

CA ENDEVOR GLOBAL USER COMMUNITY

TREASURE HUNT CONTEST ENTRY FORM



CONTACT INFORMATION

First Name	
Last Name	
"My CA" Screen Name	
Email Address	
Phone Number	
Employer	
Job Title	

"CA ONLINE EXPERIENCE/COMMUNITY PORTAL DEMO"

1) Who was the main speaker?	
2) During the first poll question: How many people (or what percentage of people) indicated that they had already logged in to their "My CA" profile page?	
3) During the second poll: How many people (or what percentage) indicated that they are also using LinkedIn currently?	
4) During the third poll: Did more people indicate that they Tweet or Follow?	
5) During the forth poll: Which mobile device did most people indicate that they use to access social media channels?	

CA ENDEVOR GLOBAL USER COMMUNITY BLOG POST

What is the secret pass phrase?	
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I have read the CA Endavor Global User Community Treasure Hunt Contest Official Rules and Agree to the terms of the contest.

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TREASURE HUNT CONTEST OFFICIAL RULES



I. NO PURCHASE IS NECESSARY TO ENTER OR WIN.

2. **ELIGIBILITY:** The Contest is open to all members of the CA Endeavor Global User Community who are registered on "My CA" (<https://communities.ca.com/web/ca-endeavor-global-user-community>) on or before October 1, 2010.
3. **HOW TO ENTER:** Limit one entry per person. To enter, carefully follow all "Treasure Hunt" instructions and fill out the attached entry form and return it by email to the email address provided by the CA Endeavor Global User Community at the conclusion of this contest (on October 31, 2010).
4. **PARTICIPANT:** The entry is deemed submitted by the person whose email address appears on the entry form. In case of dispute or ambiguity regarding the identity of owner of the email address, the CA Endeavor Global User Community reserves the right to disqualify the Submitted Entry.
5. **PRIZES:** Grand Prize: Apple iPad (approximate retail value: \$499 USD). Other Prizes: Three \$25 iTunes Music Cards (approximate retail value: \$25 USD/each). Prizes are nontransferable and must be accepted as awarded. No cash or other substitution may be made, except by the CA Endeavor Global User Community in the event that a prize cannot be awarded for any reason; in such event, the CA Endeavor Global User Community will award a substitute prize of approximate value at our sole discretion. Winners are solely responsible for any and all applicable taxes (including where applicable sales tax) due for his/her awarded Contest prize, as well as all applicable fees and expenses related to the acceptance, award and use of his/her Contest prize.
6. **JUDGING:** All prize winners, except the "Most Interesting - About Me" will be selected in a random drawing on Monday, November 8 2010 of all eligible entries received during the contest. The winner of the "Most Interesting - About Me" will be judged based upon criteria that are the sole discretion of the CA Endeavor Global User Community and shall not be open to negotiation. Participants agree to be bound by these rules, that winning is contingent upon fulfilling all requirements herein, and that the decisions of the CA Endeavor Global User Community and/or Contest judges shall be final and binding in all respects.
7. **NOTIFICATION:** All prize winners will be announced during the CA Endeavor Global User Community webcast on Tuesday, November 9, 2010. In addition, each prize winner will also be notified by email (or other method at the discretion of the CA Endeavor Global User Community) on or about November 9, 2010. The potential prize

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winners are responsible for entering his/her correct email address at the time of submission and prizes may be forfeited if the potential prize winner cannot be contacted or his/her identity cannot be verified.

8. **RELEASE:** By participating in the Contest and/or accepting a prize, Participant agrees to defend, release and hold harmless the CA Endeavor Global User Community, all advertising and promotion agencies, judges, officers, directors, shareholders, employees, representatives, agents and all others associated with the development and execution of the Contest from and against any actions, claims and/or liability for injury, loss or damage of any kind (including any for the violation or infringement of any proprietary or personal right of any individual or entity) resulting in whole or in part, directly or indirectly, from participation in the Contest, and/or the use, acceptance, or possession of a Contest prize, participation in a Contest prize-related activity, and/or the publication of a Submitted Entry. By participating in the Contest and/or accepting a prize, Participant consents to and grants the CA Endeavor Global User Community the right to use, in perpetuity, Participant's entry form information and photograph to copyright material in which a Submitted Entry is used in part or in whole, and to freely and exclusively use, publish and display a Participant's statements, quotes, picture, portrait, likeness, voice, video, biographical information, prize information, text, and Submitted Entry (in part or in whole, as may be adapted, edited or modified, as solely determined by the CA Endeavor Global User Community) for advertising, trade, publicity and promotional purposes in any media now known or hereafter discovered, worldwide, and on the World Wide Web, without review, notification or approval, all without additional consideration, unless prohibited by law. However, The CA Endeavor Global User Community will not participate in the direct sale of any Submitted Entry for profit.