CA IT Asset Manager

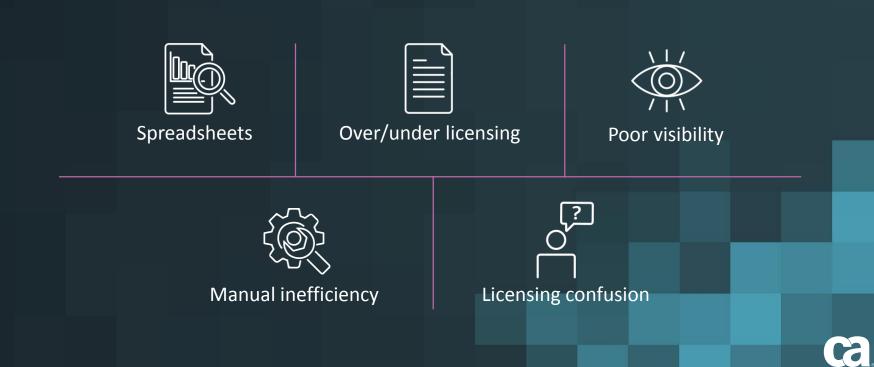
Beyond IT Asset Management and Software License Compliance

CA Service Management Användargruppsmöte den 28 april 2016

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What is the state of IT Asset Management today?



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Complications – Everything is Magnified and Accountable

- Increased competition → Pressures to reduce costs
- Application economy → Increasingly complex
 IT environment
- Increased software audits
- Proliferation of vendors
- Rogue/Shadow IT

75% Respondents who indicated audit reports contained some kind of errors¹



Invest in SAM to improve software compliance and ability to respond to software audits²

- 1 Gartner; Improving Audit Management Helps Save Software Procurement Time, Money and Influence; Dawn Hubbard/ Victoria Barber/Stewart Buchanan; Sept. 9, 2015
- 2 Gartner; Software Asset Management Is Now a C-Level Imperative; Victoria Barber/Dawn Hubbard/Hank Marquis/Stephen White; March 3, 2016



How can this hurt you?



Over-purchasing of assets



Unplanned expenditures



Risk to personal and business reputation



Ineffective vendor negotiations



Unarmed and overwhelmed staff

85%

of organizations say they are either over-licensed or very over-licensed for software



36%

of ITAM departments are not tracking changes in their data centers





Source: Thompson, Martin, The ITAM Review, March 18, 2016. http://www.itassetmanagement.net/2016/03/18/over-licensing/

To successfully manage IT assets and license compliance, you must



Manage the entire life-cycle

Gain transparency

Map decisions to cost implications

Optimally align and assign assets

Negotiate better contracts

Effectively plan for the future



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Existing customers say...

40% - 60%	50% - 70%	35% - 45%	70% - 85%	45% - 55%
	↓↓ \$			¢ \$
Reduce asset costs due to invoice error	Reduce over-purchasing costs	Reduce portable device shrinkage	Reduce property taxes assessed on retired assets	Avoid software audit fines and penalties

iource: CA Manage Solutions Center of Excellence's Business Analysis Team. The percentage reductions identified above are estimated cost reductions achieved by our existing installed customers and were determined by interviews with these customers conducted by CA. These results are tied directly to our existing customers' real operational environments and planned implementations and may not be indicative of the cost savings achievable by new or existing customers in he future..



IT Asset Management in the App Economy Asset Lifecycle Management **License Compliance** Contract & Optimization Management Asset Managers **IT ASSETS** Gain control with **Software Asset** Hardware Asset **CA IT Asset Manager** Management Management 6 **Business Users** Self-**Financial** Management service Vendor Management

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Business Benefits

Reduce asset costs

Reduce business and personal risk

Maximize the value of your IT assets.

Streamline efficiency and responsiveness

Increase software compliance

Increase business satisfaction



Proven value!

First Horizon Mitigates Risk and Effectively Manages Assets¹

- Tracks 6,000 software titles and 5,600 hardware assets
- Reduced risk of audits and fines
- Increased asset reuse, saving costs



As published in <u>First Horizon Mitigates Risk and Effectively Manages Assets with Greater Intelligence and Automation</u> Savings over 7 years; CA Asset Management Team

CA Technologies Saves \$23 Million Through Greater Control of Global IT Assets²

- Tracks 137,500 assets from procurement through disposal
- 15,500 assets reallocated rather than purchased
- Elimination of more than 48 tons of electronic waste





Summary







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HARDWARE



SOFTWARE

- Integrated with CA Service Desk Manager, CA Process Automation, CA Client Automation, CA Server Automation
- Integrated MDB
- Common Install & Administration
- Unified Self-service

■ Life	Lifecycle Management Contract Management		
■ Co			
■ Fin	Financial Management		
■ Vei	Vendor Management		
ule-based Notifications apact Analysis telligent Fulfillment ayment Stream Analysis	 License Optimizatio Master Catalog License-Centric SKU Recognition 	n & Simulation	

Reconcile Invoices

- Effective Demand
- Product and Usage Metrics

