CA IT Asset Manager

Beyond IT Asset Management and Software License Compliance

CA Service Management Användargruppsmöte den 28 april 2016

John Sørensen, Advisor, Presales lead for Service Management & Automation, EMEA

ca
technologies

What is the state of IT Asset Management today?

Spreadsheets

Over/under licensing

Poor visibility

Manual inefficiency

Licensing confusion

ca
technologies

Complications —
Everything is Magnified and Accountable

- Increased competition ➜ Pressures to reduce costs

- Application economy ➜ Increasingly complex IT environment

- Increased software audits

- Proliferation of vendors

- Rogue/Shadow IT

75%
Respondents who indicated audit reports contained some kind of errors[1]

41%
Invest in SAM to improve software compliance and ability to respond to software audits[2]

1 *Gartner; Improving Audit Management Helps Save Software Procurement Time, Money and Influence; Dawn Hubbard/ Victoria Barber/Stewart Buchanan; Sept. 9, 2015*
2 *Gartner; Software Asset Management Is Now a C-Level Imperative; Victoria Barber/Dawn Hubbard/Hank Marquis/Stephen White; March 3, 2016*

ca technologies

How can this hurt you?

- ☒ Over-purchasing of assets
- ☒ Unplanned expenditures
- ☒ Risk to personal and business reputation
- ☒ Ineffective vendor negotiations
- ☒ Unarmed and overwhelmed staff

85% of organizations say they are either over-licensed or very over-licensed for software

36% of ITAM departments are not tracking changes in their data centers

ca technologies

To successfully manage IT assets and license compliance, you must

Manage the entire life-cycle	Optimally align and assign assets
Gain transparency	Negotiate better contracts
Map decisions to cost implications	Effectively plan for the future

ca technologies

Existing customers say…

40% - 60%	50% - 70%	35% - 45%	70% - 85%	45% - 55%
Reduce asset costs due to invoice error	Reduce over-purchasing costs	Reduce portable device shrinkage	Reduce property taxes assessed on retired assets	Avoid software audit fines and penalties

ca
technologies

IT Asset Management in the App Economy

Asset Lifecycle Management

License Compliance & Optimization

Contract Management

Asset Managers

IT ASSETS

Gain control with
CA IT Asset Manager

Software Asset Management

Hardware Asset Management

Self-service

Business Users

Financial Management

Vendor Management

ca
technologies

Business Benefits

Reduce asset costs	Streamline efficiency and responsiveness
Reduce business and personal risk	Increase software compliance
Maximize the value of your IT assets.	Increase business satisfaction

ca
technologies

Proven value!

First Horizon Mitigates Risk and Effectively Manages Assets[1]

- Tracks 6,000 software titles and 5,600 hardware assets
- Reduced risk of audits and fines
- Increased asset reuse, saving costs

CA Technologies Saves $23 Million Through Greater Control of Global IT Assets[2]

- Tracks 137,500 assets from procurement through disposal
- 15,500 assets reallocated rather than purchased
- Elimination of more than 48 tons of electronic waste

1 As published in *First Horizon Mitigates Risk and Effectively Manages Assets with Greater Intelligence and Automation*
2 Savings over 7 years; CA Asset Management Team

Summary

INTEGRATED SOLUTION	HARDWARE	SOFTWARE

INTEGRATED SOLUTION
- Integrated with CA Service Desk Manager, CA Process Automation, CA Client Automation, CA Server Automation
- Integrated MDB
- Common Install & Administration
- Unified Self-service

SOFTWARE
- Lifecycle Management
- Contract Management
- Financial Management
- Vendor Management

HARDWARE
- Rule-based Notifications
- Impact Analysis
- Intelligent Fulfillment
- Payment Stream Analysis
- Reconcile Invoices

SOFTWARE
- License Optimization & Simulation
- Master Catalog
- License-Centric
- SKU Recognition
- Effective Demand
- Product and Usage Metrics

ca technologies®