ca World®'14

INVENT TOMORROW

Program Guide
ca **Dev**center

November 9-12, 2014
Mandalay Bay Resort & Casino
Las Vegas, Nevada

Welcome to CA World 2014

We live in an application economy. In order to survive, businesses need to know how to navigate this new reality and take advantage of the opportunities tomorrow will bring. Join CA Technologies CEO Mike Gregoire and industry leaders at CA World '14, where you'll not only learn the new rules for survival, you'll see and test-drive the software that will fuel the transformation of leading companies in this new era.

What's New

CA World '14 has been redesigned to be more focused, exciting and relevant, with **live demonstrations, 1:1 meetings with executives** and **hands-on labs** where you can test-drive products and learn new skills. We've also added a **Meet the Expert area** where you can speak directly with distinguished engineers, developers and technical support teams for a full-spectrum view of CA solutions. This year, you can experience many sessions in our **new, state-of-the-art Cineplex theaters located in the Exhibition Center** or you can venture off the show floor to attend in-depth, technical **breakout sessions**.

Jennifer Hyman
Chief Executive Officer and
Co-Founder, Rent the Runway

Mike Gregoire
Chief Executive Officer,
CA Technologies

Amit Chatterjee
EVP, Enterprise Solutions and
Technology, CA Technologies

Biz Stone
Co-Founder, Twitter and
Chief Executive Officer, Jelly

Keynote Speakers

Mike Gregoire and special guests will discuss the role of **disruption**: how business and technological innovations are unleashing provocative business models, creating new categories, reshaping industries and changing our daily lives.

Welcome Reception: Rewrite

Join CA Technologies on Monday evening for drinks and a first-hand look at the way software is rewriting our future.

WIRED and *Ars* have curated a series of interactive experiences that will show you the future of **robotics, wearables, transportation, entertainment, food** and **fashion**. You'll hear from leading thinkers and have the opportunity to touch, taste and experience technologies from **Oculus Rift** to **Drones** to **3-D Printers**.

Chris Anderson CEO of 3D Robotics

CA World Event Night: The Fray

We are excited to announce the double-platinum selling band, The Fray, will be headlining our CA World Event Night. With top hits such as "Over My Head (Cable Car)" and "How to Save a Life", it's sure to be a rocking evening!

Program at a Glance

Sunday November 9

9:00 am — 5:00 pm	Pre-Conference Education
1:00 pm — 6:30 pm	Exclusive Session for CA Partners
4:00 pm — 8:00 pm	Regional Registration Receptions

Monday November 10

7:30 am — 9:00 am	Coffee
9:00 am — 10:30 am	**Keynote Opening Session**: Mike Gregoire, Biz Stone, Jennifer Hyman
10:30 am — 4:00 pm	**Exhibition Center Open**
11:00 am — 4:00 pm	Exhibition Center Theater Sessions
12:00 pm — 1:30 pm	Lunch in Exhibition Center
4:30 pm — 5:30 pm	**Special Guest Keynote**: Earvin "Magic" Johnson
6:30 pm — 8:30 pm	**Welcome Reception: Rewrite**

Tuesday November 11

7:30 am — 9:00 am	Coffee
9:00 am — 10:30 am	**Technology Keynote Session**: Amit Chatterjee
10:30 am — 5:00 pm	**Exhibition Center Open**
11:00 am — 5:00 pm	Exhibition Center Theater Sessions
12:00 pm — 1:30 pm	Lunch in Exhibition Center
6:30 pm — 9:30 pm	**CA World Event Night: The Fray**

Wednesday November 12

7:30 am — 9:00 am	Coffee
8:30 am — 12:00 pm	**Exhibition Center Open**
9:00 am — 12:00 pm	Exhibition Center Theater Sessions

Earvin "Magic" Johnson
Chairman & CEO,
Magic Johnson Enterprises

Get more info
- Follow us **twitter.com/caworld**
- Join the conversation at **communities.ca.com**

ca **Dev**center Overview

To compete in the application economy companies have to deliver cutting edge innovations to their customers quickly and flawlessly. Frequently it's the processes and the tools that can't handle the new demand, not the people. ca **Dev**center will showcase the tools that help companies modernize IT functions by cutting release cycles from weeks to minutes and testing code early and often to dramatically reduce bugs before they get to production.

ca Devcenter – Demos

CA Service Virtualization

Virtual API Cloud

CA Service Virtualization for SAP

CA Application Test & CA Cloud Test

CA Application Test for Mobile & CA Mobile Cloud

CA Path Finder

CA Data Finder & CA Agile Designer

Continuous Delivery Ecosystem

CA Release Automation

CA Release Automation Action Packs & Plugins

CA Cloud Manager

ca Devcenter – Meet The Experts

CA Service Virtualization – Support

CA Service Virtualization – Best Practices

CA Release Automation – Support

CA Release Automation – Best Practices

CA Communities

CA IT Automation

ca Devcenter Pre-Con Education Sessions

SUN 9th	9:00am – 10:00am	DCX12E	Pre-Con Education: Service Virtualization 101 – What is a Virtual Service and what is not
	10:00am – 11:00am	DCX13E	Pre-Con Education: What is API testing and these "New REST API's" creating the API economy and how do I validate?
	11:00am – 12:00pm	DCX14E	Pre-Con Education: New CA DevTest Solutions Web User Interface and server architecture
	1:00pm – 2:00pm	DCX15E	Pre-Con Education: How cool is that CA Service Virtualization 8.0 with new UI's and recorders?
	2:00pm – 3:00pm	DCX16E	Pre-Con Education: What's new in CA Path Finder 8.0 – new UI's and supported platforms
	3:00pm – 4:00pm	DCX17E	Pre-Con Education: How do I test these new mobile applications and how does CA Application Test for Mobile save me?
	4:00pm – 4:30pm	DCX19E	Pre-Con Education: New enterprise dashboard, how to view reports to determine value gained by Service Virtualization and Testing
	1:00pm – 2:30pm	DCX23E	Pre-Con Education: Learn to create your own action packs! RDK (Rapid Development Kit) Best Practices
	3:00pm – 4:00pm	DCX22E	Pre-Con Education: Migrating from CA Release Automation 4.7 to 5.x
	4:00pm – 5:00pm	DCX25E	Pre-Con Education: Advanced CA Release Automation Configuration Topics

ca Devcenter Cineplex Theater Sessions

MON 10th	11:00am – 11:45am	DCT01S	Devcenter Opening Session: CA Technologies portfolio vision for achieving Speed and Quality in Application Development; *CA Technologies*
	12:30pm – 1:00pm	DCT26S	Virtual API Cloud Launch ; *CA Technologies*
	1:15pm – 1:45pm	DCT03S	DevTest Portfolio Overview; *CA Technologies*
	2:00pm – 2:30pm	DCT04S	GRU Airport Case Study: The role Service Virtualization had in kicking off the 2014 World Cup; *GRU Airport*
	2:45pm – 3:15pm	DCT05S	Evolving to a Continuous Delivery model; *CA Technologies*
	3:30pm – 4:00pm	DCT08S	Molina Medicaid Solutions (MMS) Case Study: Transforming Healthcare Through Automation; *Molina Medicaid Solutions (MMS)*
TUE 11th	11:00am – 11:45am	DCT07S	CA Global Information Services Case Study: Automating SalesForce Deployments with Release Automation; *CA Global Information Services*
	12:30pm – 1:00pm	DCT27S	American Family Insurance Case Study: Using CA Service Virtualization for Building World Class Training; *American Family Insurance*
	1:15pm – 1:45pm	DCT10S	Autotrader.com Case Study: Implementing "Chaos-as-a-Service" to make impossible testing scenarios a reality; *Autotrader.com*
	2:00pm – 2:30pm	DCT11S	SwissCom TV Case Study: Release Automation Propels Digital TV Services into the Future; *SwissCom TV*
	2:45pm – 3:15pm	DCT28S	DIRECTV Case Study: Service Virtualization: Speed Up Delivery and Improve Quality; *DIRECTV*
	3:30pm – 4:00pm	DCT14S	What are the Cool Kids Doing with Continuous Delivery?; *CA Technologies*

ca Devcenter Cineplex Theater Sessions (cont.)

WED 12th	9:00am – 9:30am	DCT12S	TD Bank Case Study: The New State of the Art in Performance and Functional Testing; *TD Bank*
	9:45am – 10:15am	DCT30S	Nationwide Case Study: A Partnership that Delivers Quality, Performance, Speed and Efficiency to New Business Initiatives; *Nationwide*
	11:15am – 11:45am	DCT32S	Theresa Lanowitz, voke: Service Virtualization Market Snapshot Preview; *Theresa Lanowitz, voke*

ca Devcenter Breakout Sessions for DevTest Solutions

MON 10th	2:00pm – 2:45pm	DCX04S	75% of SAP teams rate QA as their #1 pain point during upgrades and implementa-tions. Can Service Virtualization help?; *CA Technologies*
	3:00pm – 3:45pm	DCX06S	End to End business process validation using CA Application Test; *CA Technologies*
TUE 11th	11:00am – 11:45am	DCX07S	The treadmill isn't slowing down. How can I automate more to keep up?; *CA Technologies*
	1:00pm – 1:45pm	DCX03S	New "State of the Art" for Mobile; *CA Technologies*
	2:00pm – 2:45pm	DCX05S	Virtualizing the SME with Opaque Data Processing (ODP); *CA Technologies*

ca Devcenter Breakout Sessions for Continuous Delivery

MON 10th	1:00pm – 1:45pm	DCX08S	What's New Release Automation 5.5?; *CA Technologies*
	2:00pm – 2:45pm	DCX10S	The Best of Both Worlds: Integrating Infrastructure Configuration Management with Release Automation; *CA Technologies*
TUE 11th	11:00am – 11:45am	DCX09S	Self-Service, Hybrid Cloud Management; *CA Technologies*
	1:00pm – 1:45pm	DCX11S	Release Automation Action Packs and Plug-ins – Coexistence in the Enterprise; *CA Technologies*

ca Devcenter Breakout Sessions for IT Automation

WED 12th	9:00am – 9:45am	DCX30S	CA Process Automation: Orchestrated Solutions – The next paradigm for Runbook Automation; *CA Technologies*
	10:00am – 10:45 am	DCX31S	CA IT Operations Automation: What's New with CA IT Operations; *CA Technologies*