Subject Line: Compete in the CA Community Decathlon!



Are you new to CA Communities? That's ok; we all were at some point. Or, has it been a while since you last contributed to our ongoing conversations? We understand that everyone gets off track. Even if you're a power user, get ready to flex your muscles and show the others how it's done!

Now, you can graduate through the ranks from novice to expert or lurker to top contributor – *in just 10 easy steps* – by participating in a competition we like to call "The Decathlon." This is not your average race though. It's an opportunity for you to flex your mental muscle and prove you have what it takes to be a CA Champion in the communities.

The Decathlon includes:

- Start 5 discussions
- 2 ideas posted
- 1 status update
- 1 collaborative document
- 1 uploaded document
- 2 poll votes

- 5 answers marked as "Correct"
- 5 tags added to content
- 5 items you posted "Liked"
- 5 pieces of content Bookmarked
- 5 pieces of content shared

Each of the Activities above is counted as one activity each, and is tracked through a report that CA will run at the end of the six weeks. Once someone has been identified as completing the ten activities, they will receive a badge to notify that individual of their completion. One entry permitted for each person, so using more than one email address would not be permitted. Finish this multi-course competition and you will be eligible to win an iPad mini or Jawbone wristband. The contest will begin on September 22, 2014 and end on November 6th. Those who complete the decathlon will be placed into a raffle which will be take place on November 7, 2014. See the attached eligibility rules.

Ready to learn from common challenges? **Set** to connect with colleagues around the world? **Go** share your knowledge to help the greater good. Through the power of community, we all win.

The race starts now!

The CA Community Decathlon for Community Members (the "Contest") is a Random Drawing Contest for those have completed the requirements for the Community Decathlon. Please read the Official Rules below in their entirety.

OFFICIAL RULES NO PURCHASE NECESSARY ELIGIBILTY To participate in the Contest described below, you must be 21 years of age or older (or the age of majority for the applicable jurisdictions in EMEA and APJ), and have accepted the terms and conditions of these Official Rules (the "Rules"). Void where prohibited or restricted by law. Individuals and customers located in Australia, Belgium, France, Japan, Italy, Portugal, Province of Quebec, and Singapore, are ineligible to participate in this Drawing but may participate in the decathlon. Employees or officials of any governmental or quasi-governmental entity, who may nonetheless elect to participate in the decathlon, are not eligible to participate in this Contest or win the Prizes. The Contest shall be void where prohibited or restricted by law.

HOW TO ENTER

Any CA community members complete the 10 steps defined on these Rules within the time frame to be eligible for the Contest. Only one entry per person. At the end of the contest, there will be a random drawing ("Drawing") to select 3 first prize winners and 3 second prize winners. This six winners will be selected through a random digital selection process the first three winners drawn will be awarded the Apple IPad Mini 16GB and the fourth through six winners will receive the Jaw Bone wristband. Odds of winning depend upon the number of eligible participants who complete the decathlon.. Any person who has completed decathlon will receive a badge electronically so that they are aware of their completion. The Winner will be notified at the conclusion of the Drawing. If the potential Winner cannot be contacted or does not respond to CA's contacts, through no fault of CA Technologies, within ten (10) days after the first attempt, an alternative Winner will be selected at random and the same procedure will be followed until a Winner is established.

THE PRIZE

Three (3) Winners shall receive one (1) Apple iPad Mini 16GB, valued at \$299 USD (the "Prize"). Three Winners will receive one Jawbone wristband, valued at \$130 USD. Winners have the right to decline the prize however no cash alternatives to the prizes will be offered. Apple is not a participant in or sponsor of this promotion. Apple iPad [®] is a trademark of Apple Inc.

CONDITIONS

By submitting an entry, you agree to be bound by these Rules and acknowledge that non-compliance will result in disqualification. All entries become the property of CA Technologies and will not be returned. The Prize may be subject to tax. In applicable jurisdictions, the Winner is responsible for reporting and paying all taxes, if any, from all applicable jurisdictions levied on account of the winning or receipt of the Prize. Should a Winner not respond or satisfy these requirements, CA Technologies reserves its election to award the Prize to another person.

It is the winner's responsibility to ensure that their acceptance of this prize does not violate any laws or regulations of any kind, including but not limited to any conflict of interest or gift policies in effect at their company or organization. If you are not authorized by your company to receive the prize, we will ask you to notify us immediately so that CA Technologies can award the prize to another eligible person.

The winner undertakes to notify his/her employer of any benefits received under this Contest. If the winner is a CA Employee, their name will be provided to payroll and will be taxed on the fair market value of the prizes.

CA Technologies is committed to protecting your privacy. The personal information we collect in this promotion may be used worldwide by CA Technologies and any entity within the CA Technologies group of companies and its subcontractors and partners and in countries that may have weaker data privacy

laws than your country. It may also be used to provide you with information about CA Technologies products and services in which you may have an interest. By submitting your contact details to enter this promotion you are confirming you consent to this use of your personal information. Our full privacy policy can be found at ca.com/us/privacy.

By participating in the Drawing, you release and agree to hold harmless CA Technologies and its directors, officers, employees, contractors, vendors and agents, from any and all claims, demands, actions, liability, losses or damages, costs and expenses of any kind, whether to person or property, direct or indirect, with respect to the conduct of, or participation in this Drawing and/or caused by or resulting from the acceptance, possession, use, misuse or non-use of the Prize. To the maximum extent provided by applicable law, and notwithstanding anything provided herein suggesting the contrary, the Prize, Drawing are each made available on an "AS IS" basis without any warranty from CA Technologies. CA Technologies disclaims all warranties in relation to the Prize, drawing or this Contest, including without limitation, the implied warranties of merchantability and fitness for a particular purpose, as well as any express warranties provided elsewhere in relation to this Drawing.

In no event will CA Technologies be liable to you or any other party for any claim for loss, including without limitation, time, money, goodwill, any lost or damaged property, bodily injury and any consequential damages, which may arise from your participation in any Drawing or your use, operation or misuse of the Prize, even if CA Technologies has been advised of the possibility of such damages. In the event that the above liability limitation is found to be invalid under applicable law, then the total liability of any kind of CA Technologies or any of its agents to you in relation to this Drawing in any manner shall be limited to \$100 USD.

Decisions from CA Technologies in all matters related to this Contest, Drawing, Prize, and the Winners are final. CA Technologies reserves the right to terminate this Contest and Drawing at any time, with or without notice, in the event CA Technologies determines that this Contest and Drawing will not achieve, or has not achieved its goals. All disputes concerning or relating this Contest, Drawing or these Rules shall be governed by the laws of the State of New York.

WINNERS LIST

The winner will be contacted via email by October 30th. For questions, contact <u>Suzanne.Macaluso@ca.com</u>.

SPONSOR

The Contest is sponsored by CA Inc., One CA Plaza, Islandia, NY 11749.