

# Clarity

## Using Clarity Hierarchies

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# The Nature of Work is Changing

Keeping pace with user expectations is increasingly difficult

## More social

1

Social is the new workflow.  
How would you organize dinner with friends?  
Social is how people work together today.

## Team centric

2

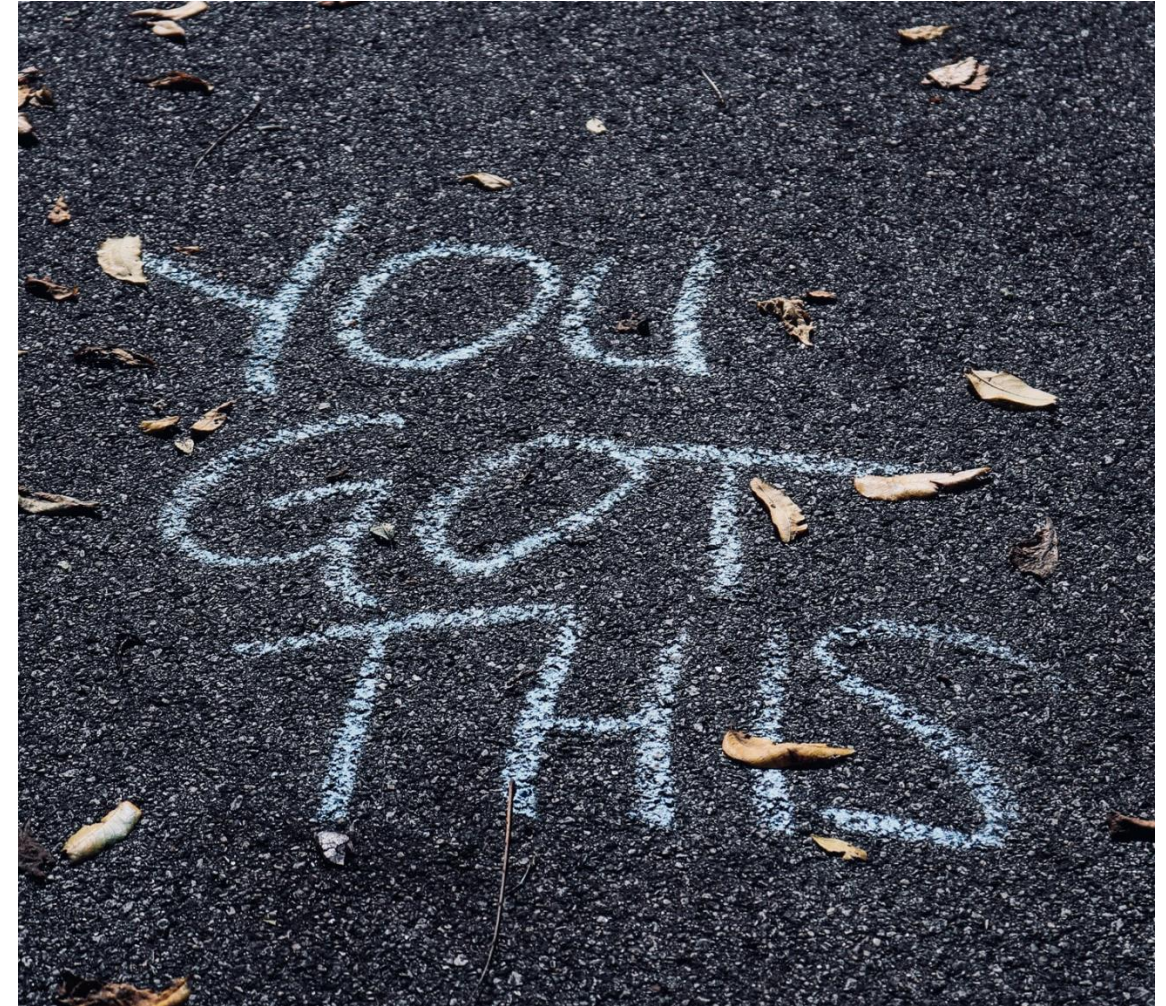
Solutions that enable teams to work together and eliminate meetings and conference calls win out.

## Friendly and simple

3

No one wants to take a training class or read documentation. People need to adopt tools with limited or no training.

The drivers for change can be contradictory:  
ex. Agile vs. Work From Home



The solution is to ensure confidence.

# Get clarity.

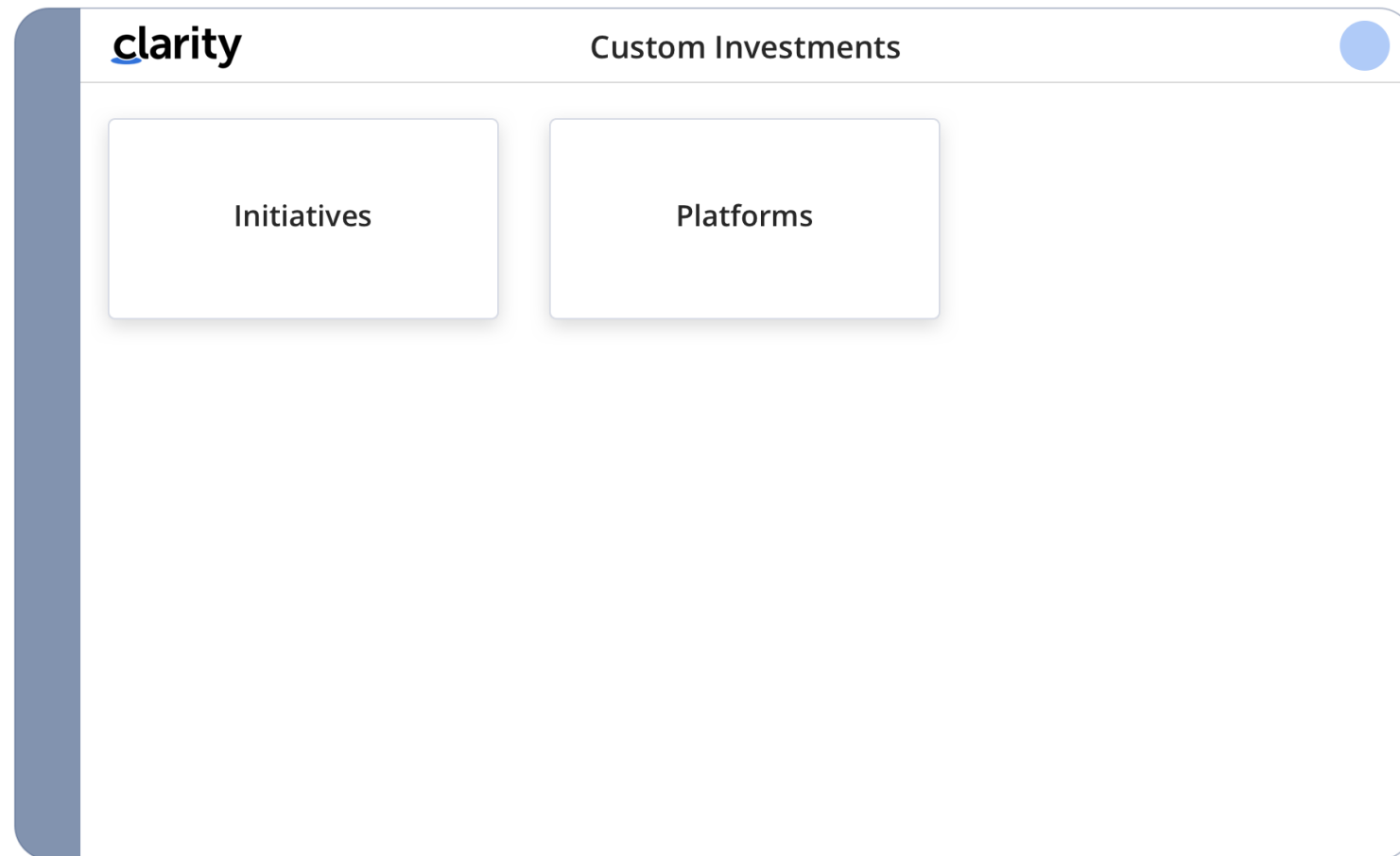
STRATEGY

PLANNING

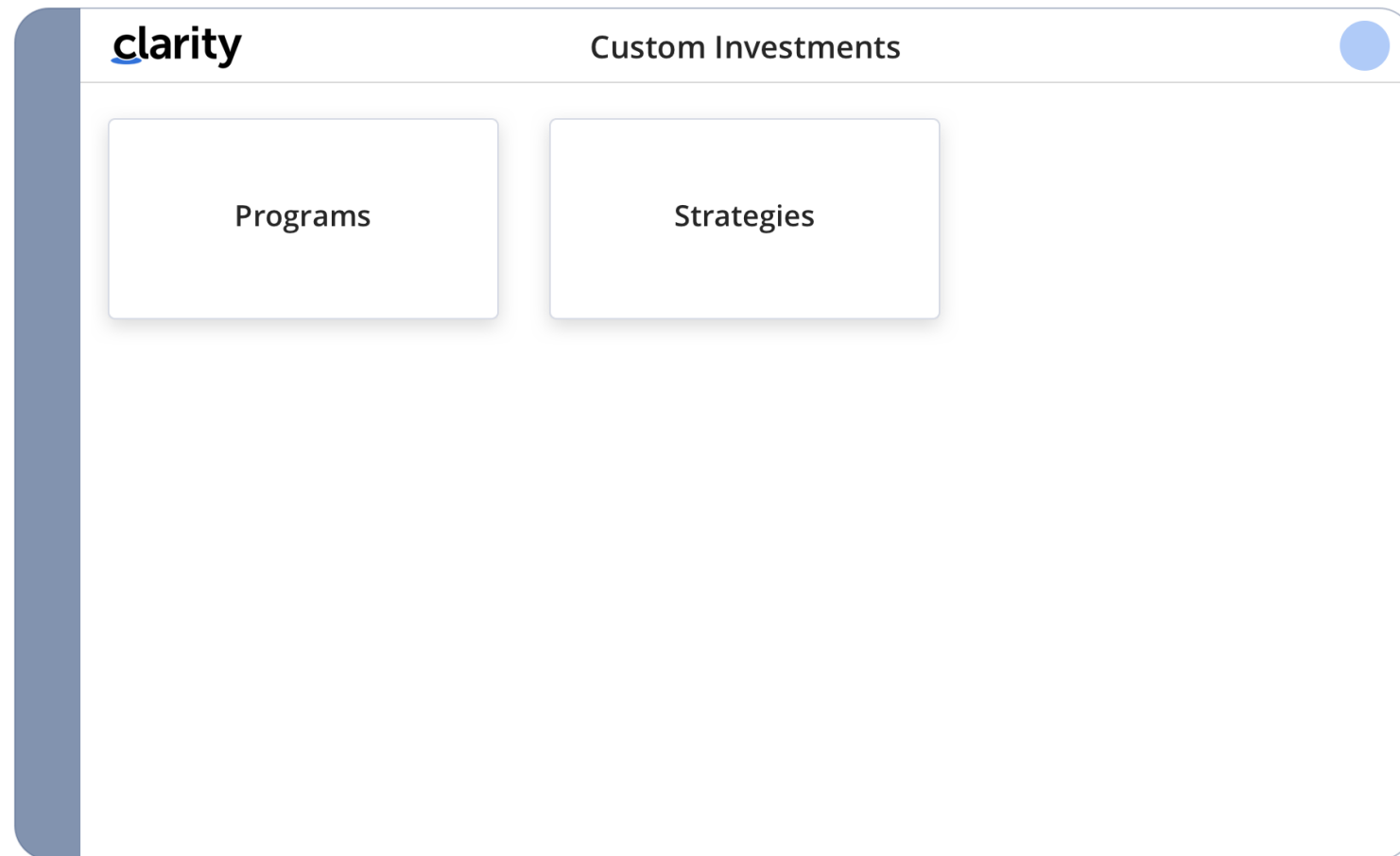
EXECUTION



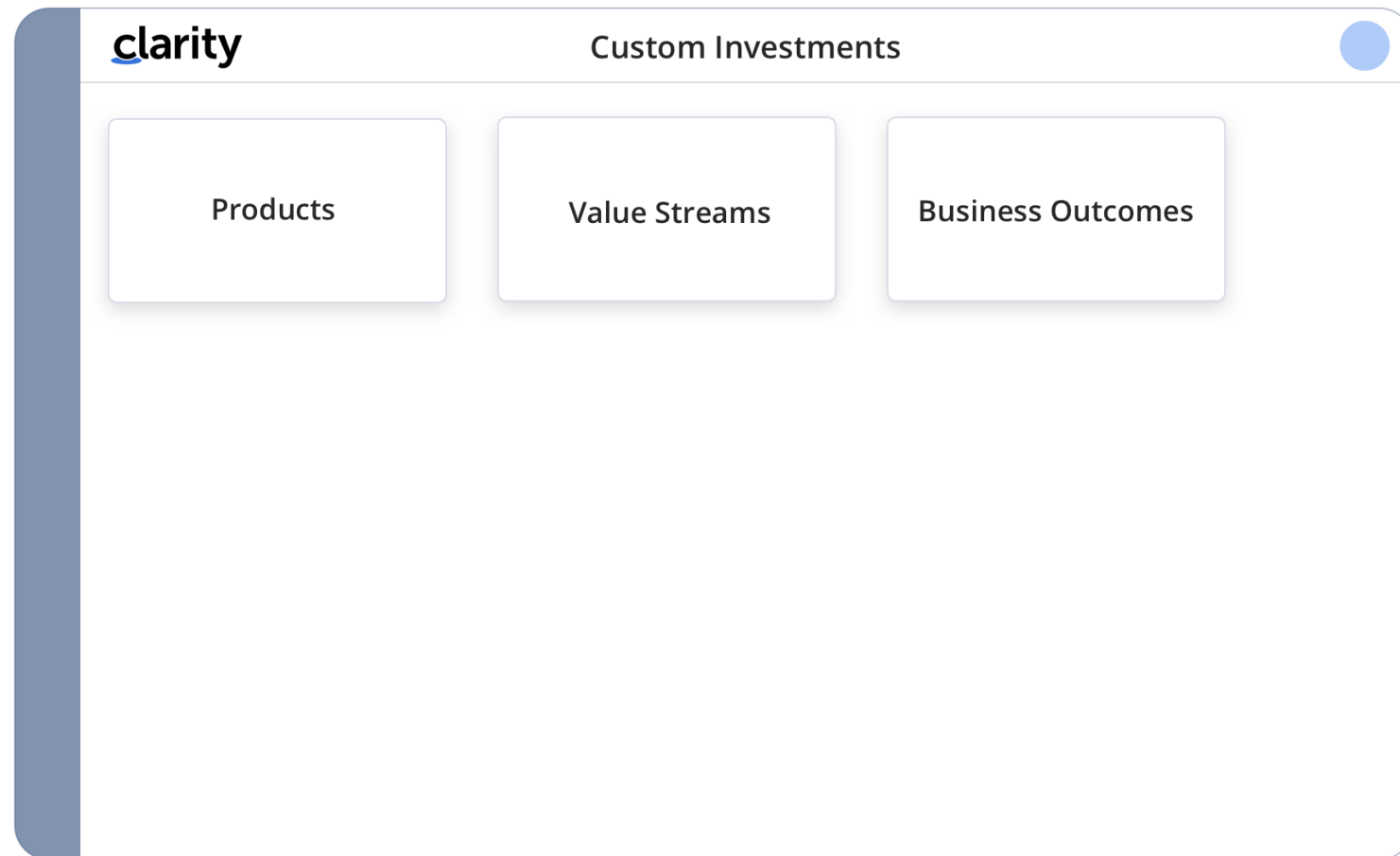
It starts with being able to **name your work**



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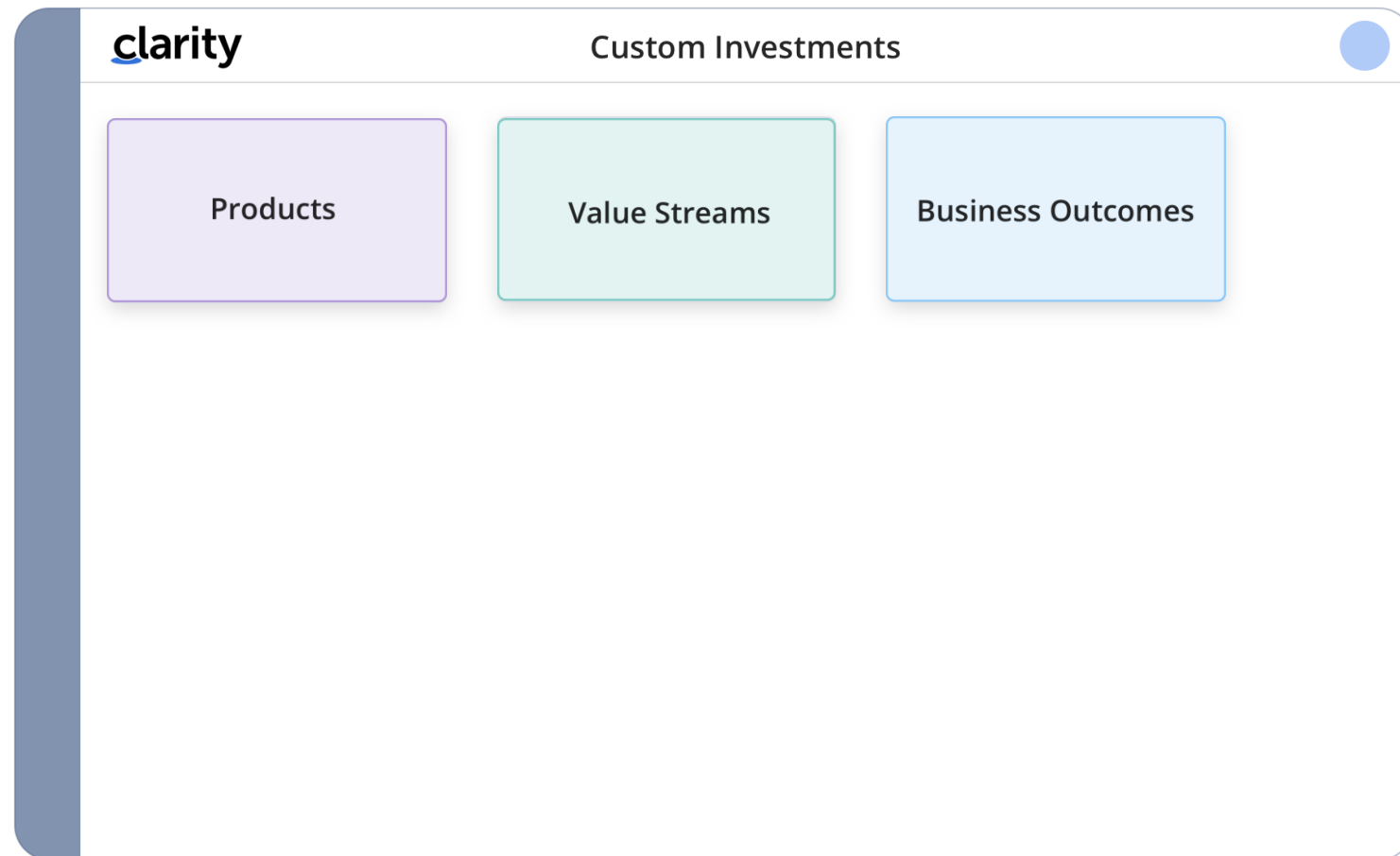


It starts with being able to **name your work**



*Semantics are no longer a roadblock for adoption*

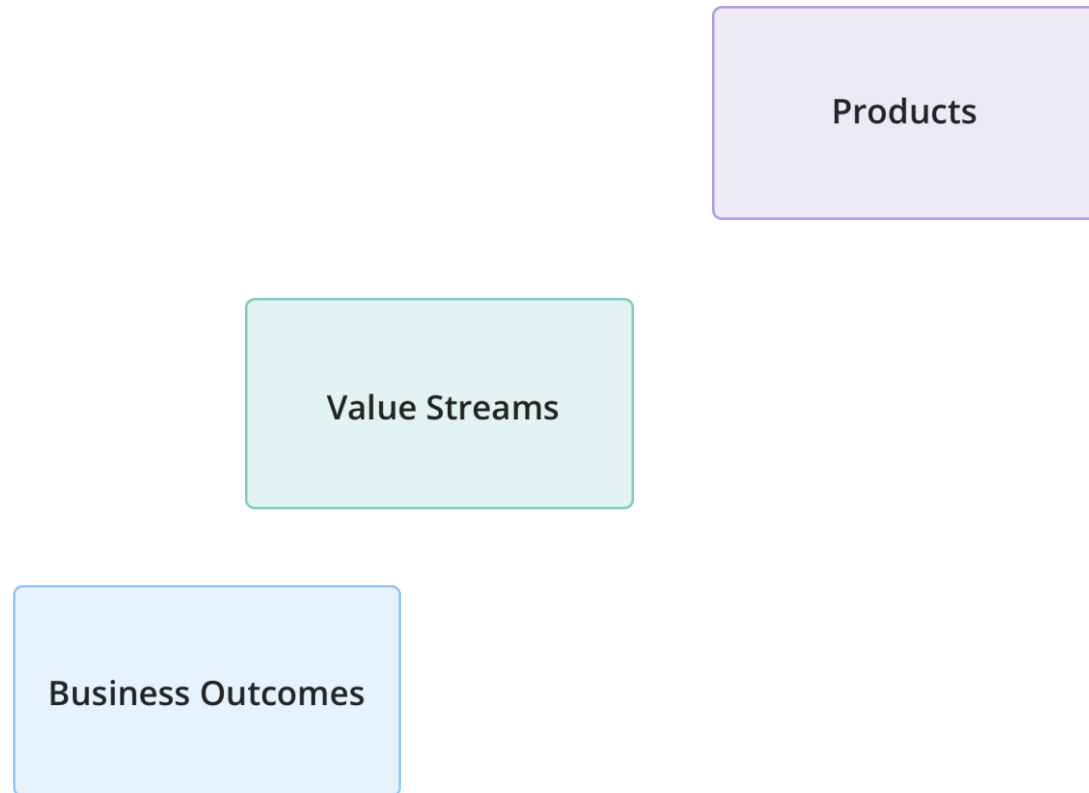
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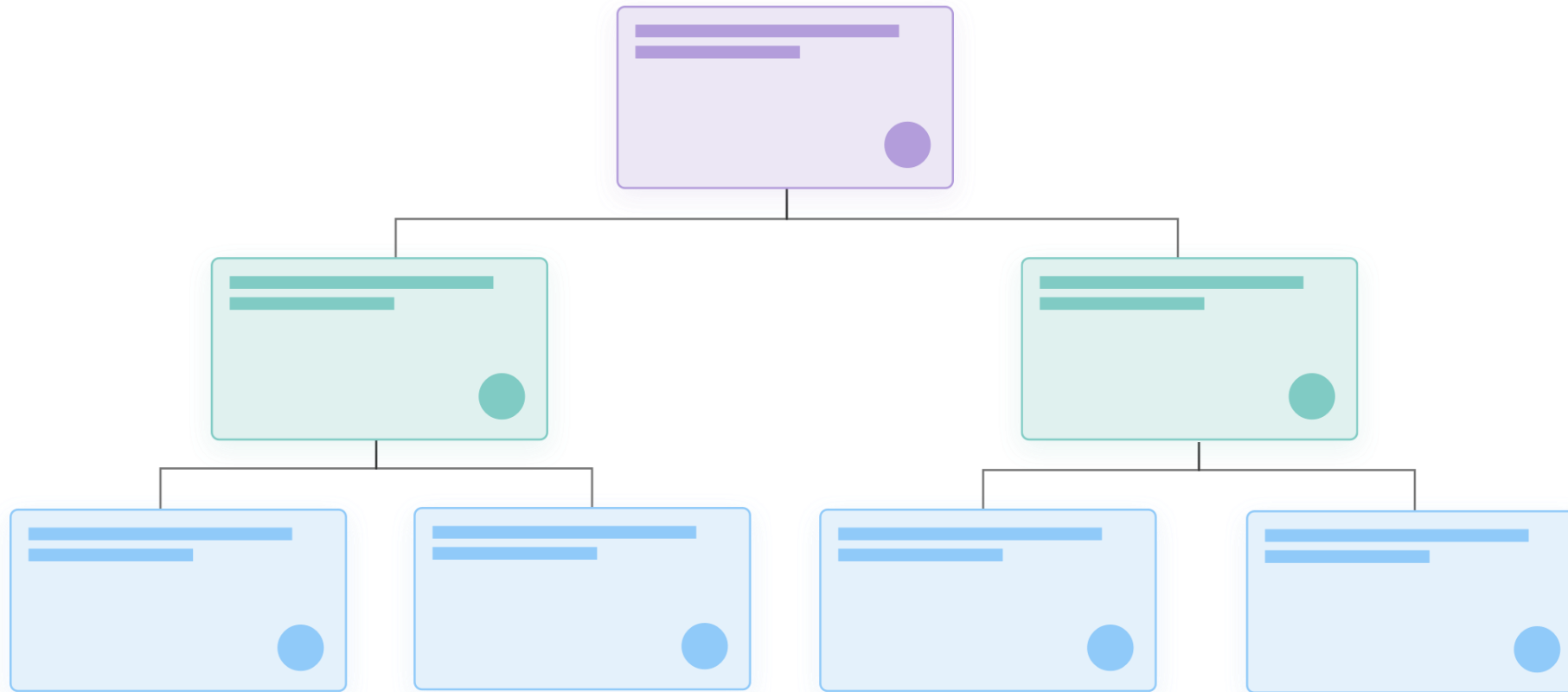


# Organize work into logical **hierarchies**

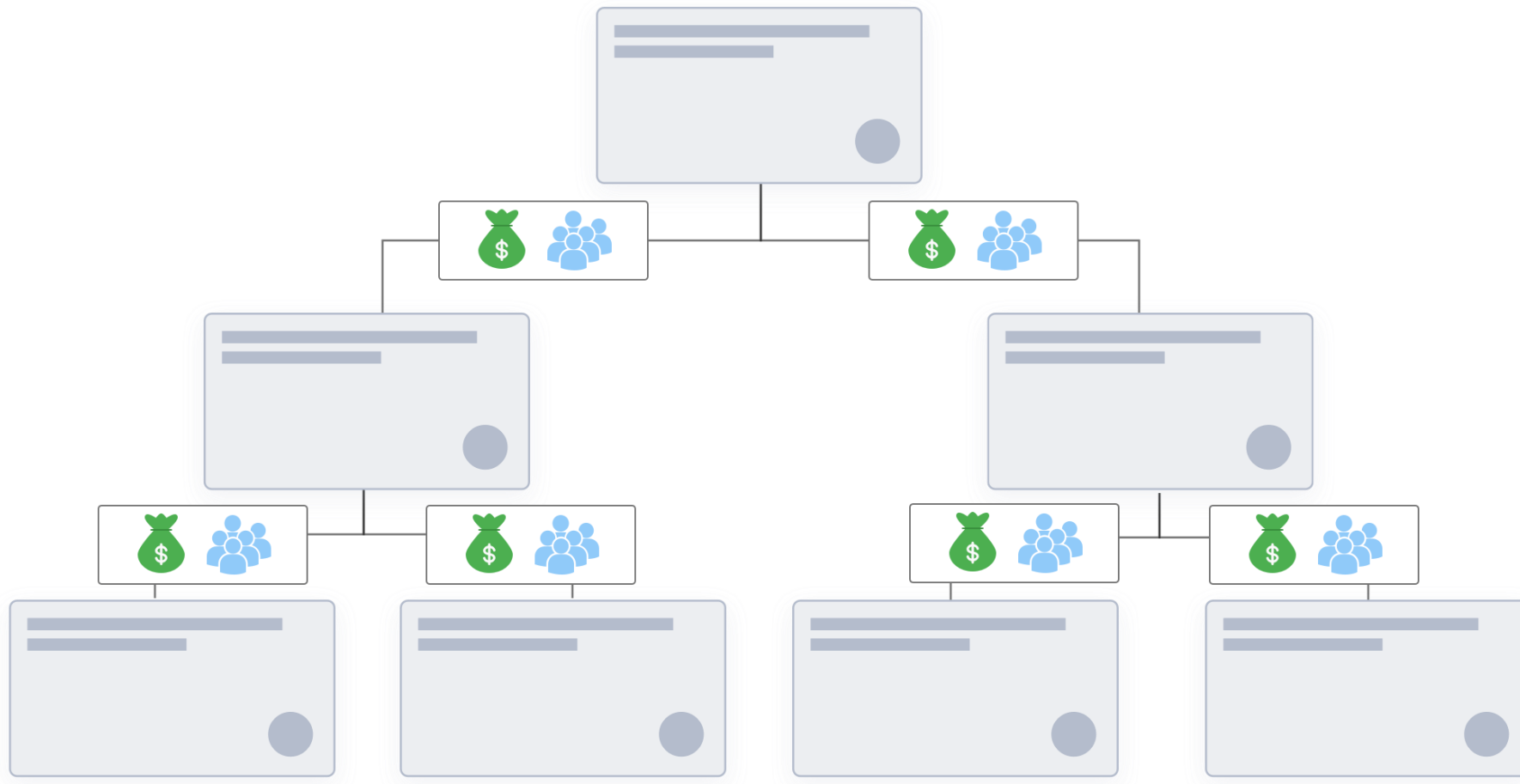




# Organize work into logical **hierarchies**



# Funding & headcount allocation across large scale investments

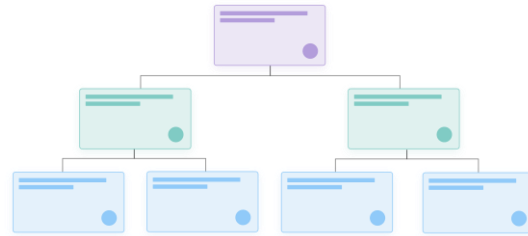


# Hierarchies have rules & **require governance**

Product Hierarchy



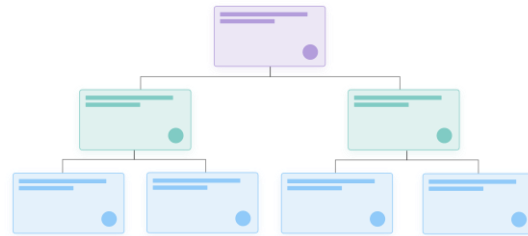
Funding Hierarchy



M&A Hierarchy



Compliance Hierarchy



## Business Rules...



*Ensure Data Quality*

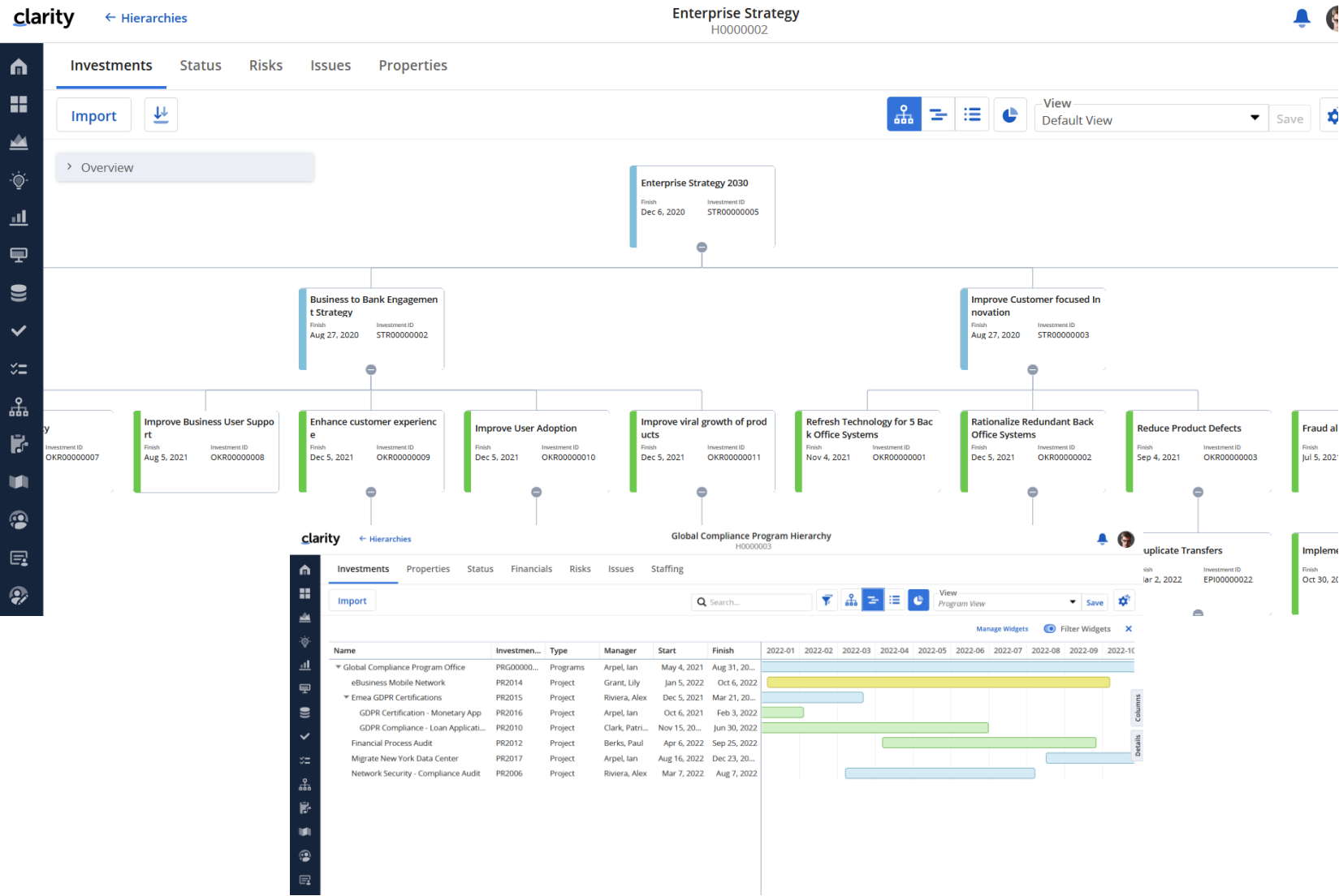


*Make sure the right approvals are in place*



*Help manage investments through their lifecycle*

# Hierarchy Management



Empower the organization to define what is needed and in the language they use and understand. Pivot and create many hierarchies to reach the specific audience

Flexible hierarchy supports all investment types: Import from ideas, projects and custom investments

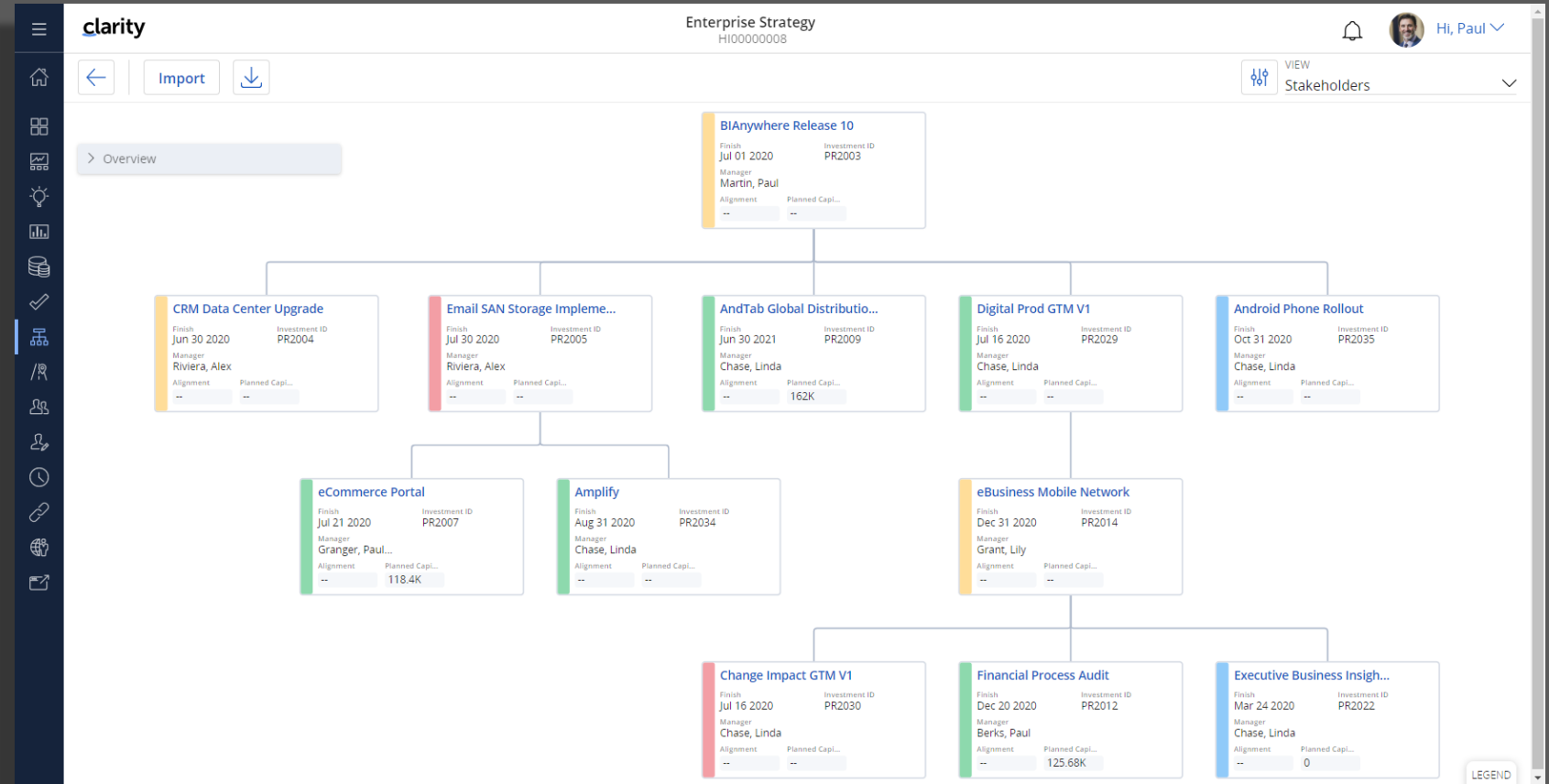
Configure cards & metrics enable rollup aggregations and calculations to be unique for each view

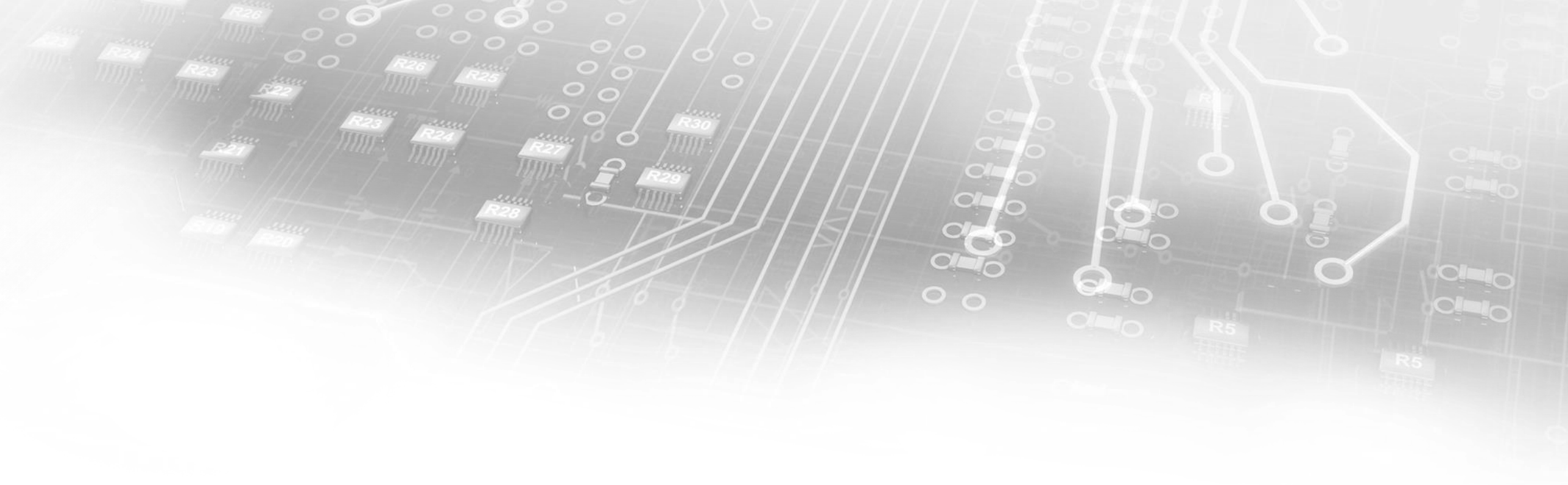
Display cross-object investment grid with ability to pull in data from all investments into ONE grid – pull in Ideas, Custom Investment Types, & Projects

# Multi-Level Investment Hierarchies

Fund investments the way your business works.

- Beyond projects, customize products, platforms and other investment types.
- Connect multiple delivery methods, such as epics and releases, to each investment.
- Set fiscal periods according to your business calendar.





# Questions?

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