APM Maturity model

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Agenda

- —Why APM Best Practices
- —APM Maturity Model
- —Service Bureau
- —On-boarding Service Catalog



Why APM Best Practices

- —Anybody can sell you a hammer.
- How do you build a shed? A house? A condominium complex?

- —What are challenges for small organizations?
- —How do you grow an APM initiative and show value?
- —What are the characteristics of large, successful, APM initiatives?



APM Maturity Model

Our Roots

—CMMI

- Characteristics of successful software engineering initiatives
- 5 levels of achievement that reflect a vendors' ability to deliver a software project
- Addresses the software lifecycle from development perspective

—ITIL

- Library of IT standard practices
- Service Management, Operational Guidance, Planning
- Small-scale implementation is supported
- Does not address software lifecycle significantly



APM is a Lifecycle mindset - Initial

Pre-Production

Production



APM is a Lifecycle mindset - Growing

Pre-Production

Production

QA Testing

UAT

Alerting

Triage



APM is a Lifecycle mindset - Mature

Pre-Production

Production

QA Testing

UAT

Alerting

Triage

Unit

Functional

Performance Optimization

Baselines

Root-cause



APM is a Lifecycle mindset – Management Capability

Pre-Production

Production

Reactive

Directed

QA Testing

UAT

Alerting

Triage

Predictive

Unit

Functional

Performance Optimization

Baselines

Root-cause

Proactive



APM Best Practices and Organizational Maturity

—APM Maturity is a combination of factors

- APM implementation experience
 - Pilot, Initial, Growing, Repeatable, Mature
- APM Skills
 - Deployment Planning and Sizing, Rapid Deployment, Application Audit, Performance Tuning, Triage
- Visibility into the application lifecycle
 - Unit, Functional, Performance, UAT, Operations, Triage
- Collaboration among stakeholders
 - Cross-silo interactions
 - Cooperation, Acceptance Criteria, Baselines, SLAs



How Do We Build An APM Practice

- Identify the Gaps in Your Organization
 - Skills, Process and Competencies
 - Reuse existing Visibility (Tools and Infrastructure)
 - Define an Tactical Evolution from Availability to Performance Monitoring
- —Basic Triage
- —Leverage QA during Functional and Stress Testing
- Enhance the Deployment Mechanism
- —Realize Collaborative Monitoring across the Application Lifecycle Twice, each time increasing the skills and process definition/enrichment/reuse

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Service Bureau Model

Service Bureau Variants

On-boarding Practice

 Brings on new application with APM configured and optimal for production monitoring. Limited testing is done but sufficient to assess the manageability of the applications.

Deployment Practice

 Limited to the planning and deployment of APM technology on behalf or application owners. No ownership of triage.

— QA Practice

- Limited to the monitoring of the testing cycle, acceptance criteria, application audit, prepare alerts, dashboards and reports. No production monitoring.

— Triage Practice

 Limited to rapid deployment of APM technology as part of firefighting critical events, review of QA testing results for application audit and



On-boarding Service Catalog

<u> </u>		
Initial	Growing	Mature
Agent and transaction definition, install and configuration	APM Capacity and Performance Management	APM Technology Configuration and Management
Phased Deployment Planning	APM Capacity Management Competency	
Rapid Deployment Competency	Advanced APM Configurations	
Triage with Single Metrics	Application Audit Competency	APM Gauntlet (acceptance criteria)
APM Test Plans	Triage with Baselines	
Reporting	Test Plan Quality Assessment	
Acceptance Criteria	Dashboards and Alerting	
Baselines	Run-book Documentation	Pre-Production Review
	Firefighting Process	Incident Review



What is the current state of Your APM Expertise?

- —Who has received training?
 - How many. Are they still here?
- —Who has received mentoring?
- What APM Roles are established?
- —What exactly can you do with APM today?
 - Build dashboard?
 - Build reports?
 - Deploy agents?
 - Deploy EM-collectors?
 - Custom agent configurations and tracing?
- Is your APM environment stable?

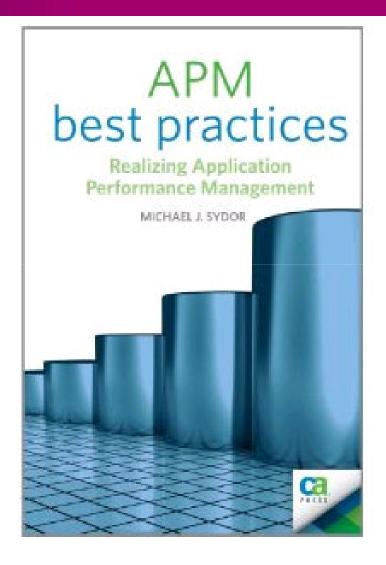


We can lead your assessments... in order to build a plan going forward.

- Skills Assessment
 - Are there any gaps that will limit your adoption of APM?
- Application Survey
 - Understanding which APM technology is appropriate and how it will impact the existing APM solution
- Solution Sizing and Capacity Forecast
 - Application Audit
 - Identify the performance characteristics for an application and how to best manage it operationally
 - EM Performance and Capacity Audit
 - Verify correct configuration and use of the APM environment
- Enterprise Visibility Assessment
 - Interviews, Incident Analysis, Solution Architecture and Deployment Plan for business justification and large-scale implementation planning



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