

Next Generation User Community

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September 21, 2012

we can



Elevate the Community Experience

The Four C's of the Next Generation User Community

Collaboration

**Collective
Knowledge**

**Crowd
sourcing**

**Continued
Improvement**



Next Generation Users Drive Next Generation Solutions

Beyond the Community...

Join the party line

Collaboration

- Social Media



- Twitter <http://twitter.com/#!/CAClarity>» or #PPM

- Product Advisory Councils focused on:

- Core PPM
- Agile
- Financial Management
- Resource Management

- If you are interested in joining a PAC, send an email to david.werner@ca.com

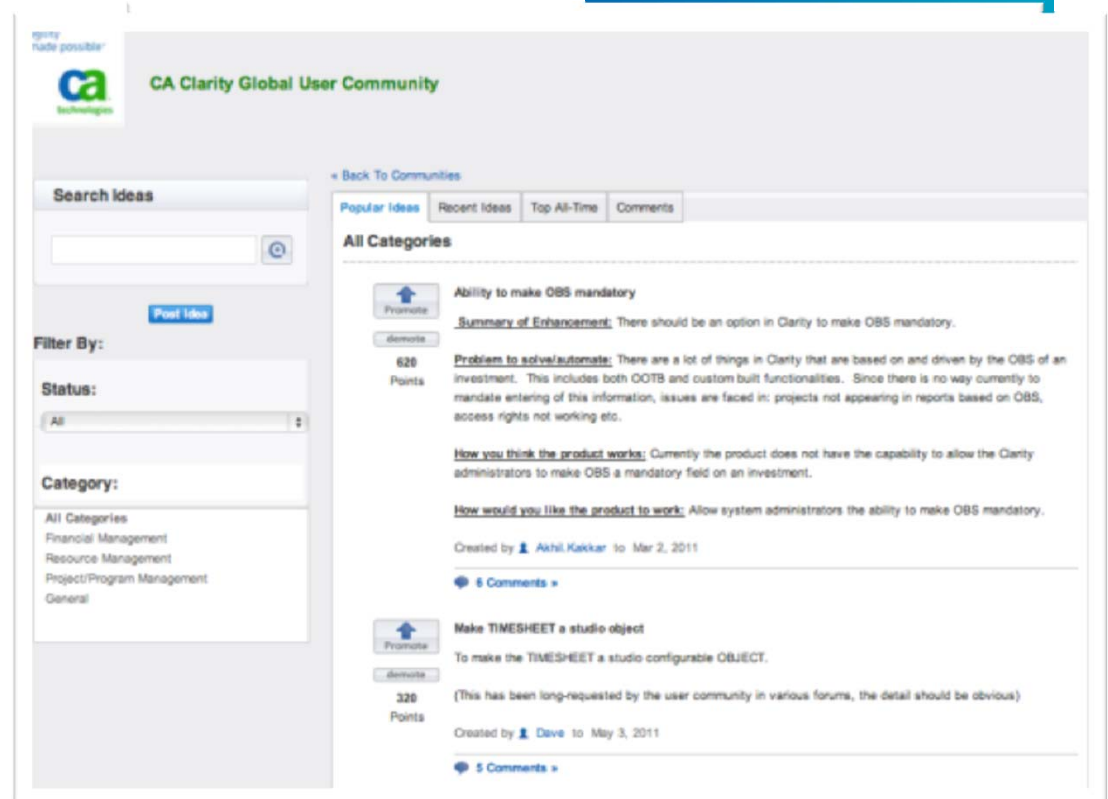


Express Yourself...

Influence the roadmap

Crowd sourcing

- Submit your ideas on
 - Financial Management
 - Resource Management
 - Project/Program Management
 - General idea
- Follow-up
 - Vote & rank submissions
 - Add comments
 - Check status
 - New
 - Under review
 - Currently planned



Customer Submissions from Ideas site

What's Planned



- Ability to make OBS mandatory (122 votes)
- Conditional Formatting in Clarity Studio Portlets (48 votes)
- Ability to financially enable roles so that Transaction Class may be used for forecasting (40 votes)
- Replacing budget capability (25 votes)
- Parent Roles -- Leverage in Reporting (17 votes)
- Ability to display OBS value as the contents of a field in views (13 votes)
- Header/footer/summary 'pin' functionality in Grid Portlets (11 votes)
- Enhanced Portfolio 'Synchronize' Functionality (10 votes)
- 'Portfolio' as Primary Objects for the Process Engine (10 votes)
- Improved Transaction UI, Timesheet Integration, Error Handling, and Posting (8 votes)
- Portfolio baseline (8 votes)
- Add Financial Plans to Ideas (7 votes)
- Portfolio Ease of Use - Templates and Content Wizard (6 votes)
- Display Financial Info in Julian Calendar and Fiscal Time Scaled Value (6 votes)
- Support Investment Capitalization (capital & operating costs) (5 votes)
- Interactive What-If Analysis -- Move a Gantt, See Changes (5 votes)

16 Ideas; 341 votes (Blue= 13.1; Green = 13.2)

Customer Submissions in Ideas site Under Review



- Make TIMESHEET a studio object (99 votes)
- Archiving of old data (77 votes)
- Enhanced Gantt View/Printing Capability (48 votes)
- Enhanced Access to Base Calendars features in Clarity (19 votes)
- Capacity vs. Demand Report by Resource - report should not require you to enter a portfolio but rather sum all across the resource (13 votes)
- Enhanced Support for Capacity Planning and Demand Analysis by Skills (12 votes)
- Graphical representation of Financials at a glance (10 votes)
- Rich text edit attribute type (7 votes)
- Copy unfilled roles from template similar to copying tasks from template (7 votes)
- Cost Plan Time Period Select Locking (6 votes)
- Master Project, Program, Portfolio Contents History (5 votes)
- Simple Work Type Centric Allocation (5 votes)
- Add headcount as unit of measure for allocation / assignments (5 votes)
- New Resource Object: Resource Group or Resource Pool (4 votes)
- Fiscal Time Period Start, End - allowing changes until 'approved' (4 votes)
- Financial Calculations to include Revenue from Cost Plan (4 votes)
- Show total forecast costs: "Cost-to-date (actuals) + planned future costs" (4 votes)
- Investment 'Parents' and Hierarchy Information (4 votes)
- Allow inactive ideas to be included in Portfolios (3 votes)
- Enterprise Issue Management Reports (3 votes)
- Allow Business calendar for time slicing/timescale values (3 votes)
- Start and Finish Date in the Unfilled Requirements Portlet (3 votes)
- Support entry/edit/view of investment financial data in any currency (1 vote)

23 Ideas; 346 votes (Green = considering for 13.2)

See next generation solutions emerge...

Race to GA

Continued Improvement

- End of Sprint Demonstrations
 - Occurs ~ every 3 weeks during development
 - Live updates on release progress
 - View new features and enhancements
 - Ask questions, give opinions
 - Plan ahead for your organization
- If you are not receiving invitations, send an email to Michael.Lester@ca.com

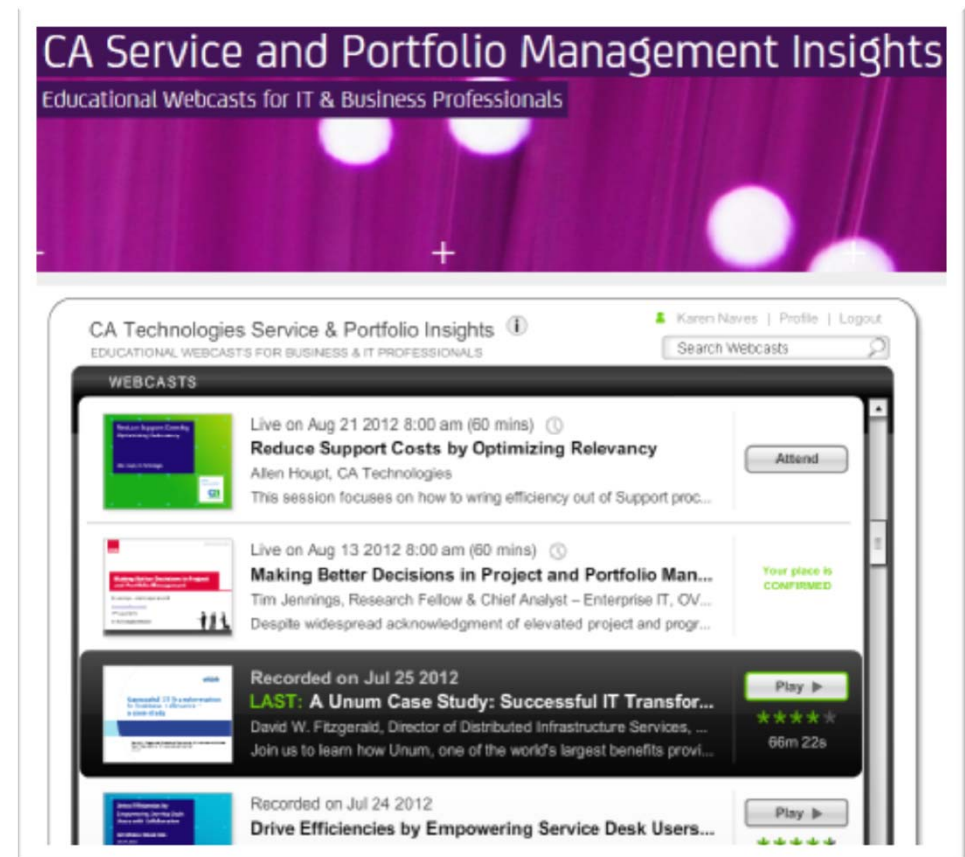


Sharing what we know...

Insights from thought leaders

Collective Knowledge

- Live & recorded webcasts featuring thought leaders, customer peers, industry analysts, and CA's best & brightest
- Associated content such as white papers, success stories, and ROI Studies
- Join the growing community ~ 3,200 strong
 - www.brighttalk.com/channel/6505
 - <http://www.ca.com/us/lpg/webcast-series/ca-service-and-portfolio-management-insights.aspx>
- At least 1 live global webcast is held every 2 weeks throughout the year
- Earn PDUs for PMI



Blog, blog, blog...

Comments welcome!

Collective Knowledge

- Read insights from subject matter experts from CA on CA Clarity PPM
- Comment and provide your opinion
- Volunteer to guest blog
 - Send an email to Mary.cauwels@ca.com
- VIDEOS for You Tube or CA.com
 - Use cases
 - Testimonials
 - How to...
 - Check it out at <http://youtube.com/user/caclarityv13>
 - Send an email to Yolanda.coquia@ca.com

CA Clarity PPM Insights

The latest news, insights and information on CA's project and portfolio management solution

Bracing for Impact: The Consumerization of IT

Published: [August 27, 2012, 01:13 PM](#) | [no comments](#)
by [Crystal Miceli](#)

It's August 27th, 2012 in New Orleans. In two days it will be the 7th anniversary of Hurricane Katrina, and again we are bracing for impact. This time it's Hurricane Isaac. There are a number of differences this time around. Most importantly, while Isaac has followed a very similar track to Katrina, it is a much weaker storm. Most people are not evacuating, choosing to board their homes and ride out the storm with canned goods and bottled water. What has been most interesting to me is the use of forms of social media (that didn't exist in 2005 when Katrina hit) to keep in touch with news, forecasts and family/friend activity. I am following local alerts on Twitter and getting updated hurricane tracking, evacuation and school closing...

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Tags: [CA Clarity PPM](#), [consumer driven it](#), [consumerization](#), [consumerization of IT](#), [ppm](#), [Project and Portfolio Management Software Applications](#), [social media](#)

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By: Crystal Miceli
Crystal Miceli serves as Sr. Principal Solution Marketing Manager for CA Technologies, specializing in Project & Portfolio Management, IT Asset Management and Service Desk solutions. Crystal has over 15 years of experience in designing and implementing IT Service Management solutions across a range...
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