



ca World'16

Agile Operations, 27 Sept. 2016 : Steve Guthrie

Agenda*

Monday, Nov. 14th	Tuesday, Nov. 15th	Wednesday, Nov. 16th	Thursday, Nov. 17th	Friday, Nov. 18 th
9:00 am – 6:00 pm Pre-Con Education, Self-Directed Learning, Product/Skills Certifications	9:00 am – 5:00 pm Pre-Con Education, Self-Directed Learning, Product/Skills Certifications 1:00 pm – 5:00 pm Partner Program (TBD) 6:00 pm – 8:00 pm Welcome Regional Receptions	7:00 am – 8:15 am Continental Breakfast 8:30 am – 9:45 am Mike Gregoire Keynote 10:00 am Exhibition Center, Executive 1:1 Center, Self-Directed Learning, Product/Skills Certifications open 10:30 am – 11:15 pm Content Area Keynote 12:45 pm – 5:15 pm Theater and Off-the-Floor Sessions 4:30 pm – 6:00 pm CA Women's Forum 5:30 pm – 7:30 pm Networking Reception	7:00 am – 8:15 am Birds of a Feather Breakfast 8:30 am – 9:45 am Otto Berkes & Ayman Sayed Keynote w/ Customer Innovation Showcase 10:00 am Exhibition Center, Executive 1:1 Center, Self-Directed Learning, Product/Skills Certifications open 10:30 am – 11:15 pm Industry Luminary Keynote (Gene Kim, <i>DevOps Handbook</i> author) 12:45 pm – 5:15 pm Theater and Off-the-Floor Sessions 6:30 pm – 9:30 pm Event Night	7:30 am – 12:30 pm Cycling Event

*Subject to Change

Security

**Mainframe
& Workload
Automation**

**DevOps -
API Management &
Application Development**

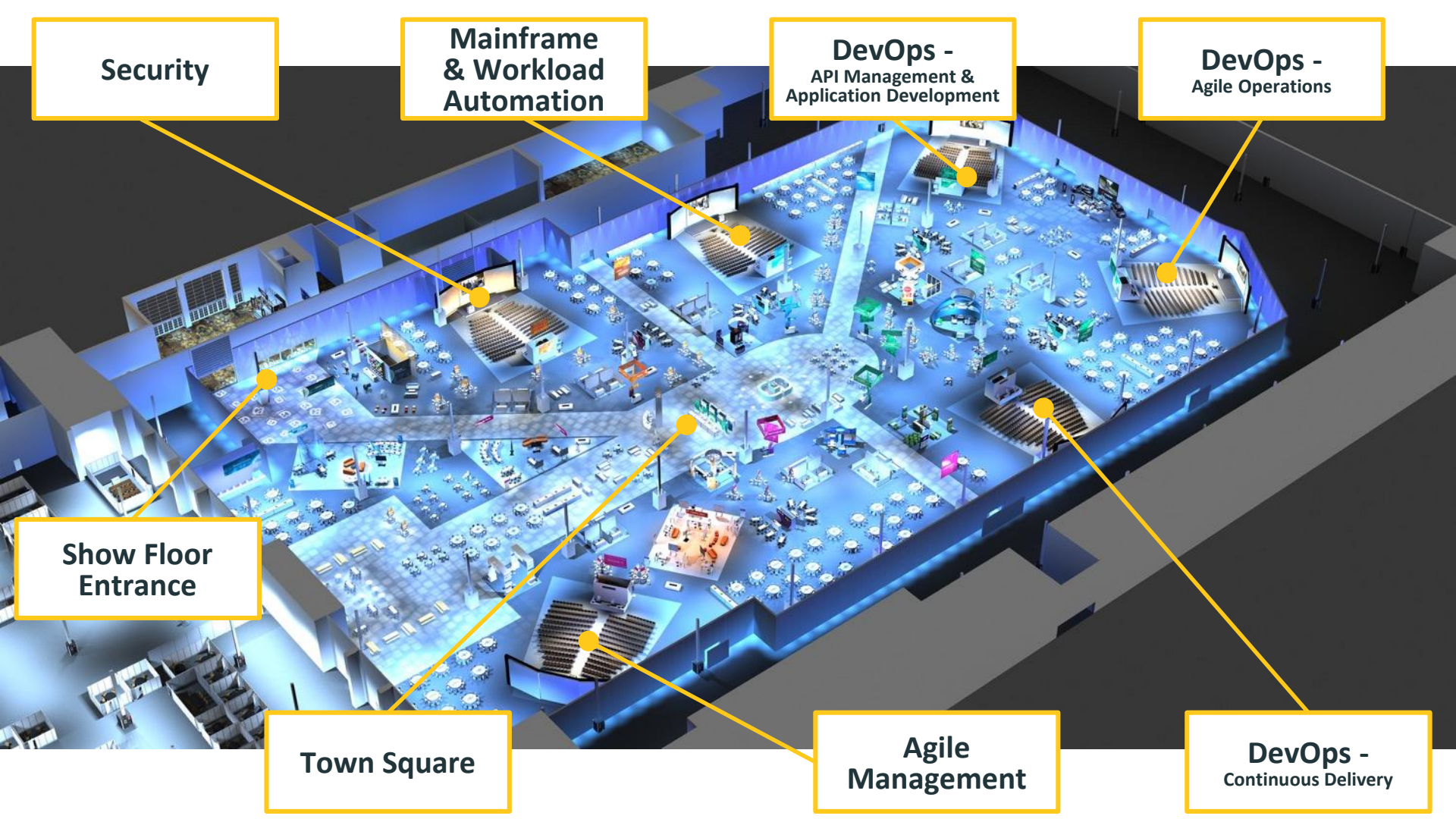
**DevOps -
Agile Operations**

**Show Floor
Entrance**

Town Square

**Agile
Management**

**DevOps -
Continuous Delivery**



Tech Talks

Smart Bar

CA Agility Zone

Tap & Brew

**Executive
Center**

**Social Media
Center**

**Speaker
Resource Center**

Town Square

**Entrance to
Show Floor**

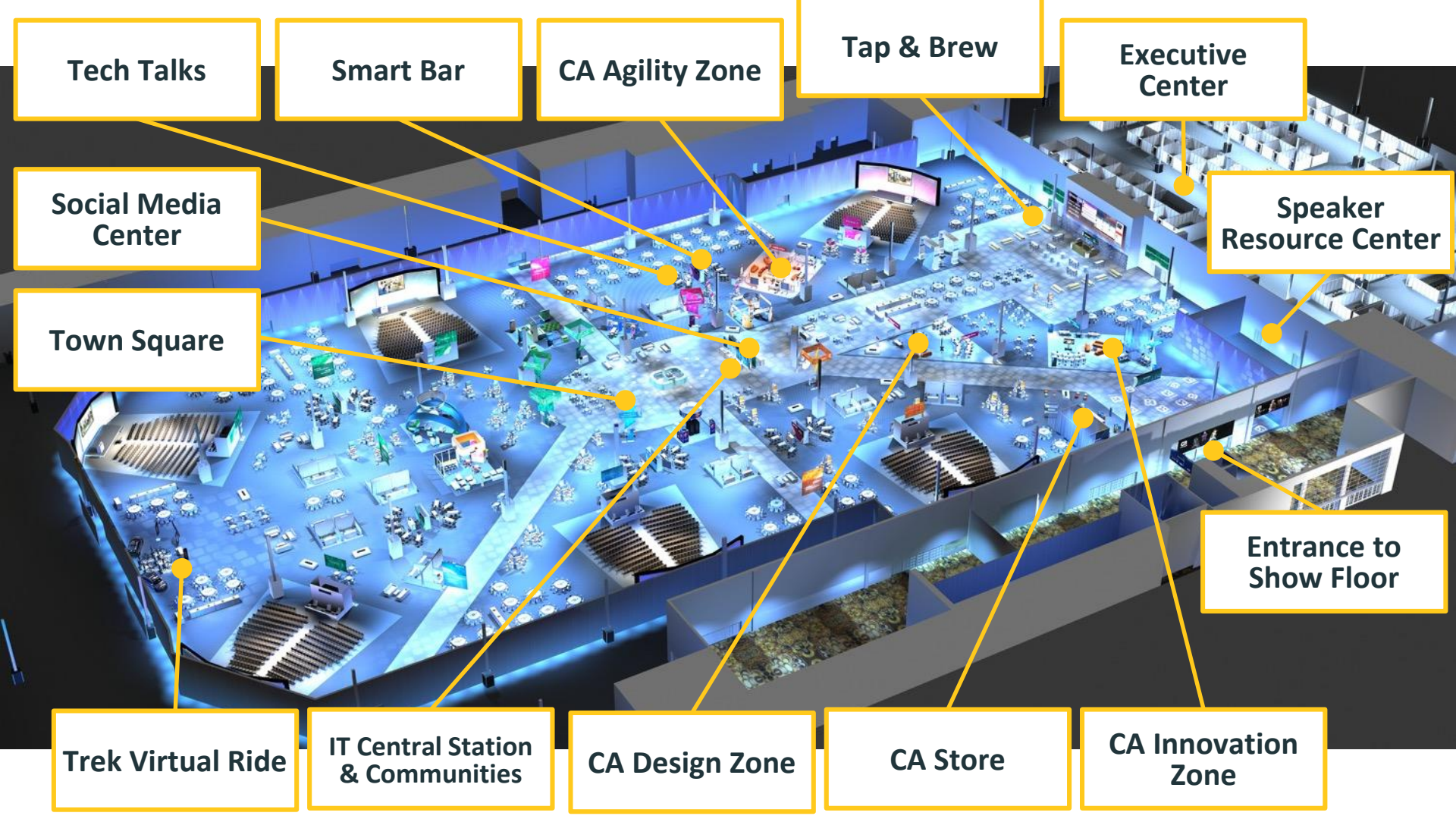
Trek Virtual Ride

**IT Central Station
& Communities**

CA Design Zone

CA Store

**CA Innovation
Zone**



Content Area Sample



Exhibition Center – “Tech Talks”



Exhibition Center – “Smart Bar”



DevOps – Agile Operations Content Area Summary

Abstract

Agile Operations is where IT Ops and its internal customers come to learn how to ensure and optimize user satisfaction across an omnichannel experience with real-time insight from CA Technologies application performance and infrastructure management solutions. Join us for dozens of solution roadmap, deep-dive and hands-on sessions led by customers and CA Technologies experts about Agile Ops for on-premise or any combination of private, public and hybrid-cloud environments. Featured solutions include CA App Experience Analytics, CA APM, CA Performance Management, CA Service Operations Insight, CA Spectrum and CA Unified Infrastructure Management.

Personas

- VP/Dir. IT Ops
- Application Support
- App Owner/LoB
- App Dev
- Dir/Mgr Infra. Mgt.
- Network Eng.

What's being launched (Brand New)

- CA APM Cloud Analytics
- SDN for Data Center (CA VNA 2.0)
- CA AXA 16.4 (SaaS & On-Prem)
- CA APM 10.5
- CA Performance Mgt. 3.0
- CA UIM 8.5 (TBC)

Examples of Execution since CAW15

- CA AXA 16.3 (SaaS-only)
- CA APM 10
- CA Performance Mgt. 2.x
- CA Spectrum 10.x
- CA Virtual Network Assurance 1.0
- CA UIM 8.4
- CA UIM, CA Spectrum, CA PM integrations

Innovation Sneak Peeks*

- CA APM Universes Displays
- Comprehensive CA APM data in CA AXA
- CA UIM Use Cases for CA AXA
- CA UIM SaaS (AWS, Azure)
- CA PM/Spec/VNA for SDN WAN

Theater

14 sessions **8** Confirmed

Off The Floor

48 sessions **33** Confirmed

Pre-Con Ed

19 sessions **19** Confirmed

Hands-On Labs

18 sessions **18** Confirmed

Demo Area, Incubation*

12 stations **12** Confirmed

1. CA App Experience Analytics
2. CA & AWS (BYOL)
3. CA APM Assisted Triage
4. CA APM Command Center (incl. Zero Config.)
5. CA App Synthetic Monitor
6. APM for DevOps (APM>Jenkins, APM-AWS, (RA?), etc.)
7. CA UIM
8. CA UIM for MSP

9. App-Aware Network Mgt.
10. CA Performance Mgt.
11. CA Spectrum
12. CA Virtual Network Assurance

Smart Bar

4 stations **4** Confirmed
X topics **X**

1. CA APM
2. CA Svc Ops Insight
3. CA UIM for Cloud, AXA
4. Solutions for SDN/NFV

Tech Talks

12 stations **4** Confirmed

- 1-6 APM topics
- 7-12 IM topics

Pre-Con Education, as of 9/27/16

Topic Code	Title	Interest Area
DO4X50E	Pre-Con Ed: Discover What's New in CA Application Performance Management 10.5	Application Performance Management
DO4X51E	Pre-Con Ed: Triage and Diagnose Apps through Improved Monitoring Coverage	Application Performance Management
DO4X52E	Pre-Con Ed: Simplify Administration and Reporting in CA Application Performance Management 10	Application Performance Management
DO4X53E	Pre-Con Ed: Discover the New CA App Experience Analytics and Its Features and Roadmap	Application Performance Management
DO4X54E	Pre-Con Ed: Monitor, Triage and Diagnose Mobile and Web Applications	Application Performance Management
DO4X55E	Pre-Con Ed: Create Custom Dashboards in CA App Experience Analytics with Elastic Search and Kibana	Application Performance Management

Topic Code	Title	Interest Area
DO4X63E	Pre-Con Ed: Integrate Your Monitoring Tools Into an Automated Service Impact Analysis and Ticketing System With CA Service Operations Insight	Service Operations Management
DO4X71L	Pre-Con Ed: Leverage the Dynamic Service Modeling Functionality with CA Service Operations Insight to Expedite IT	Service Operations Management

Pre-Con Education, as of 9/27/16

Topic Code	Title	Interest Area
DO4X61E	Pre-Con Ed: Implement a Modern, Advanced Network Monitoring Solution by Integrating CA Performance Management With CA Network Flow Analysis and CA Application Delivery Analysis	Infrastructure Management
DO4X62E	Pre-Con Ed: Integrate CA Spectrum® and CA Unified Infrastructure Management	Infrastructure Management
DO4X64E	Pre-Con Ed: Learn What's New in CA Spectrum®	Infrastructure Management
DO4X65E	Pre-Con Ed: Leverage Best Practices for CA Spectrum®	Infrastructure Management
DO4X67E	Pre-Con Ed: Monitor Your Cloud Infrastructure With CA Unified Infrastructure Management	Infrastructure Management
DO4X68E	Pre-Con Ed: Learn What's New in CA Unified Infrastructure Management 8.5	Infrastructure Management
DO4X69L	Pre-Con Ed: Monitor Your Storage Infrastructure With CA Unified Infrastructure Management	Infrastructure Management
DO4X70L	Pre-Con Ed: Build Your Own Apps for an Enhanced Network Management Experience with the CA Performance Management Open API	Infrastructure Management
DO4X72L	Pre-Con Ed: Explore What's New in CA Performance Management 3.0	Infrastructure Management

Vision and Roadmap Sessions, as of 9/27/16

Topic code	Title	Interest Area
DO4T03S	Vision and Roadmap: Deliver Insights to Optimize User Experience with CA Application Performance Management	Application Performance Management

Topic Code	Title	Interest Area
DO4T05S	Vision and Roadmap: Take a Portfolio Approach for Network Monitoring	Infrastructure Management
DO4X100S	Vision and Roadmap: CA Unified Infrastructure Management	Infrastructure Management
DO4X101S	Vision and Roadmap: Network Performance Management for the New Era—CA Performance Management and CA Virtual Network Assurance	Infrastructure Management
DO4X103S	Vision and Roadmap: CA Spectrum®	Infrastructure Management
DO4X104S	Vision and Roadmap: Application-Aware Network Monitoring Solutions from CA Technologies	Infrastructure Management
DO4X105S	Vision and Roadmap: CA Unified Infrastructure Management for z Systems	Infrastructure Management

Topic Code	Title	Interest Area
DO4X102S	Vision and Roadmap: CA Service Operations Insight	Service Operations Management

Hands-On Labs, as of 9/27/16

Topic Code	Title	Interest Area
DO4X150L	Hands-On Lab: Speed Problem Resolution with CA Application Performance Management Assisted Triage	Application Performance Management
DO4X151L	Hands-On Lab: Simplify Configuration with CA Application Performance Management Command Center	Application Performance Management
DO4X152L	Hands-On Lab: Monitor Modern Applications in the Cloud	Application Performance Management
DO4X153L	Hands-On Lab: Master REST APIs in CA Application Performance Management	Application Performance Management
DO4X154L	Hands-On Lab: Customize Browser Monitoring in CA App Experience Analytics	Application Performance Management
DO4X155L	Hands-On Lab: Customize Reporting in CA App Experience Analytics with Elastic Search and Kibana	Application Performance Management
DO4X156L	Hands-On Lab: Instrument iOS Apps with CA App Experience Analytics and CA Application Performance Management	Application Performance Management
DO4X157L	Hands-On Lab: Instrument Android Apps with CA App Experience Analytics	Application Performance Management

Topic Code	Title	Interest Area
DO4X165L	Hands-On Lab: Integrate CA Service Operations Insight and CA Spectrum®	Service Operations Management
DO4X166L	Hands-On Lab: Integrate CA Service Operations Insight and CA Unified Infrastructure Management	Service Operations Management

Hands-On Labs, as of 9/27/16

Topic Code	Title	Interest Area
DO4X160L	Hands-On Lab: Get the Most Out of Your Network Performance Metrics with Innovative Visualizations and Adaptive	Infrastructure Management
DO4X161L	Hands-On Lab: Tune CA Performance Management for an Optimal Network Performance Management and Diagnostics Experience	Infrastructure Management
DO4X164L	Hands-On Lab: Experience CA Spectrum® 10.2	Infrastructure Management
DO4X165L	Hands-On Lab: Integrate CA Service Operations Insight and CA Spectrum®	Infrastructure Management
DO4X166L	Hands-On Lab: Integrate CA Service Operations Insight and CA Unified Infrastructure Management	Infrastructure Management
DO4X167L	Hands-On Lab: Integrate CA Spectrum® and CA Unified Infrastructure Management	Infrastructure Management
DO4X168L	Hands-On Lab: Leverage CA Spectrum® Monitoring for Wireless LAN Controllers and Access Points	Infrastructure Management
DO4X169L	Hands-On Lab: Leverage the New CA Spectrum® Web Client	Infrastructure Management
DO4X171L	Hands-On Lab: Get to Know the New Admin Console in CA Unified Infrastructure Management	Infrastructure Management
DO4X172L	Hands-On Lab: Leverage New Dashboards in CA Unified Infrastructure Management for Powerful and Actionable Insights	Infrastructure Management
DO4X174L	Hands-On Lab: Speed Configuration and Deployment With CA Unified Infrastructure Management Monitoring Configuration Service	Infrastructure Management

Tech Talks & Technology Primers, as of 9/27/16

Topic Code	Title	Interest Area
DO4T30T	Tech Talk: Provide: Proactive Fixes to Common App Performance Issues with APM Team Center	Application Performance Management
DO4T31T	Tech Talk: Achieve a Customer-Centric View in an Omni-Channel World	Application Performance Management
DO4T32T	Tech Talk: Customize Reporting Dashboards for New Business Insights	Application Performance Management
DO4T33T	Tech Talk: Monitor Microservices, Docker Containers and Cloud Foundry in the AWS Cloud	Application Performance Management
DO4T34T	Tech Talk: Use CA Application Performance Management and Jenkins to Turbocharge Continuous Integration	Application Performance Management
DO4X93S	Technology Primer: Monitor a Website in Minutes Using Shortcuts for Customer Experience Analysis	Application Performance Management
DO4X94S	Technology Primer: Monitor Microservices, Docker Containers, Cloud Foundry Containers and More	Application Performance Management
DO4X95S	Technology Primer: Expand DevOps Visibility and Control With API Performance Monitoring	Application Performance Management
DO4X96S	Technology Primer: Explore What's New in CA Application Performance Management 10.4 and Why CA APM is More	Application Performance Management
DO4X97S	Technology Primer: Use Zero-Config Agents in CA Application Performance Management Command Center	Application Performance Management
DO4X98S	Technology Primer: Master Role-Based Views with CA Application Performance Management Perspectives	Application Performance Management
DO4X99S	Technology Primer: Attain Faster MTTR through CA Application Performance Management Timelines and Assisted Triage	Application Performance Management

Tech Talks & Technology Primers, as of 9/27/16

Topic Code	Title	Interest Area
DOT40T	Tech Talk: Sirius Computer Solutions Shares Best Practices for Monitoring Nutanix and Traditional IT with CA Unified Infrastructure Management	Infrastructure Management
DO4X130S	Technology Primer: Monitor SD-WAN for a Reliable and Cost-Effective Path to the Cloud	Infrastructure Management
DO4X131S	Technology Primer: Deliver Highly Differentiated and Competitive Services with the CA MSP Advantage and CA Performance Management	Infrastructure Management
DO4X132S	Tech Talk: Leverage Cisco ACI for Maximum ROI	Infrastructure Management

Topic Code	Title	Interest Area
DO4T41T	Tech Talk: Coty Transforms from Event Management to Service Operations Management	Service Operations Management

CAW16 Customer Speakers for Agile Ops

Subject to Change (and More to Come!)



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Customer Case Studies, as of 9/27/16

Topic \Code	Title	Interest Area
DO4T10S	Case Study: Interval Leisure Group Paints a Picture-Perfect View of Member Experience	Application Performance Management
DO4T11S	Case Study: AT&T Digital Life Builds a Better Digital Experience though Analytics	Application Performance Management
DO4X75S	Case Study: ADP Manages Large-Scale APM Environments with CA Application Performance Management	Application Performance Management
DO4X76S	Case Study: ADP Uses CA Application Performance Management to Manage Microservices and Docker Containers in Cloud Environments	Application Performance Management
DO4X77S	Case Study: Absa Bank Delivers a True Five-Star Experience from Mobile to Mainframe	Application Performance Management
DO4X79S	Case Study: Produban Enables Red Hat OpenShift Monitoring with CA Application Performance Management	Application Performance Management
DO4X80S	Case Study: Dish Network Utilizes CA Application Performance Management to Monitor and Auto Scale Its Applications	Application Performance Management
DO4X81S	Case Study: Centrica Improves Customer Experience and Net Promoter Score With CA APM	Application Performance Management
DO4X82S	Case Study: Banrural Improves Monitoring Financial Services with CA Application Performance Management	Application Performance Management

Customer Case Studies, as of 9/27/16

Topic Code	Title	Interest Area
DO4T20S	Case Study: Ecolab Transforms Infrastructure and Application Monitoring into Modern DevOps Practice	Infrastructure Management
DO4T22S	Case Study: Telefonica UK Powers Flexible, Hybrid Cloud Environments with CA Unified Infrastructure Management	Infrastructure Management
DO4T23S	Case Study: KPN Incorporates Application and Infrastructure Monitoring Information Into Robust Business Service	Infrastructure Management
DO4X111S	Case Study: Comcast Relies on CA Spectrum® to Ensure Its Network Stability and Reliability	Infrastructure Management
DO4X115S	Case Study: Turkcell Leverages Digital Transformation of Network Infrastructure to Manage the End-to-End Experience Across Its Fixed Access Network for Broadband Consumers	Infrastructure Management
DO4X116S	Case Study: University of Chicago Combines the Power of CA Unified Infrastructure Management and CA Spectrum® for Faster Triage and Better Operational Efficiency	Infrastructure Management
DO4X121S	Case Study: Embratel Delivers the Gold Medal for Infrastructure Monitoring at Rio 2016	Infrastructure Management
DO4X122S	Case Study: OneNeck Proactively Monitors Microsoft® Azure® and Hybrid Infrastructures to Deliver the Efficiency and Agility that Today's Businesses Demand	Infrastructure Management
DO4X123S	Case Study: Bepin Global Builds Hybrid Cloud Management Service with CA Unified Infrastructure Management	Infrastructure Management
DO4X124S	Case Study: Alliant Technologies Switches to a Utility-Centric Infrastructure Management Model to Thrive in the	Infrastructure Management

Customer Case Studies, as of 9/27/16

Topic Code	Title	Interest Area
DO4T20S	Case Study: Ecolab Transforms Infrastructure and Application Monitoring into Modern DevOps Practice	Service Operations Management
DO4T23S	Case Study: KPN Incorporates Application and Infrastructure Monitoring Information Into Robust Business Service	Service Operations Management
DO4X114S	Case Study: Produban Unifies Silo Monitoring into an End-to-End Service View with CA Service Operations Insight and CA Unified Infrastructure Management	Service Operations Management
DO4X117S	Case Study: Absa Bank Monitors Its Infrastructure as Part of Mobile-to-Mainframe Journey	Service Operations Management

Events that Require “Sign-Up”

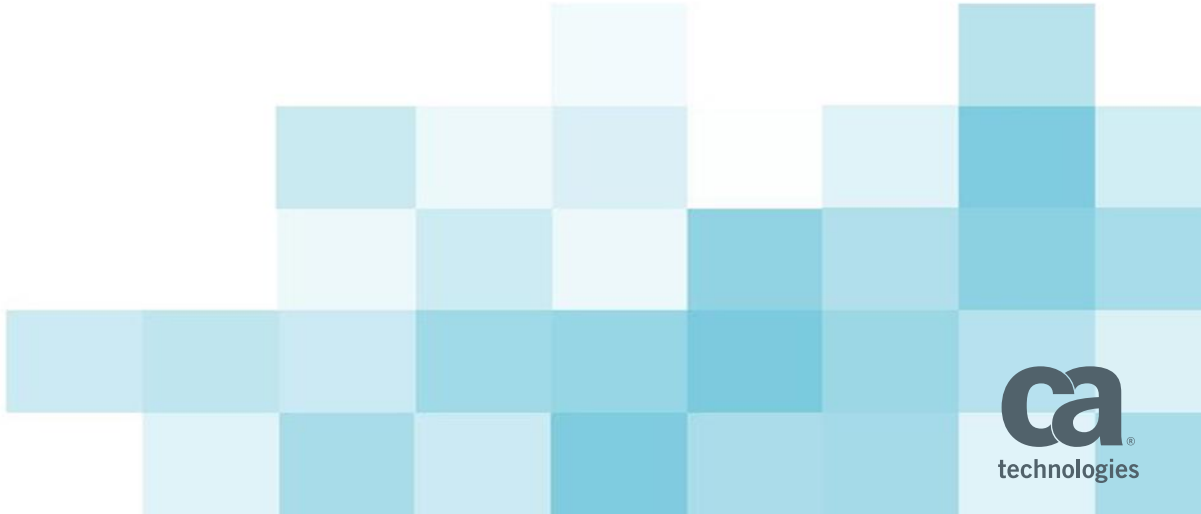
- Pre-Con Ed
- Hands-On Labs
- CA Women’s Forum
- Bike Ride
- Executive Center 1:1s



Executive Center 1:1 Resources

Haroon Ahmed Mark Addleman Nathan Isley
Robert Vacante Ali Siddiqui Kiran Diwakar
Dan Holmes Chris Kline Venkat Karpuram
Mike Gunning Sesh Venkataraman Bryan Whitmarsh
Venky Seenivasan Tim Diep Matt LeRay
John Murdough Raj Sundaram Michael Morris
Matt Stormann Jason Normandin

What Questions Do You Have?





THANK YOU!