimensions



# xFlow Analyst User Experience

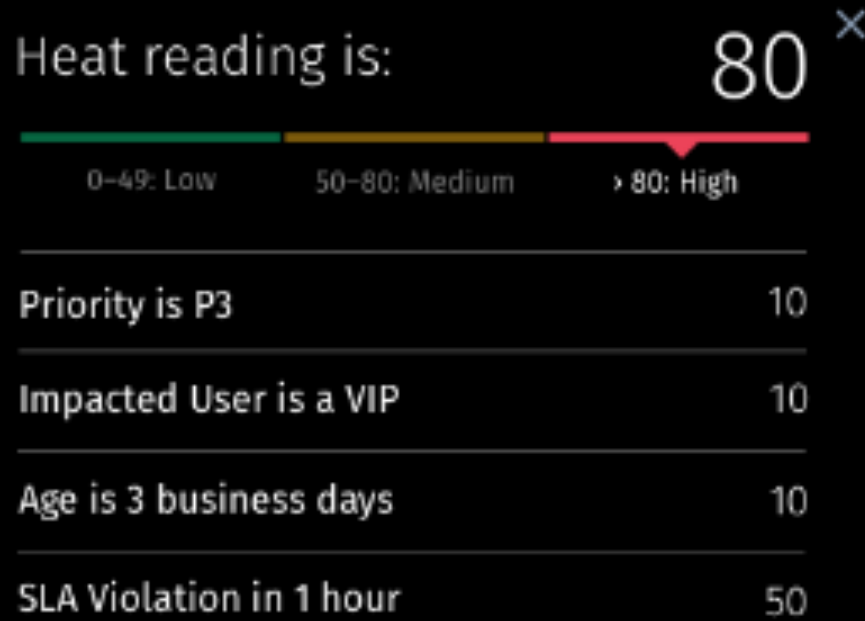
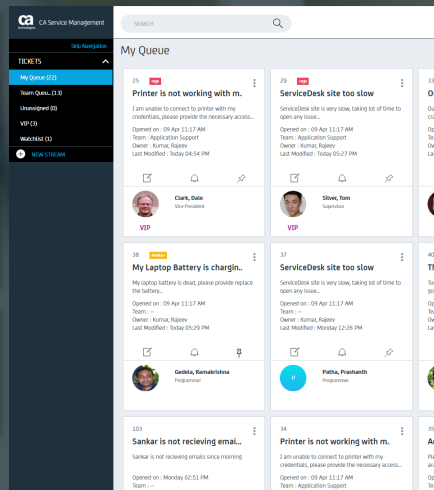
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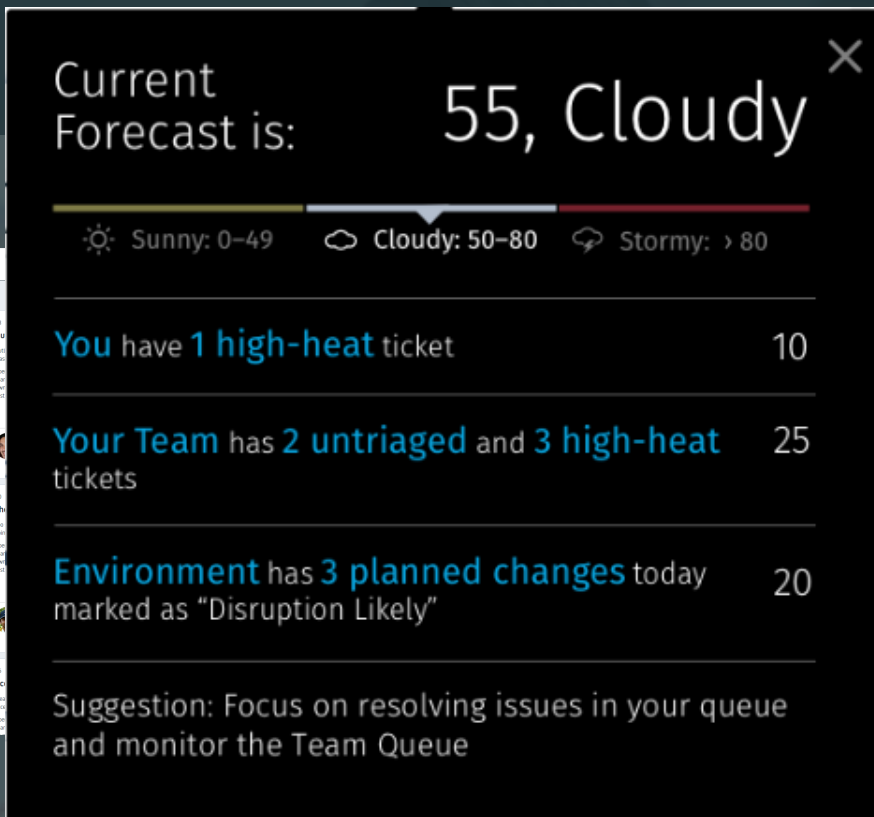
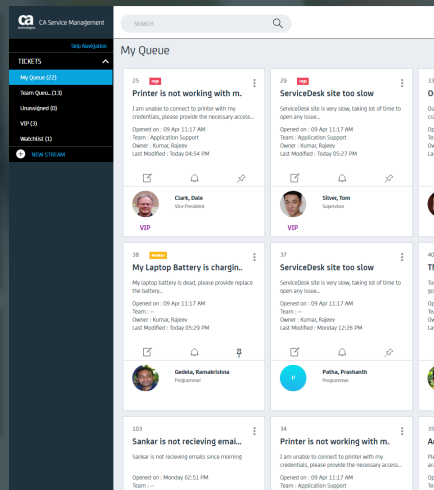
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# xFlow Analyst User Experience

## Active Assistance

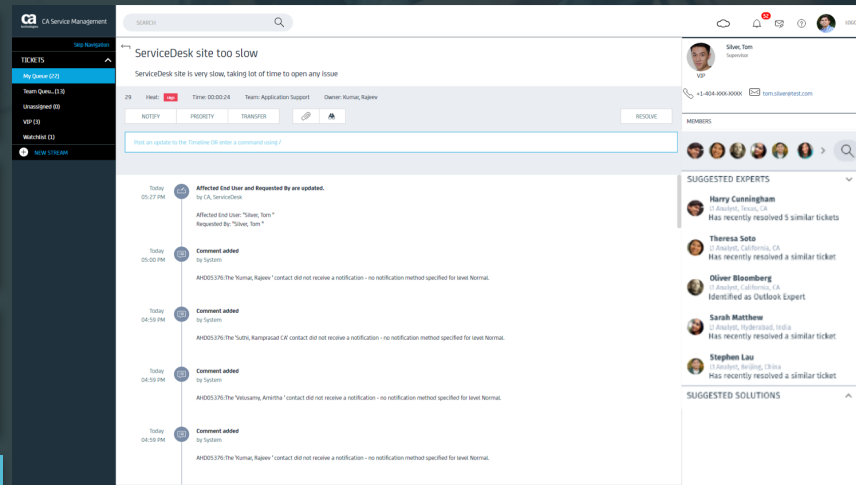
With xFlow you get

Story Timeline view

Service Genius Integrated  
troubleshooting

Suggested solutions & experts

Assistive Command Box



Which enables you to ...

Better understand historical time-based activities associated with Incidents and Requests

Guides Analysts in their investigation resulting in faster issue resolution

Context based suggestive knowledge and skills-based routing for quicker faster resolution

Recognizes keywords to drive resolution



Skip Navigation

TICKETS

My Queue (0)

Team Queue (0)

Unassigned (0)

VIP (0)

Watchlist (0)



NEW STREAM

# Unassigned

Sort By:

AM:14

## Asset Query ITIL Polic..

A Managed Asset encountered a query=  
based policy violation of medium...

Opened on : 12 Sep 2002 04...

Team: --

Owner : System\_MA\_User

Last Modified : 12 Sep 2002 04...



System\_MA\_User

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System\_MA\_User

Planned: App Launcher



Analyst



Insights



CMDB+



USS Nxt

# IT Service Management – Long-Term Roadmap

## Insights

ITSM business metrics library, Adhoc analysis.  
Dashboards, xFlow-integrated experience,  
Mobile access

## Analyst

KANBAN Streams, Virtual War Room, Multi-  
vendor Service Desk, Virtual Analyst

## SaaS Techstack

Foundation for CASM SaaS, Light-weight  
scalable backend, Containerized, EC2  
compatible, Performant, Tenant  
Onboarding/Offboarding, Capability/App based  
licensing, Usage insight, self-support

## USS nXT

Context-aware, proactive recommendations,  
Chat-bot, collaboration/support-automation,  
multi-lingual

## Smart Automation

Codeless configuration, Chatops enabled,  
scalable, embedded

## Agile Support Management

Barcode/Qrcode based ticket creation, cross  
platform collaboration, integration with social  
Apps,

## CMDB+

Graphical CMDB, Connectors – CA and third-  
party monitoring & infra mgmt solutions, Built  
for heterogeneous multi-sourced services,  
integrated asset management

## Targeted Mobile Experience

Simplified experience, Voice commands,  
Performant, context /location-aware, for  
business users/approvers & field analysts

## SIAM

Multi-vendor, multi-sourced service  
management, IT financial and service level  
management, billing & chargeback

# Multi-Sourcing (MSI/SIAM)

Multi-Supplier Integration  
Service Integration and Management

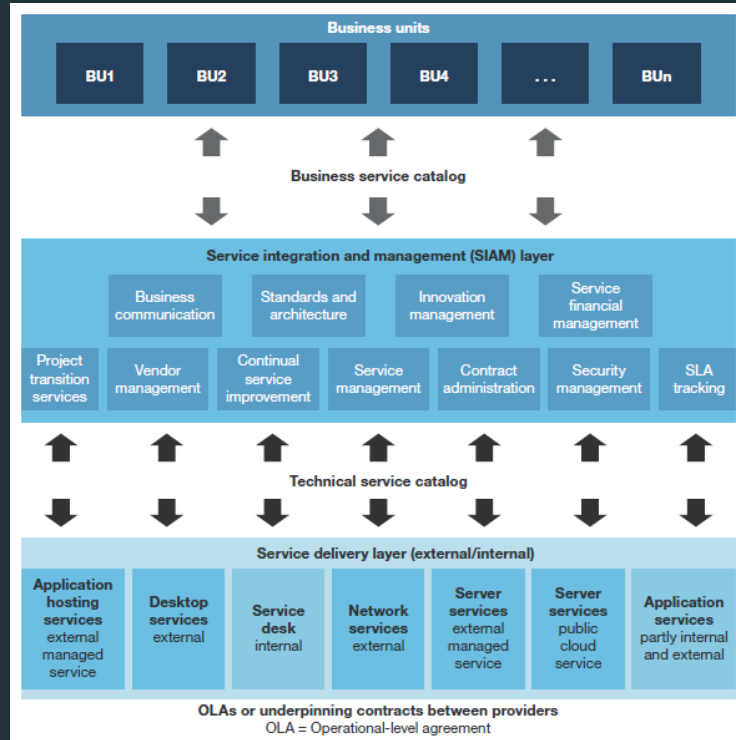
# Service Integration and Management (SIAM)

“SERVICE INTEGRATION AND MANAGEMENT (SIAM) IS A MANAGEMENT METHODOLOGY THAT CAN BE APPLIED IN AN ENVIRONMENT THAT INCLUDES SERVICES SOURCED FROM A NUMBER OF SERVICE PROVIDERS.

SIAM HAS A DIFFERENT LEVEL OF FOCUS TO TRADITIONAL MULTI-SOURCED ECOSYSTEMS WITH ONE CUSTOMER AND MULTIPLE SUPPLIERS. IT PROVIDES GOVERNANCE, MANAGEMENT, INTEGRATION, ASSURANCE, AND COORDINATION TO ENSURE THAT THE CUSTOMER ORGANIZATION GETS MAXIMUM VALUE FROM ITS SERVICE PROVIDERS.”

SIAM Foundation Body of Knowledge

# IT in a Multi-Sourcing Setup



*The aim of SIAM is to have a single point of control and visibility into the management and delivery of all services provided by your ecosystem of suppliers.*

## Sourcing models:

1. In house
2. Staff augmentation
3. Traditional outsourcing
4. Managed services
5. Cloud services

\* Forrester: Meet The Multi-Sourcing Challenge



## Speaker Session: AMX156S

### Embracing and Facilitating SIAM and MSI:

Managing the Impossible with CA Business Service Insight

November 16, 2017 at 13:00

Service integration and management (SIAM) is one of IT's major challenges this decade. IT is also dealing with issues of multi-supplier integration (MSI), as there are a multitude of service suppliers who often need to work together. In this session, CA partner fusionPOINT presents how CA Business Service Insight can effectively manage and enable SIAM and MSI. Learn how unique- and cross-functional service levels and contracts can be monitored and calculated, as well as how collaboration and governance effectiveness and efficiency can be made transparent with SIAM-specific KPIs. Hear how to manage service delivery and service levels while increasing productivity and efficiency via transparency into the end-to-end facilitation of service integration. This transparency also drives improvements in IT and governance processes for individual parties and cross-functional collaboration. Find out how data from multiple systems can be normalized and plausibility checks performed to identify potential gaps or unnecessary performance breaches.

# Influencing Our Roadmap

## CA Communities Ideation

- Submit your ideas on [communities.ca.com](https://communities.ca.com)
- Vote & comment on ideas that are important to you
- CA Product Management reviews ideas and updates status as they move through the lifecycle
- “Currently Planned” idea status indicates inclusion in Agile Backlog or Product Roadmap

## Customer Validation

- Register to participate in:
  - Live Demos/End-of-Sprint Reviews
  - Private - Members Only - Online Community
  - Pre-Release Onsite Testing and Support (Beta)
  - Upgrade Support from SWAT Team
- How to register: [validate.ca.com](https://validate.ca.com)



## **Michel Avenel**

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