

Life-Cycle Reliability Improvement

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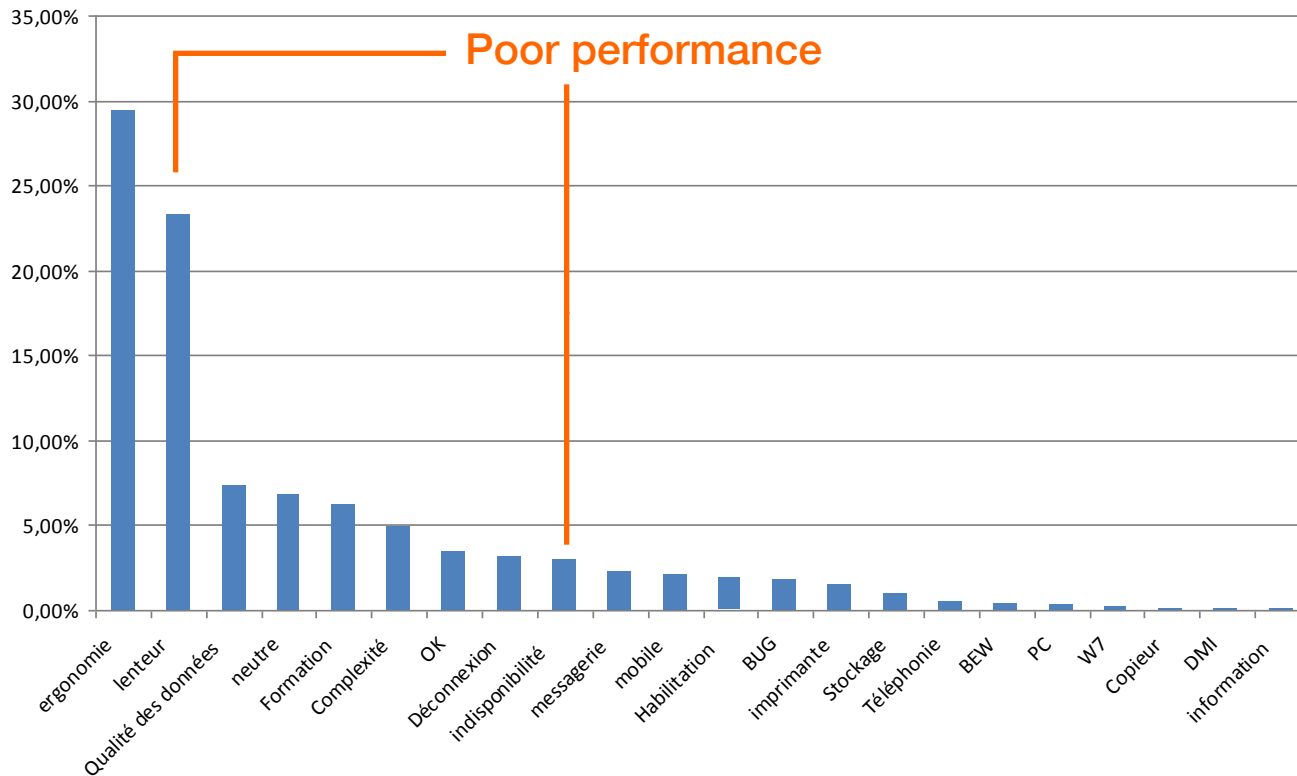
what issues did we address with L-CRI?

a few facts from research about performance of online systems

- 40% of visitors do not wait more than 3 seconds for a page to be displayed
- 80% of visitors never come back to a website following a disappointing experience
 - source: Forester Group research on impact of latency over e-businesses
- any extra 100ms of latency cut sales by 1%
 - source: Amazon survey
- beyond 500ms of response time, traffic routed by Google is down by 20%
 - source: <http://www.webstrat.fr/web-technology/impact-de-la-latence-d-un-site-web-sur-le-business>

what issues did we address with L-CRI?

25% of employees spontaneously suffer from poor or irregular performance, making it the first reason for complaint



what issues did we address with L-CRI?

poor IT quality has financial consequences for Orange France

- 50% of Q4 2012 incidents associated with poor performance instead of system failure
- 0.5% availability for 40 000 employees: €10 M / year
- 4 seconds saved on a click performed by 40 000 employees 20 times a day: €5 M / year

what issues did we address with L-CRI?

some true stories!

- the same issues occur from one application to another and from release to another of the same application, for instance:
 - “keep alive”: apache parameter – if set with the wrong value, creates latency & disconnection
 - “production mode”: weblogic parameter – if set to false, the production server is configured as a development server with poor performance

CA-PI-TA-LI-ZE

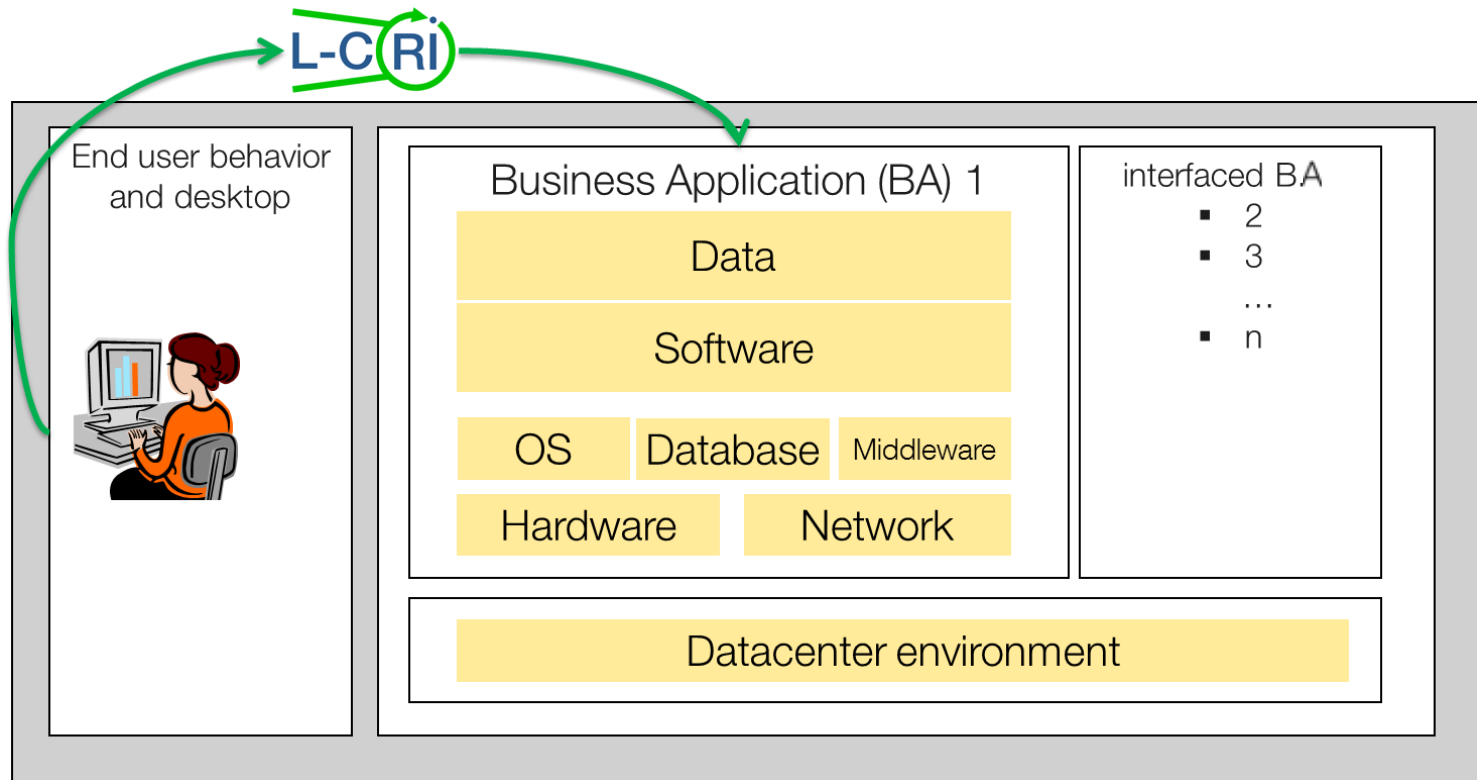
what issues did we address with L-CRI?

are existing schemes really adapted to create an industrial approach to IT system quality?



what is L-CRI?

performance (customer experience & QoS) of the black-box, then
“finger pointing” the right box



what is L-CRI?

collect → analyze → help in decision-making (predictable scores)

- L-CRI **inputs**:
 - 70% : APM (Application Performance Management) data, for instance :
 - Introscope
 - 5% : logs
 - 25% : settings files
 - expert capitalization
- It is **algorithms**:
 - detecting what is good & what is bad
 - highlighting the impact of the detecting issues
- LCRI **outputs**:
 - dependability evaluation
 - disability & unreliability probability
 - Recommendation (when it is possible)

dependability evaluation



disability & unreliability probability (to adjust and update with the SMC of each country)



what is L-CRI?

a cost-effective approach to optimize the number of tests

- 30 min to set up toolkit (CA Introscope) on system environment
- L-CRI in build
 - 5.5 man-days for 4 assessments.
 - workload and meetings for all the stakeholders.
- L-CRI in run
 - 3.5 man-days for an assessment.

Less than 1 day

Strong ROI

Easy fix implementation

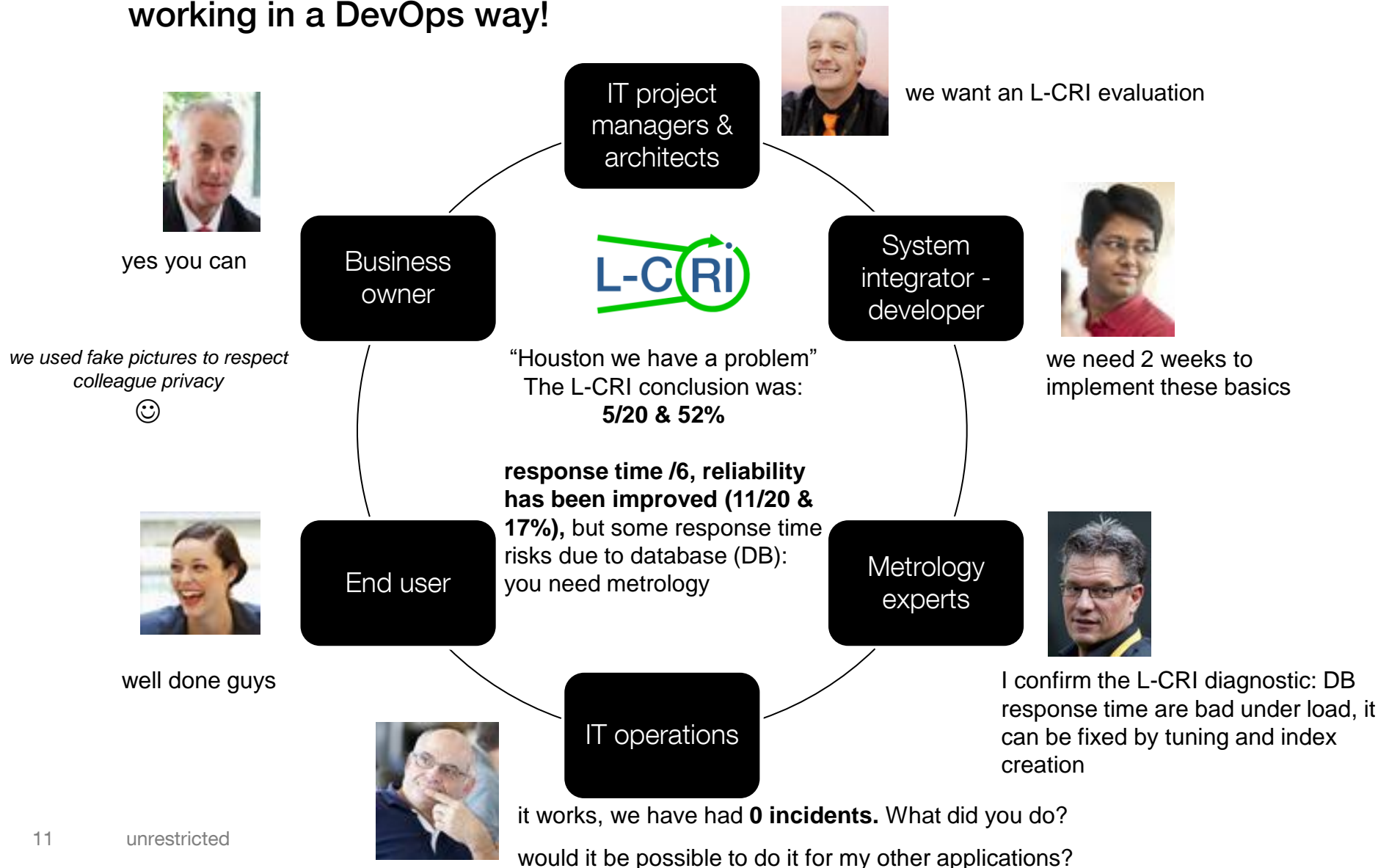
what is L-CRI?

L-CRI's assets

- won the Orange Innovation Award 2013 in the field Performance and Architecture.
- is based on facts.
- used during development (continuous integration included) and testing, avoids deploying non-robust applications (scope: Java, .net, PHP).
- contributes to define the RUN perf. and reliability requirements
- analyzes binary execution but not the source code.
 - if an issue is isolated within a binary, code analyses would be used.
- will integrate the future capitalization of performance and reliability problems (in RUN and BUILD).
- provides facts & figures.
 - integrated in sub contractor contract.
 - avoids multiple opinions of specialized experts on different technologies.
 - allows responsibilities for poor performance to be identified without playing the blame-game.

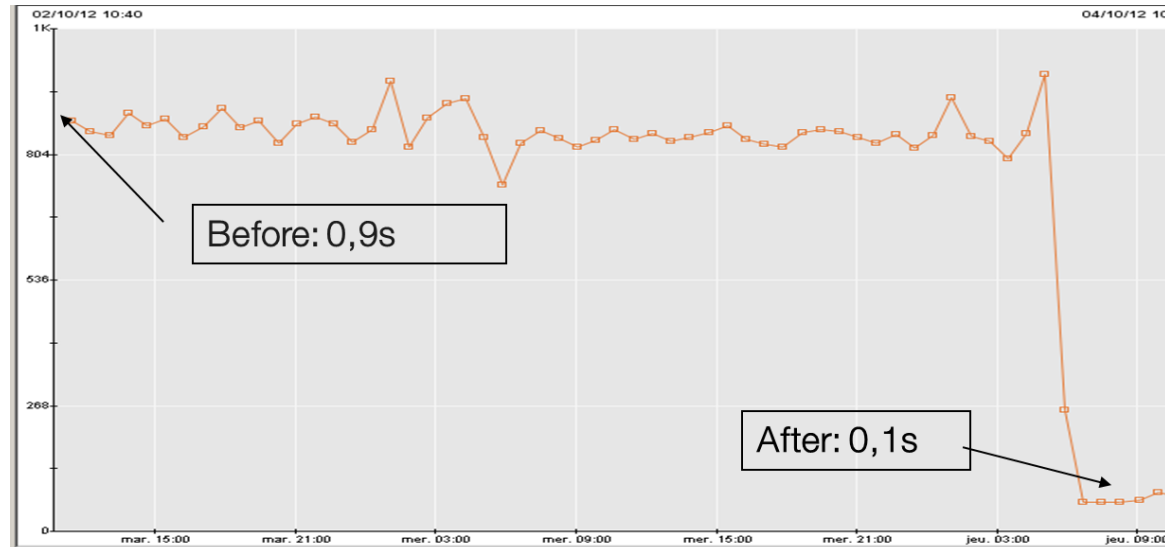
results

how we deployed in production a 0 incident first release by working in a DevOps way!



results

a complex example among many



Online mobile subscription

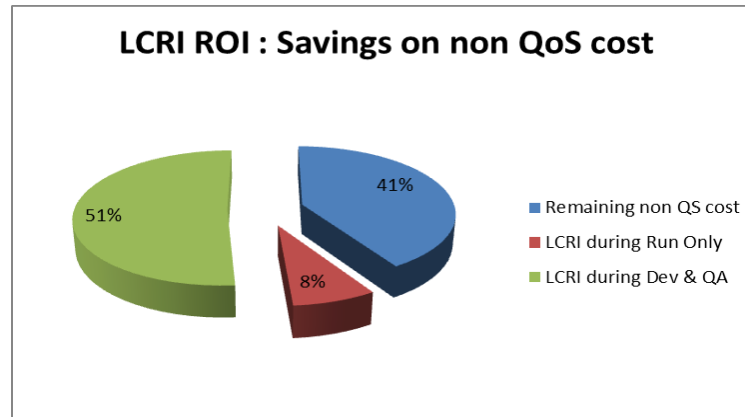
- workload : 1 hour of analysis + 1 hour of development
- delay: 1 release (3 months)
- value :
 - OPEX: audience + 40% ; sales +8% (cf slide #2)
 - CAPEX: avoids delay and workload of useless/speculative actions

results

commitments, training

■ commitments

- proactive savings: 10x reactive savings
- global savings: non-QoS cost divided by 2 in 3 months



■ training

- provided by OBS
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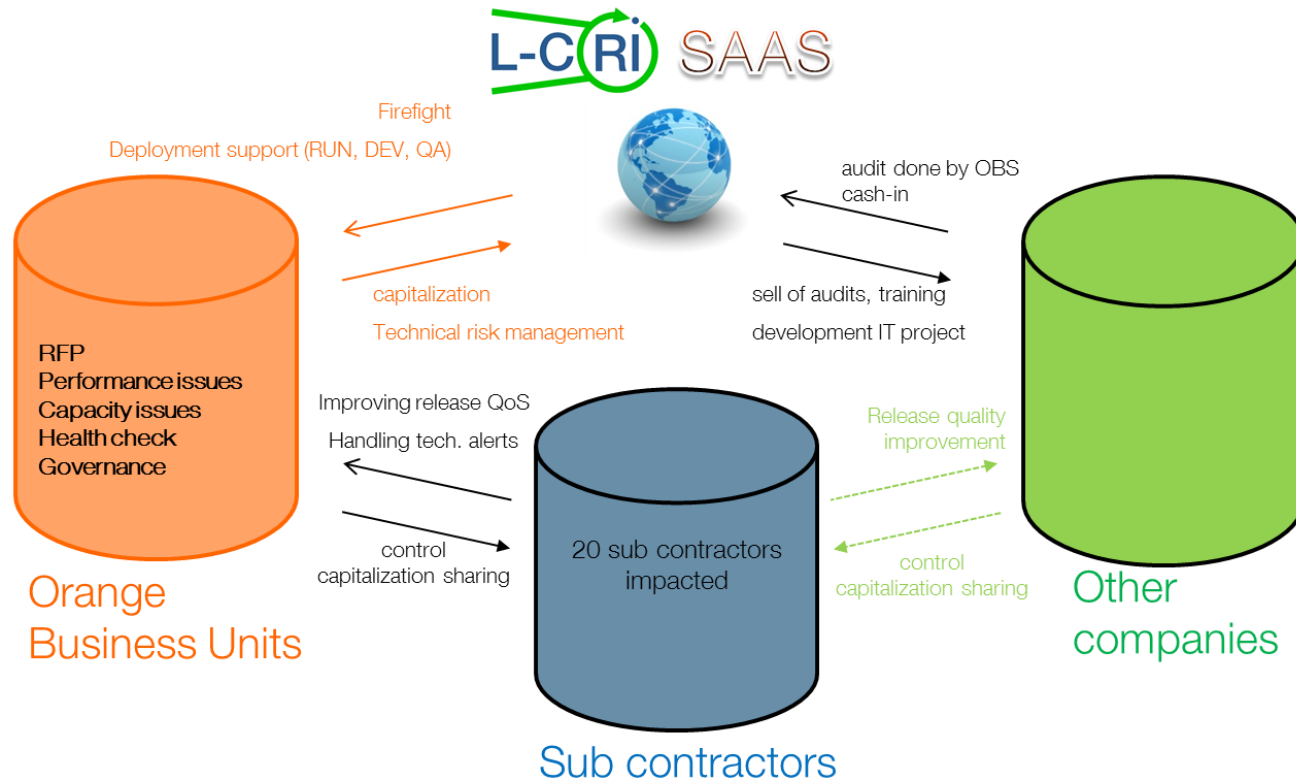
results

adoption by peers is the best measurement of success

- team of system performance experts from several organizations within Orange contributed to L-CRI.
- over 100 assessments conducted in 2012 at Orange France & OBS.
- IT integrators are required to commit on L-CRI assessment.
- 7 Orange countries expressed interest in L-CRI.

results

deployment strategy



thank you

